THE ASPEN) INSTITUTE CHILDREN'S FORUM Investing in Children's Health and Well-being

ASPEN, COLORADO JULY 22-24, 2012

THE ASPEN CHILDREN'S FORUM is a partnership of the Aspen Institute and The Woodmark Group



The Aspen Institute mission is twofold: to foster values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues. The Aspen Institute does this primarily in four ways: seminars, young-leader fellowships around the globe, policy programs, and public conferences and events. The Institute is based in Washington, DC, Aspen, CO, and on the Wye River on Maryland's Eastern Shore and has an international network of partners. For more information, visit www.aspeninstitute.org.

The Woodmark Group

Leading the advancement of philanthropy to improve health for children everywhere

The Woodmark Group is a not-for-profit organization whose members are 25 prominent children's hospitals or independent foundations that support children's hospitals in the United States and Canada. The hospitals and foundations created The Woodmark Group so that their development staff members could work collaboratively to lead the development of philanthropy to improve the health of children everywhere. Woodmark's strategies to achieve these goals focus on improving practice in the art and science of development. Its members work to discover, share and implement best practices in fund-raising. Collaborative efforts are focused on two areas: fostering the culture of philanthropy in each hospital community by building major-gifts programs and maximizing the exchange of best practices among Woodmark members in all facets of the development practice.

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INTRODUCTION

Welcome

Welcome to the Aspen Children's Forum. We are delighted that you are participating in this important event.

Recent decades have seen great progress in children's health. This progress has been made possible in large measure by the support of philanthropists, who have helped to provide the risk capital for pediatric research, participated in public-private partnerships to improve delivery of care and advocated for a healthcare system that takes into account the whole child.

Whether the advances made are sustained and built upon will depend on choices made by societies, institutions and individuals.

Over the next two and a half days, we will hear from some of the most outstanding leaders in the many fields that affect children's health and well-being. Participants will explore a variety of questions, including: What would the world look like if we were to put children first? What are the social, economic and moral imperatives for doing so? How would we train the professionals who provide their healthcare and contribute to their well-being? What would our research priorities be? How would we prepare educators and caretakers and support families of the chronically ill? What would our philanthropic, public and private sector investments look like? And, how would we collaborate across sectors toward this common goal?

In addition to hearing panel presentations by cutting-edge thinkers in the various fields affecting children's health, during our time together, we invite you to take part in a scenario planning exercise that imagines a world in which we put the health and well-being of children first—whether it be in setting research and development priorities, devising public policies or adopting new approaches to the delivery of care.

Now more than ever, we have a profound opportunity to come together and make child health a priority, and by doing so, advance the health and well-being of future generations.

We look forward to hearing from each of you. Together we can create a vision and strategy for putting children first.

Sincerely yours,

LESTER CROWN Chairman, Henry Crown and Company Director, Ann & Robert H. Lurie Children's Hospital of Chicago

I AAM QUL

SUSAN PACKARD ORR Founder and CEO, Telosa Software Trustee, Lucile Packard Children's Hospital

Aspen Children's Forum Overview

Over the course of two and a half days, Aspen Children's Forum participants will be asked to imagine ways in which healthcare delivery, research, technology, public policy and popular culture can be harnessed to achieve the goal of advancing the health and well-being of children.

The plenary panels and smaller breakout sessions will be led by philanthropists, scientists, policy makers and healthcare practitioners, who will help map out a strategy for ensuring the well-being of infants, children and youth. Moderators will help to ground the conversations in the day-to-day decision-making of those who would implement a "children-first" agenda.

There are four program tracks with plenary and breakout sessions within each:

TRACK 1 A CHILDREN-FIRST APPROACH TO DIAGNOSTICS AND THE DELIVERY OF CARE will examine breakthroughs in diagnostics and clinical care in a world in which we put children first.

TRACK 2 DISCOVERY: A CHILDREN-FIRST RESEARCH AGENDA will explore promising research and discoveries within reach.

TRACK 3 POPULAR CULTURE AND HEALTHY LIVING: LEARNING, PLAY, SPORTS AND HEALTH OUTCOMES will speak to society's approach to nutrition, sports, education and the habits of healthy living. This track will tweak the imagination and remind the audience of the impact of daily choices (or of having those choices limited).

TRACK 4 FILLING THE GAPS IN POLICY AND PRACTICE will identify existing holes within the healthcare system and highlight philanthropy's role in advancing cross-sector partnerships to fill those gaps.

Within the first three tracks, scenario planning sessions will allow audience members to engage at a deeper level, helping to design and identify the choices necessary for a children-first world.

Scenario Thinking at the Aspen Children's Forum

What if each of us holds the power to transform the future of children's health and well-being in North America? What if by thinking more imaginatively, expansively and collectively about how this future might play out, we could generate the very insights that will better position our society, our healthcare systems and, most importantly, our children to thrive in the decades to come? And what if we do this right here, right now, in Aspen?

During the Aspen Children's Forum, you will have the opportunity to learn about and use scenario thinking, a novel approach to strategic planning that enables organizations and individuals to imagine, influence and plan for a better future under varying societal circumstances. Scenario thinking motivates people to challenge the status quo by exploring plausible yet divergent ways in which the future might play out. The process yields critical new insights into how the world may evolve—particularly in regard to the issues that matter most. It helps organizations and engaged groups, such as philanthropists, identify new insights, strategies and opportunities to fund actions to help shape societal changes.

The scenario thinking process is designed to make explicit deeply held assumptions and beliefs, and to test those assumptions and beliefs against a set of possible future environments. It is important to note that scenarios are not predictions, nor do they offer solutions. Rather, they are creative platforms through which to discuss and imagine alternative future environments we might face.

One of the strengths of scenario thinking is that it enables exploration of pressing societal issues, such as children's health, from the perspectives of multiple stakeholders. Given the complexity of children's health issues, it is difficult for any one stakeholder group to find a positive way forward alone. Hence, the power here is in bringing about a collective conversation that holds all views as valid and valuable in discerning solutions.

With the support of the Lucile Packard Foundation for Children's Health, a set of four compelling scenarios on the future of children's health and well-being was created for this Aspen event:

COMPETING FOR THE FUTURE is a world in which the health status of many children improves dramatically as a result of a new era of innovation and economic growth that improves employment opportunities, quality of life and healthcare opportunities for an increasing number of families.

ONE VILLAGE is a world in which continued declines in key health indicators jolt governments and citizens into taking broader, collective responsibility for the health and well-being of all kids, and universal healthcare access is provided for every child.

GRASSROOTS RENEWAL is a world in which only basic, rudimentary federal healthcare coverage is in place for everyone, compelling local communities to design innovative grassroots approaches and solutions to address the broader healthcare needs of the population.

DOWNWARD SPIRAL is a world in which the economy continually struggles, forcing the federal government to make deep slashes to vital social supports—including basic healthcare coverage. Safety net services start to disappear, the middle class shrinks and more and more families are left without help in supporting their children.

The insights from these Forum conversations will be made available to a broader audience through a white paper that will be published later this year. Each of us, in our own way, then can use these insights to inspire our work toward creating a better future for children.

Children are the world's most valuable resource and its best hope for the future. –JOHN FITZGERALD KENNEDY

5:00-6:00 PM OPENING PLENARY SESSION

Paepcke Auditorium, Paepcke Memorial Building

Co-chair Welcome

LESTER CROWN Chairman, Henry Crown and Company; Director, Ann & Robert H. Lurie Children's Hospital of Chicago

SUSAN PACKARD ORR Founder and CEO, Telosa Software; Trustee, Lucile Packard Children's Hospital

Introduction to Scenario Thinking:

Putting Children First—A Shared Commitment

Scenario thinking is a powerful approach to helping organizations and individuals embrace, influence and plan for a better future. Participants will be asked to imagine the four very different futures for children's health specifically created for this event. Over the course of the Forum, attendees may choose to participate in highly interactive breakout sessions designed to explore these scenarios further—and to identify actionable philanthropic strategies that lead to a better future for children.

PETER SCHWARTZ Co-founder, Global Business Network; Senior Vice President of Global Government Relations and Strategic Planning, Salesforce

6:15-7:00 PM RECEPTION

Sunday, July 22

Barksdale Lobby, Doerr-Hosier Center

7:00 PM DINNER

McNulty Room, Doerr-Hosier Center

8:00 PM SPECIAL KEYNOTE ADDRESS

McNulty Room, Doerr-Hosier Center

The Voices of Those Putting Children First

In a world of knowledge, innovation, technology and policy, awardwinning playwright and actress Anna Deavere Smith will bring the conversation to the people involved. This one-woman show will feature the experiences of four real life characters—a child battling cancer, a parent, a physician and an ethicist. Each vignette is the product of an interview the playwright conducted with the person involved.

ANNA DEAVERE SMITH Actress and Playwright INTRODUCTION **JANE WALES** Vice President, The Aspen Institute

Monday, July 23

7:00-8:00 AM BREAKFAST

Barksdale Lobby, Doerr-Hosier Center

8:00 AM WELCOME AND INTRODUCTION TO AGENDA

McNulty Room, Doerr-Hosier Center

CLAUDIA A. LOONEY, FAHP, CFRE Senior Vice President, Development, Children's Hospital Los Angeles; Chair, The Woodmark Group Board of Directors

8:15-9:30 AM PLENARY SESSION

McNulty Room, Doerr-Hosier Center

The Delivery of Care When Putting Children First

The evolution of the healthcare delivery system has profound implications for the health and well-being of children. Panelists will highlight the various sources of change in the delivery of pediatric care—from the opportunities offered by personalized medicine to the transition from the treatment of acute infections to the management of chronic disease. What are the positive and negative effects of these changes? How would we organize the overall delivery system in a world in which we put children first?

