
















2010 Class of Aspen Institute First Mover Fellows

Company	Fellow	Next Stage Innovation Projects
	Ajay Badhwar	Harnessing existing technologies to transform byproducts from power plants and industrial sources to reduce greenhouse gas emissions and meet industry demand for CO ₂
	Antoni Ballabriga	Ensuring this global banking group's client communications reflect Transparent-Clear-Responsible practices
	Rachael Barber	Developing innovative and profitable financial products that achieve positive social impacts in the countries where the bank operates
	Anupam Bhargava	Collaborating with senior leadership to establish the company as a global leader in the field of renewable energy and clean technology
	Eric Goldberg	Leverage social media and emerging technologies to transform the relationship among companies, employees and the beneficiaries of their corporate citizenship programs.
	Joanna Hafenmayer	Creating an innovative leadership development program that will broaden the perspective of corporate leaders by linking them with social entrepreneurs around the globe
	Alicia Ledlie	Grow enrollment in Walmart's new Lifelong Learning Program, making it more affordable and convenient for employees to attend college and complete a degree while also working at the company
	Sally Madsen	Launching a knowledge-sharing platform that leverages the firm's insights and experience in social innovation, invites participation from practitioners around the world and leads to new business in the social sector
	Marika McCauley Sine	Launching and activating the ambitious 5 BY 20 pledge to empower 5 million women entrepreneurs throughout Coca-Cola's global business system by 2020
	Hamlin Metzger	Building sustainable business models that transform lives by enabling underserved communities to access the benefits of a digitally connected world
	Jeremy Neuner	Founded and now growing NextSpace, offering an innovative infrastructure which is redefining how people work in the emerging freelance economy
	Assil Omar	Adapting an innovation and learning lab in which key Agility talent can partner with customers to work on business opportunities and potentially uncover actionable green logistics measures
	Britta Rendlen	Leading industry-wide effort to incorporate environmental, social, and ethical considerations into insurance companies risk management practices and value-added client service offerings
	Emma Stewart	Making Autodesk into a "Living Lab" to build and validate new software solutions that accelerate the greening of buildings and infrastructure
	Eric Wilmot	Redefining how innovation services are delivered to help marketing, product, and service leaders capture new value at the intersection of business model design, customer experience, and social responsibility