

GETTING TO USE: Practical Network Mapping Tools

Aspen Planning & Evaluation Program
December 13, 2016



Kansas Health Foundation

agenda

- 1 Introductions
- 2 Background context
- 3 Evaluation structure
- 4 What we learned
- 5 Q&A

about us



Who is KHF?

The Kansas Health Foundation envisions a culture in which every Kansan can make healthy choices where they live, work, and play.

Reduce health disparities related to social and economic factors (health equity)

Social Determinants of Health

Prevention

Access to Care

Engage Kansans to improve the health of our state (civic health)

Actionable Data

Media and Journalism

Leadership and Capacity Building

We accomplish our vision through grantmaking, policy advocacy, and strategic communication.



Background Context

- All important question: Why do this?
- Lessons learned from 1:1's:
 - Advocacy organizations exist in silos
 - Don't know who else works in their issue area
 - Fear of punishment and retribution leads to hesitancy in advocacy
 - Not enough \$



evaluation structure

- 1 Theory of change
- 2 Locating advocacy capacity in Kansas
 - > Network analysis
 - > Advocate database
- 3 Convening of advocates

evaluation structure

1 Theory of change

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3 Convening of advocates



Survey!

database



Kansas Health Foundation



Welcome to the Kansas Advocacy Capacity Database.

What this is. This is a list of organizations in Kansas who responded to the December 2015-January 2016 survey, The Field of Advocacy Organizations in Kansas, conducted by Innovation Network for the Kansas Health Foundation. Each responding organization answered questions about their strengths, regional focus, policy priorities, and other characteristics.

Purpose. The Kansas Health Foundation works with many advocacy organizations in Kansas, but recognized that its knowledge of advocacy capacity in health and other issue areas in Kansas was incomplete. The goal is to provide information about organizations with advocacy capacity, or that collaborate closely with those doing advocacy work, in one central location where KHF can easily find information about, for example, organizations operating in the same issue area, or organizations that specialize in certain skills.

How to use. Each tab below displays information about the advocates in different ways. There are instructions on each page about how to view or interpret the information. The Overview and Snapshot tabs are interactive, where you can zoom in on an advocate or a set of advocates to better understand their work and strengths.

Confidential. This database is for the use of the Kansas Health Foundation. The information contained was shared with the understanding that it would not be shared broadly.

Kansas Advocacy Capacity Data...

This map shows organizations included in the Kansas Advocacy Capacity database.
6 views

