



Dear ANDE Friends and Colleagues,

Warm greetings from the ANDE staff! In this edition of our newsletter, we highlight:

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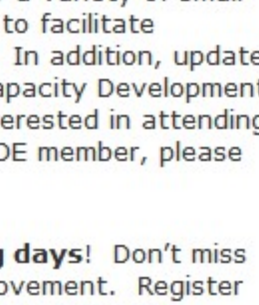
As always, thanks for reading!

Randall Kempner
Executive Director

ANDE Activities

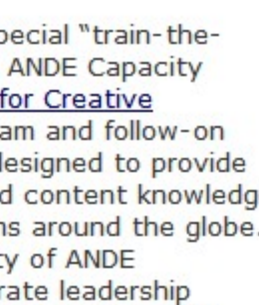
ANDE 2010 Annual Conference

September 29-October 1, 2010
Glen Cove, New York



Make sure you complete your registration for the ANDE Annual Conference, taking place once again in Glen Cove, New York. We are thrilled to announce two exciting additions to the conference agenda:

- **Dr. Rajiv Shah, 16th** Administrator of the United States Agency for International Development (USAID), will be kicking off the conference with a luncheon keynote address on September 29th.
- **Elizabeth Littlefield**, who assumed the position of President and CEO of the Overseas Private Investment Corporation (OPIC) on June 25th, will be joining us for a conversation with Bruce McNamer, CEO and President of TechnoServe, over dinner.



Dr. Shah and Ms. Littlefield join **Carl Schramm**, President and CEO of the Kauffman Foundation, in rounding out this year's keynote speakers. We're thrilled to have these key stakeholders in the field coming to Glen Cove to share their perspectives and learn from our participants. The conference will offer a variety of small group and one-on-one sessions designed to facilitate knowledge sharing and new partnerships. In addition, updates on the tools and insights generated by Capacity Development Fund grants will be shared. If you are interested in attending the annual conference but are not an ANDE member, please contact [Joanna Herrmann](#).



Registration is closing in the upcoming days! Don't miss your chance to be part of this growing movement. Register directly from the [ANDE homepage](#) and contact [Joanna Herrmann](#) with any questions.

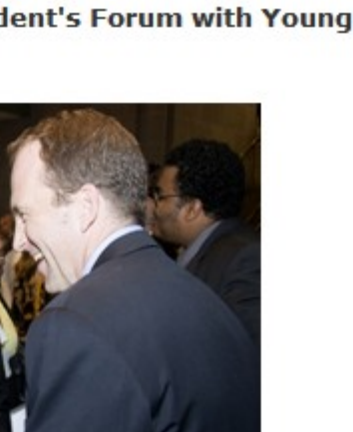
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One-Time Member-Only Opportunity: Train-the-Trainer Program

October 25th - 29th, 2010
Greensboro, North Carolina

ANDE members are invited to enroll in a special "train-the-trainer" opportunity made possible by the ANDE Capacity Development Fund (CDF) and the [Center for Creative Leadership](#). This five-day intensive program and follow-on three-day delivery session in the field is designed to provide participants with core facilitation skills and content knowledge to deliver leadership development programs around the globe. The program will build the internal capacity of ANDE organizations and enable them to incorporate leadership development into their operations using methods from the Center for Creative Leadership's [Leadership Beyond Boundaries](#) initiative. Please see the [program flyer for more information](#).

- **WHO:** This program is for ANDE members/representatives who want to deliver leadership training to entrepreneurs in their portfolios and programs. Attendees do not need to have a training background.
- **WHERE:** The 5-day program will be held at the Center for Creative Leadership, Greensboro, NC, USA.
- **WHEN:** October 25-29, 2010
- **COST:** \$500 (this reflects a 75% program sponsorship by ANDE CDF and CCL). *Note: Limited scholarship funds available.*



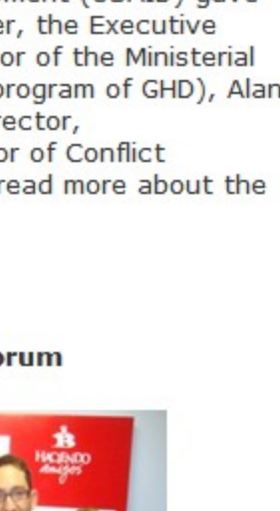
Complete the registration form and email it to [Janet Carlson](#) or fax it to +1.336.286.4434 by September 17th. Enrollment is on a first come basis with a program capacity of 24. Please contact [Janet Carlson](#) with any additional questions or call +1.336.286.4508.

