



AMERICA'S FUTURE SUMMIT

UNLOCKING POTENTIAL, ADVANCING PROSPERITY



MAY 17, 2018

CHICAGO, ILLINOIS

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Clare Muñana, World Business Chicago

WELCOME

Welcome to the Aspen Institute Latinos and Society Program's third *America's Future Summit: Unlocking Potential, Advancing Prosperity*.

The conventional formulas for families to advance themselves and their children are increasingly elusive for far too many Americans. This is especially true for Latino Americans, whose increasing participation in high school, higher education, the labor force, and new business creation, is not necessarily translating into pathways to quality employment, short- and long-term financial stability, or business growth.

With Latinos representing a growing share of the US population, and on track to become nearly a third of the total population by 2060, the well-being of the entire nation increasingly rests on Latino Americans' ability to seize economic opportunity and be fully represented in all sectors of society. Chicago, home of our 2018 *America's Future Summit*, is no stranger to this dynamic with Latinos now comprising the largest group after non-Hispanic Whites.

The entrepreneurial spirit is alive and well among the problem-solvers and change-makers of society, and their progress in writing new narratives, activating creative partnerships, and designing new ways of doing business has benefitted many. And yet, we know that doing this work requires more intentional efforts to listen to and invest in the vision of communities, if we are to re-set the rules of the game to foster greater equity and mobility in the economy.

This third *America's Future Summit* will bring together speakers and participants from different parts of the country and from across sector and ethnicity to better understand the challenges facing Latinos and all Americans and foster more informed responses to ensure that all are able to achieve their full potential. We are here to deepen the conversation, add nuance and richness to the discussion, and activate inspired leaders to expand opportunities for Latinos and all Americans.

To this end, we present today a series of cutting-edge conversations that elevate models, policies, and strategies to inform, inspire, and encourage actionable ideas that help unlock the potential of Latino Americans and advance prosperity for all.

We look forward to learning and engaging with you to reignite the promise of the American Dream—unlocking potential and advancing prosperity—for Latinos and all Americans.

MONICA LOZANO
Chairman
Aspen Institute
Latinos and Society Program

ABIGAIL GOLDEN-VÁZQUEZ
Vice President/Executive Director
Aspen Institute
Latinos and Society Program

AGENDA

2018 AMERICA'S FUTURE SUMMIT: UNLOCKING POTENTIAL, ADVANCING PROSPERITY

MAY 17, 2018 | MALCOLM X COLLEGE

The growth rate, size, and relative youth of the Latino population indicate that the well-being of the entire nation will increasingly rest on Latino Americans' ability to successfully navigate the changing economy. The 2018 *America's Future Summit: Unlocking Potential, Advancing Prosperity* builds upon a year of economic advancement programming focused on the financial security and economic mobility of Latino Americans. It will address how Latinos are faring in and contributing to the current economy. It will also elevate promising models and strategies that enable more Latinos to seize opportunity and contribute to the country's economic future.

8:00AM **Continental Breakfast**

9:00AM **Welcoming Remarks**
Abigail Golden-Vázquez, Executive Director, Aspen Institute
Latinos and Society Program | @abbeyny
Laysha Ward, Executive Vice President & Chief External
Engagement Officer, Target | @LayshaWard

9:15AM **Courageous Conversation Starters**
Jorge Pule, Citywide Youth Council Director,
Mikva Challenge Foundation

9:20AM **Nina Vaca**, Chairman & CEO, Pinnacle Group | @ninavaca

9:35AM **A Workforce that Works: Skills, Jobs, and Mobility**
Sol Carbonell, Assistant Vice President, Community Development
Strategic Engagements, Federal Reserve Bank of Boston
Aida Cardenas, Executive Director, Building Skills Partnership
@Building_Skills
Steven J. Kase, Managing Director and Founder,
ASK Power-Sicame USA
Juan Salgado, Chancellor, City Colleges of Chicago
@Chancellor_Juan
Christi Gragnani-Woods, Senior Vice President, Talent Acquisition
Executive, Bank of America

In a rapidly changing economy, traditional pathways to upward mobility through good jobs are increasingly elusive. New models for meaningful living wage employment that engage both employers and employees are necessary.

Such models will need to account for the changing nature of work, the skills required to secure meaningful employment, and the unique circumstances of a changing workforce. This discussion will include diverse stakeholder voices focused on policies and practices that benefit workers and businesses.