All changes saved in Drive

Add layer Share Preview

kansas_advocacy_orgs

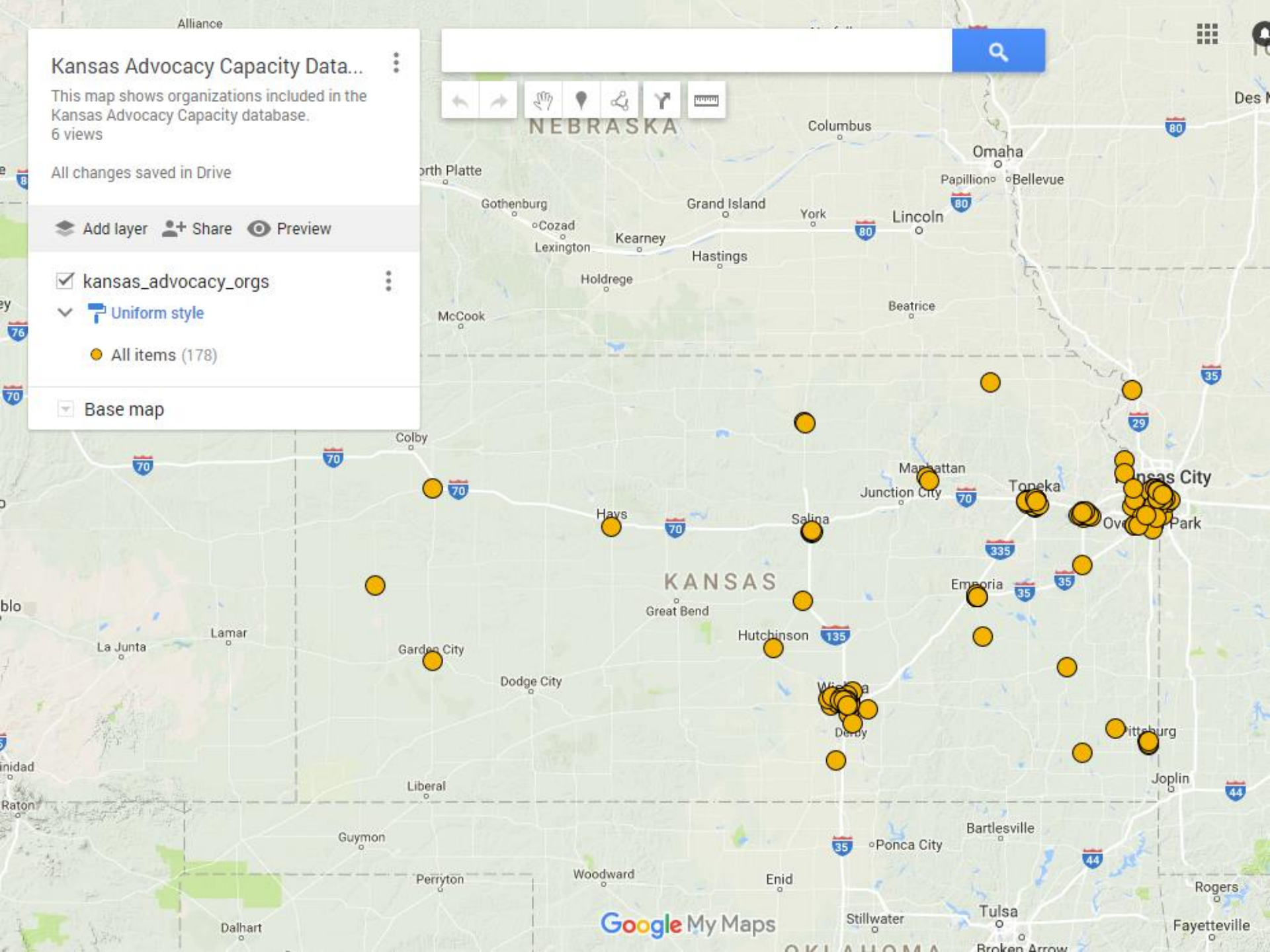
Uniform style

All items (178)

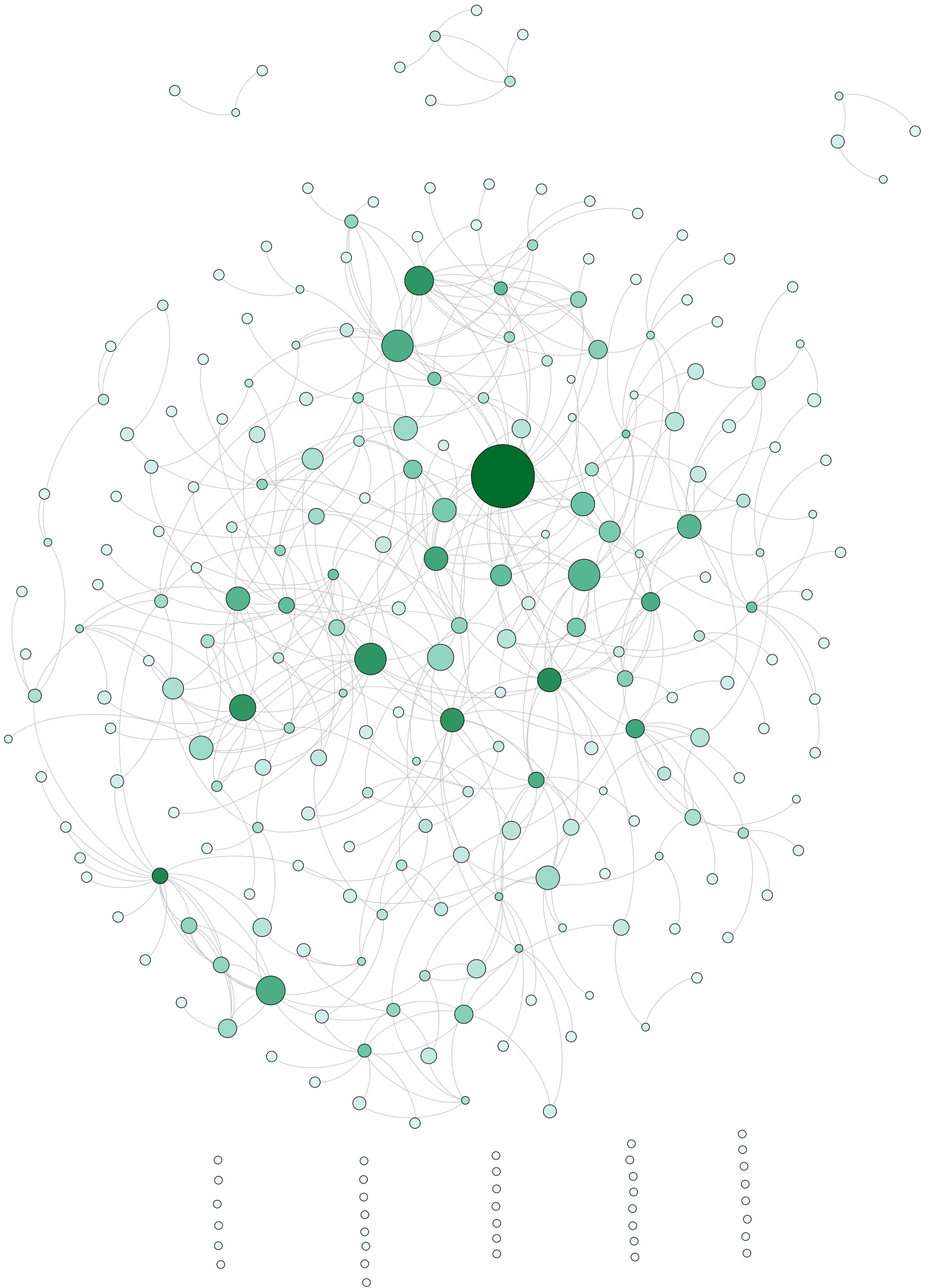
Base map

Search bar with magnifying glass icon

Map navigation controls: back, forward, pan, location pin, street view, print, full screen



In-degree



What We Learned

- Helped us understand the field better
- Data validated assumptions and theories
 - e.g. 73% of organizations don't have adequate funding to advocate successfully
- Provided justification for our efforts
 - e.g. Organizations are comfortable with and heavily relying on public education campaigns, yet grassroots organizing and advocacy capacity building are areas that need to be strengthened