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The G20 SME Finance Challenge

Deadline: September 5th, 2010

ANDE is an active network partner of the G-20 SME Finance Challenge, which aims to: 1) find the best models worldwide for public-private partnerships that catalyze finance for SMEs, and 2) to leverage the resources of the G-20 to scale those initiatives. ANDE would like to encourage all of our members to participate in this opportunity by nominating or entering solutions to the Challenge, and by sharing this opportunity with your own networks. You can also participate by voting and commenting on the projects that you think are most viable. The deadline for entering the challenge is **September 5th, 2010**. After this date, 12-15 proposals, including one from each of the world's six regions, will be selected as winners. Challenge winners will be invited to the November G-20 Summit in Seoul to showcase their ideas and gain access to public finance mobilized by the G-20. The World Bank and all of the regional development banks have pledged their support for the challenge and for implementing scalable and sustainable proposals. Please visit [the Challenge website](#) for more information.



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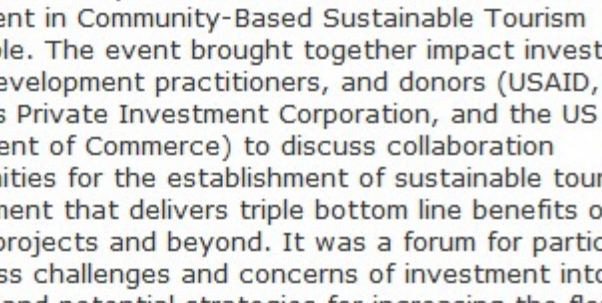
ANDE 101 Webinar

September 8, at 10 a.m. EST

With our ever-expanding programs and membership, we have found the need to develop an "ANDE 101" webinar to explain the different opportunities and facets of ANDE membership. Employees at any ANDE member organization are welcome to participate. This webinar is geared towards new member organizations, older member organizations who want to get reengaged, and anyone who wants to learn more about how to best maximize your ANDE membership. The next webinar will be held on **September 8th, at 10 a.m. EST**. To participate, email [Joanna Herrmann](#). If you would like to participate but that day/time does not work for you, you should also let Joanna know.

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ANDE Hosts Reception for President's Forum with Young African Leaders



ANDE Executive Director Randall Kempner (right) with two Forum participants.

On Monday, August 2nd, ANDE, the Global Health and Development (GHD) program of the Aspen Institute, and ANDE members Mercy Corps and ImagineNations, hosted a reception for the delegates of the President's Forum with Young African Leaders at the Smithsonian National Museum of African Art. The President's Forum brought together 100+ young civil society and private sector leaders from more than forty sub-Saharan African countries to meet with their American counterparts and U.S. government officials. The Forum focused on key themes of the United States' partnership with African countries, including youth empowerment, good governance, and economic opportunities. Henrietta Holsman Fore, a trustee of the Aspen Institute and a former director of the U.S. Agency for International Development (USAID) gave opening remarks, along with Randall Kempner, the Executive Director of ANDE, Rosann Wisman, Director of the Ministerial Leadership Initiative for Global Health (a program of GHD), Alan Fleishman, Co-Founder and Managing Director, ImagineNations and Sharon Morris, Director of Conflict Management, Mercy Corps. Click [here](#) to read more about the Forum

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Second Annual Colombia Investor's Forum



ANDE Program Manager Jenny Everett (3rd from left) with Forum participants.

In August, ANDE participated in the Second Annual Investors Forum in Bogota, Colombia. Hosted by ANDE members Universidad de los Andes, Fundación Bavaria and WRI-New Ventures Colombia, the conference was part of a Capacity Development Fund (CDF) grant designed to develop the entrepreneurial eco-system in Colombia. Over 300 investors, entrepreneurs and intermediaries attended the event which included presentations on inspiring entrepreneurship, the ANDE Impact Report, and metrics, as well as pitches from local green businesses that are part of the New Ventures accelerator program. The event also coincided with the taping of the final episode of Bavaria's "Destapa Futuro" reality show, which awards seed capital to aspiring entrepreneurs, while at the same time building the culture of entrepreneurship in Colombia. With over 20 ANDE members active in Colombia, it is exciting to see the level of activity and potential for collaboration in the region.