PATRICK H. CONWAY, MD, MSc Chief Medical Officer and Director, Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services, U.S. Department of Health and Human Services

NEAL HALFON, MD, MPH Director, UCLA Center for Healthier Children, Families and Communities; Professor, Departments of Pediatrics, Health Sciences, and Policy Studies, UCLA

JAMES MANDELL, MD CEO, Boston Children's Hospital

MODERATOR IRA FLATOW President, Host, Science Friday, NPR

9:30 AM BREAK

10:00-11:30 AM PLENARY SESSION

McNulty Room, Doerr-Hosier Center

A Children-First Discovery Agenda: Predictive, Preventive and Personalized Care

Remarkable progress in pediatric research and discovery has led to major advances in children's health, but there is still much work to be done. By highlighting past achievements and future discoveries within reach, we can begin to see the immense impact that pediatric research can have on children *and* adults, both locally *and* globally. What would our overall research and development priorities be if we were to put children first?

SPECIAL ADDRESS ALAN E. GUTTMACHER, MD Director, Eunice Kennedy Shriver National Institute of Child Health and Human Development

ALAN BERNSTEIN, OC, PhD, FRSC President and CEO, Canadian Institute for Advanced Research

ALAN E. GUTTMACHER, MD

JENNIFER L. HOWSE, PhD President, March of Dimes

MODERATOR **MARY HART** Former Host, *Entertainment Tonight*; Trustee, Children's Hospital Los Angeles

11:45 AM-1:00 PM BREAKOUT SESSIONS

DIAGNOSTICS AND THE DELIVERY OF CARE

Genomics—Changing the Way Care Is Delivered

Hines Seminar Room, Kresge Building

We are seeing a revolution in pediatric medicine as a result of the ability to anticipate diseases and potentially alter patient response using genetics. How is the mapping of the genome changing the delivery of care to infants, children and adolescents? What are the benefits and costs associated with these advances?

ERIC P. HOFFMAN, PhD Director, Research Center for Genetic Medicine, Children's National Medical Center; Professor and Chairman, Department of Integrative Systems Biology, George Washington University; Co-founder, ReveraGen Biopharma

ISAAC S. KOHANE, MD, PhD Chair, Informatics Program, Boston Children's Hospital; Lawrence J. Henderson Professor of Pediatrics and Health Sciences and Technology, Harvard Medical School

MODERATOR ALAN E. GUTTMACHER, MD Director, Eunice Kennedy Shriver National Institute of Child Health and Human Development

DISCOVERY: A CHILDREN-FIRST RESEARCH AGENDA

Preterm Birth—New Opportunities for Prevention and Treatment

Booz Allen Hamilton Room, Koch Seminar Building

Preterm birth (before 37 weeks) has an immense impact on the mortality and morbidity of infants and children. While there have been numerous breakthroughs over the past 50 years in the delivery of care to premature babies, and the age of viability is much earlier, we still have a long way to go in the prevention and treatment of preterm births. What are the new opportunities on the horizon for prevention and treatment?

SHOO K. LEE, MBBS, PhD, FRCPC Scientific Director, Institute of Human Development, Child and Youth Health, Canadian Institutes of Health Research

CRAIG E. RUBENS, MD, PhD Co-founder and Executive Director, Global Alliance to Prevent Prematurity and Stillbirth, Seattle Children's

DAVID K. STEVENSON, MD Harold K. Faber Professor of Pediatrics, Director of the Charles B. and Ann L. Johnson Center for Pregnancy and Newborn Services, and Vice Dean and Senior Associate Dean for Academic Affairs, Stanford University School of Medicine

MODERATOR BERTHA ALICIA MOSESON, MD, MPH Former Medical Director, Clackamas County Community Health

POPULAR CULTURE AND HEALTHY LIVING

Sports and Play—The Benefits and the Risks

Stranahan Seminar Room, Koch Seminar Building

There is a clear link between an active lifestyle and enhanced health among children and adults. Over the years, we have witnessed a formalization of child's play. What are the effects of this shift? How can we encourage both formal and informal play among children, while reducing the risk of injury?

ED FOSTER-SIMEON President and CEO, U.S. Soccer Foundation

GERARD A. GIOIA, **PhD** Chief, Division of Pediatric Neuropsychology, and Director, Safe Concussion Outcome, Recovery and Education Program, Children's National Medical Center

DAVID ROCKWELL Founder and CEO, Rockwell Group

MODERATOR TOM FARREY Director, Aspen Institute Sports and Society Program; Writer and Reporter, ESPN

FILLING THE GAPS IN POLICY AND PRACTICE

Achieving Equal Access to Quality Pediatric Care—What Will It Take?

Lauder Seminar Room, Koch Seminar Building

There are significant disparities in access to quality care in our current healthcare system. Geography, financial status, language, race and ethnicity are among the factors that can determine the level and type of care received by children throughout North America. How can we create a healthcare delivery system that guarantees that all children receive the same access to high-quality care?

DAVID RUBIN, MD, MSCE Senior Co-director, PolicyLab, The Children's Hospital of Philadelphia

STERLING K. SPEIRN President and CEO, W.K. Kellogg Foundation

PAUL H. WISE, MD, MPH Richard E. Behrman Professor of Child Health and Society, Professor of Pediatrics at Stanford University School of Medicine, and Senior Fellow at the Freeman Spogli Institute for International Studies at Stanford University

MODERATOR MARY JO HADDAD, CM, LLD, MHSc, BScN President and CEO, The Hospital for Sick Children

SCENARIO PLANNING

A Children-First Approach to Diagnostics and the Delivery of Care

Kaufman Room, Doerr-Hosier Center

What would a "children-first" approach to diagnostics and the delivery of care look like in each scenario? And what is the role of philanthropists in achieving a "children-first" approach? Will we see more federal leadership or possible local, grassroots approaches to future care for children? Using an interactive approach with participants, this session will explore the alternative future scenarios to identify key insights and possible actions to assist with improved diagnostics and delivery of care for children.

July 22–24, 2012 Aspen, Colorado

Aspen, Colorado July 22–24, 2012

THE ASPEN CHILDREN'S FORUM

1:00 PM LUNCH

McNulty Room, Doerr-Hosier Center

2:00-2:45 PM PLENARY SESSION

McNulty Room, Doerr-Hosier Center

Nutrition and Healthy Weight—Countering the **Obesity Epidemic**

Maintaining a healthy weight is an essential component of overall health and well-being during childhood, with beneficial long-term health effects. What are the underlying societal influences that have led to a dramatic increase in obesity rates in North America and much of the developed world, and what are the solutions? How can we instill healthy lifestyle habits, including healthy eating and physical activity, in children?

SHELLIE Y. PFOHL, MS Executive Director, President's Council on Fitness, Sports and Nutrition

STANLEY ZLOTKIN, CM, MD, PhD, FRCPC Vice President of Medical and Academic Affairs, and Senior Scientist, Research Institute, Hospital for Sick Children

MODERATOR DWAYNE C. PROCTOR, PhD Director, Childhood Obesity Program, and Senior Program Officer, Robert Wood Johnson Foundation

2:45 PM BREAK

3:00-4:30 PM BREAKOUT SESSIONS

DIAGNOSTICS AND THE DELIVERY OF CARE

Improving Diagnostics and Delivery through **Technological Advances**

Hines Seminar Room, Kresge Building

Technological advances have a major impact on the quality and flexibility of the delivery of healthcare-from the application of wireless technology in the diagnosis and monitoring of health conditions to the benefits of digital records. What are some of the latest technology breakthroughs, and how are they helping to advance the way in which care is delivered?

THOMAS G. MORRISON Senior Advisor, Leverage Health Solutions; Co-founder, NaviNet

WILLIAM NEW, MD, PhD Chairman and CEO, The Novent Group JAY PARKINSON, MD, MPH Co-founder, Sherpaa, The Future Well and Hello Health

MODERATOR IRA FLATOW President, Host, Science Friday, NPR

POPULAR CULTURE AND HEALTHY LIVING

Innovative Education Models—How Will They Affect Children's Health and Well-being?

Booz Allen Hamilton Room, Koch Seminar Building

There has been a profound increase in the ways in which infants and children learn in the home, in the playyard, online and in the classroom. New models are being tested, and many of them are

leading to better outcomes. How can we ensure that the evolving approaches to learning and education support children's health and well-being?

CARRIE MORGRIDGE Vice President, Morgridge Family Foundation

DAVID A. WOLFE, PhD, ABPP RBC Chair in Children's Mental Health, Centre for Addiction and Mental Health; Professor of Psychiatry and Psychology, University of Toronto

JULIE YOUNG President and CEO, Florida Virtual School

MODERATOR JEN HOLLERAN, MEd, MBA Executive Director, Startup:Education

FILLING THE GAPS IN POLICY AND PRACTICE

The Danger All Around—Injuries and Environmental Hazards

Lauder Seminar Room, Koch Seminar Building

Accidental injury and environmental hazards both have adverse effects on children's health outcomes, and largely are preventable through changes in policy and practice. What progress has been made in the prevention and treatment of injuries and in the control of environmental conditions that affect children's health? What steps need to be taken to increase child safety and to ensure that children are not needlessly exposed to such hazards as air pollution and second-hand smoke, among many others?

