

Vol. 9, March 2010

Dear ANDE Colleagues and Friends,

Spring is right around the corner and we have been keeping busy in the ANDE world. In this edition, we highlight:

#### **ANDE Activities**

- ANDE Latin America Conference – March 23-26<sup>th</sup>, Granada, Nicaragua
- ANDE Impact Report Release – March 23<sup>rd</sup>
- ANDE London Convening – April 13<sup>th</sup>, London, England
- ANDE Upcoming Events –Orientation Training (May 25-26<sup>th</sup>), Metrics Conference (June 7-8<sup>th</sup>), Annual Conference (Sept. 29-Oct 1<sup>st</sup>)

#### **Sector Events**

- Social Venture Capital/Social Enterprise Conference – March 17-19<sup>th</sup>
- Global Health and Innovation Conference – April 17-18<sup>th</sup>
- Global Business School Network's 5<sup>th</sup> Annual Conference – June 10-11<sup>th</sup>
- 2010 Opportunity Collaboration, Cordes Fellowship Nominations – October 15-20<sup>th</sup>

#### **Sector News/Opportunities**

- Yale Program on Social Entrepreneurship in India – Fall 2010 Opportunity
- The Women's Forum and Cartier Seek Exceptional Female Entrepreneurs
- Ashoka Changemakers Competition
- Invitation to Participate in Social Impact "Valuation" Pilot: Social e-Valuator

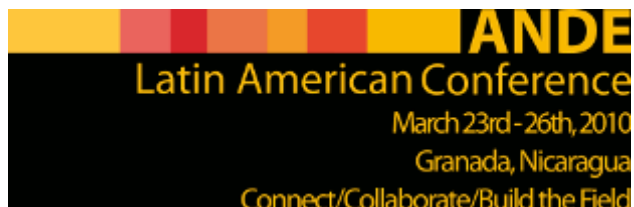
As always, thanks for reading!



Randall Kempner  
Executive Director

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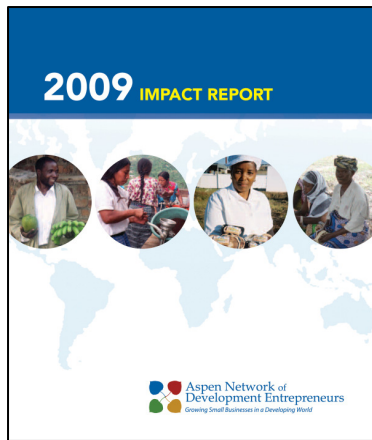
#### **ANDE Activities**



ANDE's first Latin American gathering is designed to allow members to share global and regional best practices, build community, develop professionally, and foster a sense of collaboration and common purpose. With the support of an ANDE Capacity Development Fund grant, the conference will be hosted by

Agora Partnerships, Root Capital, and TechnoServe and is intended to bring together both ANDE and non-ANDE members throughout Latin America. The conference will have a mix of panels and interactive workshops on metrics, marketing, entrepreneur support strategies, deal sourcing, portfolio management, and partnership development, as well as ample opportunity for networking. Conference highlights include: a reception at the U.S. Ambassador's residence, a final night celebration on Las Isletas on Lake Nicaragua, and a keynote by Alvaro Rodriguez of IGNIA. **Registration is almost full so [register today!](#)** Contact [Joanna Herrmann](#) with any questions.

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### **ANDE Impact Report Release**

At the Latin American Conference, ANDE will release our 2009 Impact Report. Containing never-seen statistics on the state of the SGB sector and ANDE members' aggregate impact to date, as well as case studies from ANDE members, this report serves as a baseline for our work in the space. In addition to the full report, we will have an executive summary available in Spanish. If you would like to be included on the press release distribution list, contact [Joanna Herrmann](#).

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### **ANDE London Convening – Save the Date**

April 13, 2010  
London, England

Join ANDE for the one year anniversary of our launch. We will be returning to the Shell Foundation headquarters in London for a panel discussion and networking reception from 4-8pm on April 13<sup>th</sup>, the day before the Skoll Forum begins in Oxford. More details to come, but email [Jenny Everett](#) with any questions or to RSVP.

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### **ANDE Upcoming Events – Mark Your Calendars!**

**Orientation Training: Supporting the SGB Sector 101** – This introductory training is geared towards new hires and summer associates of ANDE member organizations. It will be held at the McKinsey & Co. offices in New York City from May 25-26<sup>th</sup>. If you are interested in serving on the planning committee, please contact [Joanna Herrmann](#).

**Metrics & Evaluation Conference** - ANDE's second metrics conference will take place June 7-8<sup>th</sup> at the Aspen Institute in Washington, D.C.

**2010 ANDE Annual Conference** – This year's annual conference has been set for September 29<sup>th</sup> – October 1<sup>st</sup>. We will be returning to Glen Cove outside of New York City – save the date!

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## **Events**



### **SVC/SE, Miami** **March 17-19, 2010**

Latin America · Caribbean · State of Florida

[SVC/SE, Miami-2010](#) brings together hundreds of top social enterprise/financial leaders and organizations from Latin America, the Caribbean, and the state of Florida, in addition to organizations worldwide that have an interest in expanding the region. The goals of the conference are to promote economic development within the region by utilizing Social Venture Capital and Social Enterprise, educate traditional finance about investment opportunities within this space, act as a primary connecting point to the Latin American/Caribbean Diaspora, and work in collaboration with other organizations in establishing effective and standard investment metrics within the industry. This year's theme is "Get Connected."

[Sustainable Haiti](#), a 'conference within a conference', will take place concurrently with the SVC/SE. Sustainable Haiti will provide a connection point and a launching pad for the historic rebuilding effort taking place. Net proceeds from Sustainable Haiti will be donated to Haiti relief organizations.

