



## **WHITE HOUSE FORUM ON NONPROFIT LEADERSHIP**

**November 15, 2011**

**The American Red Cross, Hall of Service  
1730 E Street NW, Washington, DC**

### **AGENDA:**

**8:30 AM - 9:30 AM**

**REGISTRATION**

**9:30 AM - 9:45 AM**

**WELCOME**

**Jonathan Greenblatt, Director, White House Office of Social  
Innovation and Civic Participation**

**Joshua DuBois, Executive Director, White House Office of Faith-  
based and Neighborhood Partnerships**

**Gail J. McGovern, President and CEO, The American Red Cross**

**9:45 AM - 10:00 AM**

**THE VITAL ROLE OF NONPROFITS IN OUR NATION**

**Melody Barnes, Director of the Domestic Policy Council, The  
White House**

**10:00 AM - 10:15 AM**

**NONPROFITS IN THE LABOR MARKET**

**Dr. William Spriggs, Assistant Secretary for Policy, U.S.  
Department of Labor**

**10:15 AM - 10:30 AM**

**CRUCIAL INVESTMENTS IN TALENT AND LEADERSHIP**

**Cheryl Dorsey, President, Echoing Green**

**10:30 AM - 11:35 AM**

**DISCUSSING AND DIAGNOSING KEY CHALLENGES**

**Opening Remarks:**

**Jonathan Greenblatt, Director, White House Office of Social  
Innovation and Civic Participation**

**Discussants:** John Rice, Founder and CEO, Management Leadership for Tomorrow  
Thomas Schick, Executive Vice President, American Express Company  
Donna Stark, Vice President for Talent and Leadership Development, The Annie E. Casey Foundation  
Aimée Eubanks Davis, Executive Vice President of People, Community and Diversity, Teach For America  
John Ryan, President, Center for Creative Leadership

**Facilitator:** James Weinberg, Founder and CEO, Commongood Careers

**11: 35 AM - 11:45 AM** BREAK AND TRANSITION TO WORKING SESSIONS

**11:45 AM - 2:45 PM** CONCURRENT WORKING SESSIONS *(Lunch provided)*

**ADVANCING DIVERSITY AND INCLUSION**  
*(Board of Governors Room I)*

**Facilitators:** Paul Schmitz, Public Allies  
Paula Gavin, National Urban Fellows

**Federal Liaisons:** Marco Davis, Corporation for National and Community Service  
Eugene Schneeberg, U.S. Department of Justice  
Philip Tom, U.S. Department of Labor

**Thought Leaders:** Kelly Brown, D5 Coalition  
J.D. Hokoyama, Leadership Education for Asian Pacifics, Inc.

**DEVELOPING CROSS-SECTOR TALENT PIPELINES**  
*(Hall of Service)*

**Facilitators:** Rafael López, The Annie E. Casey Foundation  
Trish Tchume, Young Nonprofit Professionals Network

**Federal Liaisons:** John Gomperts, Corporation for National and Community Service  
Clay Middleton, Corporation for National and Community Service  
Sydney Smith-Heimbrock, U.S. Office of Personnel Management

**Thought Leaders:** Dan Cardinali, Communities in Schools  
John Rice, Management Leadership for Tomorrow  
Ellen Schall, Robert F. Wagner Graduate School of Public Service, New York University

**EQUIPPING LEADERS TO FACE TOUGH CHALLENGES**  
*(Hall of Service)*

**Facilitators:** Mikaela Seligman, Independent Sector  
Kirk Kramer, The Bridgespan Group

**Federal Liaisons:** John Kelly, White House Office of Faith-based and Neighborhood Partnerships  
Michael Robbins, U.S. Department of Education  
Gretchen Van der Veer, Corporation for National and Community Service

**Thought Leaders:** Kathleen Quirk, Cambridge Leadership Associates  
Melinda Weekes, Interaction Institute for Social Change

**SCALING SOCIAL INNOVATIONS**  
*(Conference Room LL20)*

**Facilitators:** James Weinberg, CommonGood Careers  
James Shepard, AchieveMission

**Federal Liaisons** Paul Carttar, Corporation for National and Community Service  
Alexia Kelley, U.S. Department of Health and Human Services  
Ben O'Dell, U.S. Department of Health and Human Services

**Thought Leaders:** Shawn Bohan, Year Up  
Aimée Eubanks Davis, Teach for America  
Mario Morino, Venture Philanthropy Partners  
Dana O'Donovan, Monitor Institute  
Kim Syman, New Profit Inc.

**CATALYZING PUBLIC AND PRIVATE INVESTMENTS IN  
LEADERSHIP**  
*(Board of Governors Room II)*

**Facilitators:** Richard Brown, American Express Company  
Mark Bodden, Rudin Family Foundations

**Federal Liaisons:** Cedric Grant, U.S. Department of Commerce  
Max Finberg, U.S. Department of Agriculture  
Heather Peeler, Corporation for National and Community  
Service

**Thought Leaders:** Karen Dyer, Center for Creative Leadership  
Barbara Krasne, KrasnePlows Consulting  
Craig Middleton, Presidio Trust  
Alex Rossides, Growth Philanthropy Network  
Kerry Sullivan, Bank of America Charitable Foundation

**2:45 PM - 3:00 PM**                      **BREAK AND TRANSITION TO HALL OF SERVICE**

**3:00 PM - 3:05 PM**                      **INTRODUCTION OF KENNETH I. CHENAULT**  
Lonnie G. Bunch III, Director, National Museum of African  
American History and Culture, The Smithsonian

**3:05 PM - 3:30 PM**                      **INVESTING IN LEADERSHIP DEVELOPMENT**  
Kenneth I. Chenault, Chairman and CEO, American Express  
Company

**3:30 PM - 4:30 PM**

**HARVESTING THE RESULTS OF THE WORKING SESSIONS AND  
MOVING TOWARD ACTION**

**Discussants:**

**Paul Schmitz, CEO, Public Allies**

**Rafael López, Associate Director for Talent and Leadership  
Development, The Annie E. Casey Foundation**

**Mikaela Seligman, Vice President, Nonprofit and Philanthropic  
Leadership and Practice, Independent Sector**

**James Weinberg, Founder and CEO, Commongood Careers**

**Richard Brown, Vice President, American Express Company**

**Facilitators:**

**Diana Aviv, President and CEO, Independent Sector**

**Joshua DuBois, Executive Director, White House Office of Faith-  
based and Neighborhood Partnerships**

**4:30 PM - 4:45 PM**

**CONCLUDING THE DISCUSSION AND COMMENCING THE WORK  
Valerie B. Jarrett, Senior Advisor to the President**