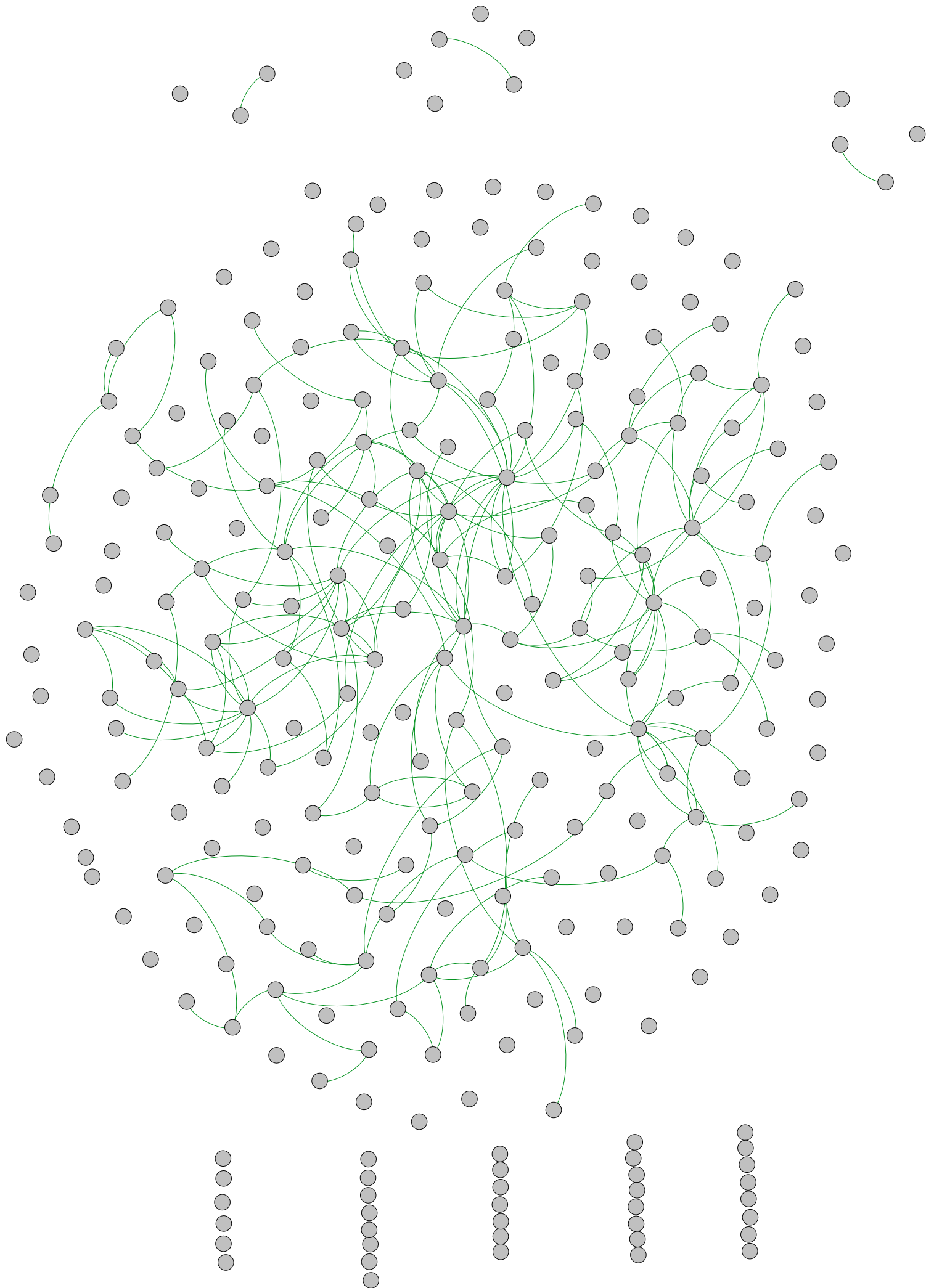


Impact on Work

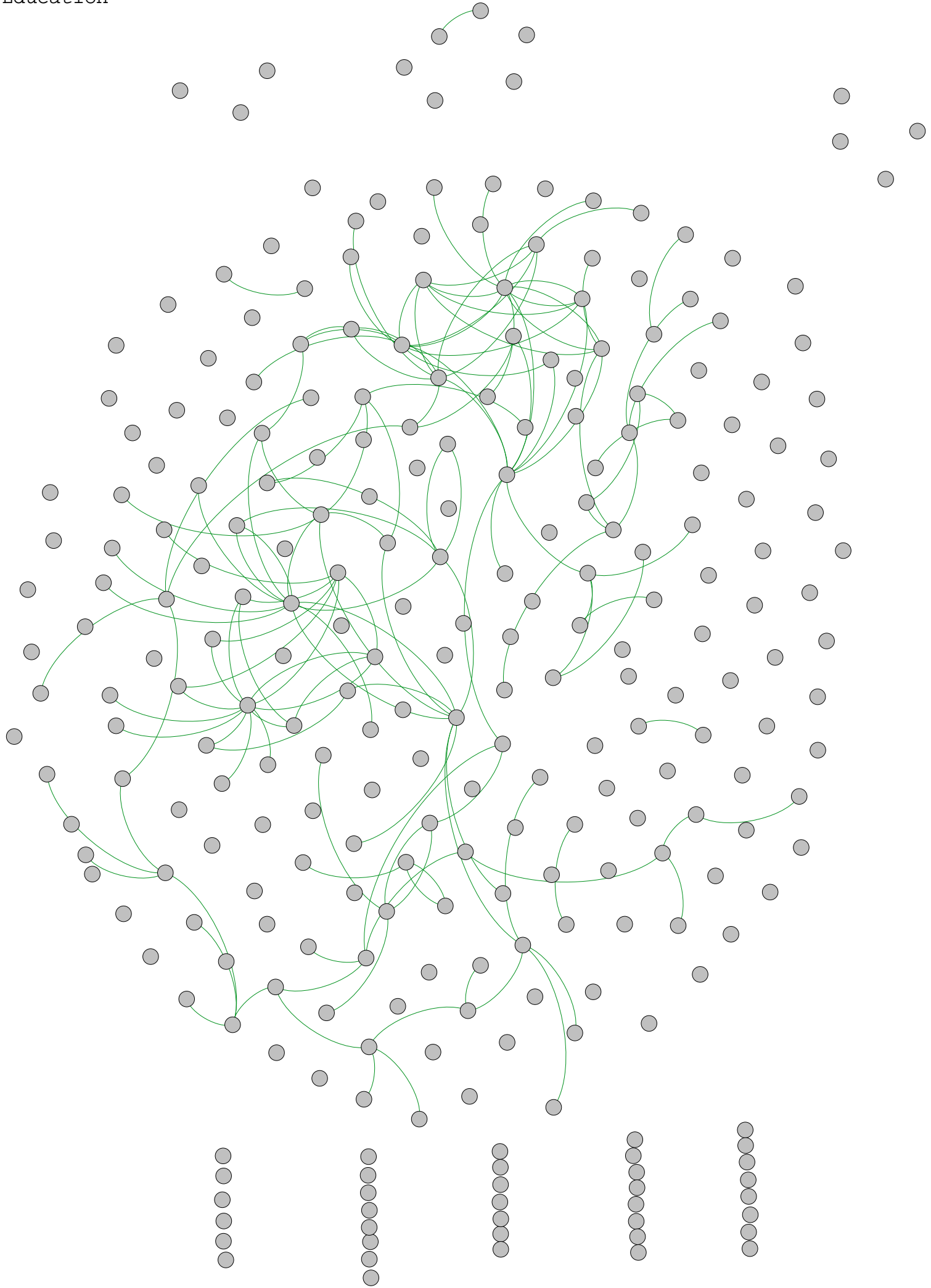
- Great insight into KHF's connectivity w/ orgs
 - e.g. 46% of orgs who focus on health have received funding from KHF. However, most orgs focused on education, labor and employment, race and ethnicity, LGBTQI, environment, immigration, and criminal justice have never engaged with KHF.
- Huge insight into connectivity among orgs
 - Well connected vs. insular
 - In-degree vs. out-degree
 - Connectivity by issue areas