MARTIN R. EICHELBERGER, MD Founder, Safe Kids Worldwide; Professor of Surgery and Pediatrics, George Washington University School of Medicine; Attending Surgeon, Children's National Medical Center

FREDERICA P. PERERA, DrPH Director, Columbia Center for Children's Environmental Health

MODERATOR CHRISTINA CHAMBERS, PhD, MPH Professor, Pediatrics and Family and Preventive Medicine, University of California San Diego

SCENARIO PLANNING

A Children-First Research Agenda

Kaufman Room, Doerr-Hosier Center

What would a "children-first" research agenda look like in each scenario? And what is the role of philanthropists in achieving a "children-first" approach? What are the key challenges and opportunities for children's research? How might additional funding—and to which groups—assist a future research agenda?

4:30 PM TIME OFF

7:00 PM HOSPITAL-HOSTED DINNERS

July 22–24, 2012 Aspen, Colorado

Tuesday, July 24

7:00-8:00 AM BREAKFAST

Barksdale Lobby, Doerr-Hosier Center

8:00-9:15 AM PLENARY SESSION

McNulty Room, Doerr-Hosier Center

Policy Determinants of a Child's Well-being and Health Outcomes

What is the relationship between policy inputs and child health outcomes? What role can philanthropy play in forging partnerships with private and public sector actors to meet an unmet public health need? This session will examine models of cross-sector partnerships in an effort to underscore the importance of both collaboration and leverage on behalf of children's health and well-being.

MICKEY EDWARDS, Vice President, Director, Aspen Institute-Rodel Fellowships in Public Leadership, The Aspen Institute

TIMOTHY P. SHRIVER, PhD Chairman and CEO, Special Olympics

STERLING K. SPEIRN President and CEO, W.K. Kellogg Foundation

MODERATOR **MADELINE BELL**, **MS** President and COO, Children's Hospital of Philadelphia

9:15 AM BREAK

9:30-10:45 AM BREAKOUT SESSIONS

DIAGNOSTICS AND THE DELIVERY OF CARE

Meeting Community Needs—Developmental Delay and Mental Illness

Lauder Seminar Room, Koch Seminar Building

There is an increasing demand on the various institutions that serve children, such as hospitals, clinics and schools, to help children suffering from mental illness and developmental delay—both of which have a major impact on children, families and communities. What is the role of children's hospitals in mental and developmental healthcare, and what are the challenges and opportunities associated with this responsibility? How has our understanding of mental illness, learning disabilities and behavioral disorders changed over time?

MARK L. BATSHAW, MD Chief Academic Officer, Children's National Medical Center; Professor, Chair, Department of Pediatrics/Associate Dean for Academic Affairs, The George Washington University School of Medicine and Health Sciences

TIMOTHY P. SHRIVER, PhD Chairman and CEO, Special Olympics

MODERATOR JAN A. NISBET, PhD Senior Vice Provost for Research, University of New Hampshire

DISCOVERY: A CHILDREN-FIRST RESEARCH AGENDA

New Frontiers in Scientific Investigation— The Promise of Genomics

Booz Allen Hamilton Room, Koch Seminar Building

The study of genomics already has unlocked knowledge that has the potential to advance pediatric medicine in ways we are only just beginning to imagine. What are the opportunities for scientific investigation that will further our understanding of the role of genetics in pediatric health and disease?

HAKON HAKONARSON, MD, PhD Director, Center for Applied Genomics, The CHOP Research Institute, Children's Hospital of Philadelphia; Associate Professor of Pediatrics, The University of Pennsylvania School of Medicine

STEPHEN W. SCHERER, PhD, DSc, FRSC Director, The Centre for Applied Genomics, The Hospital for Sick Children; Director, McLaughlin Centre for Molecular Medicine, University of Toronto

MODERATOR ALAN BERNSTEIN, OC, PhD, FRSC President and CEO, Canadian Institute for Advanced Research

POPULAR CULTURE AND HEALTHY LIVING

Games and Media—Do They Advance or Hinder Children's Health and Development?

Stranahan Seminar Room, Koch Seminar Building

Children are having increasing exposure to and interaction with electronic games and other media. Understanding the impact of this trend on a child's health and development is essential. What are the positive and negative effects of electronic media on children's health? What are the constructive ways in which the latest technologies can be used to enhance the way children learn, play and interact with others?

DIMITRI A. CHRISTAKIS, MD, MPH Director, Center for Child Health, Behavior and Development, Seattle Children's Research Institute; George Adkins Professor of Pediatrics, University of Washington

VICTORIA RIDEOUT, MA President, VJR Consulting

MODERATOR MICHAEL H. LEVINE, PhD Executive Director, The Joan Ganz Cooney Center at Sesame Workshop

FILLING THE GAPS IN POLICY AND PRACTICE

Training the Next Generation of Pediatric Health Professionals

Hines Seminar Room, Kresge Building

The education and training of healthcare professionals must adapt to take into account major shifts in pediatric care. How can we ensure that pediatric medical education keeps pace with medical practice? What is the role of philanthropy, cross-sector collaborations and partnerships between pediatric institutions and medical schools in the transformation of pediatric medical education? What are the causes of and potential solutions to shortages of pediatric specialists?

BENJAMIN DANIELSON, MD Medical Director, Odessa Brown Children's Clinic, Seattle Children's

PHILIP A. PIZZO, MD Dean, Stanford University School of Medicine

MODERATOR JAMES A. STOCKMAN III, MD President and CEO, American Board of Pediatrics

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SCENARIO PLANNING

Healthy Living for Children

Kaufman Room, Doerr-Hosier Center

What happens to popular culture—and how is "healthy living for children" defined—in these very different futures we may inhabit? And what is the role of philanthropists in achieving a "children-first" approach? As more social media and interactive devices clamor for children's attention, are new forms of healthy living actually being defined today? Are there new insights and types of philanthropic support that could influence our popular culture for children and lead to healthier living and well-being?

10:45 AM BREAK

11:00 AM-12:00 PM CLOSING PLENARY SESSION

McNulty Room, Doerr-Hosier Center

The Promise of Positive Change

Great progress in pediatric research, discovery and innovation has been achieved through the support of philanthropists, privatesector leaders, and policy makers who have made children's health and well-being a priority. We can anticipate similar breakthroughs, opportunities and advances in the future. Whether we seize those opportunities and offer wide access to their benefits will be a function of individual and societal choice. Throughout the Aspen Children's Forum, philanthropists, scientists, physicians, educators and other experts have taken part in a scenario thinking exercise in which they imagined various futures and identified the smart choices to be made along each path. The role for philanthropy will continue to grow as will its benefits. This session will explore the findings of those who took part. Panelists will share their approach to philanthropy, highlight the results they seek to achieve or have achieved already, and discuss the lasting impact of putting children's health and well-being at the center of their giving.

CINDY HENSLEY MCCAIN Business Owner, Philanthropist and Humanitarian

ALAN E. GUTTMACHER, MD Director, *Eunice Kennedy Shriver* National Institute of Child Health and Human Development

SUSAN PACKARD ORR Founder and CEO, Telosa Software; Trustee, Lucile Packard Children's Hospital

PHILIP A. PIZZO, MD Dean, Stanford University School of Medicine

MODERATOR **WALTER ISAACSON** President and CEO, The Aspen Institute

12:00 PM CONFERENCE ADJOURNS

12:30 PM BOXED LUNCH

Children's Hospital Photo Exhibit

Since 1993, the Children's Hospital Photo Exhibit has served as a powerful reminder to viewers that all children need children's hospitals. Part of what makes children's hospitals indispensable is their dedication to ensuring every child has access to the highestquality health care possible.

In the selected 50 photos, the 2011 Children's Hospital Photo Exhibit represents the endless ways children's hospitals achieve their mission to care for all children. The exhibit displays children's hospitals' highest-quality photos that captivate viewers, bring them into the moment and exemplify superlative care. In July 2011, this exhibit was displayed on Capitol Hill. These stories in pictures serve as a powerful reminder to Congress to consider how legislative decisions impact children's hospitals and the children they serve.

