

Vol. 8, January/February 2010

Dear ANDE Colleagues and Friends,

Happy New Year! We are moving to a timeline of distributing the newsletter during the first week of every month; however, we wanted to get this edition out sooner due to the crisis in Haiti and the need to get information out about what efforts are underway. In this edition, we highlight:

**ANDE Activities**

- Crisis in Haiti – Ways to Help
- ANDE Investment Manager Training – March 1-5<sup>th</sup>, Nairobi, Kenya
- ANDE Latin America Conference – March 23-26<sup>th</sup>, Granada, Nicaragua
- ANDE Upcoming Events – Orientation Training, Annual Conference.

**Sector Events**

- William Davidson Institute’s Base of the Pyramid Impact Assessment Workshop – February 17-19<sup>th</sup>
- 2010 Harvard Social Enterprise Conference – February 27-28<sup>th</sup>
- Social Venture Capital/Social Enterprise Conference – March 17-19<sup>th</sup>
- Symposium on Tibetan Social Entrepreneurship – April 10-11<sup>th</sup>
- Global Health and Innovation Conference – April 17-18<sup>th</sup>
- Global Business School Network’s 5<sup>th</sup> Annual Conference – June 10-11<sup>th</sup>
- 2010 Opportunity Collaboration, Cordes Fellowship Nominations – October 15-20<sup>th</sup>

**Sector News/Opportunities**

- Schwab Foundation for Social Entrepreneurship: Search for Social Entrepreneurs
- Hire an Inspire Fellow for 2010
- Tech Awards Now Accepting Nominations

As always, thanks for reading!



Randall Kempner  
Executive Director

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**ANDE Activities**

**Crisis in Haiti – Ways to Help**

The members of the ANDE network, along with the entire global community, are incredibly dismayed by the disaster in Haiti. Many of our members are responding to the crisis. Currently, we are aware of the following ANDE members who invest or work in Haiti: [Appropriate Infrastructure Development Group \(AIDG\)](#), [Calvert Foundation](#), [CHF International](#), [Mennonite Economic Development Associates](#), [Mercy Corps](#), [OTF Group](#), and [Root Change](#). All of them highlight on their websites ways to help with the rescue and rebuilding effort.

Additionally, AIDG is supporting the **Shelter2Home** earthquake resistant prefab housing product. This product has come out of a partnership among **Haven** (an Irish based NGO that has become a prominent builder of homes in Haiti), **Fonkoze** (a Haitian micro-finance bank established in 1994 to extend credit and promote economic opportunities in Haiti), and the **Global Housing Foundation** (a foundation providing a program and \$400M guarantee to local banks in developing countries to originate and sell long-term mortgage loans). Shelter2Home's emergency shelter can be transitioned into an environmentally friendly, permanent home that is highly resistant to earthquake, hurricane, flood, fire, and termites. The partnership includes setting up an in-country manufacturing center to be operated by Shelter2Home where 100% of the structural components will be made in Haiti and a job training program to implement large scale shelter and housing projects. The Job Training Program will be launched with their Haitian NGO partner, Pwoje Espwa Sud Orphanage on March 5<sup>th</sup>. Currently, Shelter2Home is in need of \$300k investment to get operations running. [Find out more](#) and contact [Donald Stevens](#) with any questions.

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### **ANDE Investment Manager Training**

March 1-5, 2010

Nairobi, Kenya

ANDE is pleased to announce our first investment manager training. This training is being offered as part of an ongoing effort to help our members build skills and talent in the SGB sector. It is primarily targeted at staff members of ANDE organizations who are directly responsible for investment and portfolio management and technical assistance providers who work closely with investment managers. The five day training course will cover the entire investment process – from deal sourcing and due diligence to term sheets, ongoing business support and exit strategies. After this initial training in Kenya, we hope to continue to offer similar courses in other regions where ANDE members are active.

ANDE is partnering with FrontFin Media, a local Kenyan provider, to design and deliver the course, in conjunction with the ANDE Training Committee. Course material will be largely based on ANDE member experiences and case studies. The training has already been filled, and we are considering opening a second session due to high demand. If you have any questions regarding the training, please contact [Jenny Everett](#).

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### **ANDE Latin America Conference**

March 23-26, 2010  
Granada, Nicaragua

ANDE's first Latin American gathering is designed to allow members to share global and regional best practices, build community, develop professionally, and foster a sense of collaboration and common purpose. With the support of an ANDE Capacity Development Fund grant, the conference will be hosted by Agora Partnerships, Root Capital, and TechnoServe and is intended to bring together the staffs of ANDE members throughout Latin America. The conference will have a mix of panels and interactive workshops on metrics, marketing, entrepreneur support strategies, deal sourcing, portfolio management, and partnership development, as well as ample opportunity for networking. The conference also aims to educate local stakeholders such as government officials, the media, investors, and development organizations looking for new solutions to solve the region's social and environmental challenges. Registration will open **this week** – access the registration link and further details from [ANDE's homepage!](#)

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### **ANDE Upcoming Events – Mark Your Calendars!**

**Orientation Training: SGB Sector and Impact Investing 101** – This introductory training is geared towards new hires and summer associates of ANDE member organizations. It will be held at the McKinsey & Co. offices in New York City from May 25-26<sup>th</sup>. If you are interested in serving on the planning committee, please contact [Joanna Herrmann](#).

