



## PARTICIPANT BIOS

### **Laura Abshire**

#### **Director of Food and Sustainability Policy, National Restaurant Association**

Laura Abshire is the Director of Food and Sustainability Policy at the National Restaurant Association in Washington, D.C. In this role, Laura leads the Association's policy work in the areas of nutrition, sustainability, agriculture, and trade on both the federal and state level. Additionally, Laura works with the membership team to enhance the Association's nutrition and sustainability programming, helping operators undertake actions to increase their nutrition initiatives and environmentally friendly actions. Before joining the NRA, Laura was the deputy chief of staff and legislative director for Rep. Mike Ross of Arkansas, where she concentrated on energy and environmental issues. She has a juris doctorate and bachelor of arts degree from Louisiana State University.

### **Christopher Adamo**

#### **Vice President of Federal & Industry Affairs, Danone North America**

Chris Adamo is Vice President at Danone North America for federal and industry affairs, assisting the world's largest B Corp with strengthening the role of business in driving social and environmental good for all. Prior, Chris spent over a decade at the highest levels of the federal government working on issues related to agriculture, environment and nutrition. Recently, Chris was the chief of staff for President Obama's White House Council on Environmental Quality from 2015 until the end of the Administration in 2017 where he helped lead the President's climate change and conservation agenda. Previously, Chris worked for 10 years in the U.S. Senate as an advisor to various U.S. Senators, both Democrats and Republicans. He led, for example, the U.S. Senate Committee on Agriculture, Nutrition, and Forestry as its staff director and oversaw various issues related to agriculture, environment, nutrition, and trade. Chris graduated with a degree in economics and business from Kalamazoo College and a law degree from Vermont Law School.

**Anne Alonzo****CEO, American Egg Board**

Anne Alonzo serves as President & CEO of the marketing board for the U.S. egg industry directing national campaigns in advertising, PR, consumer education, retail, foodservice, export marketing and egg nutrition. Anne previously served as the Administrator of the Agricultural Marketing Service at USDA. Anne also served as Vice President, Global Public Policy, Corporate Affairs, Kraft Foods leading all global work in the areas of sustainability, tariffs, tax, trade and health and wellness. While there, she was also elected Chair of the World Cocoa Foundation, an agriculturally-based nonprofit representing the global chocolate industry. Anne's previous roles include: Senior VP at the National Foreign Trade Council; Deputy Assistant Secretary at the International Trade Administration, US Department of Commerce and as the US EPA's first Environmental Attache to a U.S. Embassy—Mexico City--coinciding with the NAFTA negotiations. Anne presently sits on the Federal Reserve Bank of Chicago's Council on Agriculture, Small Business and Labor. Anne holds an MBA from the University of Chicago and a J.D. from the Illinois Institute Technology, Kent College of Law.

**Leigh Allen****Executive Director, National Black Growers Council**

Mr. Allen currently serves as the Executive Director of the National Black Growers Council, a non-profit organization with the mission to improve the efficiency, productivity, and sustainability of Black row crop growers. The organization has become a leader in promoting diversity within production agriculture while simultaneously ensuring that growers are: aware of industry and USDA programs; utilizing conservation and proper growing practices; and incorporating precision ag technology on their farms. Additionally, Mr. Allen through the DaBroy Group, consults on ag issues and is developing domestic and international projects. Previously, Mr. Allen served as a Political Appointee in the Obama Administration at the United States Department of Agriculture's Risk Management Agency and Farm Service Agency. Prior to that he was a staffer in the personal office of U.S. Senator Blanche L. Lincoln working on appropriations and ag issues. Upon the Senator's ascension to Chair of the U.S. Senate Agriculture Committee, Mr. Allen was promoted to the committee and advised on appropriations, civil rights, and rural development.