10:25AM

Reimagining Ecosystems for Entrepreneurship

Ted Archer, Vice President – Small Business Program Officer,
JPMorgan Chase & Co.

Hector Barreto, Chairman and CEO, The Latino Coalition
[@LatinoCoalition](#)

Melissa Bradley, Managing Director of Project 500 | [@bradleyml](#)

Ozzie Godinez, CEO, Paco Collective | [@OzzieBaldo](#)

Allen Gutierrez, Associate Administrator, Office of Entrepreneurial
Development, Small Business Administration | [@SBAGov](#)

Latinos are driving new business creation in the United States, yet their businesses remain small. In addition to building and growing businesses, many Latinos are employing entrepreneurial solutions to address societal challenges. If unleashed, the potential of Latinos to contribute to their families, communities, and the entire US economy is profound. Fostering an ecosystem that supports an array of entrepreneurs requires cross-sector collaboration as well as policies and leadership that understand the promise of Latino-owned businesses. This panel will explore the funding landscape, strategic partnerships, and other levers of support to this sector. It will also look at the environments which facilitate or impede the Latinos' ability to achieve their goals, including what's at stake if they are not addressed.

11:05AM

In conversation: Uniting Black and Brown Communities

Linda McGill Boasmond, President, Cedar Concepts Corporation
[@cedar_concepts](#)

Sylvia Puente, Executive Director, Latino Policy Forum
[@PuentePolicy](#)

11:30AM

Lunch

12:30PM

Moving Up, Not Out

Tawanna Black, CEO, Center for Economic Inclusion and Executive
Director, Northside Funders Group | [@TawannaABlack](#)

David Favela, CEO, Border X Brewing | [@davidfavelabxb](#)

Tanvi Misra, Staff Writer, CityLab, The Atlantic | [@Tanvim](#)

Raul Raymundo, CEO, The Resurrection Project

Gustavo Velasquez, Senior Director, The Urban Institute
[@GVelasquez72](#)

AGENDA

At a time when many Latinos face barriers to economic advancement, zip code should not determine access to opportunity. A conversation on mobility and equity in the face of community redevelopment and gentrification. Can we build a model of “gentification” where community is leading business creation and economic revitalization? What’s at stake if we don’t tackle tough questions about segregation, disinvestment, and the disparities that these and other barriers create? This panel will uplift institutions, models, and creative solutions that may be employed to help residents stay in their communities.

1:15PM

Inspired to Innovate

Arne Duncan, Former U.S. Secretary of Education and Managing Partner, Emerson Collective

1:20PM

Working groups: An opportunity to dive more deeply into themes discussed throughout the day. Discussion notes will be incorporated into a widely disseminated white paper looking at what is required to advance the economic opportunity and mobility of Latinos and all Americans

2:50PM

Break

3:10PM

The Next Drivers of Prosperity

MarySue Barrett, President, Metropolitan Planning Council
[@MarySueMPC](#)

Dr. David Hayes-Bautista, Distinguished Professor & Director,
UCLA Center for the Study of Latino Health and Culture

John W. Rogers, Jr., Chairman, CEO & Chief Investment Officer,
Ariel Investments

This panel will explore the imperative for fostering Latino financial security, mobility, and wealth creation as key to growing an economy that works for all. It will highlight the importance of Latino-led businesses, the need to create wealth in communities of color, and the cost to all Americans when large and growing segments of the population are excluded from economic advancement opportunities.

3:45PM

Closing

Steven Wolfe Pereira, Chief Marketing and Communications Officer, Quantcast

Monica C. Lozano, President and CEO, College Futures Foundation and Chair of the Aspen Institute Latinos and Society Program

4:00PM

Networking Reception

SPEAKER BIOS



TED ARCHER is a Vice President within Global Philanthropy at JPMorgan Chase & Co., a global leader in corporate philanthropy investing more than \$220 million annually in communities and nonprofits. Joining in 2016, Ted leads Small Business Forward, JPMorgan Chase Foundation's global initiative to connect underserved small businesses with the capital, assistance and networks to help them grow faster, create jobs and strengthen local economies. Ted manages a national investment portfolio with Community Development Financial Institutions (CDFIs), business incubators and clusters; cohort based technical assistance programs and other programs that advance entrepreneurship as a vehicle for economic mobility. Prior to JPMorgan Chase, Ted served as Senior Manager, Small Business at SourceAmerica where he led small business strategy and government affairs. Ted previously served under two DC Mayors as Chief of Staff for the DC Department of Small and Local Business Development leading programs focused on delivering finance and market opportunities for small businesses. Ted began his career at the KraftHeinz Company and received his Bachelor's degree from the Williams School of Commerce, Economics, and Politics at Washington and Lee University and his Master of Public Administration from the Graduate School of Public and International Affairs at the University of Pittsburgh.