**2010 ANDE Annual Conference** – This year's annual conference has been set for September 29<sup>th</sup> – October 1<sup>st</sup>. More details, including location, coming soon!

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### **Events**

**William Davidson Institute's Base of the Pyramid Impact Assessment Workshop**  
February 17-19, 2010  
University of Michigan

Dr. Ted London's Base of the Pyramid (BoP) Impact Assessment Framework provides organizations with a robust and systemic approach to better assess their on-the-ground poverty alleviation impacts. Ventures using this approach will also gain valuable insights into enhancing their business model to improve both their economic and social performance. This training workshop is designed to build attendees' capabilities in developing and implementing

a cost-effective process to understand, measure, and improve local poverty alleviation impacts. It is geared towards organizations working with the BoP who want to develop or refine their impact assessment process. Space is limited. Contact [Heather Esper](#) with questions or [visit the website](#).

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### **2010 Harvard Social Enterprise Conference**

February 27-28, 2010

Cambridge, MA

The Social Enterprise Conference will take place February 27-28, 2010 at the Harvard Business and Harvard Kennedy Schools in historic Cambridge, MA. This year's theme, New Frontiers: Redefining Service for the 21<sup>st</sup> Century, highlights the emerging trends in social enterprise that benefit society throughout the public, private, social, and non-profit means. Over the last decade, the word "service" has become multi-dimensional, stretching beyond basic volunteering to encompass fields like micro-financing and corporate social responsibility, among others. [Learn more and register](#).

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### **Social Venture Capital/Social Enterprise Conference**

March 17-19, 2010

Miami, Florida

SVC/SE, Miami-2010 brings together hundreds of top social enterprise/financial leaders and organizations from Latin America, the Caribbean, and the state of Florida, in addition to organizations worldwide that have an interest in expanding the region. The goals of the conference are to promote economic development within the region by utilizing Social Venture Capital and Social Enterprise, educate traditional finance about investment opportunities within this space, act as a primary connecting point to the Latin American/Caribbean Diaspora, and work in collaboration with other organizations in establishing effective and standard investment metrics within the industry. This year's theme is "Get Connected."

**SVC/SE is offering ANDE members a 20% discount off the individual registration fee (for profit: \$399 for ANDE Members, usually \$505, non-profit: \$265, usually \$335).** To take advantage of this exclusive offer, ANDE members should register directly on the [SVC/SE, Miami-2010 website](#) and register under normal pricing. Immediately post-conference, registrants will receive the stated discount above via bank wire or check. **This offer is valid until February 15, 2010.**

[Sustainable Haiti](#), a 'conference within a conference', will take place concurrently with the SVC/SE. Sustainable Haiti will provide a connection point and a launching pad for the historic

rebuilding effort taking place. Net proceeds from Sustainable Haiti will be donated to Haiti relief organizations.

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### **Symposium on Tibetan Social Entrepreneurship**

April 10-11, 2010

Charlottesville, Virginia

The University of Virginia is seeking social entrepreneurs and leaders to work with an inspiring group of emerging and established Tibetan social entrepreneurs at an upcoming symposium at the University of Virginia in Charlottesville, VA on April 10-11<sup>th</sup>.

This is an opportunity to exchange knowledge and share experience with a group of local entrepreneurs and business leaders who have emerged in a region where the vast majority are subsistence farmers and illiterate herders. The symposium includes a two-day program of presentations, workshops, and networking events, and will be followed by site visits the week of April 12<sup>th</sup>. A select group of participants in the symposium will also be invited to join us for the next forum in the series, in Tibet this summer.

Hosted by the University of Virginia Tibet Sustainable Governance Program and nonprofit community capacity-building organization [Machik](#), this initiative represents a powerful partnership with US organizations and local Tibetan communities. If you are interested in learning more about participating in the symposium, please contact [Brad Aaron](#).

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### **Global Health & Innovation Conference 2010**

April 17-18, 2010

New Haven, Connecticut

Presented by Unite for Site, the [7<sup>th</sup> Annual GH/Innovate Conference](#) convenes more than 2,200 students and professionals from 55 countries who are interested in global health and international development, public health, medicine, social entrepreneurship, nonprofits, human rights, advocacy, and more. Keynote speakers include Jeffrey Sachs, Jacqueline Novogratz of Acumen Fund, and Julia Novy-Hildesley of Lemelson Foundation. In addition, there is the opportunity to submit a social enterprise pitch for presentation. [Register early](#), the rate goes up each month!