Aspen Children's Forum Speakers

Mark L. Batshaw, MD	Chief Academic Officer, Children's National Medical Center; Professor and Chair, Department of Pediatrics/Associate Dean for Academic Affairs, The George Washington University School of Medicine and Health Sciences
Madeline Bell, MS	President and Chief Operating Officer, Children's Hospital of Philadelphia
Alan Bernstein, OC, PhD, FRSC	President and CEO, Canadian Institute for Advanced Research
Christina Chambers, PhD, MPH	Professor, Pediatrics and Family and Preventive Medicine, University of California San Diego
Dimitri A. Christakis, MD, MPH	Director, Center for Child Health, Behavior and Development, Seattle Children's Research Institute; George Adkins Professor of Pediatrics, University of Washington
Patrick H. Conway, MD, MSc	Chief Medical Officer and Director of the Office of Clinical Standards and Quality, Centers for Medicare and Medicaid Services, U.S. Department of Health and Human Services
Lester Crown	Chairman, Henry Crown and Company; Director, Ann & Robert H. Lurie Children's Hospital of Chicago
Benjamin Danielson, MD	Medical Director, Odessa Brown Children's Clinic, Seattle Children's
Mickey Edwards	Vice President, Director, Aspen Institute-Rodel Fellowships in Public Leadership, The Aspen Institute
Martin R. Eichelberger, MD	Founder, Safe Kids Worldwide; Attending Surgeon, Children's National Medical Center; Professor of Surgery and Pediatrics, George Washington University School of Medicine
Tom Farrey	Director, Aspen Institute Sports and Society Program; Writer and Reporter, ESPN
Ira Flatow	President, Host, Science Friday, NPR
	President and CEO, U.S. Soccer Foundation
	Chief, Division of Pediatric Neuropsychology;
	Director, Safe Concussion Outcome, Recovery and Education Program, Children's National Medical Center
Alan E. Guttmacher, MD	Director, <i>Eunice Kennedy Shriver</i> National Institute of Child Health and Human Development
Mary Jo Haddad, CM, LLD, MHSc, BScN	President and CEO, The Hospital for Sick Children
Hakon Hakonarson, MD, PhD	Director, Center for Applied Genomics, The CHOP Research Institute, Children's Hospital of Philadelphia; Associate Professor of Pediatrics, The University of Pennsylvania School of Medicine
Neal Halfon, MD, MPH	Director, UCLA Center for Healthier Children, Families and Communities; Professor, Departments of Pediatrics, Health Sciences, and Policy Studies, UCLA
Mary Hart	Former Host, Entertainment Tonight; Trustee, Children's Hospital Los Angeles

There is no trust more sacred than the one the world holds with children. There is no duty more important than ensuring that their rights are respected, that their welfare is protected, that their lives are free from fear and want and that they can grow up in peace.

Eric P. Hoffman, PhD Director, Research Center for Genetic Medicine, Children's National Medical Center; Professor and Chairman, Department of Integrative		Stephen W. Scherer, PhD, DSc, FRSC	Director, The Centre for Applied Genomics, The Hospital for Sick Children; Director, McLaughlin Centre for Molecular Medicine, University of Toronto	
	Systems Biology, George Washington University; Co-founder, ReveraGen Biopharma	Peter Schwartz	Co-founder, Global Business Network; Senior Vice President of Global Government Relations and Strategic Planning, Salesforce	
	Executive Director, Startup:Education	Timethy P. Shriver PhD	Chairman and CEO, Special Olympics	
	President, March of Dimes		Actress and Playwright	
	President and CEO, The Aspen Institute		President and CEO, W.K. Kellogg Foundation	
Isaac S. Kohane, MD, PhD	Chair, Informatics Program, Boston Children's Hospital; Lawrence J. Henderson Professor of Pediatrics and Health Sciences and Technology, Harvard Medical School		Harold K. Faber Professor of Pediatrics, Director of the Charles B. and Ann L. Johnson Center for Pregnancy	
	Schientific Director, Institute of Human Development, Child and Youth Health, Canadian Institutes of Health Research		and Newborn Services, and Vice Dean and Senior Associate Dean for Academic Affairs, Stanford University School of Medicine	
Michael H. Levine, PhD	Executive Director, The Joan Ganz Cooney Center at Sesame Workshop	James A. Stockman III, MD	President and CEO, American Board of Pediatrics	
Claudia A. Loonev, FAHP, CFRE	Senior Vice President, Development, Children's Hospital	Jane Wales	Vice President, The Aspen Institute	
,,,	Los Angeles; Chair, The Woodmark Group Board of Directors	Paul H. Wise, MD, MPH	Richard E. Behrman Professor of Child Health and Society, Professor of Pediatrics, Director of the Center for Policy,	
James Mandell, MD	CEO, Boston Children's Hospital		Outcomes and Prevention, and Senior Fellow at the Freeman Spogli Institute for International Studies,	
Cindy Hensley McCain	Business Owner, Philanthropist and Humanitarian		Stanford University	
Carrie Morgridge	Vice President, Morgridge Family Foundation	David A. Wolfe, PhD, ABPP	RBC Chair in Children's Mental Health, Centre for Addiction	
Thomas G. Morrison	Senior Advisor, Leverage Health Solutions; Co-founder, NaviNet		and Mental Health; Professor of Psychiatry and Psychology, University of Toronto	
Bertha Alicia Moseson, MD, MPH	Former Medical Director, Clackamas County Community Health	•	President and CEO, Florida Virtual School Vice President, Medical and Academic Affairs, The Hospital	
William New, MD, PhD	Chairman and CEO, The Novent Group	-	for Sick Children; Professor, Paediatrics, Nutritional Sciences	
Jan A. Nisbet, PhD	Senior Vice Provost for Research, University of New Hampshire		and Public Health, The Hospital for Sick Children and University of Toronto	
Susan Packard Orr	Founder and CEO, Telosa Software; Trustee, Lucile Packard Children's Hospital			
Jay Parkinson, MD, MPH	Co-founder, Sherpaa, The Future Well and Hello Health			
Frederica P. Perera, DrPH	Director, Columbia Center for Children's Environmental Health			
Shellie Y. Pfohl, MS	Executive Director, President's Council on Fitness, Sports and Nutrition			
Philip A. Pizzo, MD	Dean and The Carl and Elizabeth Naumann Professor of Pediatrics and Microbiology and Immunology, Stanford University School of Medicine			
Dwayne C. Proctor, PhD	Director, Childhood Obesity Program, and Senior Program Officer, Robert Wood Johnson Foundation			
Victoria Rideout, MA	President, VJR Consulting			
David Rockwell	Founder and CEO, Rockwell Group			
Craig E. Rubens, MD, PhD	Co-founder and Executive Director, Global Alliance to Prevent Prematurity and Stillbirth, Seattle Children's			
David Rubin, MD, MSCE	Senior Co-director of PolicyLab, The Children's Hospital of Philadelphia; Associate Professor of Pediatrics, Perelman School of Medicine at the University of Pennsylvania			

THE ASPEN CHILDREN'S FORUM

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July 22–24, 2012 Aspen, Colorado

Aspen, Colorado July 22–24, 2012



Mark L. Batshaw is chief academic officer at Children's National Medical Center and professor and chair of Pediatrics/associate dean for Academic Affairs, at The George Washington University School of Medicine and Health Sciences. Dr.

Batshaw has spent his entire career focusing on the care of children with developmental disabilities. He has published more than 200 articles and reviews, and he is senior editor of the classic textbook. Children with Disabilities. Dr. Batshaw's research has focused on inborn errors of urea synthesis, and he is currently principal investigator of a National Institutes of Health-funded Rare Diseases Clinical Research Center on Urea Cycle Disorders. Dr. Batshaw received his MD from the University of Chicago, completed a residency in Pediatrics at The Hospital for Sick Children and a clinical fellowship in Neurodevelopmental Pediatrics at the Kennedy Krieger Institute. He previously served on the faculty of John Hopkins and the University of Pennsylvania.



Madeline Bell is president

and chief operating officer for The Children's Hospital of Philadelphia (CHOP). In this role, Ms. Bell provides executive leadership for the operations of CHOP including the hospital and the CHOP care network. In

addition, Ms. Bell is responsible for implementing the hospital's strategic roadmap, developing the operating plan and budget and participating in fund raising activities. She serves as a board member for the Delaware Valley Healthcare Council, University City District and Schuylkill River Development Corporation; and she is the chair of the Children's Hospital Association Public Policy Council. She also serves as an advisor to numerous community-based organizations, as well as to children's advocacy and public policy organizations. Ms. Bell received a BS in Nursing from Villanova University and an MS in Organization Dynamics from the University of Pennsylvania.

> Alan Bernstein is president and CEO of the Canadian Institute for Advanced Research (CIFAR). Previously, Dr. Bernstein was the executive director of the Global HIV Vaccine Enterprise, an international

alliance of researchers and funders searching for an HIV vaccine. Prior to that, he served as the founding president of the Canadian Institutes of Health Research (2000-2007), where he led the transformation of health research in Canada. Author of more than 225 scientific publications, Dr. Bernstein has made extensive contributions to the study of stem cells, hematopoiesis and cancer. He chairs or is a member of several advisory and review boards in Canada and internationally. He has received numerous awards and honors, including the 2008 Gairdner Wightman Award. He is a senior research fellow of Massey College and was inducted into the Order of Canada in 2002. Dr. Bernstein received his PhD from the University of Toronto.

Christina Chambers, a perinatal epidemiologist, is a professor of Pediatrics at

the University of California, San Diego. Her home division is Dysmorphology and Teratology, and she holds joint appointments in Family and Preventive

Medicine–Epidemiology Division and Global Health Division, as well as in the Skaggs School of Pharmacy and Pharmaceutical Sciences. She is the past president of the U.S. Teratology Society and past president of the Organization of Teratology Information Specialists. She is the program director of the California Teratogen Information Service and Clinical Research Program and is the lead investigator on a number of national and international studies of pregnancy outcome following prenatal exposure to new medications, alcohol and other drugs. Dr. Chambers leads the San Diego County site for the National Children's Study, and co-authored the most widely used reference book on drugs in pregnancy and lactation.



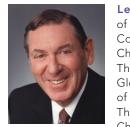
Dimitri A. Christakis is director of the Center for Child Health, Behavior and Development at the Seattle Children's Research Institute. He also is the George Adkins Professor of Pediatrics at the University of Washington, and a pediatrician at Seattle

Children's. Dr. Christakis is the author of more than 100 original research articles and a textbook of pediatrics. He also is the author of *The Elephant in the Living Room: Make Television Work for Your Kids* (September 2006, Rodale). Dr. Christakis is an international expert on children and media. His research focuses on the effects of media on child health and development and has been featured on *Anderson Cooper 360*; the *Today Show*; ABC, NBC and CBS news; as well as in many national newspapers.



