

The Aspen Institute Business and Society Program

CALENDAR OF EVENTS



We believe the business sector has immense power to shape the long-term health of society. To align business activities with the public good, Aspen's Business & Society Program engages leaders in dialogue, networks and public programs that put responsible decision-making at the heart of business practice and education.

2012 Events

Timeline	Events <i>* Aspen BSP events = Bold, External events = Italicized</i>	Location
January 19	Roundtable on Corporate Governance: Institutional Investors: Part of the Problem or Part of the Solution? Co-hosted by Yale Millstein Center, Committee for Economic Development, Aspen BSP	Weil, Gotshal offices New York City
February 3	<i>Keynote by Judith Samuelson, Executive Director, Aspen BSP at Yale Philanthropy Conference</i>	New Haven, CT
March 1-2	Roundtable on Rethinking the Purpose of Business: Dialogue on changing the narrative and moving beyond "shareholder primacy;" the 2 nd in a series of private roundtable discussions among leading thinkers from business and business/law education	NYU Stern School of Business New York City
March 19-20	Aspen Undergraduate Business Education Consortium Launch Event: Creating values-centric business education at the Undergraduate level Meeting of teams from 30 undergraduate business schools – and keynote by Walter Isaacson, CEO and President, The Aspen Institute	George Washington School of Business Washington, DC
TBD	Brainstorm on Eliminating Earnings Guidance: Small, invitation-only meeting	Generation Investment New York City
TBD: April / May	CEO/Directors "Peers and Provocateurs" Dinner with Egon Zehnder	Chicago, IL
April 13	<u>Business & Society International MBA Case Competition:</u> Teams debate best solution to complex dilemma in business – five teams compete for top prize before distinguished panel of judges and live audience – selected from first round of 25 global MBA programs	New York City
April 16-17	<i>NYC Ideas Festival</i>	<i>New York Historical Society</i> New York City
April 24-27	<u>First Movers Fellowship:</u> Driving change within business; 3 rd Class – <u>3rd of 3 seminars;</u> Public reception on Thursday evening, April 26	Greentree Conference Center Manhasset, NY and IDEO Headquarters New York City

May 16 May 17-18 - ARCS	"Teach-in" on Environmental Sustainability in Business Education: Invitation-only meeting of faculty innovators and business practitioners	Yale School of Management New Haven, CT
TBD: July 1-July 3	<i>Aspen Ideas Festival:</i> Panel on business purpose and responsibilities	Aspen, CO
July 9-11	Launch of Thought Leader Forum: CSR network – invitation-only Network of senior strategic corporate responsibility leaders from leading global companies	Aspen, CO
July 29-August 1	First Movers Fellowship: 4th Class – <u>1st of 3 seminars</u>	Aspen, CO
October 4-7	First Movers Gathering and Public Program: Exploring business innovations with social and environmental benefits	Aspen, CO
October 22	Advisory Board Afternoon Meeting and Dinner	New York City
November 1-2	Roundtable on Rethinking the Purpose of Business: Dialogue on changing the narrative and moving beyond "shareholder primacy;" the 3rd in a series of private roundtable discussions among leading thinkers from business and business/law education	Wharton School at U. Penn Philadelphia, PA
November 13-16	First Movers Fellowship: 4 th Class – <u>2nd of 3 seminars</u>	Wye, MD

2013 Events

Timeline	Events * Aspen BSP events = Bold, External events = Italicized	Location
TBD: Spring	Roundtable on Rethinking the Purpose of Business: Dialogue on changing the narrative and moving beyond "shareholder primacy;" the 4th in a series of private roundtable discussions among leading thinkers from business and business/law education	Kellogg School of Management, Northwestern Chicago, IL
TBD: Spring	Second Convening of the Aspen Undergraduate Business Education Consortium	TBD
April 23-26	First Movers Fellowship: 4 th Class – <u>3rd of 3 seminars</u>	Greentree Conference Center, Manhasset, NY
TBD: 2nd / 3rd Q	Business Leaders Dialogue: [Democracy and Capitalism]	Aspen, CO
TBD: July	First Movers Fellowship: 5 th Class – 1 st of 3 seminars	Aspen, CO
TBD: November	First Movers Fellowship : 5 th Class – 2 nd of 3 seminars	Wye, MD