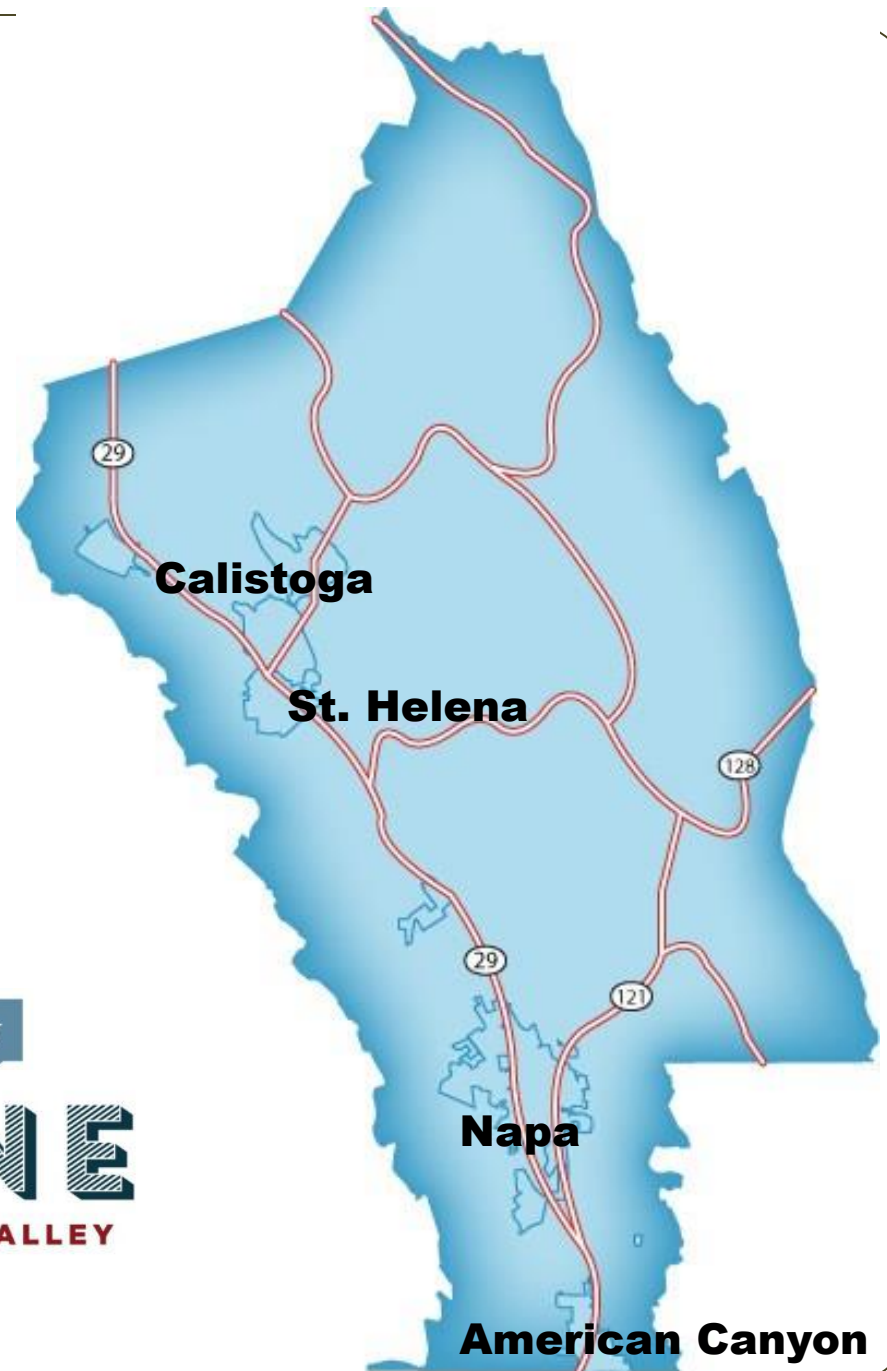




NAPA VALLEY
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A bit about Napa Valley

- Rural and semi-rural
- Ag/viticulture, hospitality-driven economy
- 5 municipalities, each has very different flavor



What were the catalysts for One Napa Valley?

