

Vol. 6, November 2009

Dear ANDE Colleagues and Friends,

Happy Global Entrepreneurship Week and welcome to the November edition of the ANDE Newsletter. In this edition, we highlight:

ANDE Activities

- Global Entrepreneurship Week: ANDE Co-Hosts South Africa Reception (November 18th)
- ANDE is Hiring – Impact Assessment Manager Position (Deadline: November 20th)
- “From Down-Trading to Upgrading: Reducing Poverty in Latin America Using a Value Chain Approach” Workshop (December 9th)
- Metrics Working Group Call (December 10th)
- “USAID and LP’s Open Dialogue: Exploring the Partnership Opportunity” Roundtable (December 11th)
- ANDE Regional Hubs Request for Proposals

Sector Events

- Villgro hosts UNCONVENTION (December 10-12th, India)

Sector News/Opportunities

- International Initiative for Impact Evaluation (3ie) – RFP Deadline: November 27th
- Presidential Summit on Entrepreneurship Now Accepting Nominations for Delegates - Deadline: November 30th
- The Unreasonable Institute: Applications Being Accepted – Deadline: December 15th
- Access to Clean Energy Challenge – Deadline: January 15th
- Women in Business Challenge – Deadline: January 15th

Happy reading!



Randall Kempner
Executive Director

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ANDE Activities

Global Entrepreneurship Week: ANDE Co-Hosts Cape Town Reception

November 18, 2009

Lagoon Beach Hotel

Cape Town, South Africa

[Global Entrepreneurship Week](#), November 16-22nd, is a worldwide campaign to inspire youth around the world to start something different. To challenge themselves. To think big. Schools, businesses, non-profits and individual volunteers around the world help organize events during the Week that encourage communities to think with an innovative and entrepreneurial mindset. Last year's Week involved over 25,000 events hosted by 8,892 Partners that were attended by more than 3 million people in 77 countries. These events ranged from women entrepreneurs mentoring session in Uganda to a three day policy conference in Colombia.



As our first official event in South Africa, ANDE co-hosted a Cape Town reception with the Kauffman Foundation, WITS Business School and the International Finance Corporation on November 18th. Over 100 attendees from throughout Africa and other emerging markets participated in the reception. The event was part of the IFC'S SME Toolkit Global Partner Conference. Executive Director, Randall Kempner, participated on a plenary panel on Encouraging Entrepreneurship Development at the event.

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ANDE Is Hiring – Impact Assessment Manager

ANDE continues our search for the newest member of our team – an Impact Assessment Manager. This person will support the growth and development of the ANDE metrics and evaluation effort. He/she will facilitate the ANDE adoption and incorporation of the Impact Reporting and Investment Standards (IRIS) with our members. He/she will also manage all of ANDE's other efforts in this field, including the Metrics & Evaluation Conference.

Interested candidates should [read the full position description](#) and follow the instructions to apply no later than **November 20th**.

In addition, don't forget to continually check the [Jobs in the Network](#) page on our website for other available positions in the sector!

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“From Down-Trading to Upgrading: Reducing Poverty in Latin America Using a Value Chain Approach” Workshop

December 9, 2009 (9am-1pm)

The Aspen Institute

Washington, D.C.

In partnership with Root Change and the Overseas Development Institute (ODI), this workshop will explore an action research project developed by ODI and the International Development Research Center (IDRC) to understand how rural populations can not only tap into value chains, but can also upgrade their position among existing chains. This event will focus regionally on Latin America, with five case studies produced by the Trade and Poverty in Latin America Program (COPLA) across Bolivia, Guatemala, Nicaragua, and Peru. Root Change and other interested ANDE members will also present recent work on value chains in the service sector.

For more information and/or to RSVP, contact [Lauren Shultz](#) by **November 30th**.

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Next ANDE/GBF Metrics Working Group Call

December 10th, 11amEST

Following the May conference on metrics and evaluation, Grassroots Business Fund and ANDE have organized a series of conference calls on impact assessment. The objective of these calls is to focus on how metrics are “operationalized” while complimenting the work that is already being done in the field. This first call was held in August with over thirty participants.

The next metrics working group call will be held on December 10th at 11amEST. The call will include a discussion on capturing environmental metrics, an update on the IRIS efforts, and a de-brief on the metrics discussions at the ANDE conference. [Sign up](#) to receive the call information.

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“USAID and LPs Open Dialogue: Exploring the Partnership Opportunity” Roundtable

December 11, 2009 (10am)

The Aspen Institute

Washington, D.C.

USAID is currently seeking a way to collaborate with limited partners (LPs) in order to help induce the flow of funds into small and growing businesses. ANDE and USAID are hosting a dialogue for limited partners/investors and fund managers who are interested in increasing investment flow in emerging markets and are seeking financial returns while making a social impact. (Similar events are being held in San Francisco on November 19th and New York on December 3rd – please contact [Omar Hashmi](#) if you are interested in attending one of these.)

This event is open to ANDE members only. Please RSVP with full contact information to [Jenny Everett](#) by **December 4th**.

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ANDE Regional Hubs: Request for Proposals

ANDE is proud to announce the launch of its pilot regional hub strategy. Based on feedback received during our annual conference and one-on-one conversations with members, we have devised an RFP process with the goal of piloting 2-3 regional hubs in 2010. The driving force behind creating regional hubs is the desire to create ways for ANDE members to collaborate at the local, national, and regional level. In order to determine where the first hubs will be, we invite our members to team up with fellow ANDE organizations and submit proposals for their regions.