Patrick H. Conway is chief medical officer for the Centers for Medicare and Medicaid Services (CMS) and director of the Office of Clinical Standards and Quality. This office is responsible for all quality measures for CMS, value-

based purchasing programs, quality improvement programs in all 50 states, clinical standards and survey and certification of Medicare and Medicaid healthcare providers across the nation, and all Medicare coverage decisions for treatments and services. The office budget exceeds \$1.5 billion annually and is a major force for quality and transformation across Medicare, Medicaid, CHIP and the U.S. healthcare system. Dr. Conway is a practicing pediatric hospitalist, completed pediatrics residency at Harvard Medical School's Children's Hospital Boston, and graduated with high honors from Baylor College of Medicine.



Lester Crown is chairman of Henry Crown and Company. A native Chicagoan, he is chairman of The Chicago Council on Global Affairs, past chairman of the Civic Committee of The Commercial Club of Chicago, a director of the

Ann & Robert H. Lurie Children's Hospital of Chicago, director of the Jewish Theological Seminary, director of The Jerusalem Foundation, director of the Weizmann Institute of Science. member of the International Board of Governors of Tel Aviv University, a director and chairman of the Executive Committee of Lyric Opera of Chicago, and a member of the International Councillors of the Center for Strategic and International Studies. In addition, he is a life trustee of Northwestern University and The Aspen Institute, a member of the Board of Overseers of the Henry Crown Fellowship Program of The Aspen Institute and a member of the American Academy of Arts and Sciences. He has previously served as a director of Chicago Pacific Corporation, Continental Bank and Trust Company, Esmark, General Dynamics Corporation (where he also served as chairman of the Executive Committee), 360° Communications Company, TransWorld Airlines, and TW Services; and he served as former chairman of Material Service Corporation, a subsidiary of General Dynamics Corporation.

SPEAKERS

Aspen, Colorado July 22–24, 2012



Benjamin Danielson is medical director of the Odessa Brown Children's Clinic at Seattle Children's. He grew up in poverty—first in inner-city Washington, DC, then in rural Montana. He was raised by a single mother who instilled in her

kids a high regard for intellectual inquiry and a good education. Under Seattle Children's, the Odessa Brown Children's Clinic primarily serves low-income children in an inner-city community. Dr. Danielson divides his time between direct clinical care, clinic development, community collaborations, healthcare advocacy, promoting healthcare system diversity and mentoring. After earning his undergraduate degree at Harvard, Dr. Danielson attended the University of Washington's School of Medicine and then completed his residency at Seattle Children's.



Mickey Edwards is a vice president of the Aspen Institute where he directs the Aspen Rodel Fellowships in Public Leadership. He was a member of Congress for 16 years, serving as a senior member of the House Republican

leadership, a member of the appropriations and budget committees and the ranking member of the House Sub-committee on Foreign Operations. Congressman Edwards also was director of policy task forces for the Reagan presidential campaign and a founding trustee of the Heritage Foundation. After leaving congress, he taught at Harvard's Kennedy School of Government, Harvard Law School and Princeton University's Woodrow Wilson School of Public and International Affairs. He has since served as an advisor to the State Department under Secretary Colin Powell. Congressman Edwards was a regular political columnist for the Los Angeles Times and Chicago Tribune in addition to contributing weekly commentary to NPR's All Things Considered. He currently writes for The Atlantic and Politico, is the author or co-author of several books and serves on the board of the Constitution Project.

Martin R. Eichelberger is

the founder of Safe Kids Worldwide, a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children aged 14 and under. Dr. Eichelberger also is a

pediatric surgeon and founder of Emergency Trauma and Burn Services at Children's National Medical Center in Washington, DC, and he serves as a professor of Surgery and of Pediatrics at The George Washington University School of Medicine. He also led the development of the Emergency Medical Services for Children's National Resource Center. Dr. Eichelberger holds visiting professorships in Latin America, Europe, the Middle East, Asia and the United States. He graduated from Princeton University and Hahnemann University Medical School, completing his surgical education at the Case Western Reserve University Hospital and the Children's Hospital of Philadelphia with C. Everett Koop, MD.

> Tom Farrey is director of the Aspen Institute's Sports and Society Program, whose mission is to convene leaders and inspire solutions that help sport serve the public interest, with a focus on developing healthy children and

communities. Mr. Farrey also is an ESPN reporter who has won, among other national awards, two Emmys. His book, *Game On: The All-American Race to Make Champions of Our Children*, is a leading work on contemporary youth sports and serves as a required text in university courses from Florida to Oregon. As a speaker, he has been asked to share his insights with academic, medical and sport groups.



Ira Flatow, an award winning NPR and TV journalist, is the host of *Science Friday*, a weekly news/talk-show on NPR and online that highlights science and technology news. On television, Mr. Flatow has discussed

cutting-edge science stories on the PBS series Big Ideas. He was host and writer for the Emmy award-winning Newton's Apple on PBS and has reported for CBS and CNBC. In his 40-year career, Mr. Flatow has talked science on the Today Show, Charlie Rose, Merv Griffin and Oprah. His latest book is Present at the Future. Recent honors include the National Science Board Public Service Award (2005) and the Isaac Asimov Science Award (2012).



Ed Foster-Simeon is president and CEO of the U.S. Soccer Foundation. He assumed the role in May 2008 after more than two decades of experience at the local, state and national levels of soccer in the United States. Prior to the

U.S. Soccer Foundation, Mr. Foster-Simeon served as deputy managing editor at USA TODAY where he was responsible for Washington, Political and Foreign news operations, including opening the newspaper's Beijing bureau, and executing the newspaper's coverage and logistics for the wars in Iraq and Afghanistan. A U.S. Navy veteran, Mr. Foster-Simeon holds a BS in Journalism from the University of Maryland University College.



Gerard A. Gioia, a pediatric neuropsychologist, is chief of the Division of Pediatric Neuropsychology at Children's National Medical Center, where he also directs the Safe Concussion Outcome, Recovery and Education

(SCORE) program. He is an associate professor of Pediatrics and Psychiatry at the George Washington University School of Medicine. He is a clinician, researcher, teacher/trainer and public health advocate with particular interest and expertise in youth sports concussion, working with the Centers for Disease Control and Prevention and many other national organizations. His research focuses on concussion recovery in children and the development of more effective methods for evaluation and treatment of concussion.



Alan E. Guttmacher is director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development. He oversees the institute's activities as the focal point at the National Institutes of Health (NIH) for research in

pediatric health and development, maternal health, reproductive health, intellectual and developmental disabilities, and rehabilitation medicine. A pediatrician and medical geneticist, Dr. Guttmacher joined the NIH in 1999 to work at the National Human Genome Research Institute, where he served as deputy director and acting director, among other roles. Among Dr. Guttmacher's areas of expertise is the development of new approaches for translating genomics into better ways of diagnosing, treating and preventing disease. He is a member of the Institute of Medicine and a fellow of the American Academy of Pediatrics. A graduate of Harvard College and Harvard Medical School, Dr. Guttmacher completed an internship and residency in Pediatrics and a fellowship in Medical Genetics at Harvard and Children's Hospital of Boston.

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Mary Jo Haddad is president and CEO of The Hospital for Sick Children (SickKids) in Toronto. Since her appointment in November 2004, Ms. Haddad has maintained a strong focus on innovation; leadership; and the

integration of care, research and teaching to improve child health. She is committed to fostering collaboration and partnerships to enable health system improvement, build professional capacity and enable individual and team success. Ms. Haddad holds an honorary doctor of laws degree from the University of Windsor and is a recipient of the Premier's Award for Outstanding Achievement. She was appointed a member of the Order of Canada in June 2010.



Hakon Hakonarson, a physician-scientist, is director of The Children's Hospital of Philadelphia's Center for Applied Genomics (CAG), a genotyping facility founded to identify the genetic causes of complex medical

disorders in children, such as autism and cancer, with the objective of developing new therapies. He also is an associate professor of Pediatrics at The University of Pennsylvania School of Medicine. Dr. Hakonarson previously served in several senior posts in the biopharmaceutical industry. In addition, Dr. Hakonarson has been the principal and co-principal investigator on several National Institutes of Health-sponsored grants, and he has published numerous papers in scientific medical journals, including Nature Genetics and The New England Journal of Medicine. Time magazine listed Dr. Hakonarson's autism gene discovery reported in Nature (2009) among the top 10 medical breakthroughs of that year.



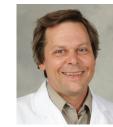
Neal Halfon is director of the UCLA Center for Healthier Children, Families

and Communities. He is a professor of pediatrics in the David Geffen School of Medicine at UCLA, health services in the UCLA Fielding School of Public

Health, and public policy in the UCLA Luskin School of Public Affairs. Dr. Halfon was a member of the Board on Children, Youth and Families of the National Research Council (NRC) and Institute of Medicine (IOM) from 2001 to 2006. He also served on the IOM/NRC Committee on Child Health that produced the report, *Children's Health the Nation's Wealth*. In 2006, the Academic Pediatric Association awarded Dr. Halfon its annual Research Award in recognition of his lifetime achievement in the field of pediatric research.