-- Findings from 2012 Immigration Study --

- Citizenship gap in Napa vs. California
- Concentrated population of working-poor Mexican immigrants
- Very limited affordable legal services
- No citizenship “pipeline”



What were the catalysts for One Napa Valley?

-- Benefits of Citizenship --

- Boost to household income (10% or more)
- Better English-language skills
- Children more likely to go to college
- Citizens are more civically engaged



One Napa Valley was our response to the citizenship gap in Napa County.

Ingredients

- 4 nonprofit partners act as direct-service arm
 - ❖ 1 legal service provide, 3 Family Resource Centers
- Outreach/education
- Immigration legal services
 - ❖ Best-practice model: fee-based group processing
- Volunteer engagement

IIBA



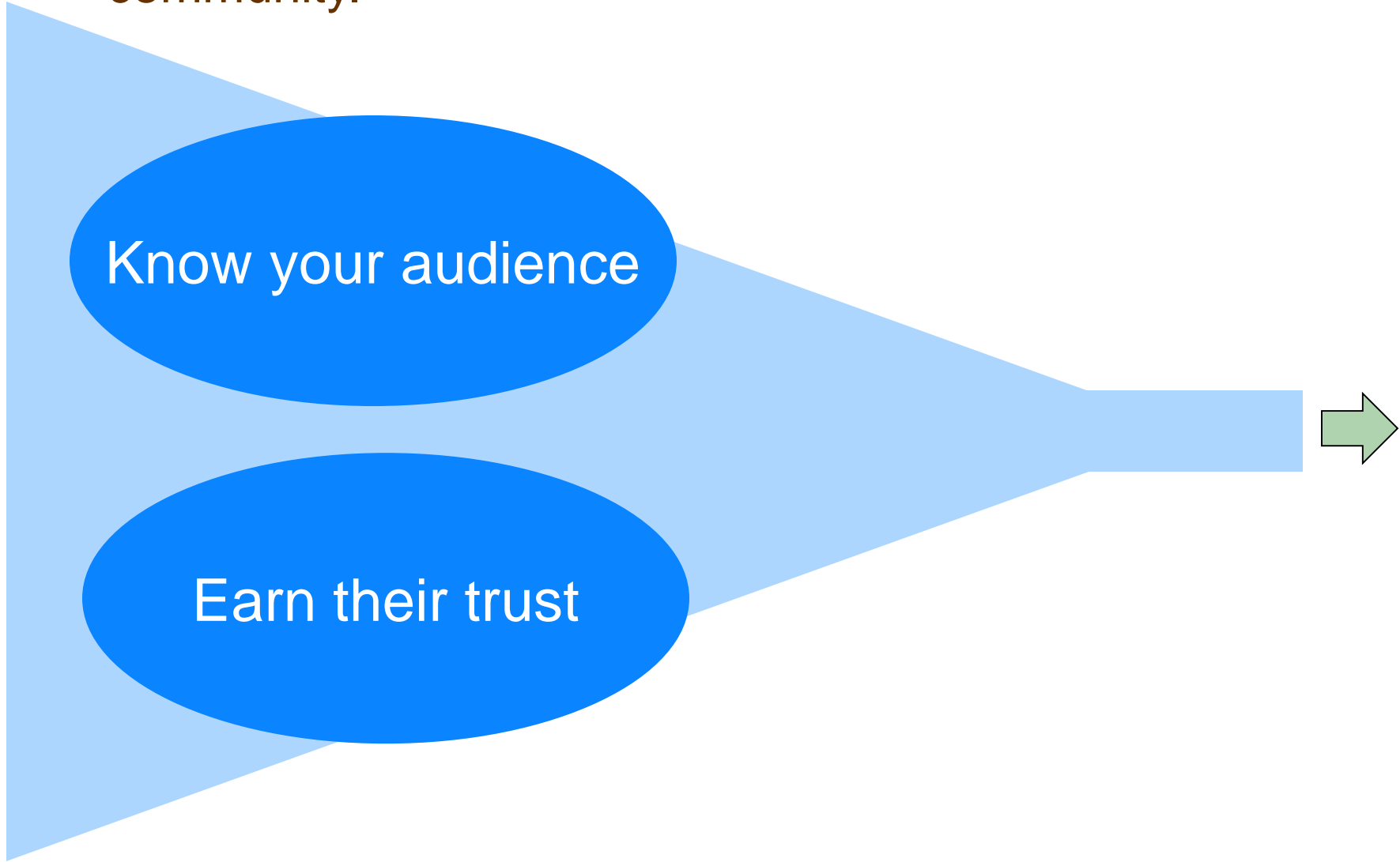
ON THE MOVE



PUERTAS
ABIERTAS

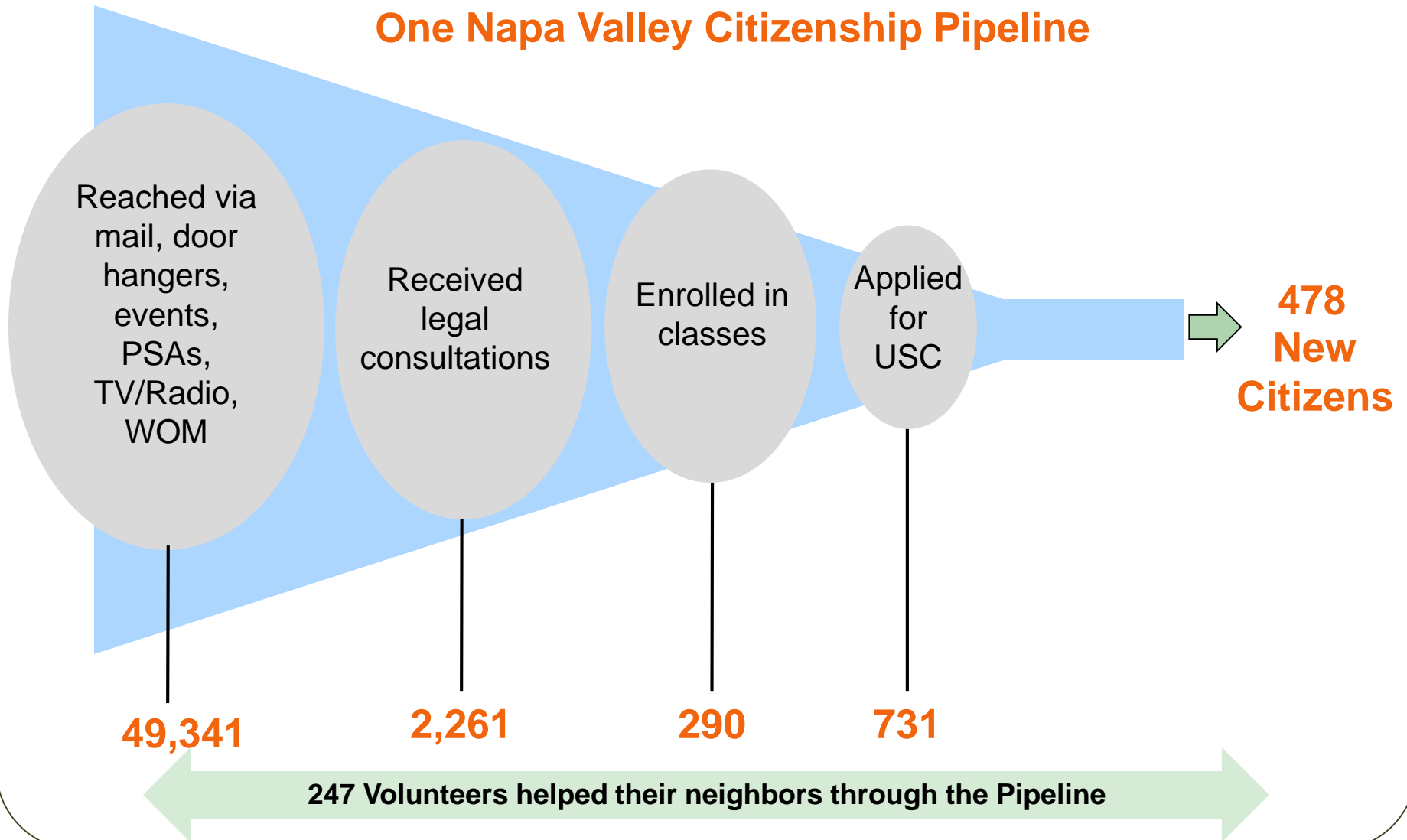


Outreach fuels the citizenship pipeline in a rural community.



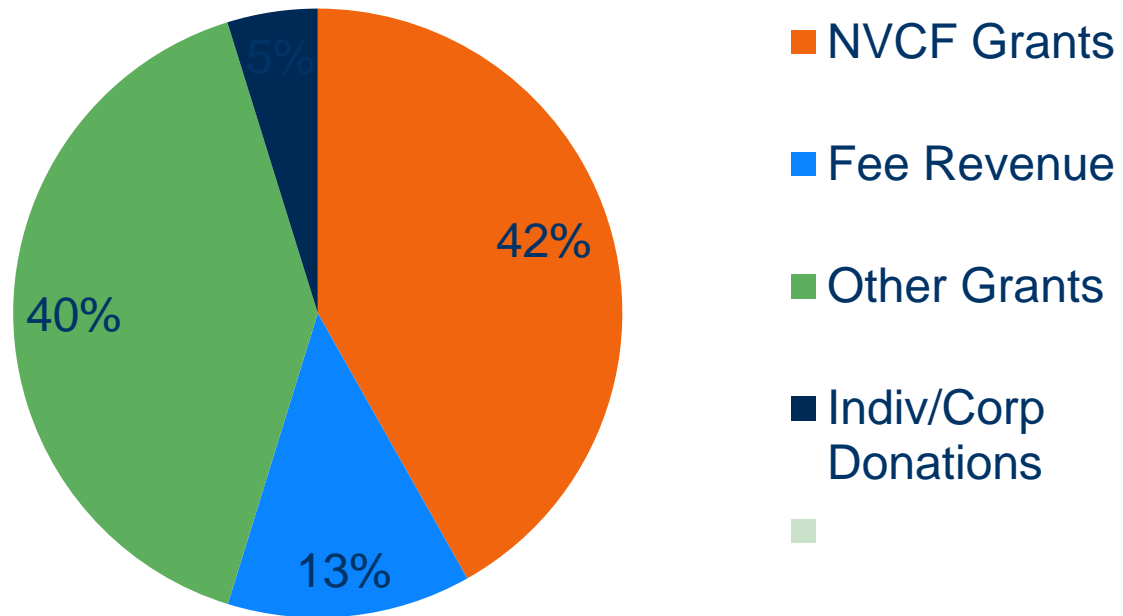
The results so far are very positive.

One Napa Valley Citizenship Pipeline



One Napa Valley has multiple funding sources

\$633,502 for FY16-17



There are some obstacles to doing this work in our rural community.

Challenges

- Established network of unauthorized immigration providers
- High application fees for citizenship, DACA
- NVCF funding is sun setting by 2018

Two pieces of advice

Ways to support families

1. Use a “no wrong door” approach
2. Run your outreach program like a campaign





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