

## ANDE Metrics from the Ground Up Conference Agenda

<b>Monday, June 20<sup>th</sup></b> The Aspen Institute Offices, 1 Dupont Circle, Floor 1B		
7:30		Team arrives, finalizes set up, brings down folders, ANDE sign, etc. Set up breakfast, brew coffee (if needed) Light breakfast will be available after you check in for the conference
8:00 - 9:00 am	Registration	
9:00 - 9:15 am	Welcoming Remarks	
9:15 - 10:30 am	Deeper Depths	There are various methodologies that can be used to measure the impact of your organization's interventions. This session will look at two in depth assessment processes, demonstrating what they can tell you about your interventions and when you should be thinking about using these types of assessments.
10:30 - 11:45 am	Implementing IRIS and Pulse	A practical look at the lessons learned, benefits, and challenges of implementing IRIS
11:45 am - 1 pm	Lunch	
1:00 PM	The Future of Metrics - what if this all works?	Where have we come from - where are we going? Some reflections from thought leader Antony Bugg-Levine on how the field of social impact measurement is developing
		Lindsey Yeung, ANDE Ted London, William Davidson Institute at the University of Michigan Mike Ingram, Innovations for Poverty Action Lindsey Yeung (Moderator) ANDE Allison Basile, Grassroots Business Fund Brad Presner, Acumen Fund Cinthya Alfaro, E+Co Antony Bugg-Levine, The Rockefeller Foundation



1:45 - 3:15 pm	Small Group Breakouts	<p><b>High Transaction Data Collection Practices:</b> This discussion will focus on approaches to social performance metrics for high transaction volume organizations, in which portfolio-level analytics must replace individual project or deal descriptions and pairwise comparisons as the primary metrics methodology.</p> <p><b>Data Sharing:</b> How do you use technology to capture and streamline business processes on data collecting and reporting? How can we better develop these tools for future use?</p> <p><b>A Contingency Framework for Measuring Impact:</b> When does it make sense to measure long-term outcomes and impacts, and when should you stick to short-term activities and outputs? On what basis should you decide? Professor Ebrahim will introduce a “contingency framework” for measurement, and will facilitate a lively and interactive discussion on these difficult questions. Come prepared to challenge one another!</p> <p><b>The Progress out of Poverty Index:</b> Learn how one investor thinks about using the PPI to measure the poverty levels of the communities they invest in, and learn how you could use the PPI at your organization.</p>	<p>Moderators for Breakouts: High Transaction Data Collection Practices: Michael McCress, Root Capital Data Sharing: CJ Fonzi, IRIS and Brad Presner, Acumen Fund A Contingency Framework for Measuring Impact: Alnoor Ebrahim, Harvard Business School Progress out of Poverty Index: Steve Wardle, Grameen Foundation</p>
3:15 – 3:30	Break	Quick stretch break	
3:30 - 4:30 pm	IRIS Report	Come learn about the first findings from aggregated data in the IRIS repository.	CJ Fonzi, The GIIN
4:30 - 5:00 pm	Wrap up		
5:30 - 7:00 pm	Happy Hour	Debrief all the great metrics insights you generated over a glass of meticulously measured concoctions	
7:30 - 10:00 pm	Small Dinners	Small group dinners around the city will help you get your fill of metrics conversation will dining with honorary sector leaders.	Please see Joanna Herrmann to confirm your spot.
<p><b>Tuesday, June 21st</b> Aspen Institute Offices, 1 Dupont Circle, 7<sup>th</sup> Floor</p>			
8:30 - 9 am	Light breakfast		



9:00 - 10:15 am	GIIRS Report	The Global Impact Investing and Reporting Standards (GIIRS) interviewed over 100 companies throughout the developing world as a first step in the GIIRS rating process. The GIIRS team and Ignia, one of the GIIRS pioneer funds, will share their insights from this experience of going through this impact assessment survey.	Flory Wilson, GIIRS Tanya Beja, Ignia Partners
10:15 - 10:45 am	Coffee break		
10:45 am - 12:00 pm	Measuring impact within SGBs: Employees	How do organizations measure the impact that investing in Small and Growing Businesses (SGBs) has on employees? What lessons have they learned to ensure they are capturing impact of hiring certain groups of employees?	Rhett Morris, Endeavor Stephanie Komsa, SEAF
12:00 -1:00 pm	Lunch		



1:00 - 2:30 pm	Time to Apply - Small Group Breakouts	<p><b>Pulse Jumpstart:</b> Have you heard how Pulse helps you track your environmental, social, and financial performance? Want to get it for your organization? Bring your computer to this session and you can get pulse installed and learn how to use it during this 90-minute jumpstart.</p> <p><b>Communicating Impact to Various Stakeholders:</b> How do various stakeholders perceive social impact? How do you create an efficient system to communicate impact to stakeholders with very different uses for data?</p> <p><b>Outputs to Outcomes:</b> We're getting better at collecting outputs and we have a clearer sense of what impacts we are hoping our interventions will generate. How do we move our conversation forward in moving outputs to outcomes?</p> <p><b>Capacity Development Frameworks:</b> Working session with the capacity development working group to create common framework of the types of services provided in order to help determine the best method to measure the impacts of these services.</p>	<p><b>Moderators for Breakouts:</b> Pulse Jumpstart: Joe McVicker, Application Experts Communicating Impact to Various Stakeholders: Gina Rodolico, E+Co and Peter Whitehead, Media Development Loan Fund Outputs to Outcomes: Heather Esper, William Davidson Institute and Mia Siriphongphanh, Digital Divide Data Capacity Development Frameworks: Joanna Herrmann, ANDE</p>
2:30 - 2:45 pm	Break		
2:45-3:45 pm	Impact Measurement 2.0	<p>Collecting and aggregating data from SGBs is only the first step to understanding what impact we are having on these firms. Endeavor has developed a more sophisticated approach to assessing the growth of its entrepreneurs against industry and regional data. GBF and Dalberg worked together to develop a social impact verification methodology that gauges data accuracy in the context of improving investee information systems. Come learn how these organizations have taken impact measurement to the next level.</p>	<p>Allison Basile, Grassroots Business Fund Jason Wendle, Dalberg Global Development Advisors Amisha Miller, Endeavor Brazil</p>
3:45 - 4:00 pm	Closing remarks		Randall Kempner, ANDE



4:00 - 5:00 pm	Learn from the Experts	Heard about a tool, framework or process during the conference you want to learn more about? Presenters will be available to discuss their applicability to your organization and learn about some additional tools that organizations use to measure impact	Lindsey Yeung, ANDE
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