> Mary Hart hosted the television show Entertainment Tonight from 1981 to 2011. Her enduring commitment to children is exemplified through her involvement with many organizations. With Children's Hospital Los

Angeles, she co-chaired the Marion and John E. Anderson Pavilion Campaign, and she serves on the Board of Trustees. She volunteered with Children's Miracle Network Hospitals, co-hosted its annual telethon, and received its inaugural Children's Miracle Achievement Award in 2001. She is a celebrity ambassador for Childhelp USA and served for many years on the National Childhood Cancer Foundation board. She raises awareness with the American Heart Association and is spokesperson for the Edith Sanford Breast Cancer Center.



Eric P. Hoffman is director of the Research Center for Genetic Medicine at Children's National Medical Center and professor and chairman of the Department of Integrative Systems Biology at George Washington University. He

is best known for his research on muscular dystrophy, where he identified the missing

protein in patient muscle (Duchenne muscular dystrophy). A "human geneticist," Dr. Hoffman has identified genes responsible for recurrent pregnancy loss, paralysis syndromes and brain disorders, among others. Currently, his major focus is orchestrating interdisciplinary team science, with physicians, scientists and engineers solving difficult health problems in children. His group in Washington, DC, numbers 50 faculty from diverse clinical and research backgrounds. Increasingly, he is involved in translating advances in the laboratory to improved patient care, including the development of novel drugs and rehabilitation approaches.



Jen Holleran is executive director of Startup: Education, Mark Zuckerberg's education foundation. Ms. Holleran is presently focused on supporting Startup's first commitment of \$100 million to reform the Newark public

schools, and on developing the foundation's strategy more broadly. Ms. Holleran has spent two decades in education: She served as founding executive director of New Leaders for New Schools in the San Francisco Bay Area; she led school reform with the superintendent in Oakland Unified School District; she was a consultant for McKinsey & Company, and then independently for foundations focused on leadership in urban schools; and she started her career as a high school teacher and principal. Ms. Holleran holds her MBA from Yale, and her BA and MEd from Harvard. She is an Aspen Institute fellow and is a trustee at Phillips Exeter Academy.



Jennifer L. Howse is president of the March of Dimes. A national leader in health and science, she has served as president of the March of Dimes for more than two decades, launching national campaigns to expand newborn screening,

promote folic acid education and prevent preterm birth. Dr. Howse has globalized March of Dimes research and advocacy programs, and achieved sustained fund-raising growth for the organization. Dr. Howse has held high-level public service appointments overseeing services for the developmentally disabled. She serves on many boards, including the Salk Institute for Biological Studies. In recognition of her many achievements, she was recently elected to the National Academy of Sciences Institute of Medicine.



Walter Isaacson is president and CEO of the Aspen Institute. Previously, he was chairman and CEO of CNN and the editor of *TIME* magazine. He is the author of *Steve Jobs* (2011), *Einstein: His Life and Universe* (2007), *Benjamin*

Franklin: An American Life (2003), and Kissinger: A Biography (1992), and co-author of The Wise Men: Six Friends and the World They Made (1986). He is chairman of the board of Teach for America, vice-chair of Partners for a New Beginning, and he is on the boards of United Airlines, Tulane University, and the Overseers of Harvard University. He was appointed by President Barack Obama and confirmed by the Senate to serve as the chairman of the Broadcasting Board of Governors, a position he held until 2012. He is a graduate of Harvard College and of Pembroke College of Oxford University, where he was a Rhodes Scholar.

THE ASPEN CHILDREN'S FORUM

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Isaac (Zak) Kohane is chair of the Boston Children's Hospital Informatics Program and is the Lawrence J. Henderson Professor of Pediatrics and Health Sciences and Technology at Harvard Medical School (HMS). He also is

co-director of the HMS Center for Biomedical Informatics and director of the HMS Countway Library of Medicine. Dr. Kohane leads multiple collaborations at Harvard Medical School and its hospital affiliates in the use of genomics and computer science to study diseases. In addition to being a practicing pediatric endocrinologist, Dr. Kohane leads a doctoral program in genomics and bio-informatics at the Division of Health Sciences and Technology at Harvard and MIT. Dr. Kohane has published more than 200 papers and co-authored the book, *Microarrays* for an Integrative Genomics. He has been elected to multiple honor societies, including the American Society for Clinical Investigation, the American College of Medical Informatics and the Institute of Medicine.



Shoo K. Lee is a neonatologist and health economist. He is scientific director of the Institute of Human Development, Child and Youth Health (IHDCYH) at the Canadian Institutes of Health Research; professor of Paediatrics, Obstetrics &

Gynaecology and Public Health, and head of the Division of Neonatology at the University of Toronto and The Hospital for Sick Children; paediatrician-in-chief and director of the Maternal-Infant Care (MICare) Research Centre at Mt. Sinai Hospital; and chief of the Department of Newborn and Developmental Paediatrics at Sunnybrook Health Sciences Centre. Dr. Lee received his medical degree from the University of Singapore and his PhD in Health Policy (Economics) from Harvard University. He is the founder and director of the Canadian Neonatal Network[™] and the International Neonatal Collaboration. He is a recipient of the CIHR Knowledge Translation Award, the Aventis Pasteur Research Award, the Distinguished Neonatologist Award from the Canadian Paediatric Society, and the Premier Member of Honour Award from the Sociedad Iberoamericana de Neonatologia.



Michael H. Levine is the founding executive director of the Joan Ganz Cooney Center at Sesame Workshop, an action research and innovation hub devoted to harnessing the potential of digital media to advance young children's learning

and development. Prior to joining the center, Dr. Levine served as vice president of New Media and executive director of Education for the Asia Society, managing interactive media and educational initiatives. Previously, Dr. Levine oversaw Carnegie Corporation of New York's groundbreaking work in early childhood development, and he was a senior advisor to the New York City Schools Chancellor. Dr. Levine has served as an adviser to several government entities, and he writes frequently for policyoriented and media industry audiences. He serves on numerous nonprofit boards and advisory councils, including the Forum for Youth Investment, Teach For America, We Are Family Foundation and the Léman Manhattan Preparatory School.



Claudia A. Looney is senior vice president, Development at Children's Hospital Los Angeles, a position she has held since January 2000. At Children's Hospital Los Angeles, she has overseen a capital campaign that raised more

than \$1.03 billion. She currently serves as the chair of the Woodmark Group Board, and she is past chair of the Association of Fundraising Professionals (AFP) Foundation and a member of its International Ethics Committee. Ms. Looney is a past board member, and she served as chair-elect of the Association for Healthcare Philanthropy. She is the recipient of AFP's 2012 CCS Award for Outstanding Fundraising Professional.



James Mandell is CEO of Boston Children's Hospital and Children's Medical Center. He also is a professor of Surgery at Harvard Medical School and holds the Robert and Dana Smith Professorship at Harvard University Faculty

of Arts and Sciences. Prior to joining Children's, he served as dean of Albany Medical College and professor of Surgery and Pediatrics. He also served as chief of Urology and executive vice president for Health Affairs at Albany Medical Center, and executive medical director of Albany Medical Center Hospital. Previously, he was a member of the medical staff at Children's Hospital for nine years. Dr. Mandell is chairman of the board of Children's Hospital Association (CHA) and serves on the boards of several other organizations, including Risk Management Foundation/CRICO, Association for American Medical Colleges' College of Teaching Hospitals, and Dana-Farber/Children's Hospital Cancer Care, Inc., and he is the former chair of the Council of Boston Teaching Hospitals. In addition to a medical degree from the University of Florida College of Medicine, Dr. Mandell holds a Master's in Health Systems Management from Union College, New York.



Cindy Hensley McCain has dedicated her life to improving the lives of those less fortunate than others. She is a member of the Board of Trustees for the HALO Trust, a nonprofit organization dedicated to landmine removal and

weapons destruction in war-torn countries. Ms. McCain serves on the board of directors for the Eastern Congo Initiative and has travelled to the region extensively. She also served on the board of directors for Operation Smile. Ms. McCain is the chairman of her family's business, Hensley Beverage Company. She holds a degree in Education and a Master's in Special Education from USC, and she is a member of the USC Rossier School of Education Board of Councilors. She resides in Phoenix with her husband, Senator John McCain. Together, they have four children.



Carrie Morgridge serves as vice president of the Morgridge Family Foundation, which focuses on science, technology, engineering and math (STEM) education. The foundation created the Morgridge Family Fund for

Educating Medically Fragile Children at Children's Hospital Colorado and has recently supported a major capital project at the Denver Museum of Nature and Science. Ms. Morgridge played an instrumental role in developing the Morgridge College of Education at the University of Denver. Ms. Morgridge founded the Student Support Foundation to cultivate young high school philanthropists, and she also is an education advisor to The Tavistock Group. In 2010, she received the Francis Weis-Jacobs Women of the Year award from the Mile High United Way. She serves on the boards of trustees at the University of Denver and at the Denver Museum of Nature and Science. Ms. Morgridge graduated from the International Academy of Design and Technology.



Thomas G. Morrison is senior advisor of Leverage

Health Solutions and cofounder of NaviNet, a healthcare communications network. He is a healthcare information technology expert and an active participant in healthcare

policy. Prior to co-founding NaviNet, Mr. Morrison was a co-founder and general partner at Firepond Partners, a venture capital and consulting group that focused on healthcare IT opportunities. Mr. Morrison held senior positions at Spectrum and McDonnell Douglas Health Systems, and he was a partner at Charles J. Singer & Co. Mr. Morrison serves on the boards of the Collaborative Health Consortium, and he is a member of the Markle Foundation Connecting for Health Steering Committee. Mr. Morrison was named 23rd on HealthSpottr's Future Health 100 List. He holds a Bachelor's degree and law degree from Arizona State University.