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### **Global Health & Innovation Conference 2010**

April 17-18, 2010

New Haven, Connecticut

Presented by Unite for Site, the [7<sup>th</sup> Annual GH/Innovate Conference](#) convenes more than 2,200 students and professionals from 55 countries who are interested in global health and international development, public health, medicine, social entrepreneurship, nonprofits, human rights, advocacy, and more. Keynote speakers include Jeffrey Sachs, Jacqueline Novogratz of Acumen Fund, and Julia Novy-Hildesley of Lemelson Foundation. In addition, there is the opportunity to submit a social enterprise pitch for presentation. [Register early](#), the rate goes up each month!

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The 5th Annual Conference of the Global Business School Network will be held June 10-11, 2010 at the Ronald Reagan Building and International Trade Center in Washington, DC, at the heart of the nation's capital. Co-hosted by The University of Maryland's Robert H. Smith School of Business, the 2010 GBSN Annual Conference, entitled "Innovation for Impact: Business Schools at the Crossroads of Development," will focus on the innovative and entrepreneurial ways business schools, are collaborating with academia, NGOs, businesses, and the public and private sector to improve management and business education in emerging markets. This event promises to be the premiere spot to network with development organizations, government officials, NGOs, business leaders, and the top business schools from around the world. Conference registration and hotel information will be available online soon. Please visit the [GBSN website](#) for more details.

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### **2010 Opportunity Collaboration Conference**

October 15-20, 2010

Ixtapa, Mexico

The Opportunity Collaboration is a networking and problem-solving business retreat that falls over International Poverty Eradication Day (October 17<sup>th</sup>). The co-conveners include ANDE, Calvert Social Investment Foundation, Global Philanthropy Forum, Ashoka, and the Social Venture Network. This focused and intensive meeting consists of working business meetings, social entrepreneurs, nonprofit leaders, social financiers, grant-makers, and agents of change exploring unprecedented levels of collaboration.

As a Collaboration Delegate, come prepared to showcase your innovation, your institution, your work, and your mission. **Register before March 31<sup>st</sup>** you'll receive a \$1000 discount off the standard registration fee of \$4750. This all-inclusive registration fee includes ALL on-site costs (5 nights lodging; 3 meals daily), all programs and presentations, all networking events, internet access, gratuities, airport shuttle, and a subscription to the Stanford Social Innovation Review. The only other expense you'll incur will be airfare. [More information.](#)

[Cordes Foundation Fellowship](#) applications are now open. These Fellowships provide opportunities for social entrepreneurs and nonprofit leaders, who would otherwise not financially be able to attend, to participate as Delegates in the Opportunity Collaboration. Applicants must submit an application **by April 15, 2010** to [Allison DeLauer](#).

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### **Sector Opportunities**

Don't forget to continually check the ever-expanding [Jobs in the Network](#) page on our website for available positions in the sector!

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### **Yale Program on Social Entrepreneurship in India – Search for Indian Social Enterprises**

The Yale School of Management is seeking applications from social enterprises in India interested in collaborating with them in their 2010 program on Global Social Entrepreneurship, offered in partnership with Morgan Stanley. A goal of this program is to link teams of Yale students with mission-driven social entrepreneurs in India over a four-month long course designed to bring the students and social entrepreneurs together to address a specific management challenge the social enterprise is facing. The selected Indian social entrepreneurs will visit the Yale campus for an intensive week of faculty and student interaction in September/October 2010. Fill out the [online application](#) by March 10<sup>th</sup> to be considered. Please contact [Tony Sheldon](#) with questions.

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### **The Women's Forum and Cartier Seek Exceptional Female Entrepreneurs**

The Cartier Women's Initiative Awards and the women's Forum are teaming up to host an international entrepreneurship competition for women who lead creative, sustainable, and socially responsible enterprises in the start-up phase. The award is given to one laureate from each continent and includes personalized coaching, a \$20,000 grant, and an invitation to the Women's Forum Global Meeting. If you are someone you know is currently running an enterprise less than three years old, [consider submitting an application](#). Applications will be accepted until March 10<sup>th</sup>.

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### **Ashoka Changemakers Competition: Women, Tools, Technology: Building Opportunities and Economic Power**

Join Ashoka's Changemakers, ExxonMobil's Women's Economic Opportunity Initiative, and the International Center for Research on Women in a global challenge on women's economic development. This innovative challenge will identify transformative solutions for promoting women's economic advancement through technology. The challenge is looking for creative ideas and sustainable approaches that enable more women from developing countries to be active contributors in the rapidly changing economy. [Submissions will be accepted until April 14<sup>th</sup>](#).

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## **Invitation to Participate in Social Impact “Valuation” Pilot: Social e-Valuator**

SVT Group invites you to join KPMG and Synergos Institute in being among the first 25 organizations in the US to pilot [Social e-Valuator](#), a package that combines live, customized coaching with an online tool that supports the calculation of social and environmental impact relative to investment. Social e-Valuator was created with support from Noaber Foundation and d.o.b. foundation in the Netherlands, and has been piloted by 40 organizations that have used it to develop indicators for over 500 projects since its launch last year. For \$7,500, participants receive on-site coaching, tool access for as many of their staff/partners as desired, an email helpdesk, and knowledge sharing with the learning community of other pilot testers.

[SVT Group](#) is Social e-Valuator’s official US pilot partner. They will be providing the coaching to pilot users and facilitating the peer learning process, which will inform the next release of Social e-Valuator and the international SROI Assessment Protocol. These efforts will complement and deepen the metrics and processes that ANDE members currently use, and will offer ANDE members a platform for active and regular engagement not only with one another, but leading organizations outside the ANDE network and abroad. For more information, please contact [SVT Group](#) or [Social e-Valuator](#).