

June 1, 2009

Dear ANDE Family and Friends,

Welcome to the inaugural edition of the ANDE Newsletter! Through this newsletter, we hope to keep you abreast of all updates, developments, and general news concerning the Aspen Network of Development Entrepreneurs. Additionally, we'd like to use this as an outlet for other efforts in the sector – conferences, opportunities, etc. In this vein, if you have something you'd like us to distribute, please send it to [ande.info@aspennet.org](mailto:ande.info@aspennet.org) and we will include it in the next edition.

ANDE celebrated its formal global launch March 23-24<sup>th</sup> in London at the Shell Foundation. After returning to DC, the ANDE team has stayed quite busy with a very active past few weeks. In this newsletter, you will read about:

- ANDE/Grassroots Business Fund Metrics and Evaluation Workshop
- Launch of the Capacity Development Fund
- DC Networking Reception
- Inaugural Orientation Training
- Opportunity Collaboration Conference (Ixtapa, Mexico)
- Sustainable Finance Lab Workshops (London/Oxford, UK)

As always, don't hesitate to contact me with any questions or comments!

Cheers,

Randall Kempner  
Executive Director

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### **ANDE/GBF Metrics and Evaluation Workshop, May 19-20, 2009**

The Aspen Network of Development Entrepreneurs (ANDE) and the Grassroots Business Fund (GBF), together with partners (Keystone Accountability, Dalberg Global Development Advisors, and Ogilvy

Public Relations Worldwide), held the *Metrics from the Ground Up* Workshop on May 19 and 20<sup>th</sup> at the Aspen Institute in Washington, DC. Over 100 attendees explored the different approaches to monitoring and evaluating the impact of social enterprises. Presentation topics included the Impact Reporting and

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Investment Standards (IRIS) Initiative (a Rockefeller Foundation, Acumen Fund, and B-Lab effort) and the UNDP Global Inclusive Markets initiative. [Executive Summary](#).

### **Launch of the Capacity Development Fund (CDF) and DC Networking Reception, May 19, 2009**

Following day 1 of the Metrics Conference, ANDE held a DC Networking Reception at the Institute. In addition to the 100+ Metrics Conference participants, over 40 people came to mingle and learn more about the ANDE effort. Both Peter Reiling, Executive Vice President of the Aspen Institute, and Randall Kempner, Executive Director of ANDE, welcomed the crowd and announced the long-awaited launch of the Capacity Development Fund. Funded with generous grants from the Lemelson Foundation, the Bill & Melinda Gates Foundation, and the Shell Foundation, and open only to ANDE members, this \$1M Fund serves to fuel initiatives aimed at inter-organizational collaboration and capacity building. The goal of the CDF is to increase the productivity and effectiveness of ANDE members, while creating tools and insights that can help the SGB sector as a whole. [Proposals are due July 10th](#).

### **Inaugural Orientation Training, May 27-28, 2009**

On May 27-28<sup>th</sup>, ANDE held its first training

program at the McKinsey offices in New York City. Geared towards new hires and summer associates of ANDE members, the training was planned with help from Acumen Fund, E+Co, and Root Capital. The two jam-packed days included sessions on doing deals, investment models in the sector, and case studies. Over 55 participants and 10 presenters attended from 10+ ANDE member organizations. McKinsey and Goldman Sachs conducted lunchtime presentations on their Social Sector Practice and Carbon Finance Initiatives, respectively. An investment officer training is in the works for Q4 2009.

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### ***Other Efforts in the Sector***

#### **Opportunity Collaboration Conference October 2009**

The [Opportunity Collaboration](#) is a four-day networking and problem solving conference commencing on World Poverty Day (October 17, 2009) in Ixtapa, Mexico. Organized by Jonathan Lewis, CEO of MicroCredit Enterprises, the conference will be a working business meeting focused on poverty reduction, with no panels and no plenary speeches.

Some details about the event:

- A networking event. No synthetic admonitions against touting your own passion, work, institution or partnership opportunity.
- Delegates will be diversified and balanced among 200-250 foundation

trustees/executives, social investors, entrepreneurial nonprofit leaders, policy thought leaders and social entrepreneurs.

- Exemplary projects, programs, social investments, etc. which have achieved “proof of concept” will be showcased. Target delegates (See the present [Delegate Roster](#)) are strong leaders with records of accomplishment, funders/investors who appreciate leverage and sustainability, and people unafraid to think outside traditional policy silos and their own business models.
- ANDE member ShoreBank is proud to announce that its Founder/Chair, Mary Houghton, is being honored with the first “Collaboration Award”

ANDE has agreed to be a co-convener, along with Ashoka, Calvert Social Investment Foundation, Global Philanthropy Forum, Social Venture Network, Stanford Social Innovation Review (Stanford Center for Social Innovation), Women Donors Network, and Worldways Social Marketing.

ANDE members are automatically approved for participation and will receive a \$1000 discount on event fees. If interested, be in touch directly with Jonathan Lewis [jlewis@mcenterprises.org](mailto:jlewis@mcenterprises.org) to register. Others should register via the website:

[www.opportunitycollaboration.net](http://www.opportunitycollaboration.net).

## Sustainable Finance Lab Workshops July 2009

The Finance Lab is delighted to invite you to a series of exploratory scenario planning workshops in July 2009 designed to re-think the financial system and take practical action to stimulate transformational change. The sessions will bring together a diverse group of stakeholders to stimulate discussion and ideas and will focus on scenarios for the future, exposing the challenges and offering a platform for innovative solutions.

The Lab is a collaboration between the Institute of Chartered Accountants in England and Wales, WWF, Reos Partners and Oxford University's Said Business School's Institute for Science, Innovation and Society. For more information and to book a place please visit our website [here](#) or RSVP to [rachel.bird@icaew.com](mailto:rachel.bird@icaew.com). The workshops will take place on the 20/21 July, 22/23 July in Moorgate, London and 28/29 July in Oxford.