

Aspen Network of Development Entrepreneurs

ANDE Newsletter Volume 19

February 2011

Dear ANDE Friends and Colleagues,

Warm greetings from the ANDE staff! In this edition of our newsletter, we highlight:

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As always, thanks for reading!

Randall Kempner
Executive Director

About ANDE

The Aspen Network of Development Entrepreneurs (ANDE) is a global network of organizations that propel entrepreneurship in emerging markets. The network's members provide critical financing and business support services to small and growing businesses that create significant economic, environmental, and social impacts in developing countries.

Upcoming ANDE Meetings and Calls

South Africa Hub Meeting,
February 2nd
Johannesburg, South Africa

ANDE India Meetings,
February 14th
Mumbai, India

**Central America & Mexico
Hub Meeting,**
February 16th
Conference Call

East Africa Hub Meeting,
February 18th
Nairobi, Kenya

For more information on any of these upcoming events or to submit items to the newsletter, email [Ahmed Kodouda](mailto:Ahmed.Kodouda).

Find ANDE at the following

ANDE Activities:

Executive Committee Announcement

We are excited to announce the appointment of Lisa Hall, President and CEO of the Calvert Foundation, to the ANDE Executive Committee (EC). Lisa brings over 20 years of industry experience and has held many policy and financial posts. Lisa will be replacing Julia Novy-Hildesley, who served on the EC since ANDE's founding and has been a strong advocate for both ANDE and the sector. Julia will be leaving her position as Executive Director of the Lemelson Foundation to serve as the CEO of Washington STEM, a new non-profit organization based in Seattle, Washington. Please join us in thanking Julia for her steadfast support and leadership throughout the past years and welcoming Lisa!

NextBillion Brasil Launch

NextBillion.net has launched its Brazilian webpage! NextBillion Brasil will feature several articles per week from academics, entrepreneurs, economic developers, and others who are in the trenches of market-based solutions to poverty, but from the Brazilian perspective. In addition, the site will highlight opportunities for Brazilians who want to get involved with this growing field. NextBillion Brasil is in Portuguese, but select articles will be re-posted in English and Spanish on the other NextBillion sites. NextBillion is an initiative of the William Davidson Institute and World Resources Institute. The development and launch of NextBillion Brasil has been driven by the ANDE Brazil hub.



ANDE at Echoing Green

Randall Kempner was the welcoming speaker at the recent Echoing Green: Be Bold Summit in Austin, Texas. The conference, held at the University of Texas at Austin, brought together more than 100 participants, including Echoing Green fellows, Austin area social entrepreneurs, and University faculty focused on social entrepreneurship. In his remarks, Randall discussed the role of universities in supporting a regional ecosystem conducive to supporting social entrepreneurs and the opportunities for social entrepreneurship efforts in emerging markets.



ANDE Happy Hour

On January 20th, ANDE welcomed our Executive Committee to DC for an offsite meeting and hosted a networking happy hour in their honor. Over fifty people joined us at One Lounge to meet the EC, network, and engage with one another in a relaxed, social environment.

conferences:

New Ventures Mexico's Latin American Impact Investing Forum

*February 2-4,
Mérida, Yucatán, México*

Social Venture Capital/Social Enterprise Conference

*April 2-4,
Miami, Florida*

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Save the Dates – Upcoming ANDE Events

- **Anniversary Celebration and Impact Report Release** – March 29th in London: ANDE will return to London for our second anniversary and the launch of our 2010 Impact Report. A full-day workshop for members will be followed by a reception at the Shell Foundation Headquarters. Questions? Contact [Joanna Herrmann](#). Registration will open within two weeks.
- **Orientation Training** – May 23-24th in New York City: Geared towards new hires and summer associates, this two-day training covers a comprehensive overview of doing deals in emerging markets. Questions? Contact [Joanna Herrmann](#). Registration will open in the upcoming weeks.
- **Metrics & Evaluation Conference** – June 20-21st in Washington, DC: ANDE's annual metrics conference gathers the leading thinkers in the field for an interactive, informative two day workshop. Questions? Contact [Lindsey Anderson](#). Registration will open in the upcoming weeks.