**Tres Bailey****Sr. Director of Federal Government Affairs, Walmart**

Tres Bailey has represented Walmart on all legislative and regulatory issues related to the company's grocery business since 2005. In this role, he maintains a particular emphasis on food safety, nutrition, sustainability, and federal nutrition programs. Tres was instrumental in Walmart's launch of a major nutrition initiative in 2011 that focuses on making food healthier and making healthier food more affordable for the millions of customers shopping in Walmart every week. In addition, Tres works on international trade issues, including the WTO, bilateral trade agreements, preference programs and foreign direct investment. In 2017, he was appointed by the Secretary of Agriculture and the U.S. Trade Representative to serve on the Agricultural Technical Advisory Committee for Trade. Prior to joining Walmart, Tres worked in the US Congress for Rep. Charlie Stenholm (D-Texas) Ranking Member of the House Agriculture Committee.

## **Townsend Bailey**

### **Director of Supply Chain Sustainability, McDonald's**

Townsend Bailey leads sustainability strategy for McDonald's North American markets. In this role, he supports McDonald's US and Canadian businesses as they leverage the size and scale of their supply chains and 14,000+ restaurants to positively impact issues important for people, animals and the planet. He plays a critical role driving the sustainability strategy and integration into these markets' supply chains and operations from farm to restaurant through cross-functional collaboration with product leads, communicators, suppliers, industry, and NGOs.

## **Addy Battel**

### **4H**

Whether she is teaching youth with special needs to care for farm animals or fighting hunger in her hometown, Addy Battel demonstrates the leadership skills she gained in 4-H through her passion for empowering youth to be the change they want to see. Addy co-founded Meating the Need for Our Village with fellow 4-H'er, Pearl Daskam. The program fights hunger through agriculture, and, since its inception, has made a \$54,000 impact on the community by providing 1,300+ gallons of milk, 10,000+ pounds of meat and 100+ dozen eggs to families in need. Addy is the 2019 4-H National 4-H Youth in Action Agriculture Pillar Winner and has been recognized as a Stephen J. Brady Stop Hunger Scholar, received the President's Gold Volunteer Service Award, and celebrated in Farm Credit Fresh Perspectives Top 100 People Making a Difference in Agriculture. Addy is a rising senior in high school and hopes to attend Michigan State University for a degree in Animal Science and minor in Agricultural Communications with a goal of pursuing a career in international development.

## **David Bennell**

### **Manager- Food and Nature Program North America, WBCSD**

David Bennell is the North American Manager of the Food and Nature Program for the World Business Council for Sustainable Development ([www.WBCSD.org](http://www.WBCSD.org)) where he focuses on climate smart agriculture and global food systems transformation. Previously, he was Director of Food and Capital Markets for the \$26 trillion investor network Ceres. He's worked for Microsoft, REI and LL Bean in leadership development, product development and sourcing positions. His career also includes working as a funder focused on global sustainable forestry certification, the co-creation of the for-profit social enterprise company Cotton Connect (named by Ethical Corporation in 2012 as a finalist for world's most innovative company), co-creation of a \$12 million US impact investing fund focused on food and agriculture investments, and leading the apparel industry NGO Textile Exchange focused on standards development around responsible sourcing and agricultural production practices. David wrote and filmed a comprehensive seventeen-part video series on corporate sustainability for Linked In Learning called Sustainability Strategies with over 42,000 hours of viewership globally as of May 2019. He was the lead consultant in the development of North America's first fully accredited MBA program in Managing for Sustainability and held a five-year adjunct faculty position at MIT where he taught sustainable design and development.

## **Hope Bentley**

### **Senior Director of Strategic Sourcing, McDonald's U.S. Supply Chain**

Hope Bentley leads the Strategic Sourcing function responsible for the McDonald's Core Food Menu across all 14,000 restaurants in the United States with a food spend that totals over \$8 billion. Her team's accountability includes sourcing, supplier management, product costing and pricing. She joined McDonald's in 2007 and has held roles in food sourcing, supply chain services and new product development. Prior to McDonald's her work experience included roles in Operations, Supply Chain and Marketing Operations with Rockwell International, W. W. Grainger and ULTA. She has achieved industry certifications for both APICS and CPM. Hope holds both undergraduate and graduate degrees from Northern Illinois University with a Bachelor of Science in Operations Management and a Master of Business Administration with an emphasis in Finance.