THE HONORABLE HECTOR V. BARRETO is Chairman of The Latino Coalition (TLC), one of the largest and most effective Latino advocacy groups in the nation. Barreto is internationally recognized for his successful business ventures, community leadership, government service and as a leading voice for Latinos across the country. Barreto served five years as the Administrator of the U.S. Small Business Administration after being unanimously confirmed by the U.S. Senate. He is a frequent public speaker, media guest, panelist and commentator on business, politics and the Latino community.



MARYSUE BARRETT, President of the independent Metropolitan Planning Council builds bridges between the public and private sectors to solve metropolitan Chicago's urgent planning and development challenges, refining the tactics that can help regions everywhere prepare for the needs of tomorrow. Prior to joining MPC, Ms. Barrett served in former Chicago Mayor Richard M. Daley's Administration as his chief of policy. She counts among her top accomplishments Chicago's early implementation of community policing and the City's successful bid to host the 1996 Democratic National Convention. Tapping her deep knowledge of government, Ms. Barrett has led transition committees for Chicago Mayor Rahm Emanuel and Ill. Gov. Bruce Rauner. Ms. Barrett serves on the Board of Directors of IFF and on the Advisory Board of the Chicago Infrastructure Trust. She is a

SPEAKER BIOS

Nonresident Senior Fellow with the Metropolitan Policy Program at the Brookings Institution. She is also active with The Chicago Network and the Economic Club of Chicago. She has participated in leadership exchanges sponsored by the International Women's Forum (1996), Rockefeller Foundation (2009) and Brookings Institution (2008 and 2011). She has a bachelor's degree from Northwestern University.



TAWANNA A. BLACK is the Founder and CEO of the Center for Economic Inclusion, a new regional cross-sector organization created to disrupt market forces and strengthen civic infrastructure in order to catalyze an inclusive, prosperous economy for all; and the Executive Director of the Northside Funders Group, a place-based funders collaborative advancing racial equity and economic opportunity in North Minneapolis she has led for 5 years prior to integrating into the Center. Before moving to Minnesota in 2009, Tawanna was the Director of Diversity for Cox Communications in Omaha, Nebraska, and held several leadership roles in community economic development and child advocacy in the Midwest. Tawanna has a Bachelors Degree of Public Administration from Washburn University in Topeka, KS. Her civic leadership has been recognized with many awards. A few notables include: Midlands Business Journal's (Omaha) 40 Under 40 in 2004; One of the nations Top 25 Disruptive Leaders working to close racial gaps by Living Cities in 2016; Twin Cities Business Magazine's 2017 100 People to Know; Minneapolis- St. Paul Business Journal's 2017 Women in Business Award; and Minnesota Business Magazines' 2017 Real Power 50. Tawanna is married to Eric Black and has two children, Traviata (6) and Christian (5).



LINDA MCGILL BOASMOND is owner and president of Chicago-based Cedar Concepts Corporation that processes raw materials for use in a wide variety of personal-care, household, industrial, and agricultural products marketed under many brand names familiar to both consumers and businesses. Her customers include Proctor & Gamble, Colgate Palmolive, Citgo Petroleum and Boeing. She runs the country's first and only African American, woman-owned chemical manufacturing plant. Just completed the process of constructing the first ground-up chemical manufacturing facility within the City of Chicago in over fifty (50) years. Linda is a member of the WBENC (WBDC Chapter), NMSDC (CMBDC Chapter), ASQ (Association Society for Quality) and Illinois Manufacturers' Association (Board Member). Committed to community involvement and social responsibility through programs such as "Girls 4 Science" (Board Member), "Chicago Sinfonietta" (Board Member) and Museum of Science & Industry's "Science Chicago". Today, Linda has guided Cedar Concepts to nearly 50 employees and ships more than 60 million pounds of product annually, worldwide to many Fortune 500 companies.



