



A Very Special Invitation



Join The African Wildlife Foundation and The Aspen Institute as we reflect on

Years of Conservation in Africa



Celebrating its 50th anniversary, the African Wildlife Foundation (www. awf.org) is the leading international conservation organization focused solely on wildlife conservation and related human development issues in Africa.



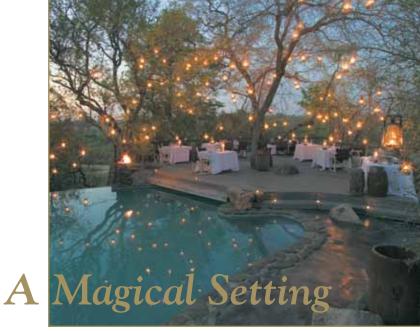
The Aspen Institute (www.aspeninstitute. org) is world renowned for bringing together diverse groups of experienced leaders and great thinkers to learn from each other during programs and seminars of intellectual exploration.

Based on the success of the African Wildlife Foundation (AWF) and the Aspen Institute's first seminar and wildlife safari in 2008, these two internationally recognized organizations are proud to partner a second time. Coinciding with AWF's 50th Anniversary, a new seminar has been created to review the of conservation in Africa over the last 50 years, and then look at the challenges of the future. Together, AWF and Aspen will convene experts and influencers in a special gathering to elevate the global discussion on conservation in Africa and ensure the continent's wildlife and wild lands endure forever.

Unparalleled Wildlife Viewing

No place on Earth rivals Africa in wildlife numbers or diversity and no place offers such a high degree of certainty of seeing so many of our planet's most endangered and iconic species. The location of this unique seminar in the bush is legendary for its generous sightings of big cats, elephants, rhinoceros, buffalo, and an abundant array of exquisite antelope and avian species.





Singita is an innovator of high design and luxury merged with worldclass ecological environments. Singita's two founding lodges, Singita Ebony and Singita Boulders, are the venues for this small and exclusive gathering in the African bush to reflect on the continent's conservation past and contemplate the possibilities of its wildlife's future. Seminar participants will enjoy the Sabi Sands Reserve of South Africa~an area known for prolific wildlife and exclusive game viewing.

At Singita your every need is met. You will experience one of Africa's most pristine locations complemented by the finest accommodations and world-class service. Singita understands the value of exclusivity and luxury and it's food, wine, and service are of the highest caliber outdone only, perhaps, by the sheer beauty of this magically exquisite location. Singita takes pride in creating an environment where guests are

able to interact with the natural surroundings and learn from the very special experiences that ensue.



To be in this kind of environment with people who believe in what they do and believe they are going to make a difference is really exciting. Mona Hamilton, Geneva

An Exceptional

The seminar is based at Singita Private Game Reserve in an idyllic wildlife-rich area adjacent to South Africa's Kruger National Park.

This experience was an eye opener. Having the former President of Botswana, as well as the other African participants---especially the wildlife scientists---was invaluable. Sue Oates, Society of Fellows,

The Aspen Institute



This AWF/Aspen Institute Seminar "50 Years of Conservation in Africa" is designed to blend intellectually stimulating conversation with exciting game drives and opportunities to learn about the natural wonders of Africa in a field-based manner. This is a program created for thoughtful philanthropists to learn in a wonderfully engaging manner.

Presented in the tradition of other famous Aspen Seminars, this seminar on "50 Years of Conservation in Africa" combines ingredients in a unique manner:

First, it gathers a diverse group of thoughtful men and women in true roundtable discussion;

Second, the dialogue is grounded in carefully chosen readings;

Third, the program will be skillfully moderated and include presentations by world-renowned experts in their fields;

> Fourth, the program is centered around unparalleled safari-style wildlife viewing in one of Africa's most fabled locales; and

Finally, the seminar is designed to translate ideas into action, suitable to the challenges of conserving some of the richest natural resources on the planet while also contributing to equitable opportunities and the economic advancement of the African people.

Please join AWF and The Aspen Institute on an educational adventure that will awaken your senses and stimulate your mind.



Before coming here, I did not really grasp the intricacies between the needs of Africa's human population and the future of the continent's wildlife. I now understand that making sure the interests of both are taken into account is paramount to creating long-term solutions for wildlife conservation that simultaneously improve people's livelihoods. John Fallerton, Society of Fellows, The Aspen Institute

Seminar Details & Contact Information

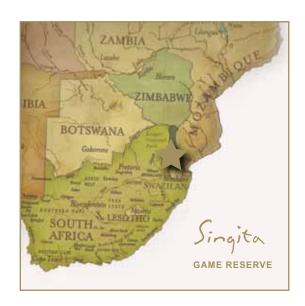
February 13 - 18, 2011

This seminar will bring together an invited group of approximately 35 broad and diverse thinkers, academics, practitioners, political leaders, philanthropists and business people. It is unlikely that a similar platform for a discussion about Africa's conservation past and future has ever been offered before, and certainly not in one of the most acclaimed areas for untamed wildlife viewing on Earth.

Participants should plan to arrive in Johannesburg by the evening of February 12, 2011.

Double and Single Occupancy Rates Available Upon Request

Singita is regarded as one of the best places in Africa to see the continent's large mammals in their natural splendor. A world-class safari experience is always unforgettable, but this one will be unprecedented in its combination of wildlife-viewing, seminars, and special guests. Food and accommodations will be of the very highest standards throughout.



To learn more about this rare opportunity to engage with other like-minded thought leaders, please contact:

Donna Horney
Director of Administration
Policy and Public Programs

The Aspen Institute 1 Dupont Circle, NW Washington, D.C. 20036, USA

(202) 736-5835

donnah@aspeninstitute.org

Craig R. Sholley Vice President for Philanthropy & Marketing

African Wildlife Foundation 1400 Sixteenth Street, N.W., Suite 120 Washington, D.C. 20036, USA

(202) 939-3339

csholley@awf.org

