



Business & Inequality: A Dialogue on Business Education

October 15, 2015 | Hosted at Roosevelt House | NEW YORK, NY

In New York City on October 15, 2015, the Aspen Institute Business & Society Program will host a dialogue focused on how firms and business leaders can act in the face of growing concerns about inequality. The conversation will have a special emphasis on business education—what do our future business leaders need to understand about inequality, here and around the world?

Venue: sessions will be held at Roosevelt House at Hunter College located at 47-49 E. 65th Street.

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| 3:15 pm | Registration opens |
| 3:35—5:00 pm | Teaching Session
2015 Faculty Pioneer Lifetime Achievement Award Winner, Thomas Kochan (MIT/Sloan) , will teach and lead discussion on “We Are Market Basket,” which chronicles the extraordinary actions in summer 2014 of employees, customers and vendors to reinstate the ousted CEO at the multi-billion dollar supermarket chain. What exactly were the protesters trying to protect? What can we learn from Market Basket as we seek to build an economy that works for all? |
| 5:30—5:45 pm | Recognition of the 2015 Aspen Faculty Pioneer Award Winners |
| 5:45—6:30 pm | Inequality: Teachable Ideas
In conversation with the Faculty Pioneer Award Winners: <ul style="list-style-type: none">➤ David Besanko, IBM Professor of Regulation and Competitive Practices, Kellogg School of Management, Northwestern University.➤ Shawn Cole, John G. McLean Professor of Business Administration, Harvard Business School.➤ Thomas Kochan, George M. Bunker Professor of Work and Employment Relations, Sloan School of Management, Massachusetts Institute of Technology (MIT); and Co-Director of the Institute for Work and Employment Research, MIT.➤ <i>moderated by</i> Bruce Hutton, Dean Emeritus and Piccinati Professor in Teaching Innovation, Daniels College of Business, University of Denver |
| 6:30—7:30 pm | Towards a More Inclusive Finance Industry <ul style="list-style-type: none">➤ Talya Bosch, Vice President, Social Ventures, Internal Communications and Events, Western Union.➤ Mitul Desai, Director, Research Partnerships and Analytics, the MasterCard Center for Inclusive Growth. |
| 7:30—8:30 pm | Cocktails |