

Overview:

The North Africa Partnership for Economic Opportunity is a network of U.S. and North Africa business leaders, entrepreneurs and civil society leaders with a mission to foster job creation and entrepreneurship and a focus on youth. Over the next five years this network is committed to positively impacting 100,000 people.

PNB-NAPEO is locally-owned and locally-driven. Local Advisory Boards have been established in Algeria, Morocco and Tunisia and are currently being formed in Libya and Mauritania. These boards identify and determine priorities and resources for their respective countries, as well as regional agenda.

NAPEO is a regional manifestation of Partners for a New Beginning (PNB): a locally-owned and locally-driven initiative, with support from a global coalition of prominent business and civil society leaders. PNB fosters partnerships that advance local priorities. PNB was initiated by U.S. Secretary of State Hillary Rodham Clinton in April 2010 to develop collaborative networks that foster economic growth in emerging markets. It was publicly launched by PNB Chair and Former U.S. Secretary of State Madeleine Albright in September 2011.

The network created by PNB-NAPEO will be the vehicle for communities in the United States and North Africa to identify, initiate and sustain projects at the Maghreb regional level to foster entrepreneurship and job creation, especially for youth.

Areas of Focus:

PNB-NAPEO is a network dedicated to fostering people-to-people and business-to-business partnerships intra-regionally between the U.S. and the Maghreb.

In this framework, the public and private sectors in the U.S. and the Maghreb will work in cooperation to identify and implement specific projects and programs in the following areas:

- Entrepreneurship
- Education & research
- Science & technology
- Exchange

Delegations and Events:

26 September 2011: Meeting at U.S. Department of State with Economic Ministers of PNB NAPEO countries

27 October - 3 November 2011: PNB-NAPEO Entrepreneurship Delegation - Algeria, Morocco and Tunisia

2 December 2011: PNB Global Chapters Meeting in Turkey

17 - 18 January 2012: U.S.-Maghreb Entrepreneurship Conference and PNB-NAPEO Advisory Board Meeting

February 2012: University Partnership Delegation

Leadership:

In addition to the Local Advisory Boards in each country, a PNB-NAPEO Advisory Board has also been formed to serve as the international leadership, set the priorities and generate broad support for the initiative. Its membership includes:

Co-Chairs: **David Arkless**, President, Global Corporate & Government Affairs, Manpower Group
Abdelmadjid Fechkeur, CEO, RedMed Group
Henrietta Holsman Fore, Chairman and CEO, Holsman International
Mustapha Terrab, CEO, OCP Group

Members:

Sam Al-Schamma, General Manager of Middle East & North Africa, Intel Corporation
Jeffrey Avina, Citizenship and Community Affairs Middle East and Africa, Microsoft
Don Baer, Worldwide Vice Chairman/Chief Strategy Officer, Burson Marsteller
Mohammed Laid Benamor, General Manager, Amor Benamor Group
Miriem Bensalah-Chaqrour, President & CEO, Les Eaux Minérales Oulmès
Amel Bouchamaoui, President, Tunisian American Chamber of Commerce
Curtis A. Ferguson, President of Middle East & North Africa (MENA) Business Unit, The Coca-Cola Company

Amb. Marc Ginsberg, SVP, APCO Worldwide; President, Layalina Productions, Inc.
Khalil Jai Hokimi, Chairman, Association of Moroccan Professionals in America
Nabil Karoui, CEO, Nessma TV
Greg Pensabene, Vice President, Government Relations, Anadarko
Issad Rebrab, Chief Executive Officer, Cevital
Krimo Salem, CEO, If*Then Ventures
Leonard Schlesinger, President, Babson College
Malik Si-Hassen, Freelance Partner, Office of Tony Blair
Anthony Vonsee, Managing Director, Cisco Systems, Inc. North Africa Levant
Naeem Zafar, President and CEO, Bitzer Mobile