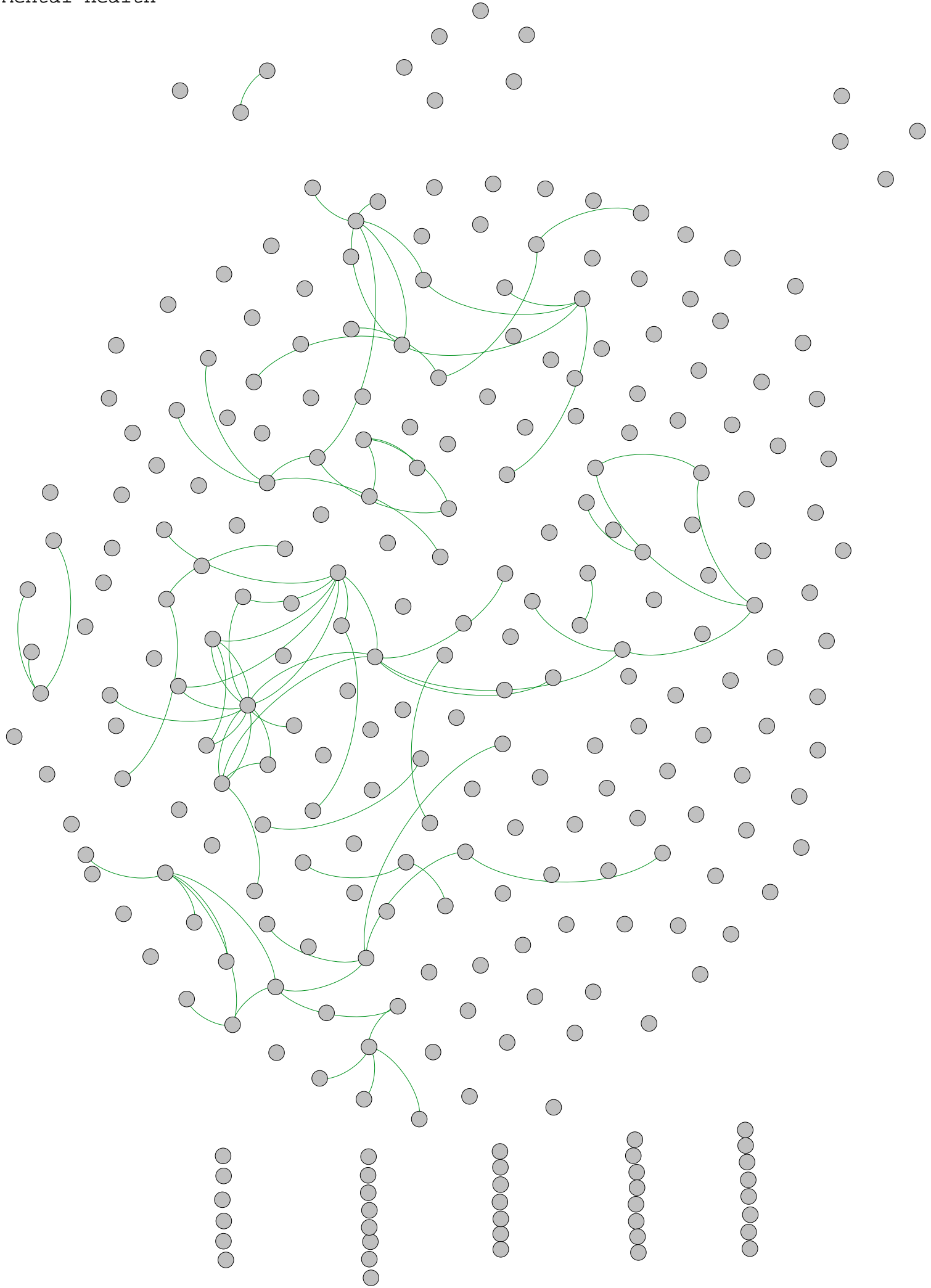
Health



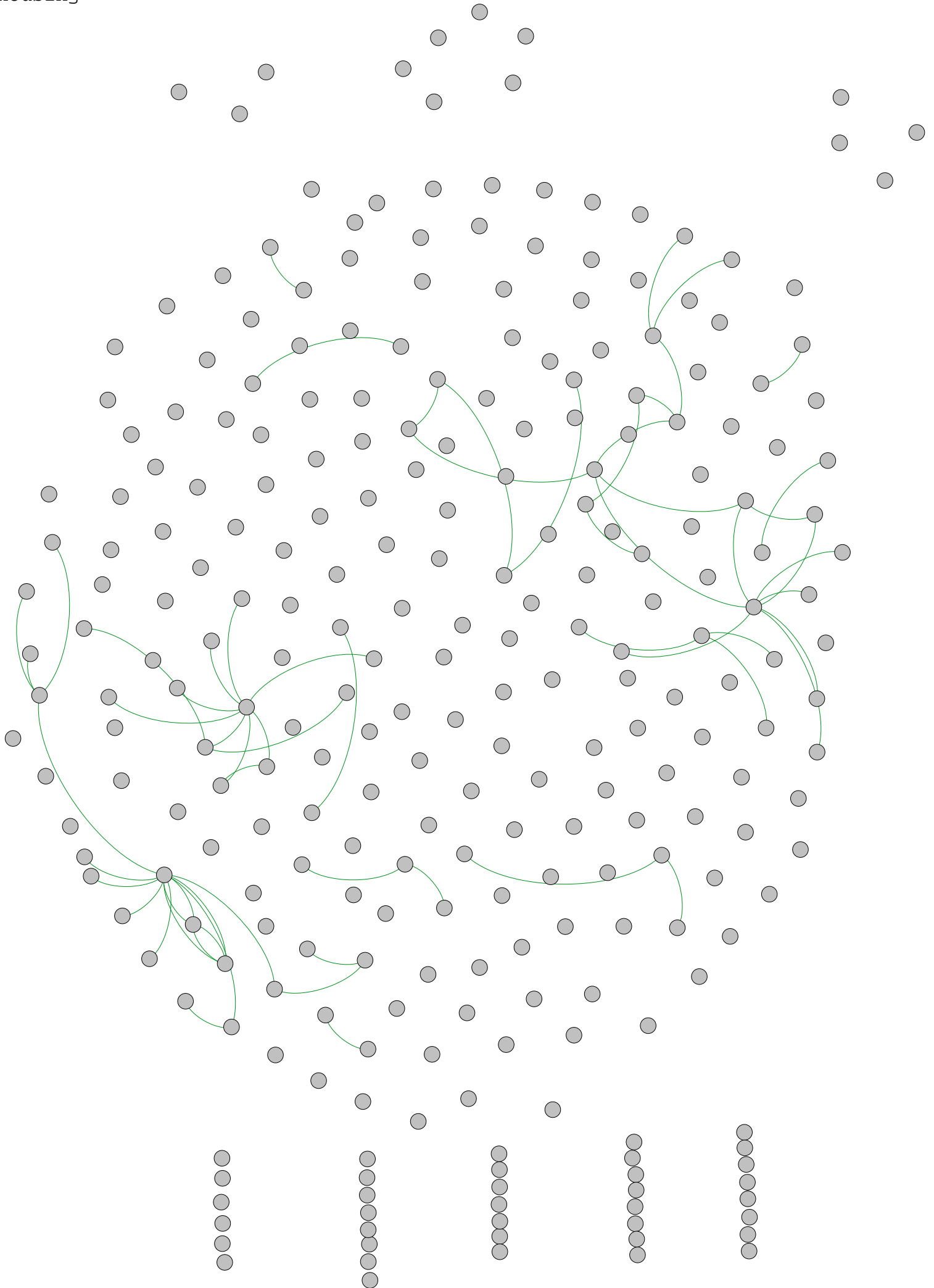
Education



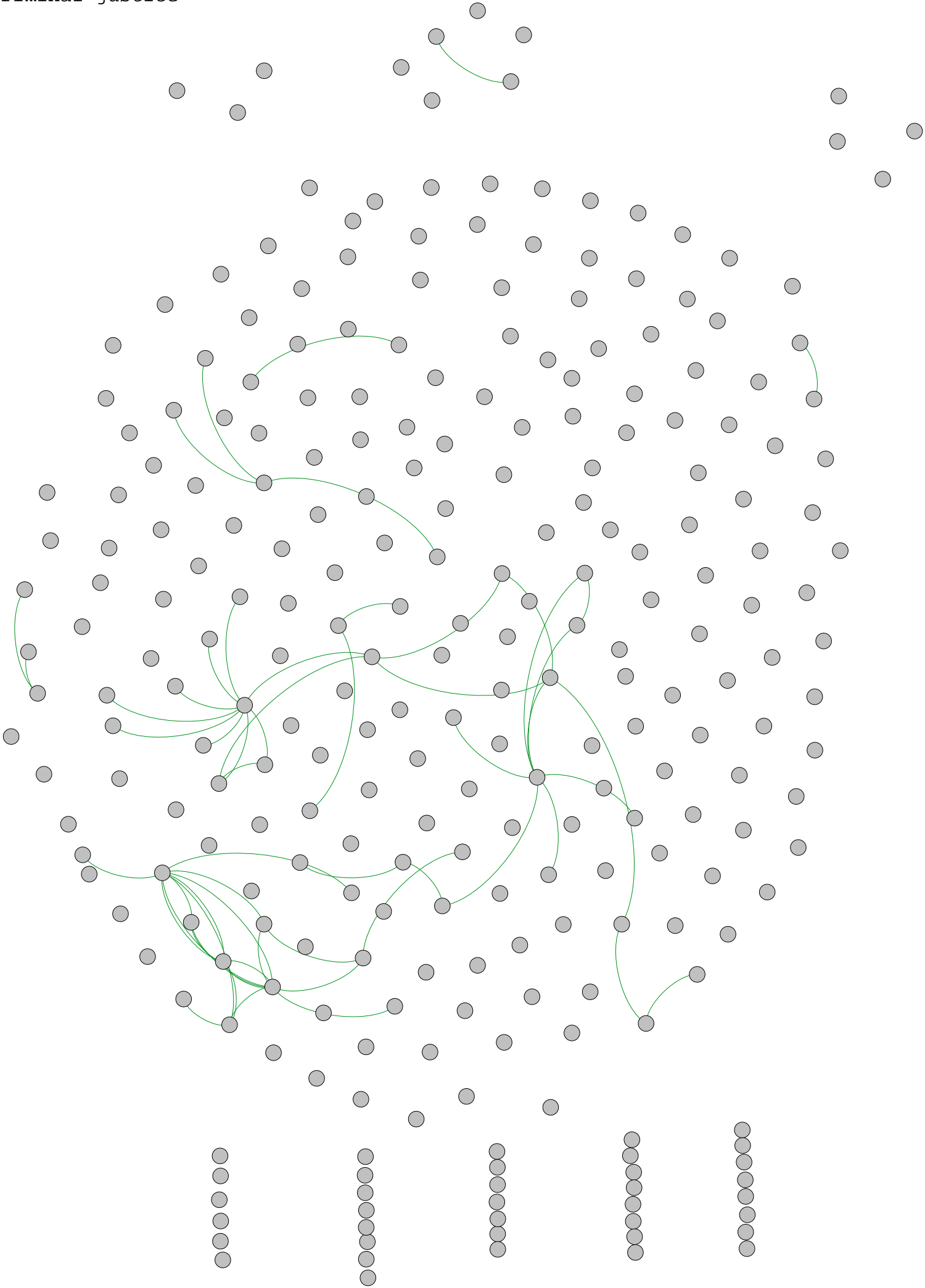
Mental health



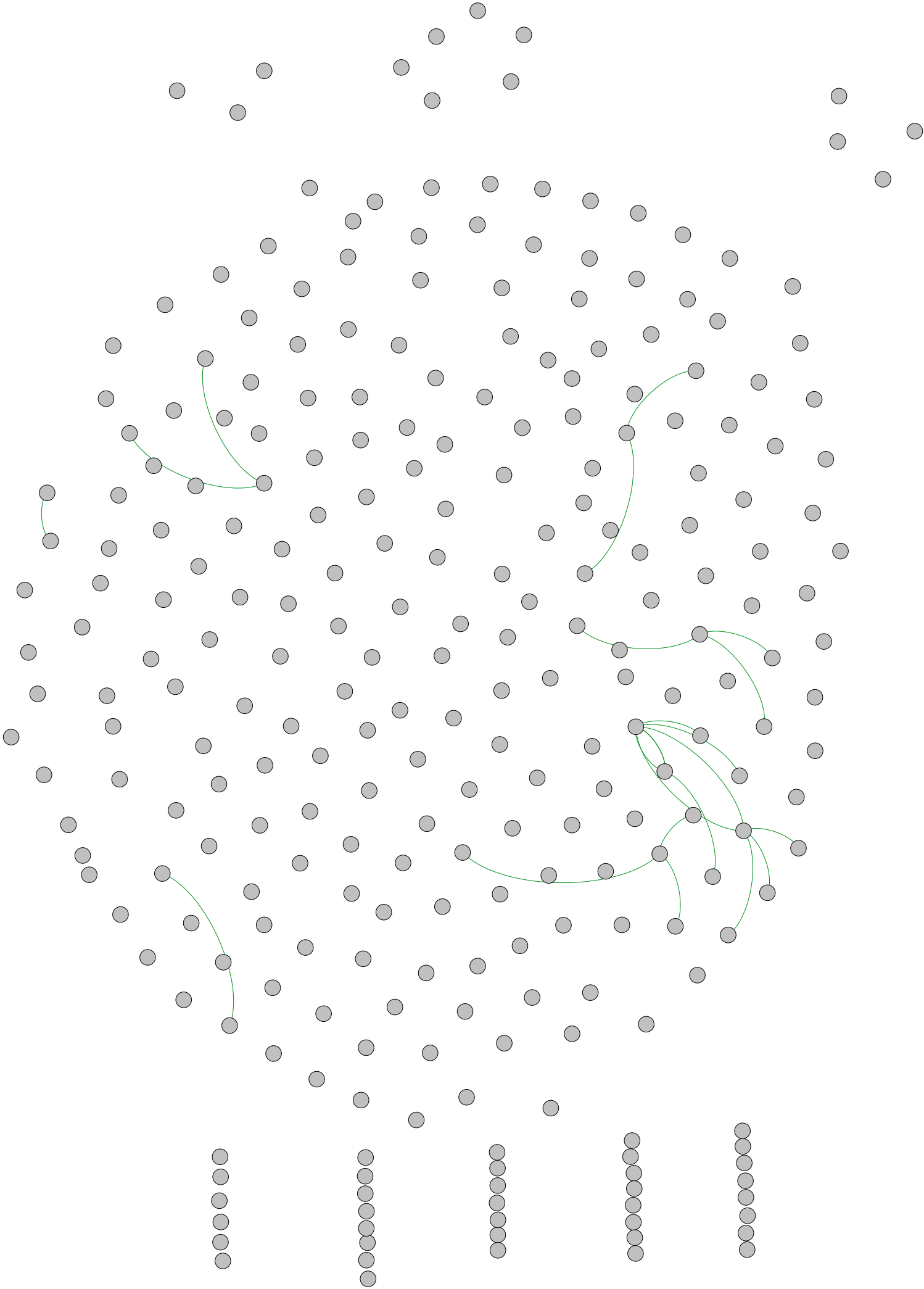
Housing



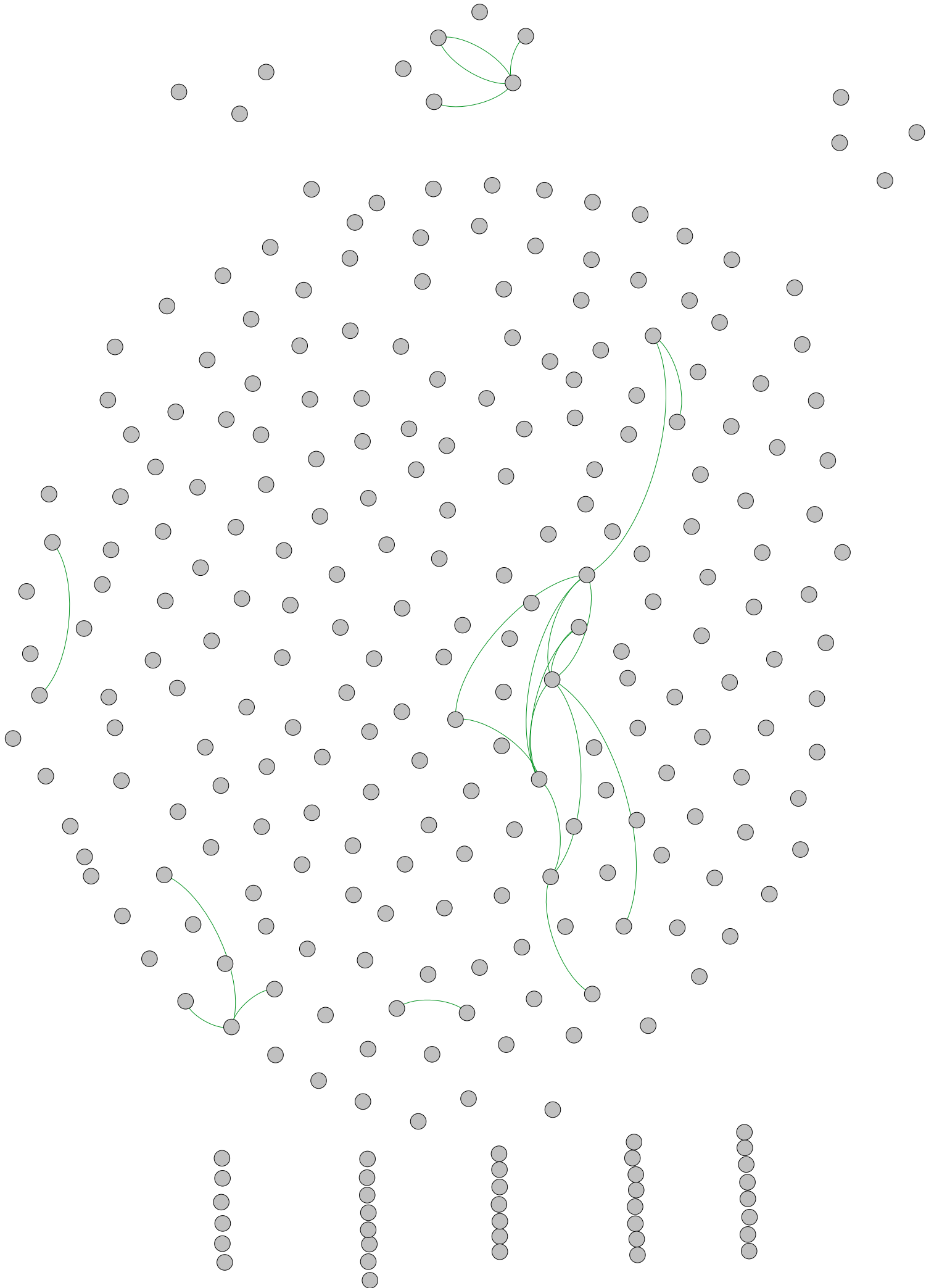
Criminal justice



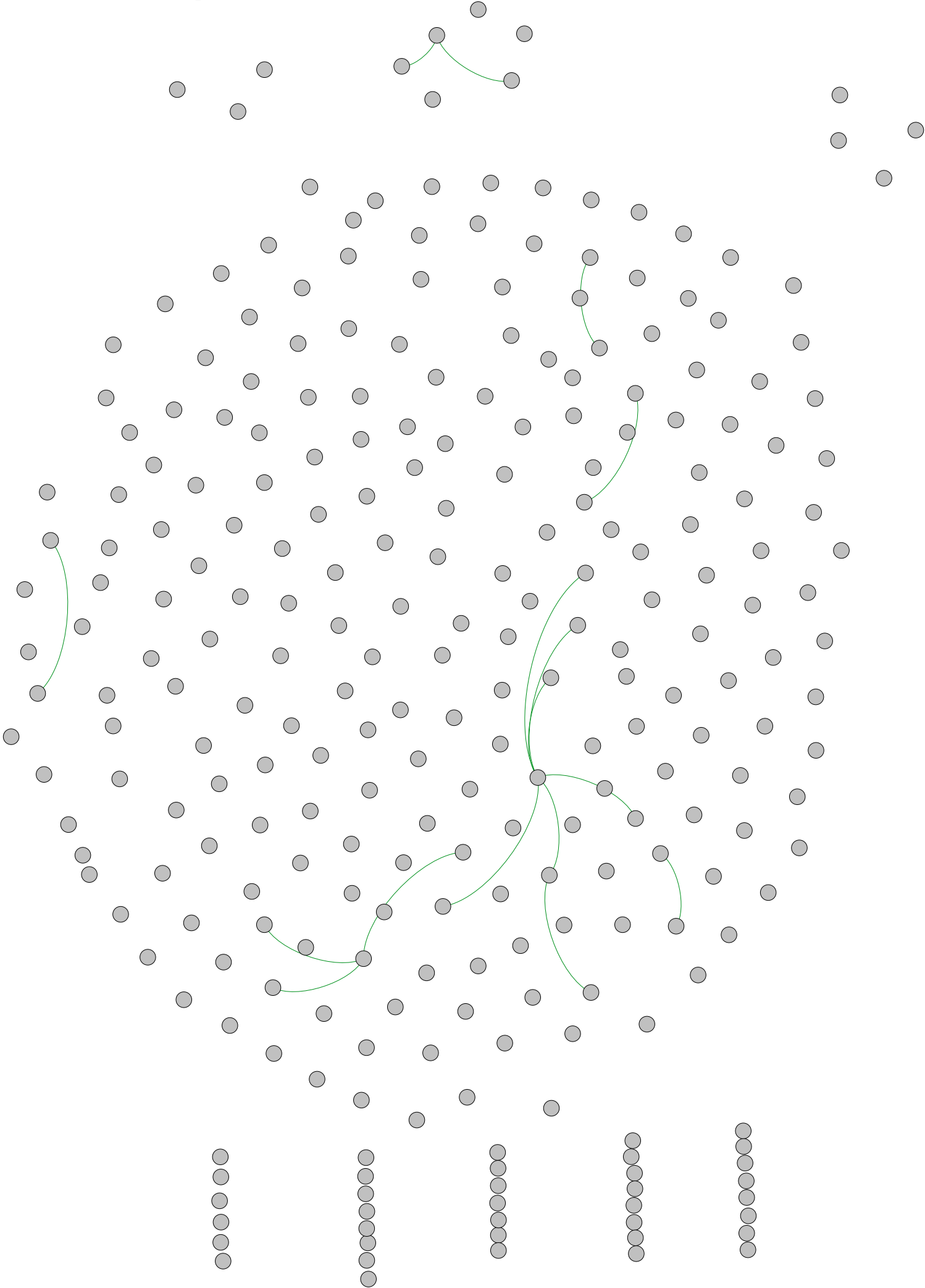
Environment



Immigration



Race and ethnicity



Health Equity Partnership Initiative

- 3 year initiative, funding 10 orgs at \$100,000 a year each - \$300,000 total/org