Bertha Alicia Moseson is

former medical director of Clackamas County Community Health, a federally qualified health center that consists of a group of five community clinics serving poor and uninsured families in Clackamas County,

Oregon. She retired from this position in March 2012. Previously, Dr. Moseson was a staff OB-GYN physician with Northwest Permanente for 15 years, serving as a member of the high-risk pregnancy team for four years. Prior to that, she was the medical director of the First Steps Clinic in Kelso, Washington, a clinic sponsored by the local hospital to serve uninsured pregnant women. Dr. Moseson is board certified as an OB-GYN and in public health and preventive medicine. Her MPH thesis, titled "Intimate Partner Violence in Pregnancy," was presented at the Maternal and Child Health Epidemiology conference in 2004.

> William New is chairman and CEO of The Novent Group. He enjoys a career as a physician, engineer, and Silicon Valley entrepreneur, founding two successful medical electronics companies advancing pediatric care.

Dr. New has lifelong interest in education and childhood development, serving as trustee for and consultant to several independent K-12 schools. Dr. New's current research focuses on developing low-cost wireless monitors to assess health and activity in at-risk children, often in rural or remote locations, where access to conventional primary care is limited. He serves on the bioengineering faculty at Simon Fraser University, facilitating technology spinout from academic research programs.



Jan A. Nisbet is the senior vice provost for Research at the University of New Hampshire, where she has served since September 2009. Prior to that, she was the founding director of the Institute on Disability and a tenured professor in the

Department of Education at the University of New Hampshire. Dr. Nisbet has published extensively in the field of disabilities, serves on numerous editorial and advisory boards and presents nationally and internationally. She has been principal investigator on many state and nationally funded projects related to children and adults with disabilities. She is the recipient of University of New Hampshire's Excellence in Research Award and the Alumni Association's Award for Excellence in Public Service, and the Pettee Medal. She received her PhD at the University of Wisconsin.



Susan Packard Orr is the founder and CEO of Telosa Software, which provides fundraising software and support services to the nonprofit sector. She is currently chairman of The David and Lucile Packard Foundation, and she serves on the boards of directors of the Lucile Packard Children's Hospital, Lucile Packard Foundation for Children's Health, the Packard Humanities Institute and the Monterey Bay Aquarium. Ms. Orr graduated from Stanford University with a BA in economics, and she also holds an MBA and an MS in computer science. She and her husband, Lynn, reside on the Stanford University campus.



Jay Parkinson is cofounder of Sherpaa, The Future Well, and Hello Health. After completing his residency at Johns Hopkins, Dr. Parkinson began a practice for his neighborhood in Brooklyn, New York. Using an innovative

approach, he enabled his patients to contact him online, input their symptoms, choose an appointment time and, in response, Dr. Parkinson made house calls and followed up by e-mail, video chat or in person. This concept became Hello Health, a mixture of secure social network and electronic medical record that enables doctors and patients to connect both in an office and online via e-mail, instant message and video chat. *Fast Company* magazine called Dr. Parkinson a "Doctor of the Future." Dr. Parkinson's current company, Sherpaa, is a health service in New York City that launched in February 2012.



Frederica P. Perera is a professor at Columbia University's Mailman School of Public Health, where she serves as director of the Columbia Center for Children's Environmental Health. Dr. Perera is internationally recognized for pioneering

the field of molecular epidemiology, beginning with studies of cancer; she is now applying molecular techniques within longitudinal cohort studies of pregnant women and their children. Her areas of specialization include prevention of environmental risks to children, molecular epidemiology, cancer prevention, environmentsusceptibility interactions in cancer, developmental damage, asthma and risk assessment. She is the author of more than 200 publications and has received numerous honors.



Shellie Y. Pfohl was appointed by President Barack Obama in February 2010 to serve as executive director of the President's Council on Fitness, Sports and Nutrition (PCFSN). PCFSN is an advisory committee of volunteer

citizens who are charged with educating, engaging and empowering all Americans to live an active, healthy lifestyle. Ms. Pfohl is responsible for developing PCFSN's vision and strategy, and directing the Council's daily operations. She also leads the council's efforts to support First Lady Michelle Obama's *Let's Move!* initiative, which aims to solve the childhood obesity epidemic within a generation. Previously, Ms. Pfohl co-founded and served as executive director of Be Active North Carolina, and she also was the founding director of Be Active America and served as executive director of the North Carolina Governor's Council on Physical Fitness and Health.



Philip A. Pizzo is dean of the Stanford University School of Medicine and is the Carl and Elizabeth Naumann Professor of Pediatrics and Microbiology and Immunology. Previously he was the physician-inchief of Children's Hospital

in Boston and chair of the Department of Pediatrics at Harvard Medical School; he served as head of the National Cancer Institute's (NCI) infectious disease section, chief of the NCI's pediatric branch and as acting scientific director for NCI's Division of Clinical Sciences. Dr. Pizzo has devoted much of his career to the diagnosis, management, prevention and treatment of childhood cancers and the infectious complications associated with cancer and AIDS. He is the author of more than 500 scientific publications, and he is a member of a number of organizations, including the Institute of Medicine, Association of American Medical Colleges and Association of Academic Health Centers.

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Dwayne C. Proctor is director of the Childhood Obesity Program and senior program officer at the Robert Wood Johnson Foundation. He directs national programs and strategies toward the foundation's highest health

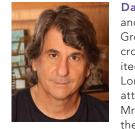
priority—reversing the rising trend of childhood obesity in America by 2015. Prior to joining the foundation in 2002, Dr. Proctor was assistant professor at the University of Connecticut School of Medicine. He currently serves as trustee for the NAACP, a standing member of the External Advisory Board for the University of Connecticut Center for Health Communication and Marketing and is a member of the Atlanta Falcons Youth Foundation Advisory Network. Dr. Proctor received his graduate and undergraduate degrees at the University of Connecticut, and he was a Fulbright fellow in Senegal, West Africa.



Victoria Rideout is

president of VJR Consulting, a media research and social marketing firm. From 1997 to 2010 she was director of the Kaiser Family Foundation's Program for the Study of Media and Health. She has directed numerous

studies on topics such as new media use among teenagers, online food advertising to children and the influence of health-related content in entertainment television. Her research has been published in the *Journal of the American Medical Association* and *Pediatrics*, and has been widely covered in the news media. She established Emmy-winning media partnerships with MTV and BET to create health information campaigns. Ms. Rideout received her BA from Harvard and her MA from Syracuse.



David Rockwell is founder and CEO of the Rockwell Group, an award winning, cross-disciplinary architecture and design firm. Long before turning his attention to architecture, Mr. Rockwell was a child of the theater—his mother

worked as a vaudeville dancer and cast him in repertory productions. Mr. Rockwell brought his passion for theater and eye for color and spectacle to his architecture training. Now he brings that sensibility to a diverse array of projects from hotels (W and YOTEL) to cultural institutions and theaters (Elinor Bunin Munroe Film Center at Lincoln Center and Kodak Theatre in Los Angeles), playgrounds (Imagination Playground), restaurants (Nobu worldwide), airport terminals (JFK's Jet Blue terminal), Broadway sets (*Hairspray*) and more.

> **Craig E. Rubens** is cofounder and executive director of the Global Alliance to Prevent Prematurity and Stillbirth (GAPPS), a new interdisciplinary initiative of Seattle Children's established to unravel the mysteries

surrounding preterm birth and still-birth. Dr. Rubens also is a professor of Pediatrics in the Department of Pediatrics, University of Washington School of Medicine, an adjunct professor of Microbiology and a pediatric infectious disease specialist. He is a graduate of the University of Washington, School of Medicine, and he received his PhD from the Department of Basic and Clinical Immunology and Microbiology, Medical University of South Carolina.



David Rubin is senior co-director of PolicyLab at The Children's Hospital of Philadelphia, and an associate professor of pediatrics at the Perelman School of Medicine at the University of Pennsylvania. He also is a senior fellow at

the Leonard Davis Institute of Health Economics and an associate program director of the Robert Wood Johnson Clinical Scholars Program at the university. A general pediatrician, Dr. Rubin has focused his academic pursuits on health policy and practice for vulnerable populations. He is a past member of the American Academy of Pediatrics' Task Force on Foster Care and its Committee for Early Education, Adoption and Dependent Care.



Stephen W. Scherer holds the GlaxoSmithKline-Canadian Institutes of Health Research Endowed Chair in Genome Sciences at The Hospital for Sick Children and University of Toronto, and he is director of the University of Toronto

McLaughlin Centre and The Centre for Applied Genomics. He has made numerous contributions to medical genetics, including mapping sequencing and disease gene studies of human chromosome 7. His work is documented in more than 300 publications and his patents have been cited more than 20,000 times, ranking him as one of the top cited scientists in medicine worldwide. Dr. Scherer has won numerous honors, including the 2004 Steacie Prize, an International Howard Hughes Medical Institute Scholarship, and the Premier's Summit Award for Medical Research. He is a distinguished fellow of the Canadian Institute for Advanced Research, the American Association for the Advancement of Science and the Royal Society of Canada.