MELISSA L. BRADLEY is Managing Director of Project 500 – accelerating new majority entrepreneurs from high potential to high growth. She is also an adjunct professor at the McDonough School of Business at Georgetown University where she teaches impact investing, social entrepreneurship, P2P economies and innovation. Melissa is Co-Founder and Managing Partner of Sidecar Social Finance, a social impact agency that provides impact investing advisory and capital services to individuals, institutions, and social enterprises. She is also a Nonresident Senior Fellow in the Metropolitan Policy Program at the Brookings Institution and Co-Chair of the National Advisory Council on Innovation and Entrepreneurship (NACIE) appointed by Secretary Penny Pritzker from the Department of Commerce. Melissa currently serves as a Board Member for The Reinvestment Fund and AEO, as well as an advisor to Wallet AI and the Center for the Advancement of Social Enterprise (CASE) at Duke University. She is a Founding Advisor to the Dell Center for Entrepreneurs as well as a Senator with the Board of Governors at Georgetown University. She is also Founder and Former Chair of the Georgetown Entrepreneurship Alliance; Founding Member, The Woodhull Institute for Ethical Leadership; and Founding Advisor to LGBTQ Center at Georgetown University.



SOL CARBONELL oversees the Federal Reserve Bank of Boston’s community development strategic engagement efforts. Her team focuses on surfacing on-the-ground intelligence on how low-income people experience the economy, and leveraging the research and convening power of the Fed to inform policy and practice. The team’s highest priorities include furthering the Fed’s maximum employment mandate by identifying and promoting practices that help increase the quality of jobs available to low-wage workers in New England, understanding and addressing the root causes of racial wealth inequality and promoting a more inclusive economy. She also serves on the leadership team for the Fed System’s *Investing in America’s Workforce* efforts.



AIDA CARDENAS is the Executive Director of Building Skills Partnership (BSP). Aida leads a unique training collaboration between the janitors’ union Service Employees International Union-United Service Workers West (SEIU-USWW), responsible businesses, and the community to advance the skills and opportunities of low-wage building service workers across California. Aida is herself a daughter of Mexican immigrant service workers. She graduated from UCLA in 1996 with a B.A. in history and has over 16 years of experience coordinating and directing educational, leadership, and organizing initiatives with janitors and other low-wage service workers. As an organizer and eventually the southern California staff director for SEIU-USWW, Aida led organizing campaigns

SPEAKER BIOS

and contract negotiations. Aida's leadership was crucial in bringing together representatives from several organizations, including industry employers and building owners, to expand a statewide training collaborative and create Building Skills Partnership as a statewide nonprofit. Aida was appointed to the Workforce Investment Boards of both the city and county of Los Angeles, and is part of the Council for Immigrant Integration. She has been recognized for her efforts and received the 2013 Leadership Award from The James Irvine Foundation.



ARNE DUNCAN, Former U.S. Secretary of Education, returned to Chicago on a mission to improve the lives of young adults in his hometown. As managing partner at Emerson Collective, an organization dedicated to removing barriers to opportunity so people can live to their full potential, Duncan aims to create job and life opportunities for disconnected youth between the ages of 17 and 24 through partnerships with local business leaders, community organizers, and nonprofit groups. Emerson Collective centers its work on education, immigration reform, the environment and other social justice initiatives.



DAVID FAVELA, CEO of Border X Brewing, is a native born San Diegan and is also a 1st generation American, born to Mexican immigrants. Attending school before bilingual education, he failed second grade twice, was misdiagnosed learning disabled and sent across town to a special education school. There, his boredom led him to pick up books and literally teach himself to read. Reading transformed his life and now he holds a bachelor's degree in History and Economics, with a MBA from UCSD, School of Global Policy & Strategy. In 1992, he was a Woodrow Wilson Fellow at Princeton University. He has worked at HP for over 20 years, in a variety of roles from Supply Chain, Business Development to his role as Global Business Manager for HP Education. Five years ago, he started Border X Brewing in Barrio Logan, a historic Latino community that had been economically depressed for over a decade. Border X is the first wholly owned Latino owned brewery in San Diego, and has been a catalyst for a grass roots driven Barrio renaissance, with nearly a dozen new, community owned businesses established and flourishing. Border X was selected as "Best Brewery Start-up" by Brewbound magazine in December 2016.