## **Curt Blades**

### **Senior Vice President for Agriculture and Forestry, Association of Equipment Manufacturers**

Curt Blades is the Senior Vice President for Agriculture and Forestry at the Association of Equipment Manufacturers (AEM). This role has him leading the interests of AEM members in the various activities of the organization around the world including advocacy, standards development, customer connections, and market intelligence. He also represents AEM and its members in the industry to help create a unified voice for agribusiness and off road equipment. In his role at AEM, Curt oversees the organizations equipment stewardship initiatives for the agriculture, construction, forestry, mining, and utility sectors. This includes efforts to ensure members products are capable of being sold in all markets around the world, the users of these products are able to return home safely to their loved ones, and when the job is done, trace is left behind. Prior to joining AEM he spend over 15 years with Meredith Corporation overseeing sales, marketing, business and operations for a number of respected national media brands including: Successful Farming, Living the Country Life, WOOD and Do-It-Yourself. Curt is a proud farm kid from Shelbina, Missouri where is family still owns and operates the 6 generation crop and livestock farm.

## **Dana Bolden**

### **Senior Vice President of External Affairs and Sustainability, Corteva**

Dana Bolden serves as the Vice President of External Affairs and Chief Sustainability Officer at Corteva Agriscience™, leading the company's public policy and government affairs strategies, in addition to its sustainability, philanthropy, product stewardship and global regulatory activities. He previously served as the Company's Communications Officer where he led the employee, executive and functional communications, external communications and media relations, regional communications, corporate brand and advertising, platform communications and digital and social communications. Once launched a stand-alone company in 2019, Corteva will offer a complete portfolio of products and technologies, and a robust pipeline of germplasm, traits and crop protection. The combined heritage and complementary capabilities of DuPont Crop Protection, Pioneer and Dow AgroSciences will make the future, intended Agriculture Company stronger, more competitive, and better equipped to deliver growth and value. Dana joined du Pont from The Coca-Cola Company where he held various leadership roles for most his career including global director for the Bottling Investments Group, Communications Director for the Eurasia Africa Group and Director of Financial Communications. He led internal communications and stakeholder engagement programs to engage 70,000 employees and government relations strategies for a variety of countries. He implemented a digital stakeholder engagement program that leveraged big data to connect leaders with policy makers around the world. He brings extensive experience in designing and implementing training programs for all levels of leadership.

## **Chip Bowling**

### **Chairman, USFRA**

Chip Bowling, a corn grower in Newburg, Md., serves as Chairman of U.S. Farmers & Ranchers Alliance, a farmer and rancher led organization committed to encouraging stakeholder and thought leader dialogue about our sustainable food systems of the 21st century. He is a former chairman of the National Corn Growers Association, a farmer-led trade association. Bowling is a third-generation farmer operating a 1,400-acre grain farm growing corn, soybean, wheat, barley and grain sorghum, only an hour's drive outside of Washington, D.C., in the Chesapeake Bay watershed. Chip was also inducted into the Maryland Agriculture Hall of Fame by Governor Larry Hogan. A graduate of NCGA's first Advanced Leadership Academy class, Bowling has also served at the state and local levels as a past president of the Maryland Grain Producers Association, as Farm Service Agency committee chairman, as a director for the Charles County Farm Bureau and on the Charles County Economic Development Board.