Peter Schwartz is senior vice president for Global Government Relations and Strategic Planning for Salesforce, where he directs policy and politics and manages the organization's ongoing strategic conversation. Prior to joining

Salesforce, he was co-founder and chairman of Global Business Network, a partner of the Monitor Group, a family of professional services firms devoted to enhancing client competitiveness. An internationally renowned futurist and business strategist, Mr. Schwartz specializes in scenario planning, working with corporations, governments and institutions to create alternative perspectives of the future and to develop robust strategies for a changing and uncertain world. From 1982 to 1986, Mr. Schwartz headed scenario planning for the Royal Dutch/Shell Group of Companies in London.



Timothy Shriver, chairman and CEO of Special Olympics, is a social leader, educator, activist, film producer and business entrepreneur. As chairman and CEO of Special Olympics, he serves nearly four million Special SPEAKERS

Olympics athletes in 180 countries, all working to promote health, education and unity through the joy of sports. Before joining Special Olympics in 1995, Dr. Shriver was and remains a leading educator focusing on the social and emotional factors in learning. He co-founded and currently chairs the Collaborative for Academic, Social, and Emotional Learning (CASEL), the leading research organization in the field of social and emotional learning. He is a member of the Council on Foreign Relations, and a non-executive director of Neogenix Oncology. Dr. Shriver earned his undergraduate degree from Yale University, a Master's degree from Catholic University, and a Doctorate in Education from the University of Connecticut. He lives in Washington, DC, with his wife Linda and their five children.



actress/playwright, is said to have created a new theater form. Prizes include a MacArthur fellowship, two Tony nominations and others. She was runner-up for the Pulitzer Prize for her play *Fires in the Mirror*. Her

Anna Deavere Smith,

most recent one-person show, Let Me Down Easy, toured the United States and was broadcast on Great Performances. In popular culture she has appeared in Nurse Jackie, The West Wing, The American President, Philadelphia and others. She has received several honorary degrees, among them from Juilliard, University of Pennsylvania, Spelman College, Williams College and the Radcliffe Medal. She is a University Professor at New York University and founding director, Anna Deavere Smith Works, which supports artists from around the world whose work addresses issues of social justice.

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Sterling K. Speirn is president and CEO of the W.K. Kellogg Foundation in Battle Creek, Michigan. He is a member of the Kellogg Foundation board of trustees and also serves as chair of the W.K. Kellogg Foundation Trust. Mr.

Speirn, who joined the foundation as president and CEO in 2006, has led the organization to a new strategic framework and refined mission focusing on propelling vulnerable children to success through a comprehensive approach that emphasizes education and learning; food, health and well-being; and family economic security along with a commitment to promoting racial equality and community and civic engagement.

David K. Stevenson is the

Harold K. Faber Professor of Pediatrics, director of the Charles B. and Ann L. Johnson Center for Pregnancy and Newborn Services, and vice dean and senior associate dean for Academic Affairs at

Stanford University School of Medicine. He serves as director of a National Institutes of Health-funded Training Program in Developmental and Neonatal Biology, co-director of Stanford's CTSA (Spectrum) and leader of Child Health (Spectrum Child Health). He also serves as principal investigator of the March of Dimes Center for Prematurity Research, a transdisciplinary research effort with the objective of reducing the preterm birth rate.



James A. Stockman III is president and CEO of the American Board of Pediatrics and the American Board of Pediatrics Foundation. He also is a clinical professor of Pediatrics at the University of North Carolina at Chapel

Hill and clinical professor of Pediatrics at Duke University. Dr. Stockman's previous positions include serving as chair of Medicine and Women's Board Centennial Chair in Pediatrics, Children's Memorial Hospital, as well as chief of Pediatrics at the McGaw Medical Center of Northwestern University Medical School. The author of more than 200 publications, Dr. Stockman has had a direct impact on the education of pediatricians as the co-editor and editor of the Year Book of Pediatrics, as editor-inchief of Current Problems in Pediatrics, and as editor of The Child's Doctor. He is a trustee of the National Association of Children's Hospitals and Related Institutions, and he has been appointed to the Executive Committee of the American Board of Medical Specialties. He received his undergraduate degree from St. Joseph's College and his medical degree from Jefferson Medical College.



president, Philanthropy and Society, and director of the Program on Philanthropy and Social Innovation at the Aspen Institute. She is also president and CEO of the World Affairs Council and Global Philanthropy Forum.

Jane Wales is vice

From 2007 to 2008, she served as acting CEO of The Elders, and in 2008, she chaired the Poverty Alleviation Track for the Clinton Global Initiative. Ms. Wales served in the Clinton Administration as special assistant to the President, senior director of the National Security Council and associate director of the White House Office of Science and Technology Policy. She is former chair of the international security program at the Carnegie Corporation of New York.



Paul H. Wise is the Richard E. Behrman Professor of Child Health and Society and professor of Pediatrics at Stanford University School of Medicine. He is director of the Center for Policy, Outcomes and Prevention, and senior

fellow in the Freeman Spogli Institute for International Studies, Stanford University. Dr. Wise's research focuses on the impact of technical innovation on inequalities in child health both in the United States and in the developing world. He has served as special assistant to the U.S. Surgeon General and on a variety of national advisory committees concerned with child health.



David A. Wolfe is the RBC Chair in Children's Mental Health at the Centre for Addiction and Mental Health (CAMH). He is professor of Psychiatry and Psychology at the University of Toronto, and editor-inchief of the journal *Child*

Abuse & Neglect. His recent books include Adolescent Risk Behaviors: Why Teens Experiment and Strategies to Keep Them Safe (Yale University Press, 2006), and Growing Up with Domestic Violence: Assessment, Intervention & Prevention Strategies for Children & Adolescents (Hogrefe & Huber, 2011). Dr. Wolfe is recognized as a pioneer in school-based approaches to prevent societal youth problems such as bullying, relationship violence, substance abuse and sexual assault.



Julie Young is president and CEO of the Florida Virtual School, which she began with a vision to transform education. When Ms. Young directed the launch of the online school in 1997, there were few ground rules to follow, but

she had a firm belief that instruction must be engaging and student-centered. Today, the school employs a team of more than 2,000 teachers, courseware developers, IT experts and customer service representatives—providing multiple educational services throughout the United States and abroad. In 2002, Ms. Young was inducted into the U.S. Distance Learning Association's Hall of Fame, and she was chosen as top influencer in educational technology by *Tech & Learning*'s Top 30@100, alongside Steve Jobs and Bill Gates. Ms. Young is a frequent presenter at distance learning conferences, serves on numerous boards and she has written extensively about transforming education for the twenty-first century.



Stanley Zlotkin is vice president of Medical and Academic Affairs at The Hospital for Sick Children. He also is a professor of Paediatrics, Public Health Sciences and Nutritional Sciences at The Hospital for Sick Children and University

of Toronto. Dr. Zlotkin and his program, the Sprinkles Global Health Initiative, have focused on research and advocacy to control malnutrition in children. He was awarded the HJ Heinz Humanitarian Award in 2001 for his international advocacy work for children globally and, recently, he was awarded the Order of Canada, the highest civilian honor in Canada, for his contributions to improving the lives of children globally.

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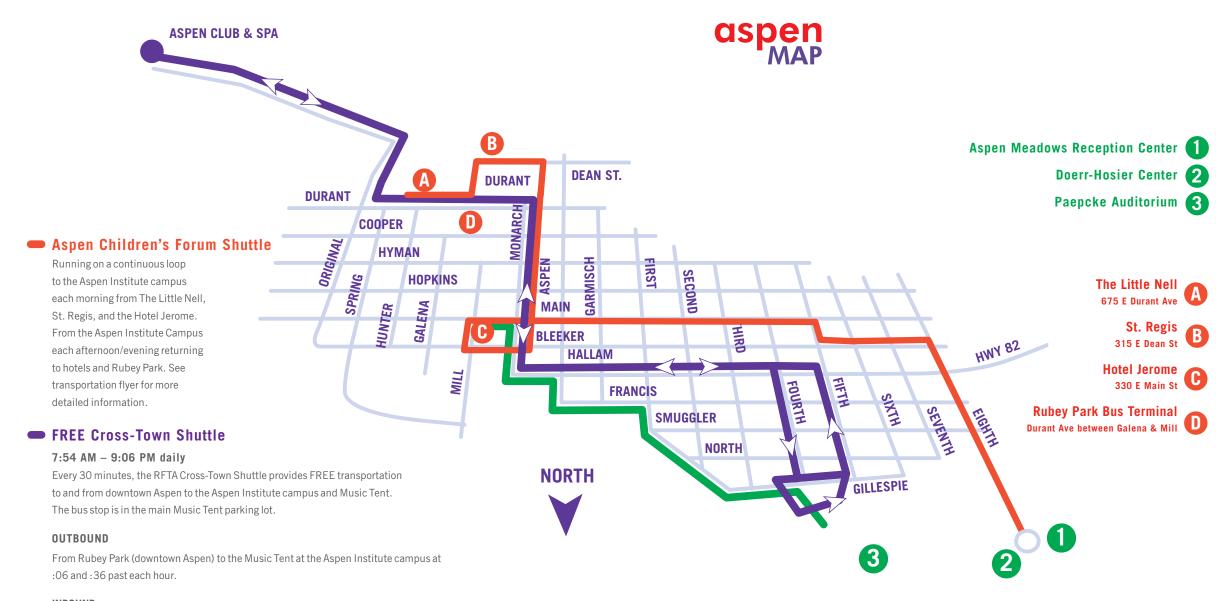
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