OZZIE GODINEZ was born in Mexico and raised on the south side of Chicago. His personal industry experience and in-depth knowledge of consumer market trends led him to believe there was a better way to approach Multicultural Marketing. So, in 2006 he and Pablo Acosta founded PACO Communications, now known as PACO Collective – a full service, cross-cultural marketing agency. Ozzie has helped grow the agency from a two-man show with no clients, no revenue to a thriving agency with 40+ employees, revenues of over twenty million and a client roster that includes Blue Cross Blue Shield, ComEd, Exelon, Discover Financial Services, Chicago Bears, White Sox, among many others. Godinez serves as President and Executive Board member of Chicago’s Hispanic PR Association and is a distinguished board member at Alternatives, Inc., a youth-development agency. When Godinez isn’t changing industry standards for cross-cultural marketing he’s hanging out with his wife and kids, Cheni, Zara, Sofia and Joshua. Ozzie is also a wannabe gilling master-chef and an avid sports fan rooting for his favorite teams – the Chicago White Sox and the Chicago Bears.



ABIGAIL GOLDEN-VÁZQUEZ, as Executive Director of the Aspen Institute Latinos and Society Program, runs a policy program whose goal is to improve understanding of the growing Latino community and its critical importance to the future of the United States. For 8 years prior she developed and managed the Institute’s geographical (Africa, Central America, India, Middle East, and China) and topical leadership initiatives (education and environment) that comprise the Aspen Global Leadership Network with the goal of stimulating a new generation of local leaders poised to play a greater role in the civic engagement of their countries. As a Vice President at the Aspen Institute she is part of the executive management team working on strategy and representing the Institute publicly. Abigail joined the Aspen Institute from the German Marshall Fund (GMF) in 2006 where she was a senior manager and director of External Relations responsible for partnership development, congressional relations, and public outreach. Abigail holds a B.A. in Political Science and Spanish from Amherst College and an M.A. in International Relations and Latin American Studies from the Johns Hopkins University School of Advanced International Studies. She is a National Hispana Leadership Institute Executive Leadership Fellow and an International Career Advancement Program Fellow. She has attended leadership training at the Center for Creative Leadership and at Harvard Kennedy School.

SPEAKER BIOS



ALLEN GUTIERREZ was appointed as Associate Administrator for the Office of Entrepreneurial Development (OED) at the U.S. Small Business Administration (SBA) in May 2017. As Associate Administrator, Allen is dedicated to enhancing the nationwide network of offices, business executives, and mentors that support current and aspiring business owners as they start, grow, and compete in today's global market. This nationwide network includes the following Resource Partners: Women's Business Centers (WBCs), Small Business Development Centers (SBDCs), and SCORE, the nation's largest network of volunteer business mentors. Most recently, Mr. Gutierrez was the National Executive Director of The Latino Coalition (TLC), helping to transform TLC into one of the nation's largest and most effective Latino advocacy groups. Born in San Jose, Costa Rica, Mr. Gutierrez immigrated to California in 1974, where he achieved his dream of becoming the first member of his family to graduate from an accredited four-year college. Mr. Gutierrez earned his Bachelor of Arts degree in political science with a minor in business administration from the University of Southern California. Today, Mr. Gutierrez lives in Maryland with his wife, Lilia, and their three children.



DR. DAVID E. HAYES-BAUTISTA, is currently Distinguished Professor of Medicine and Director of the Center for the Study of Latino Health and Culture at the David Geffen School of Medicine at UCLA. He graduated from U.C. Berkeley, and completed his doctoral work in Basic Sciences at the University of California Medical Center, San Francisco. Dr. Hayes-Bautista served on the faculty at the School of Public Health at U.C. Berkeley until 1987. Some of Dr. Hayes-Bautista's published books include *El Cinco de Mayo: An American Tradition* (University of California Press, 2012) and *La Nueva California: Latinos from Pioneers to Post Millennials* (University of California Press, 2017.) Dr. Hayes-Bautista writes columns for the *Los Angeles Times* and *La Opinion*, and is often asked to provide opinions on radio and television in both Spanish and English. For the past five years, he has been chosen one of the 101 Top Leaders of the Latino Community in the U.S. by *Latino Leaders Magazine*. In 2012, he received the Association of American Medical Colleges (AAMC) Herbert W. Nickens Award for his lifelong concerns about the educational, societal, and health care needs of underrepresented groups, and in 2016 the Ohtli Award from the Mexican Government.