Launch of the ANDE Calendar – Call for Submissions

ANDE is pleased to announce the launch of our [ANDE Calendar](#). This calendar will list all of ANDE's upcoming events, sector update and working group calls, regional hub meetings, member events, and select other sector-relevant events. ANDE members wishing to have their upcoming events included in the 2011 calendar should send an email to [Ahmed Kodouda](#) with the event date, location, and a brief description.

2011 Summer Internships - Call for Job Descriptions

If your organization currently hires summer associates for internships or fellowships of any kind, send ANDE your job description. We will be posting these on our website under "Jobs in the Network." If your organization does not currently have an internship program in place but is interested in beginning one, download the [Guide for Developing a Successful MBA Intern Program](#) that ANDE created last year. Please submit job descriptions to [Ahmed Kodouda](#) and indicate the deadline for applying and when the internships will begin.

ANDE New Members:

- **Ernst & Young** is a global leader in  assurance, tax, transaction and advisory services. Around the world, Ernst & Young aims to have a positive impact on businesses and markets, as well as on society as a whole. Corporate responsibility is an essential part of this strategy, with a focus on three priorities: fostering entrepreneurship, improving access to education and reducing environmental impact. www.ey.com

- **ICCO** is an inter-church organization for development cooperation. It gives global financial support and advice to local organizations and networks that work for better access to basic facilities, initiating sustainable economic development and enhancing peace and democracy. ICCO brings together enterprising people in the Netherlands and in developing countries to focus on its three main programs: basic social services, economic development, and democracy and peace efforts.
www.icco.nl



- **Pershing Square Foundation** is the charitable arm of Pershing Square Capital Management, founded by Bill Ackman in 2004. To date, the Foundation has committed grants of approximately \$80 million and grants more than \$20 million annually. In addition, the Foundation holds approximately \$105 million of assets which are invested in one of Pershing Square's investment funds; substantial growth in the Foundation's resources and activities is anticipated over the next few years. The Foundation seeks to concentrate giving across its focus areas, which include promoting education and youth services, health care and economic growth in underdeveloped countries, human rights and tolerance, conservation and responsible land-use, and the arts.



- **Youth Business International** is a global network of independent non-profit initiatives helping young people start and grow their own business and create employment. Working with governments, businesses and multi-lateral and civil society organisations, network members assist young entrepreneurs who are unable to find support elsewhere, with a combination of access to capital, volunteer mentoring, and other business development services. A London-based management team is responsible for increasing the capacity and efficiency of our members to enable them to grow, providing technical assistance, sharing knowledge, developing common tools and quality standards, generating resources, and expanding the network into new countries. YBI was founded in 2000 and is one of The Prince's Charities, a group of non-profit organisations of which HRH The Prince of Wales is President. YBI spans 35 countries across six continents.
<http://www.youthbusiness.org>



Sector Events:

New Ventures Mexico:



Latin American Impact Investing Forum

February 2-4, 2011

Hyatt Hotel, Mérida, Yucatán, México

New Ventures Mexico is proud to host the Latin American Impact Investing Forum, taking place in Merida, Mexico from February, 2 - 4, 2011. The activities and structure of the event are designed to



foster investments and alliances that will support initiatives throughout the region. There will be opportunities to celebrate the accomplishments and progress that the private sector and their investors have made toward sustainable development and ecological conservation. This event will be the meeting of entrepreneurs, investors, and organizations who share a common vision: business can respond in an innovative and cost-effective manner to social and environmental challenges. New Ventures Mexico invites all stakeholders so that the knowledge created at this forum will infiltrate all aspects of society. For more information, click [here](#) or contact informes@nvm.org.mx or call +52 (55) 5604-5555. To watch a live stream of the conference, click [here](#).

