

PARTNERSHIP OPPORTUNITY DELEGATION



MYANMAR

**MARCH
4-11 | 2017**

A FRINGE DIPLOMACY INITIATIVE

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A FRINGE DIPLOMACY INITIATIVE

The week of March 4, 2017 the Aspen Institute will lead a Partnership Opportunity Delegation (POD) to Myanmar, where participants will engage and build bonds with local communities through people-to-people interaction and cultural exchange, gain a deep understanding of cultural and economic realities, hold meetings and conversations around investment and innovation focused on early technology, and small scale alternative energy solutions.



With the historic elections of 2015, Myanmar continues its steady transition to becoming a liberal democracy. This 50 million people-strong country is quickly becoming an attractive market and a budding ecosystem of small businesses. Myanmar is brimming with talented human capital, magnificent land, an abundance of natural and agricultural resources, recent explosion in access to mobile data and the political and cultural will to make significant economic strides.

THE BASICS



WHO

Business Executives

Impact Investors

Social Entrepreneurs
*with relevant &
scalable business
models*

Global Citizens



WHAT

Meet with political, community & culture leaders to gain a deeper understanding of the country's priorities.

Explore and assess solutions to some of the pressing challenges, and identifying ways to collaborate and partner.



WHERE

Yangon

Bagan

FOUNDERS ROUNDTABLE

Participants focused on tech will participate in a Founders Roundtable and a pitching session with local entrepreneurs at Phandeeyar, a local ICT hub that is designed to support social innovation, civicttech and ICT4D/M4D in Myanmar.

PRICING

The cost of participation is \$5,000 per delegate. This price covers: hotels, meals, ground transportation, domestic flights, and local guides & translators.

Subsidized participation based on scholarship availability



MYANMAR POD SPRING 2014



MYANMAR POD SPRING 2015



MYANMAR POD SPRING 2016



OUTCOMES & INITIATIVES FROM PREVIOUS MYANMAR PODS

Clean Cookstoves - As a result of our Myanmar POD in 2015, the Government of Myanmar formally joined the Global Alliance for Clean Cookstoves; is working on a tax exemption for the producers of clean cookstoves; and a national awareness campaign.

Third Story Project - With support from POD participants, a local non-for-profit, the Third Story Project, is producing, delivering and performing children's books in schools, promoting tolerance and acceptance among Myanmar's ethnic groups.

Tech Mentorship - Formation of a technology mentorship network that will work with Myanmar investors and entrepreneurs as they look to invest and support local tech startups.

Recycling, composting and usage of biodegradable bags business pilot, featuring Myanmar's largest grocery shop network, City-Mart.

Portals - Placement of a 'Portal' in Yangon - an art and engagement installation, continuously connecting everyday Myanmar and American people. Previous 'Portals' have been placed in Tehran, Havana, Afghanistan, New York, Washington and San Francisco.

Technology Companies Training - Fifteen young Myanmar technology companies have been mentored and trained by POD participants, as part of the Founders' Round Table.

Introduction of Social Enterprises - POD participants exposed the Myanmar Government and private sector to the modalities of social enterprises. As a result, government ministries are looking at providing services tailored to small and social businesses, in addition to their focus on large foreign direct investments.

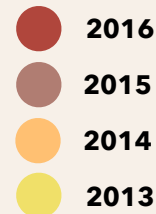
HISTORY



PARTNERSHIP OPPORTUNITY DELEGATIONS

8

NUMBER OF PARTNERSHIP
OPPORTUNITY DELEGATIONS TO-DATE



PODs are focused and targeted delegation exchanges aimed at creating business, cultivating entrepreneurship and investment opportunities in communities often left without the benefits of business engagement. PODs result in direct investments, community development and lasting partnerships. By integrating investors, executives and social enterprises, PODs create a powerful engagement package and an effective experience.

Since November 2013, PODs have been activated in emerging markets across the world; each POD had a specific area of focus. Efforts included angel and early investments in Colombia, water distribution and alternative energy in Myanmar, agri-tech early tech and alternative energy in Tanzania, and alternative energy, waste management, early tech and business development in Cuba.

The March POD in Myanmar will build upon our previous efforts in 2014, 2015 & 2016.





PARTICIPANTS

A FEW PAST & CURRENT PODS PARTICIPANTS

Mara Abrams, Social Innovator and Entrepreneur; former Manager of Global Partnerships, Nike Foundation

Karl Alomar, COO, Digital Ocean

Marcelino J. Alvarez, CEO, Uncorked Studios

Alex Becker, VP, Real Estate Consultant of Colorado

John Burchett, Senior Director Public Policy, Google

Vanessa Camones, CEO & Founder, TheMix Agency

Peter Corne, Managing Partner, Asia Practice Group, Dorsey and Whitney LLP

Michael Cox, Managing Director, Impact Hub

Camilo Ferro, Partner, Renew Packaging and Toss Group

Kathleen Flaherty, K21 Communications

Nathan Fletcher, Qualcomm

Joey Gonzales, CEO, Barry's Boot Camp

John Hamilton, CEO and Managing Partner, The Onyx Company

Mark Hanis, Social Entrepreneur

Rehan Hasan, Attorney, Strategic Advisor and Entrepreneur

Karen Hennessy, Director, Salesforce.com

Angelina Ho, Partner & VP, Agility.IO

Dora Hsu, CPO, SmartThings

Peter Kasprowicz, Kingo

Jonathan Keidan, Co Founder & President, InsideHook

Astri Kimball, Policy Counsel & Internet Regulation, Google

Cynthia Koenig, Founder, Wello Water

Eric Leenson, Founder and President, Sol 2 Economics

Dafna Lifshitz, CEO, Appleseeds

Olga Malyuk, International Fashion Model

Julie McDermott, Angel Investor, LP, Fixed Income Trader

Will McDonough, Investor and Entrepreneur

Allison Mooney, Head of Trends & Insights, Google Marketing; Editor-in-Chief, Think with Google

Olivia Nava, Co-Founder and CEO, Juabar

Chok Ooi, CEO, Agility IO

Nick Parish, President, Americas, Contagious

Mark Quinn-Newall, Investor

Jonathan Rollo, Owner, Greenleaf Gourmet Chopshop

Linda Rotunno, CEO, American Council of Young Political Leaders

Erin Schrode, Green Girl | Co-Founder, Turning Green

Mouhsine Serrar, Founder and CEO, Prakti

Paul Sohn, Founding Partner & CIO, Mont Alto Capital

Courtney Spence, CEO, CSpence Group; Founder, Students of the World

Eric Stonecipher, Lawyer

Kai Tao, Investor

Dave Taylor, former CEO, Ball Aerospace & Technologies Corp

Alexandra Visher, Strategic Philanthropy Consultant



ASPEN INSTITUTE GLOBAL ALLIANCES PROGRAM

CONTACT

MICKEY BERGMAN
ONE DUPONT CIRCLE, SUITE 700, NW
WASHINGTON, DC 20036
(202) 736-2294
MICKEY.BERGMAN@ASPENINSTITUTE.ORG

[HTTP://WWW.ASPENINSTITUTE.ORG/POLICY-WORK/GLOBAL-ALLIANCES](http://www.aspeninstitute.org/policy-work/global-alliances)