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Sustainable Tourism Event Summary

In follow up to the July event which ANDE hosted with DAI and USAID, a summary of events is now available for the Impact Investment in Community-Based Sustainable Tourism roundtable. The event brought together impact investment funds, development practitioners, and donors (USAID, The Overseas Private Investment Corporation, and the US Department of Commerce) to discuss collaboration opportunities for the establishment of sustainable tourism development that delivers triple bottom line benefits on current projects and beyond. It was a forum for participants to express challenges and concerns of investment into tourism, and potential strategies for increasing the flow of capital into such projects. The event produced a lively discussion and generated several promising avenues for collaboration and systemization that will be pursued. To read the full summary of the event, please click [here](#).

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New ANDE Member spotlight - ANDE is proud to welcome the following organizations into the network!

- **Ayllu (pronounced "i-u")** is a social enterprise based in Sao Paulo, Brazil whose purpose is to scale the impact of market solutions to poverty and with the product of information. Ayllu has built the most extensive available global database, tracking social enterprises in 55 countries and 20 industries. Ayllu recently released iuMAP, a directory and blog (in partnership with NextBillion) that will soon allow users to sort information and data specific to their needs. Currently, they are working on maps of microenergy globally (requested by several enterprises) as well as the Brazil market ecosystem (working with ANDE members). Their goal is to collect wide-ranging, in-depth historical data that is consistent and comparable, thus helping to develop norms and frameworks to drive better decision making amongst funders and social enterprises, and to lower business costs. [www.aylluinitiative.org](#)
- **Inversor** is an impact investing fund which invests in SMGB's (small and medium growing businesses) in Colombia. Inversor invests in enterprise-based solutions to Colombia's most pressing needs, including inclusive business for vulnerable populations, sustainable agriculture, affordable housing, affordable and accessible healthcare, clean technology and business solutions for environmental problems. Through its capital and with an active investment management model, Inversor supports growth strategies and consolidation processes of proven and profitable businesses with high social value creation. Inversor was founded by JP Morgan, Avina Foundation, Bavaria Foundation, Colombia Stock Exchange, McKinsey & Co., Bancolombia Investment Bank, Bolivar-Davivienda Foundation, LAEFM Colombia, Estrategias Financieras y Corporativas, Saldarriaga Concha Foundation, Diego & Lia Foundation, Brigard & Urrutia, Compartamos con Colombia and Corporación Mundial de la Mujer Colombia. These companies are committed to Inversor in order to develop an alternative source of financing for SMGB's with a significant social impact while increasing their management capacities and generating financial return.
- **The Ewing Marion Kauffman Foundation** was established in the mid-1960s by the late entrepreneur and philanthropist Ewing Marion Kauffman. Based in Kansas City, Missouri, the Kauffman Foundation is among the thirty largest foundations in the United States, with an asset base of approximately \$2 billion. The Foundation's vision is to foster "a society of economically independent individuals who are engaged citizens, contributing to the improvement of their communities." They focus their grant making and operations on two areas: advancing entrepreneurship and improving the education of children and youth through four programmatic areas: Entrepreneurship, Advancing Innovation, Education, and Research and Policy. [www.kauffman.org](#)
- **The Eugene Lang Entrepreneurship Center at Columbia University's** Business School offers one of the most comprehensive and respected entrepreneurship programs in the world. The program is more than just a tutorial on how to launch new ventures. Instead, it is structured to emphasize two key components of entrepreneurship MBA students may concentrate on. The first is the process of identifying, valuing and capturing opportunity. These activities, crucial in any organization, require using business disciplines in a highly integrative way. The second is an emphasis on individual initiative in the context of uncertainty and tight resources. Entrepreneurship is about making connections. Through a wide range of initiatives, The Eugene Lang Entrepreneurship Center brings together people, ideas and resources in ways that transform nascent business ideas into viable strategies and, ultimately, thriving organizations. [www4.gsb.columbia.edu/entrepreneurship](#)

Sector Events

REE Latin America 2010

October 19-21, 2010
Lima, Peru

Accel, along with the Universidad ESAN, will host the Roundtable on Entrepreneurship Education (REE) Latin America 2010. The theme is "Entrepreneurship, Innovation and Economic Development." This thought-provoking conference will gather business, science, and engineering faculty from leading universities across Latin America and beyond, with the goal of accelerating entrepreneurship education for scientists and engineers. During the conference, there will be a poster session for educators who would like to present their pedagogies and projects. For more information on this event, please visit the [website](#) and to register, please click [here](#).