MONICA C. LOZANO is President and Chief Executive Officer of College Futures Foundation, a philanthropic organization dedicated to college access and college success for low-income and underrepresented students. She is a widely respected leader with strong experience in the realms of business, news media, philanthropy, and education. Over the course of her career, she has been involved with a wide variety of non-profit, corporate, education-focused, and philanthropic organizations. Lozano is co-founder and Chair of the Aspen Institute Latinos and Society program. Lozano has an impressive record in Hispanic media that began in 1985 when she joined *La Opinión*, the country's leading Spanish-language daily newspaper and was named its Publisher and CEO in 2004. In 2010 she became Chairman and CEO of the parent company and led the successful transition of the business into a multi-media content provider of information important to the Hispanic community. Monica stepped down from this role in January 2016. In addition to her work with College Futures Foundation, Lozano serves on a number of boards including the Weingart Foundation Board of Trustees which she chairs. She is former Chair of the University of California Board of Regents as well as an appointee of President Obama to the Council on Jobs and Competitiveness, Lozano also served on the President's Economic Recovery Advisory Board. Recently, she received the 2017 Los Angeles Business Person of the Year award and was named one of the Fortune Magazine 50 Most Influential Latinas in the country and in 2016 she was inducted into the American Academy of Arts and Sciences.



TANVI MISRA is a staff writer at CityLab, The Atlantic's website about all things urban. She covers immigrant communities, housing, and economic justice. Her work has also appeared on The Atlantic, NPR, BBC, among other news organizations. Tanvi has a Master's degree in journalism from Northwestern University in Chicago, where she concentrated in urban reporting. She received her undergraduate degree in political science from the University of Pennsylvania.



SYLVIA PUENTE is the Executive Director of the Latino Policy Forum—the only public policy and advocacy organization in the Chicago metropolitan area that works to improve educational outcomes for children, make housing accessible and affordable, promote just immigration reform, and build the influence and leadership of the Latino community. She is the convener of the Illinois Latino Agenda where her collaboration and consensus building skills are highly valued. Through the Forum, she works with more than 100 organizational leaders in the Chicago metropolitan region. She has been recognized as one of the “100 Most Influential Hispanics in the U.S.” by Hispanic Business magazine.

SPEAKER BIOS



JORGE PULE, is a native of Chicago's Little Village community. He is a first-generation college graduate, receiving a BA in Political Science from DePauw University in 2014. Jorge credits his experience in Mikva Challenge (during high school) and the POSSE program (in college) in helping him develop a strong passion for educational equity. Jorge believes that education is a means to economic mobility and knows the direct impact post-secondary education has had on his life. Jorge has a background in community organizing, having worked at Enlace Chicago and the Little Village Environmental Justice Organization. Currently he facilitates the Teen Health Council at Mikva Challenge – leading the council to lend youth voice and expertise in the area of health. Having worked at Mikva for the past 3 ½ years, Jorge has been instrumental in advocating for institutions in the city to acknowledge and respect youth voice.



RAUL RAYMUNDO grew up in the Pilsen neighborhood of Chicago and has long understood the challenges and strengths of working-class and immigrant families. After graduating from Carleton College in Minnesota with a degree in Sociology, he returned in 1988 to live and work in the Pilsen neighborhood. In 1990, he co-founded what is now known as The Resurrection Project (TRP). The organization started with \$30,000 seed capital raised by area parishes. Since then it has leveraged that money into \$346 million in community investment impacting 38,000 families in Pilsen and surrounding Southwest Side. For over 25 years, under his leadership as CEO, TRP has seamlessly blended community development, community organizing, human service delivery, and advocacy to build healthier and engaged communities. TRP has become one of the region's most creative and effective community development organizations, working in every area of community life.



JOHN W. RODGERS JR., is Chairman and CEO of Ariel Investments, a firm offering no-load mutual funds for individual investors as well as separately managed accounts for institutions and high net worth individuals. Beyond Ariel, John serves as a board member of Exelon Corporation, McDonald's Corporation and The New York Times Company. Additionally, he is a director of the Robert F. Kennedy Center for Justice and Human Rights, and a member of the American Academy of Arts and Sciences. Following the election of President Barack Obama, he served as co-chair for the Presidential Inaugural Committee 2009, and more recently, he joined the Barack Obama Foundation's Board of Directors. From 2009 to 2015, he served as Chair of the University of Chicago Laboratory School, and has served as a Trustee of the University of Chicago since 2000. John earned his AB from Princeton University and in 2008 was awarded Princeton's highest honor, the Woodrow Wilson Award.



