

Vol. 11, May 2010

Dear ANDE Friends and Colleagues,

This month, we rounded out our tri-continental tour with our 1 year anniversary celebration in London. We even got to experience being ash refugees thanks to the eruptions of Eyjafjallajökull. In this edition of our monthly newsletter, we highlight:

ANDE Activities

- ANDE London Convening/Capacity Development Grants
- Presidential Summit on Entrepreneurship – ANDE Involvement
- Registration Open!
 - Orientation Training (May 25-26th)
 - Metrics Conference (June 7-8th)
- New ANDE Member spotlight – Gray Ghost Ventures

Sector Events

- BidNetwork “Growing SMEs: It’s Time to Invest” Marketplace – June 2nd
- William Davidson Institute BoP Impact Assessment Workshop – June 2-4th

Sector News/Opportunities

- Apply for the Villgro Fellowship Programme
- Launch of the ImagineNations Network

If you haven’t received a copy of our 2009 Impact Report, [download the full report or the Spanish executive summary](#). As always, thanks for reading!



Randall Kempner
Executive Director

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ANDE Activities

ANDE London Convening and Capacity Development Fund

April 13, 2010

On April 13th ANDE celebrated its one year anniversary with a series of events at the Shell Foundation Headquarters in London. Nearly 100 ANDE members and friends gathered for the formal launch of our new Impact Report and announcement of recipients of the second round of Capacity Development Fund grants. This round of funding granted \$485,000 across seven proposals.

Organizations collaborating on these grants are: African Agricultural Capital, Agora Partnerships, E+Co, the Center for Creative Leadership, Financial Alliance for Sustainable Trade, the Grassroots Business Fund, Mercy Corps, Root Capital, Root Change, the Small Enterprise Assistance Fund, ShoreCap Exchange, SNV Netherlands Development Organisation, and TechnoServe. [Read about the winning Capacity Development Fund grants.](#)

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Presidential Summit on Entrepreneurship – ANDE Involvement

April 27th, 2010

Together with the Aspen Institute Middle East Programs and Goldman Sachs' 10,000 Women Initiative, ANDE hosted "Partnerships for Innovation and Women's Entrepreneurship," a reception in conjunction with the Presidential Summit on Entrepreneurship. Held at the Rotunda of the Ronald Reagan Building, the reception included remarks by Ambassador Bagley (Special Representative for Global Partnerships) and Ambassador Verveer (Ambassador-at-Large for Global Women's Issues), among others. Over 250 participants in attendance included many of the 200 White House Delegates and ANDE members.

At the Summit, Secretary of State Hillary Clinton, former Secretary of State Madeleine Albright, and Aspen Institute CEO Walter Isaacson announced the launch of Partners for New Beginnings (PNB), a new partnership between the Aspen Institute's Middle East Programs and the U.S. State Department. PNB is chaired by Walter Isaacson, Madeleine Albright, and Muhtar Kent, the CEO of Coca Cola. Its objective is to bring together a group of eminent U.S. persons from the private sectors and match them with similar groups from the Muslim World. The four main areas of focus for PNB are: economic opportunity, science and technology, education, and exchange.

[Watch Secretary Clinton's announcement of the partnership and read the press release.](#)

[Learn about what ANDE members are doing in the Muslim World.](#)

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Registration Open!

ANDE Orientation Training: Supporting the SGB Sector 101

May 25-26th, 2010

New York City, NY

This introductory training is geared towards new hires and summer associates of ANDE member organizations. It will be held at the McKinsey & Co. offices in New York City from May 25-26th. This training covers the stages of doing deals, the various models of investing in the sector, an overview of metrics and evaluation efforts, and more. The two day training is a flat fee of \$60 for ANDE members and \$100 for non-members. [Register today, space is limited!](#) Contact [Joanna Herrmann](#) with questions.

ANDE Metrics & Evaluation Conference

June 7-8th, 2010
Washington, DC

ANDE's second metrics conference will take place June 7-8th at the Aspen Institute in Washington, D.C. Sessions will include an overview of the current metrics landscape, an update and working session on the Impact Reporting and Investment Standards (IRIS) Initiative, an overview of new impact assessment tools, and more. Conference fees include breakfast and lunch both days and are \$60 for ANDE members/\$100 for non-members before May 7th, and \$75/\$125 after May 7th. Registration will close when capacity has been reached, [so register today!](#) Contact [Joanna Herrmann](#) with questions.

[Add short blurb about the date of the annual meeting. Registration open soon.](#)

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New ANDE Member spotlight – *Gray Ghost Ventures*

In April, ANDE welcomed Gray Ghost Ventures as a new member to the network. Gray Ghost Ventures invests collaboratively in innovative, early stage enterprises that contribute to the well-being of low-income communities in emerging markets and provide a competitive financial return. GGV's focus areas include microfinance, social venture investment, and affordable private schools. [\(NEEDs web link\)](#)

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Events



“Growing SMEs: It’s time to invest!” Marketplace

June 2nd
The Hague

On June 2nd, BiD Network is hosting an investment marketplace where 75 entrepreneurs from developing countries will meet and pitch their business plans to 100+ financiers interested in financing such businesses. “Growing SMEs: It’s time to invest!” is expected to bring together 800+ attendees to match entrepreneurs with financiers, mobilize capital, and showcase an emerging asset class for investors. [Find out more information and register online.](#)

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June 2-4th, 2010
Ann Arbor, Michigan

Dr. Ted London's Base of the Pyramid Impact Assessment Framework provides organizations with a robust and systematic approach to better assess their on the ground poverty alleviation impacts. This two day training workshop is designed to build attendees' capabilities in developing and implementing a cost-effective process to understand, measure, and improve local poverty alleviation impacts. This training is for organizations working with the BoP who want to develop or refine their impact assessment process. Space is limited to 10-12 participants. For more information or to register, [visit the website](#) or contact [Heather Esper](#).

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Sector Opportunities



Apply for the Villgro Fellowship Programme

The Villgro Fellowship Programme offers an exciting opportunity to work for 10 months both independently and alongside Villgro professionals. During the program, Fellows will contribute to rural prosperity by applying entrepreneurial skills to enable the successful commercialization of innovation, mentoring innovators through imaginative and decisive leadership, developing special expertise in technology development and business planning, and more.

Villgro Fellows are passionate and motivated leaders who want to contribute to ending rural poverty. Most Fellows are professionals with corporate business experience, engineering or agriculture studies graduates with 3-5 years work experience, or social entrepreneurs who want to develop their internal capacity. [Find out more information](#) and apply by May 4th to fellowship@villgro.org.

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Launch of the ImagineNations Network

ImagineNations Group, with support from the Cisco Foundation and the Global Partnership for Youth Investment of the World Bank, is proud to announce the development of the ImagineNations Network (INN) (www.imagine-network.org). The INN is a global technology portal designed to facilitate a "Facebook" for entrepreneurs – a platform of financial and mentoring support as well as entrepreneurial networks within and across countries, with a focus on the emerging markets. It is a new solution for organizations and individuals building an online community of resources and support networks focused on youth enterprise development.

Currently, INN is reaching out to ask for help reaching the entrepreneurs to join INN. An Arabic language version is being



created in parallel. At the same time, mentors and Fortune 100 business networks are being added each day. Sign up today!

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