



**Global Launch Conference  
Shell Centre, London, United Kingdom**

**AGENDA**

**Monday, March 23<sup>rd</sup>**

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- 6:00pm – 8:00pm    **Cocktail Reception**  
*Hosted by the Shell Foundation*
- Introductions**  
*Chris West, Director, Shell Foundation*  
*Randall Kempner, Executive Director, Aspen Network of Development  
Entrepreneurs (ANDE)*
- Networking**

**Tuesday, March 24<sup>th</sup>**

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- 8:00am – 9:00am    Continental Breakfast
- 9:00am – 9:15am    Welcome and Introductions  
*Chris West, Director, Shell Foundation*
- 9:15am – 10:00am    **Opportunities and Challenges of Small and Growing Business  
(SGB) Development: The ANDE Perspective**  
*Randall Kempner, Executive Director, ANDE*
- 10:00am – 10:45am    **Discussion Panel of International Intermediaries**  
*Panelists:     Stephen Dawson, Chairman, Impetus Trust, UK*  
*Patricia Safo, CEO, JCS Investments, Ghana*  
*Varun Sahni, Director, Acumen Fund, India*
- 10:45am – 11:15am    Break

- 11:15am – 12:30pm **Making SGB Finance Work: How to Connect Capital to Opportunity**  
*Moderator: Geoff Burns, Director, Barnellan Equity Advice Ltd*  
*Speakers: Mildred Callear, EVP/COO, Small Enterprise Assistance Funds*  
*Jorge Wong, Overseas Commercial Officer, Sunshine Exports*
- 12:30pm – 1:45pm **Lunch**  
**Remarks: “Effective SGB Development in an Economic Crisis”**  
*Remarks by Dirk Elsen, Chairman of the Board, SNV Netherlands Development Organisation*
- 1:45pm – 2:00pm **Closing Remarks**  
*Randall Kempner, ANDE*
- 2:00pm – 3:30pm **Optional Session: Building Connections**  
*Facilitated networking session.*