- Advocacy evaluation and SNA's informed HEPI's vision:
 - The stronger the internal capacities of organizations focused on health disparities and the better connected they are to one another, the more robust the health equity movement in Kansas will be.
 - We envision an environment in which organizations working on different issues related to health disparities:
 - Regularly connect;
 - Are aware of and support one another's efforts; and
 - Build power together.



HEPI Issue Areas

Applicants proposed addressing systems and policies that affect health disparities within one issue area, such as (but not limited to):

Health	Economic justice
Mental health	Labor and employment
Substance abuse	Disability
Children and families	Race and ethnicity
Youth	Immigration
Education	LGBTQI
Housing	Criminal justice
Environment	Domestic violence



Advocacy Evaluation's Influence on HEPI

- How to promote RFP if don't already have relationships w/ these orgs
 - Series of community mtgs. throughout state (210 individuals attended)
 - Big social media push and asking partners to promote
- How to ensure funding truly collaborative orgs
 - Letters of support from 3 partnering orgs as part of application
 - Sought evidence of collaboration throughout grant application



In the End...

- 135 orgs submitted Letters of Intent
- 107 took the CCAT
- 78 submitted applications
- 10 funded

Organization	Issue Area
El Centro	Immigration
NAMI Kansas	Mental health
Thrive Allen County	Rural health
ACLU	Criminal justice
Kansas Advocates for Better Care	Aging population
Children's Alliance of Kansas	Foster care
Kansas Appleseed Center for Law and Justice	Juvenile justice
Seed House - La Casa de la Semilla	Race/ethnicity
Kansas Head Start Association	Children and families
Climate and Energy Project	Environmental health



Q&A

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