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### **FAST Financial Fair**

February 16-17, 2011

Arusha, Tanzania

The Finance Alliance for Sustainable Trade (FAST) is pleased to invite you to attend the third "FAST Financial Fair" (FFF). This event aims to identify the



finance needs of sustainable producer organizations and SMEs. This event will take place as a parallel event to the 8th edition of the EAFCA Conference, in Arusha, Tanzania, on February 17-19, 2011. If you have any questions, click [here](#), contact [fff@fastinternational.org](mailto:fff@fastinternational.org), or call +1 514-759-6626.

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Social Venture Capital/Social Enterprise Conference 2011

April 4-6, 2011

Miami, Florida

Social Venture Capital/Social Enterprise (SVC/SE) Conference,



Miami-2011 will be your best

opportunity in 2011 to learn, network, and connect with hundreds of top social enterprise/financial leaders and organizations from Latin America, the Caribbean, and the state of Florida, in addition to organizations worldwide which have an interest in expanding to the region. One of the main goals of the conference is to promote economic development within the region by

utilizing Social Venture Capital and Social Enterprise. This conference will be held in conjunction with the 2nd Annual [Sustainable Haiti Conference](#), the largest economic development conference in the world for Haiti with over 120 speakers from around the globe. The conference will again feature entrepreneurs and investors from around the globe, the Haitian Diaspora, Haitian entrepreneurs, Haitian companies, Haitian government officials, US companies with a presence in Haiti, U.S. government officials, NGOs, faith-based groups, thought leaders, academic leaders, and students. For more information, visit the SVC/SE [website](#). Click [here](#) to register.

Sector News/Opportunities

Arabia Fast Growth 500

The [Arabia 500](#) aims to move markets in real time – generating new wealth and expanding development in the Arab world. The Arabia 500 will find and advance growing private companies in the Middle East and North Africa area and will change the way the world sees and invests in it. This will be the first definitive record of the fastest growing, most dynamic entrepreneurs in the region. By shining a light on these emerging business leaders, the Arabia 500 will improve access to capital and markets for entrepreneurs, provide real time feedback to policy makers, point the way forward for large scale job creation, and put momentum behind these entrepreneurs as they create the next economy for their countries and regions. If you are interested in applying or would like to recommend this opportunity to others, click [here](#).

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### **Goldman Sachs 10,000 Women Recruiting – Turkey**

10,000 Women academic partner, Ozyegin University is recruiting women for its next cohort of 10,000



*Women* scholars in Istanbul, Turkey. The program seeks women with existing SMEs in and around the city. Ozyegin University has already graduated 85 women from its program and will enroll 135 women across three cohorts over the next year. To qualify for the program scholars must meet the following criteria:

Candidates must be women entrepreneurs who:

- Are at least high-school, preferably university, graduates
- Have not received any business education
- Have a business or a solid business idea which will create a substantial amount of employment opportunities and turnover growth in a reasonable time span
- Have not been able to obtain similar business trainings previously

due to financial reasons

- Have at least two years of professional experience
- Can attend the six-week trainings which will take place in Istanbul within a three-month period

Please go to <http://10000kadin.org/basvuru/> for more information about the program. If you know of qualified women, please direct them to: Imge Kaya at [Imge.Kaya@ozyegin.edu.tr](mailto:Imge.Kaya@ozyegin.edu.tr) for further information.

*10,000 Women* is a five-year investment by Goldman Sachs to provide 10,000 underserved women around the world with a business and management education. To find out more about *10,000 Women* go to [www.gs.com](http://www.gs.com).