JUAN SALGADO, City Colleges of Chicago Chancellor, has focused his 20-year career on improving education and economic opportunities for residents in low-income communities. As Chancellor, he oversees Chicago's community college system, serving more than 80,000 students across seven colleges. From 2001 to 2017, he served as CEO of Instituto del Progreso Latino, where he worked to empower residents of Chicago's South-west Side through education, citizenship, and skill-building programs that led to sustainable employment and economic stability. Chancellor Salgado is a community college graduate himself, earning an associate degree from Moraine Valley Community College, prior to earning a Bachelors degree from Illinois Wesleyan University, and a Masters degree in Urban Planning from the University of Illinois at Urbana-Champaign. Chancellor Salgado has been nationally recognized for his work, most recently as a 2015 MacArthur Fellow, one of the most prestigious innovation prizes in the United States.



NINA VACA, Chairman & CEO of Pinnacle Group, is one of the country's most celebrated entrepreneurs. Over the past 21 years she has grown her company, Pinnacle Group, into the largest Latina-owned company in its industry and fastest-growing women-owned company in the nation. For the past decade, Nina has been named one of the 101 Most Influential Latinos in America. In 2016, she was inducted into the Minority Business Hall of Fame and Museum. Last year, she was honored as a Trailblazing Woman in Labor and Business by the National Women's History Project.



GUSTAVO VELASQUEZ, director of the Urban Institute's Washington-Area Research Initiative, a cross-center initiative and multidisciplinary program of evidence and policy analysis focused on the national capital region. As a reliable source of evidence and advice, Urban's Washington-Area Research Initiative provides insights from research to policymakers and practitioners in ways both relevant and actionable. Velasquez served for nearly three years as assistant secretary for fair housing and equal opportunity at the US Department of Housing and Urban Development (HUD). He served on behalf of the president as the strategic lead of the fair housing and inclusive community agenda for the Obama administration. During his tenure, HUD achieved groundbreaking enforcement victories in fair lending and in major housing discrimination cases. Velasquez led efforts to promulgate the landmark Affirmatively Furthering Fair Housing rule, a key tool for cities, states, and other HUD funding recipients to reduce inequality and disparities in access to opportunity. Velasquez worked in executive roles in the administrations of DC mayors Anthony Williams, Adrian Fenty, and Vincent Gray. He also has nonprofit experience as executive director of the Latino Economic Development Center and Congreso de Latinos Unidos. He graduated from the University of Pennsylvania with a master's degree in public administration.

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LAYSHA WARD, Executive Vice President and Chief External Engagement Officer at Target, leads Target’s approach to actively engage and deepen relationships with external stakeholders to drive positive business and community impact. She serves on The Aspen Institute’s Latinos and Society Advisory Board and the Stanford Center for Longevity Advisory Council. She is a member of The Links and the Executive Leadership Council. She is also on the for-profit board of directors for Denny’s Corporation. Ms. Ward received a bachelor’s degree from Indiana University and a master’s degree from the University of Chicago.



STEVEN WOLFE PEREIRA is Chief Marketing and Communications Officer of Quantcast Corporation, the world’s largest AI-driven audience behavior platform. As the real-time pulse of the Internet, Quantcast’s Q platform directly quantifies over 100 million mobile and web destinations and offers brand marketers and publishers audience insights, targeting and measurement solutions. Named by Adweek as one of the “50 Most Indispensable Executives in Marketing, Media and Tech” as well as one of the top Chief Marketing Technology Officers, he has more than two decades of experience at the intersection of technology, entertainment, advertising, media and marketing. Mr. Wolfe Pereira is a purpose-led leader who builds high-performing teams that are client-obsessed, data-driven and ROI-focused. He is responsible for Quantcast’s go-to-market strategy, corporate marketing, product marketing, industry marketing, consumer insights, design, communications and corporate social responsibility efforts.

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The Aspen Institute's Latinos and Society Program The Aspen Institute founded the Latinos and Society Program in 2015 to create a place for Latinos and non-Latinos to learn about their shared future and jointly explore solutions to the challenges of our times. Its vision is to foster a more informed citizenry and promote the engagement of all people in securing a prosperous and inclusive future for America. This policy program convenes diverse audiences and subject matter experts to advance three important policy areas, civic participation, economic advancement and educational opportunity. The program is also connecting a pipeline of Latino leaders to Institute programs, fostering collaboration, and strengthening their networks.

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