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### **Global Business School Network's 5<sup>th</sup> Annual Conference**

June 10-11, 2010

Washington, DC

The 5th Annual Conference of the Global Business School Network will be held June 10-11, 2010 at the Ronald Reagan Building and International Trade Center in Washington, DC, at the heart of the nation's capital. Co-hosted by The University of Maryland's Robert H. Smith School of Business, the 2010 GBSN Annual Conference, entitled "Innovation for Impact: Business Schools at the Crossroads of Development," will focus on the innovative and entrepreneurial ways business schools, are collaborating with academia, NGOs, businesses, and the public and private sector to improve management and business education in emerging markets. This event promises to be the premiere spot to network with development organizations, government officials, NGOs, business leaders, and the top business schools from around the world. Conference registration and hotel information will be available online soon. Please visit the [GBSN website](#) for more details.

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### **2010 Opportunity Collaboration Conference**

October 15-20, 2010

Ixtapa, Mexico

The Opportunity Collaboration is a networking and problem-solving business retreat that falls over International Poverty Eradication Day (October 17<sup>th</sup>). The co-conveners include ANDE, Calvert Social Investment Foundation, Global Philanthropy Forum, Ashoka, and the Social Venture Network. This focused and intensive meeting consists of working business meetings, social entrepreneurs, nonprofit leaders, social financiers, grant-makers, and agents of change exploring unprecedented levels of collaboration.

As a Collaboration Delegate, come prepared to showcase your innovation, your institution, your work, and your mission. Register before March 31<sup>st</sup> you'll receive a \$1000 discount off the standard registration fee of \$4750. This all-inclusive registration fee includes ALL on-site costs (5 nights lodging; 3 meals daily), all programs and presentations, all networking events, internet access, gratuities, airport shuttle, and a subscription to the Stanford Social Innovation Review. The only other expense you'll incur will be airfare. [More information.](#)

[Cordes Foundation Fellowship](#) applications are now open. These Fellowships provide opportunities for social entrepreneurs and nonprofit leaders, who would otherwise not financially be able to attend, to participate as Delegates in the Opportunity Collaboration. Fifty Cordes Fellows will be selected through an international competition. Applicants must submit an application by April 15, 2010 to [Allison DeLauer](#).

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### **Sector Opportunities**

Don't forget to continually check the ever-expanding [Jobs in the Network](#) page on our website for available positions in the sector!

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### **Schwab Foundation for Social Entrepreneurship: [Search for Social Entrepreneurs](#)**

The Schwab Foundation is searching for outstanding social entrepreneurs in Latin America who are innovators implementing practical and sustainable solutions to address problems in a wide variety of areas, including health, education, environment, access to technology, and job creation. Their primary focus must be sustainable, transformational social change through innovation with direct social impact to beneficiaries. Together with the World Economic Forum, the Schwab Foundation seeks to recognize and reward these leading entrepreneurs, who will be announced at the World Economic Forum on Latin America (April 6-8<sup>th</sup> in Cartagena, Colombia). The winners will join the Foundation's community of social entrepreneurs and have the opportunity to showcase his/her initiative. [Send your suggestions](#) by **January 31<sup>st</sup>**!

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### **Hire an Inspire Fellow in 2010**

Inspire Fellows is a one-year program for top business professionals to work in a full-time strategic or analytical role at a nonprofit organization in Washington D.C. Fellows have skills in analysis, financial modeling, project management, and strategy through their work experience and training. We recruit through partnerships with Bain, BCG, McKinsey, and other top firms. Fellows in the 2009 class came from management consulting, investment banking, and private equity. The next class of Inspire Fellows will begin work in August 2010.

Proposals are now being accepted from organizations to hire an Inspire Fellow in 2010. [Learn about hiring an Inspire Fellow](#). Contact [Monisha Kapila](#) to submit a proposal.

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Applied Materials  
presents



### **Tech Awards Now Accepting Nominations**

The Tech Awards, a signature program of The Tech Museum, honors innovators from around the world who are applying technology to address humanity's most urgent challenges. In partnership with Santa Clara University's Center for Science, Technology, and Society, 15

Laureates are selected annually and \$50,000 is awarded to one Laureate in each category: Environment, Economic Development, Education, Equality, and Health.

Individuals as well as nonprofits and commercial organizations are eligible. Anyone may submit a nomination. Self-nominations are accepted and encouraged. This year's Laureates will be honored during a week of activities in Silicon Valley leading up to The Tech Awards Tenth Annual Gala on Saturday, November 6, 2010. [Deadline for nominations is March 31<sup>st</sup>.](#) Deadline for final applications is May 5<sup>th</sup>.

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