

# PARTNERSHIP OPPORTUNITY DELEGATION

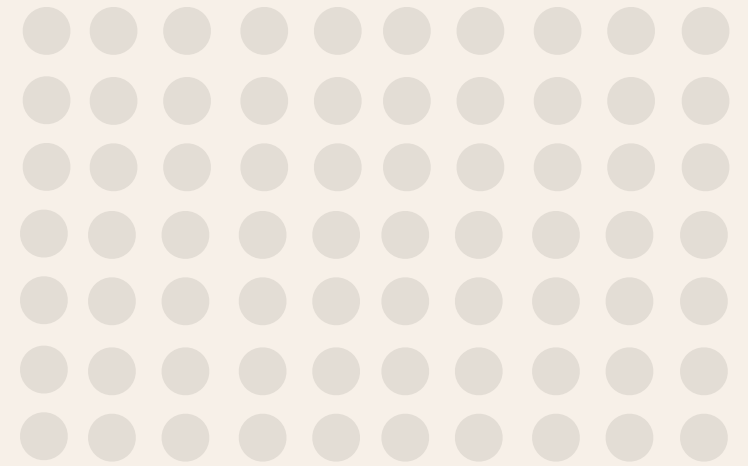


**LEBANON**

NOV  
12 - 18 | **2016**

A FRINGE DIPLOMACY INITIATIVE

# PARTNERSHIP OPPORTUNITY DELEGATION



LEBANON  
NOVEMBER 12 - 18 | 16

## A FRINGE DIPLOMACY INITIATIVE

The week of November 12, 2016 the Aspen Institute and the Middle East Investment Initiative will co-lead a Partnership Opportunity Delegation (POD) to Lebanon, where participants will engage in meetings and conversations around innovative local solutions to addressing both the refugee crisis and other sustainable development challenges in Lebanon. Delegates will have the opportunity to meet with entrepreneurs, foundations, local investors, accelerators, as well as international organizations and NGOs working to address the most pressing development obstacles.



The Middle East, particularly Lebanon, faces an unprecedented influx of refugees due to the ongoing civil war in Syria the need for sustainable solutions to key social services are acute both for Lebanese and the refugee communities they host. Despite the instability, local communities are finding new and innovative ways to identify solutions to local community needs, especially in areas of health, education, water, and sanitation. These entrepreneurs have the power to fill service gaps that government, aid agencies and relief organizations do not have the capacity to do.



# THE BASICS



## WHO

Global Citizens

Impact Investors

Business Executives

Social Entrepreneurs  
*with relevant & scalable business models.*

Philanthropists



## WHAT

**Meet** with local entrepreneurs and NGOs, who are developing solutions to challenges facing their community.

**Explore** ways to expand service delivery in sectors such as waste management, electricity, health and education



## WHERE

Beirut

Ein El Helwe

# STRATEGIC PARTNER



The **Middle East Investment Initiative (MEII)** delivers innovative finance and technical assistance programs to stimulate sustainable economic activity. MEII effectively leverages public and private resources to deliver sustainable financial solutions to foster long-term economic development.

# PRICING

The cost of participation is \$7,500 per delegate. Price includes: hotels, meals, ground transportation, and local guides & translators.

Subsidized participation based on scholarship availability.



# HISTORY



## PARTNERSHIP OPPORTUNITY DELEGATIONS

8

NUMBER OF PARTNERSHIP  
OPPORTUNITY DELEGATIONS TO-DATE



PODs are focused and targeted delegation exchanges aimed at creating business, cultivating entrepreneurship and investment opportunities in communities often left without the benefits of business engagement. PODs result in direct investments, community development and lasting partnerships. By integrating investors, executives and social enterprises, PODs create a powerful engagement package and an effective experience.

Since November 2013, PODs have been activated in emerging markets across the world; each POD had a specific area of focus. Efforts included angel and early investments in Colombia, water distribution and alternative energy in Myanmar, agri-tech and alternative energy in Tanzania, and alternative tech and business development in Cuba.





# PARTICIPANTS

## A FEW PAST & CURRENT PODS PARTICIPANTS

**Mara Abrams**, Social Innovator and Entrepreneur; former Manger of Global Partnerships, Nike Foundation  
**Karl Alomar**, COO, Digital Ocean  
**Marcelino J. Alvarez**, CEO, Uncorked Studios  
**Alex Becker**, VP, Real Estate Consultant of Colorado  
**John Burchett**, Senior Director Public Policy, Google  
**Vanessa Camones**, CEO & Founder, TheMix Agency  
**Peter Corne**, Managing Partner, Asia Practice Group, Dorsey and Whitney LLP  
**Michael Cox**, Managing Director, Impact Hub  
**Camilo Ferro**, Partner, Renew Packaging and Toss Group  
**Kathleen Flaherty**, K21 Communications  
**Nathan Fletcher**, Qualcomm  
**Joey Gonzales**, CEO, Barry's Boot Camp  
**John Hamilton**, CEO and Managing Partner, The Onyx Company  
**Mark Hanis**, Social Entrepreneur  
**Rehan Hasan**, Attorney, Strategic Advisor and Entrepreneur  
**Karen Hennessy**, Director, Salesforce.com  
**Angelina Ho**, Partner & VP, Agility.IO  
**Dora Hsu**, CPO, SmartThings  
**Peter Kasprowicz**, Kingo  
**Jonathan Keidan**, Co Founder & President, InsideHook  
**Astri Kimball**, Policy Counsel & Internet Regulation, Google

**Cynthia Koenig**, Founder, Wello Water  
**Eric Leenson**, Founder and President, Sol 2 Economics  
**Dafna Lifshitz**, CEO, Appleseeds  
**Olga Malyuk**, International Fashion Model  
**Julie McDermott**, Angel Investor, LP, Fixed Income Trader  
**Will McDonough**, Investor and Entrepreneur  
**Allison Mooney**, Head of Trends & Insights, Google Marketing; Editor-in-Chief, Think with Google  
**Olivia Nava**, Co-Founder and CEO, Juabar  
**Chok Ooi**, CEO, Agility IO  
**Nick Parish**, President, Americas, Contagious  
**Mark Quinn-Newall**, Investor  
**Jonathan Rollo**, Owner, Greenleaf Gourmet Chopshop  
**Linda Rotunno**, CEO, American Council of Young Political Leaders  
**Erin Schrode**, Green Girl | Co-Founder, Turning Green  
**Mouhsine Serrar**, Founder and CEO, Prakti  
**Paul Sohn**, Founding Partner & CIO, Mont Alto Capital  
**Courtney Spence**, CEO, CSpence Group; Founder, Students of the World  
**Eric Stonecipher**, Lawyer  
**Kai Tao**, Investor  
**Dave Taylor**, former CEO, Ball Aerospace & Technologies Corp  
**Alexandra Visher**, Strategic Philanthropy Consultant



## ASPEN INSTITUTE GLOBAL ALLIANCES PROGRAM

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