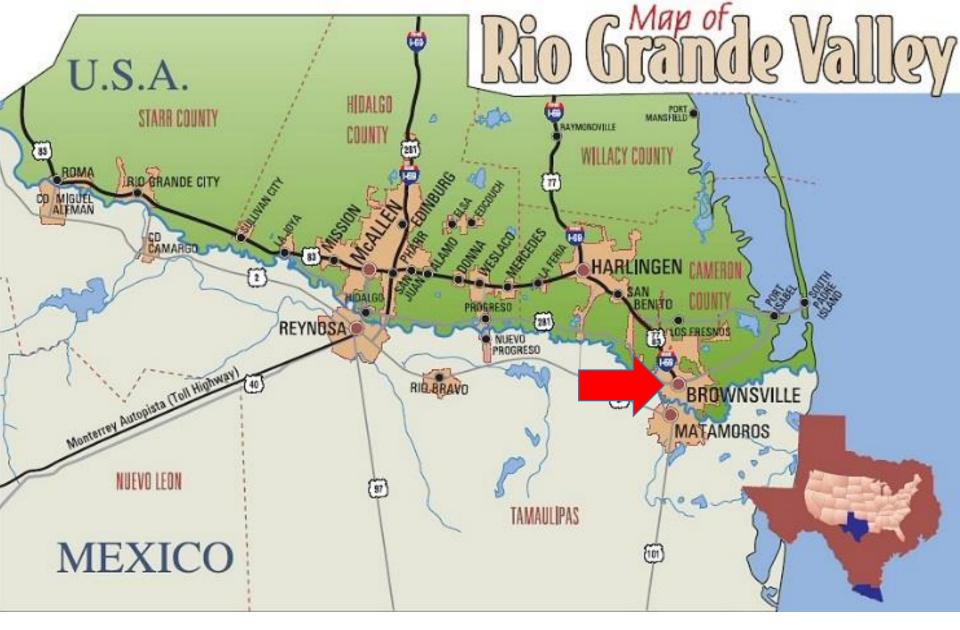
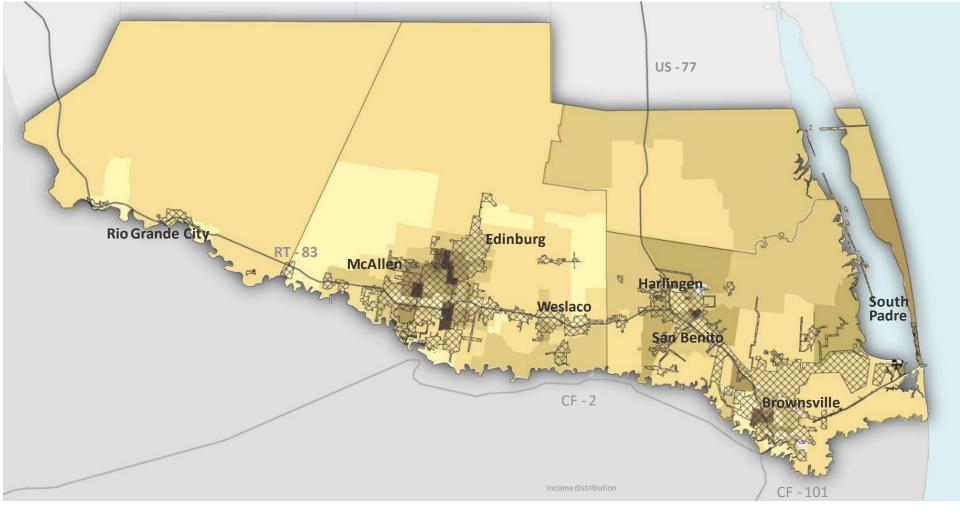