Proposals are due no later than **December 18th**. For more information, please contact [Jenny Everett](#). Please note, only ANDE members are eligible to submit proposals.

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Events

Villgro's UNCONVENTION

December 10-12, 2009

Green Park Hotel

Chennai, India



Villgro (formerly Rural Innovations Network) presents India's one of its kind event, [UNCONVENTION](#) – where path breakers meet path makers. Villgro's Unconvention aims to provide a common meeting ground for innovators, social entrepreneurs, investors, policy makers, opinion leaders, academicians, researchers, media, and leading lights from the innovation and social entrepreneurship ecosystem. Befittingly christened Unconvention, the event will specifically focus on catalyzing and celebrating socially relevant market based models. Unconvention comprises of:

- Villgro Awards: Formerly known as the L-RAMP Innovation Awards, these celebrate and recognize innovators and other stake-holders in the eco-system.
- Wantrapreneur 09: A business plan competition with the objective of recognizing start-up and early growth social enterprises.
- Innohub: A unique platform to provide innovators an opportunity to showcase their ideas and connect with entrepreneurs and social investors.
- The Summit: Featuring over 300 eminent personalities from the innovation and social entrepreneurship sector presenting, discussing, and sharing cross-cutting and sectoral themes.

Unconvention is supported by the Indian Institute of Technology Madras, The Lemelson Foundation, Ashoka, and the National Science and Technology Entrepreneurship Development Board.

Registration is open for The Summit. Receive the early bird discount if you register via mobile. SMS Villgro Summit to 54999 to get your discount coupon, then [register online](#).

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Sector Opportunities



International Initiative for Impact Evaluation (3ie) Accepting Proposals

The [International Initiative for Impact Evaluation](#) (3ie) is accepting proposals for impact evaluations of interventions aimed at improving social and economic developing in low and middle-income countries. The call is made under 3ie's Open Window, which accepts proposals in any sector. The first round of grants concluded in June with eighteen high quality impact evaluations receiving a total of US\$3.5 million. The second round of proposals is due **November 27th**; up to US\$10 million may be awarded. [Learn More](#).

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Presidential Summit on Entrepreneurship Now Accepting Nominations for Delegates

President Obama announced in his June Cairo speech that the U.S. would host a Summit on Entrepreneurship to identify how we can deepen ties between those focused on advancing entrepreneurship in Muslim communities around the world. On November 13th, the Commerce Department's new Office of Innovation and Entrepreneurship began accepting nominations for delegates to this Summit. Nearly 150 delegates will be chosen to represent their home countries, regions, sectors, and communities and help highlight successes and challenges while working to set goals for entrepreneurship development. [Nominate delegates](#) by **November 30th**.

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Announcing Applications for the First Annual Unreasonable Institute



unreasonableinstitute
giving high-impact social entrepreneurs wings

The [Unreasonable Institute](#) has officially begun its search for the world's 25 most driven, most brilliant, high-impact social entrepreneurs. The Institute is looking for social entrepreneurs, ages 20-30, who will develop social ventures that history may one day recall defined progress in the 21st century – ventures with the ability to measurably improve the lives of millions of people around the globe. The 25 selected entrepreneurs will gather in Boulder, Colorado in May 2010 for a 10-week Intensive Institute where they will receive rigorous entrepreneurial

training, daily mentorship from seasoned change-makers, and connections to the seed capital they require to launch their ideas and scale their ventures.

All interested applicants [can apply](#) immediately. ANDE is an official Pipeline Partner of the Unreasonable Institute and is confident that some of the world's most brilliant high-impact social entrepreneurs are in our Network. Help the Unreasonable Institute's efforts to identify, cultivate, and invest in the world's most brilliant social entrepreneurs by forwarding this widely. For questions, contact [Daniel Epstein](#), the President of Unreasonable Institute.

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BidNetwork and E+Co Announce Access to Clean Energy Challenge

[Access to Clean Energy Challenge](#) is a business plan competition for entrepreneurs that deliver access to clean energy in developing countries. Entrepreneurs participating in this challenge have the chance to receive coaching, feedback, and support in writing a complete business plan. Business plan finalists will win a trip to the Netherlands to meet investors and business partners, gain access to over 100 investors interested in financing businesses in developing countries, and get expert advice to start or promote their business. The Access to Clean Energy Challenge is organized by BiD Network and supported by FMO. E+Co is the lead investment partner and looks forward to receiving many great business plans to consider for financing (in its countries of operation). **Deadline: January 15th, 2010.**

BidNetwork and E+Co Announce Access to Clean Energy Challenge East Africa

Entrepreneurs in East Africa have the chance to participate in a separate [East Africa Access to Clean Energy Challenge](#), which is supported with EUR 500,000 in investment matching funds by E+Co partner GVEP International, Barclays, and Jump Up. These grant funds will be used to attract additional investment into the winning enterprises in East African focus countries. **Deadline: January 15th, 2010.**

BidNetwork Announces Women in Business Challenge

The [Women in Business Challenge](#) aims to support women entrepreneurs in Africa, Asia and Latin America, providing them with the assistance, templates, contacts and financiers to get their business started. This new sector competition is developed by BiD Network and powered by ING and ICCO. This Challenge brings two prizes: cash prizes up to € 15,000 and the "ING Retail Award" of € 10,000 for the best retail business plan. Currently only 23% of BiD Network's business proposals come from women entrepreneurs. It's our aim to increase this. **Deadline: January 15th, 2010**

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