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Unreasonable Institute Finalist Market Place Challenge

Unreasonable Institute challenges its 45 finalists to raise \$200,000 from one

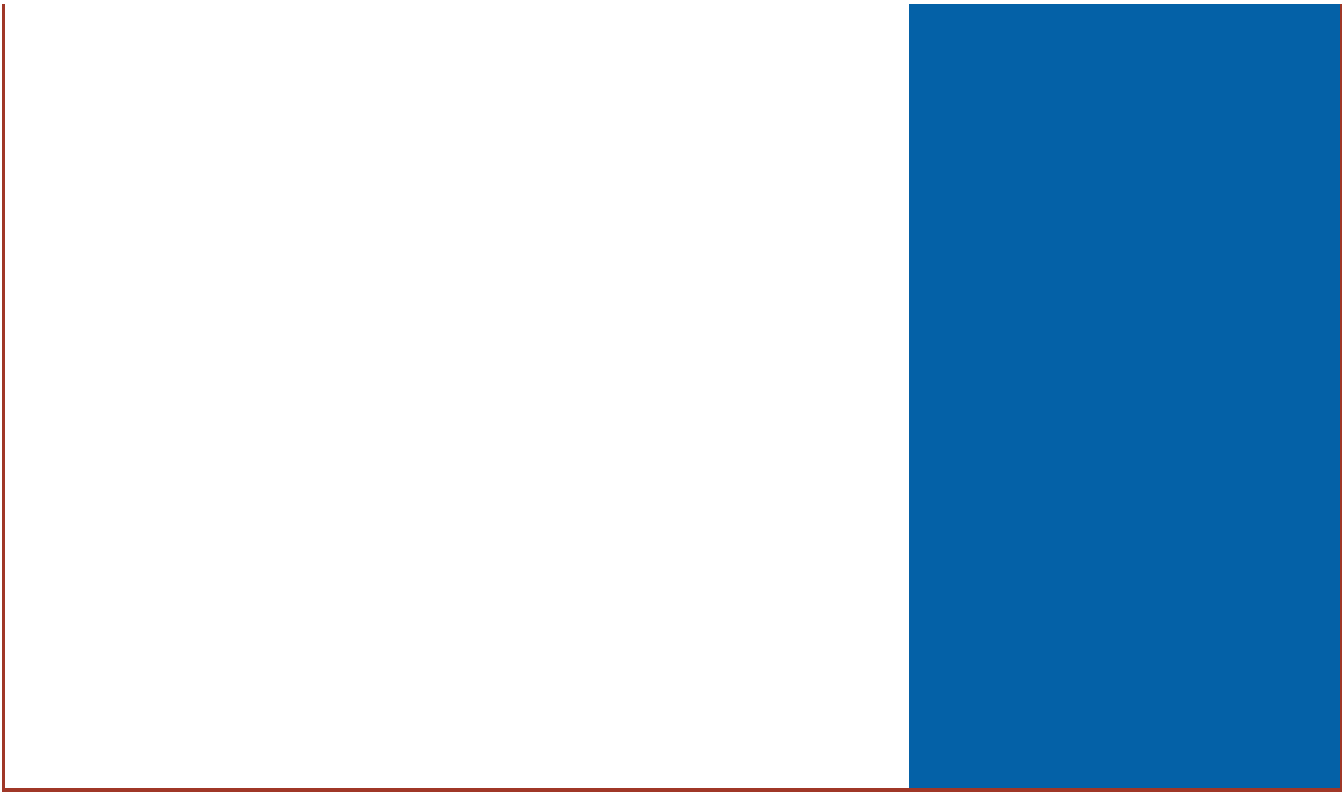


million people in 50 days. Entrepreneurs from over 60 countries vied for the 25 slots available to attend the 2011 [Unreasonable Institute](#). Now, the 45 Finalists are challenged to raise the \$8,000 it costs to attend the Unreasonable Institute. The first 25 finalists to do so will be chosen to attend and the decision lies in your hands. Head to the Unreasonable Institute's [Finalist Marketplace](#), join one million people across the globe, and vote with your dollars for an entrepreneur you believe might change the course of history.



The Aspen Network of Development Entrepreneurs

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