Building dreams in the RGV since 1974



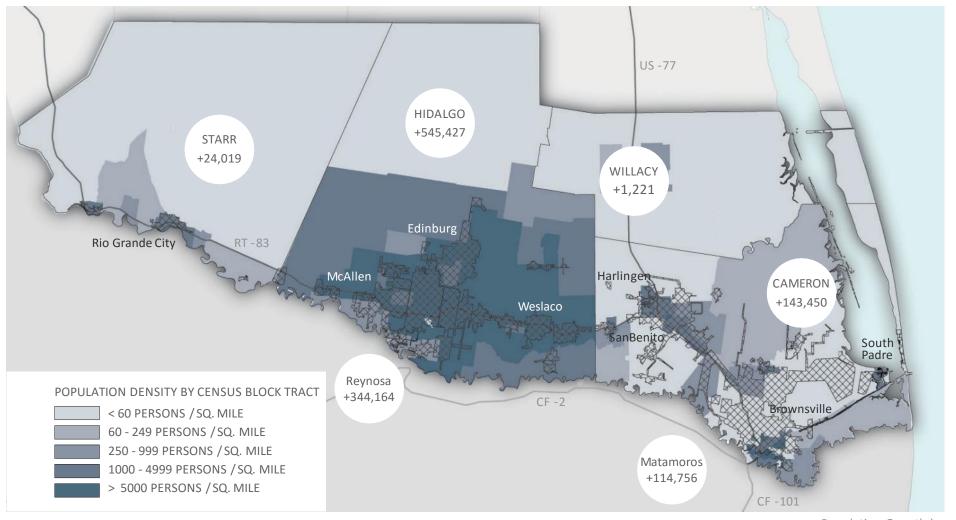
Where We Are

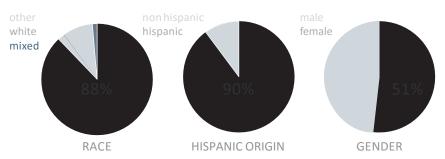


POPULATION AREA MEDIAN INCOME

< \$10,000 AMI</p>
\$10,000 - \$19,999 AMI
\$20,000 - \$29,999 AMI
\$30,000 - \$39,999 AMI
\$40,000 - \$49,999 AMI
\$50,000 - \$59,999 AMI
\$60,000 - \$69,999 AMI
\$70,000 - \$79,999 AMI

Demographics





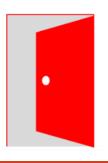
Population Growth by Region 2010 - 2030 (Texas Data Center)

(US Census 2012 Estimates)





La Puerta – Center for Financial Empowerment



La Puerta Center for Financial Empowerment

- Housing Counseling
- Foreclosure Counseling
- Volunteer Income Tax Assistance
- One-on-One Financial Coaching
- Financial Education Seminars
- ACA Coaching
- FAFSA assistance



Single Family, Development & Lending



Provide critical gap services to low-income families through the entire home buying process

- Build new homes and subdivisions
- Provide knowledgeable real estate agents (RGV Casitas)
- Mortgage lending
 - For families with documentation: FHA loan, USDA 502 Direct
 - For families without documentation: CASALoan, MiCASiTa (New Loan), I-TIN Loans (Working on product)
 - DPA & closing cost grants
- Loan servicing

Choice Empowers!







- What is a Colonia?
 - Unincorporated
 - Many lack some basic resources
 - No rules on how structures can be built
- 77% Homeownership Rate
- \$17,253 (36.6% of AMFI) Median household income of Colonia residents assisted by CDCB
- Many homes built piece by piece, many living with holes in walls or damaged housing



MiCASiTA 5-phase build out

Core	Phase 2 (Bedroom)	Phase 3 (Living Space)	Phase 4 (Bedroom)	Total
600 sf	100 sf	90 sf	110 sf	900 sf
Initial home	Year 2	Year 3	Year 4	Home complete, Counseling throughout



La Hacienda Casitas

56 unit cottage community (tax Credit project)

- Award-winning design
- New and innovative site drainage design



- Improved Credit Scores
 - Avg. Score <600
 - 13% no Credit
- Improved Savings
- Build New Housing



CDCB Challenges

- I-TIN Loans
- Keeping Clients engaged
 - Process is long for many
- Disasters
 - 800 homes given away
- Combating Predatory Lending
 - 27 Payday lenders within 2 blocks of our office
- Health
 - Poor community Health



- Build Trust
- Walk side by side with Clients
- Don't be afraid to partner



Barajas family (before + after) Melendez family (before + after)