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Hearing the Voices of the Poor through Impact Assessment Workshop

October 26-28, 2010
University of Michigan

The William Davidson Institute (WDI) of the University of Michigan will host a workshop entitled "Hearing the Voices of the Poor through Impact Assessment." This three day training workshop, held in partnership with colleagues at the Ross School of Business and the University of Michigan School of Social Work, is designed to build attendees' capabilities in developing and implementing a cost-effective process to understand, measure, and improve local poverty alleviation impacts. During the workshop, participants will use the Base of the Pyramid (BoP) Impact Assessment Framework, as featured in the Harvard Business Review, to identify potential impacts of their venture. Alongside the framework, WDI will share a robust and systematic approach for ventures to use to measure and track their impacts.

To register for the workshop, please click [here](#). For more information contact [Heather Esper](#) or call +1.734.764.6339.

Sector News/Opportunities

\$100,000 Lemelson-MIT Award for Sustainability

Deadline: Tuesday, October 5th, 2010

The Lemelson-MIT Award for Sustainability recognizes and supports inventors whose work enhances economic opportunities and community wellbeing in developing and/or developed countries, while also protecting and restoring the natural environment. Issues of sustainability include quality of air, water or soil; or pertain to health, energy, agriculture, shelter, biodiversity, or ecosystem management.

Guidelines for nominations for the Award can be found [here](#). The deadline for nominations for the Award is **Tuesday, October 5th, 2010**. For questions or more information, please contact Edward Canton, Awards Program Officer, +1.617.452.2145, or Maura Hume, Awards Program Assistant, at +1.617.258.5798 or send inquiries to this [email](#).

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IDEO Launches OpenIDEO

IDEO has just launched OpenIDEO, a place for creative thinkers to participate in challenges for social good. The open innovation platform launched with two challenges: Enterprising Schools, an initiative of Gray Matters Capital Foundation, asks participants to address the need for affordable learning tools for students in developing countries, and Jamie Oliver is looking for inspiration and concepts around how children might be inspired to choose fresh food. For more information about OpenIDEO and to take up the challenges, visit the [website](#).

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GE Ecomagination Challenge

The GE Ecomagination Challenge, a \$200 million innovation experiment where businesses, entrepreneurs, innovators and students share their best ideas on how to build the next-generation power grid - and just might get funded. GE has teamed up with some of the best-known venture capital firms, including Emerald Technology Ventures, Foundation Capital, KPCB and Rockport Capital, to help back the most promising ideas. Please enter the challenge, submit your ideas, vote for the most promising teams and help change the way the world uses energy in powerful new ways. To find out more about the Challenge, please visit the [website](#).

About ANDE

The Aspen Network of Development Entrepreneurs (ANDE) is a global network of organizations that propel entrepreneurship in emerging markets. The network's members provide critical financing and business support services to small and growing businesses that create significant economic, environmental and social impacts in developing countries.

Upcoming ANDE Meetings and Conference Calls

ANDE Metrics Working Group Call

(1st Tuesday of every month)
Tuesday, September 7th
10 - 11 a.m. EST

ANDE 101 Webinar:

Wednesday, September 8th,
10 - 11 a.m. EST

ANDE South Africa Hub Meeting:

Johannesburg, South Africa,
Friday, September 10th
9 a.m. - 2 p.m. SAST

Sector Update Call:

(3rd Wednesday of every month)
Wednesday, September 15th,
11 a.m. - 12 noon EST

ANDE East Africa Hub Kick Off Meeting:

Nairobi, Kenya,
Friday, September 17th,
9 a.m. - 1 p.m. EAT

For more information on any of these upcoming events, please email [Ahmed Kodouda](#).



To submit items to the newsletter, please email [Ahmed Kodouda](#)