## **Jimmy Bramblett**

### **Deputy Chief for Programs, Natural Resources Conservation Service, USDA**

Jimmy Bramblett is the Deputy Chief for Programs with the Natural Resources Conservation Service (NRCS). In this role, he is responsible for developing policies and procedures to invest the agency's 4-billion dollars of technical and financial resources in a customer service oriented and scientifically defensible manner. He has also served as the Deputy Chief for Science and Technology (S&T), the Wisconsin State Conservationist, and his tenure included a 10-year period as a faculty research scientist at The University of Georgia.

## **Steve Brock**

### **Senior Advisor, Council on Strategic Risk, Center for Climate and Security**

Steve currently serves as Senior Advisor at the Council on Strategic Risk and the Center for Climate and Security in Washington, D.C. He is also Co-Founder and President of Earth Ethic, an environmental and agribusiness consultancy focused on agricultural as a powerful and integral solution to global challenges. He serves as an inaugural member of the USFRA Ecosystem Services Science Advisory Council. Steve served in the Obama White House as Director for Asia Security Affairs on the National Security Council. At the White House he also co-chaired, with the President's Chair for Environmental Quality, the Interagency Policy Committee tasked with managing environmental impacts of America's strategic rebalance. Steve advanced U.S. agribusiness and food production as a vital strategic national resource at National Defense University. As a Federal Executive Fellow, RAND Corporation, he focused on climate and national security and DoD's unique potential to lead on sustainability. A retired U.S. Navy Captain, Steve served in multiple senior positions at the Pentagon and forward deployed including as Chairman Joint Chiefs Deputy Director for Intelligence where he briefed the Secretary of Defense daily. Steve served as Military Advisor to the U.S. Ambassador to the UN, Chief of Staff for Intelligence at Commander, Carrier Strike Group 11, numerous tours aboard USS NIMITZ, as well as in senior NATO roles. A distinguished graduate of Georgetown University and the United States Naval Academy in Annapolis, he holds an M.A. in National Security Studies and a B.S. in Marine Engineering. He is a distinguished graduate of NDU's Eisenhower School with an M.S. in National Resource Strategy. An expert in space and remote sensing, he is a recipient of the Admiral Layton Inspirational Leadership Award. Steve is a life member of the Council on Foreign Relations and Fellow at the United States- Japan Foundation.

## **Jeff Broin**

### **Founder, Chairman, & CEO, POET**

Jeff Broin is Founder, Chairman, and CEO of POET, the world's largest producer of biofuels. He is a recognized entrepreneur, agriculturalist, philanthropist, and national advocate for agriculture and the biofuels industry. For the last three decades Broin has played a crucial role in an industry that brings prosperity, jobs, and cleaner-burning, homegrown fuel to the U.S. He also serves as Chairman of Growth Energy, the largest biofuel advocacy association in the country. Having grown up on a farm in rural Minnesota, Broin holds a firm, longstanding belief that our world can meet many of its needs through agriculture. This passion has played a major role in the development of the biofuels industry, which in turn has increased domestic grain demand for rural America and stimulated economic growth across the nation. POET has designed, constructed, and currently operates 28 bioprocessing plants with a combined annual production capacity of 2 billion gallons of ethanol, reducing carbon emissions and improving air quality across the planet. In addition, POET produces a growing variety of value-added bioproducts that are marketed worldwide, many of which are displacing harmful, petroleum-based products with clean, renewable bioproducts derived from the surface of the Earth. One such product earned POET recognition as one of Fast Company's Most Innovative Companies of 2019. A true champion for agriculture, Broin's utmost goal is to leave a legacy that promotes health and sustainability for future generations by changing the world through the power of the sun, the soil, and the seed.

**Patrick Bultema****CEO, Founder, & Chairman, FoodMaven**

Patrick Bultema is an experienced venture-backed CEO, widely recognized as a company and industry maker. He has served on the board of directors of over twenty startups, and has worked in three venture capital firms. With FoodMaven, Bultema is known for bringing leadership and innovation to the multi-trillion dollar US food system, a system that loses hundreds of billions of dollars annually in food that ultimately ends up as waste. FoodMaven balances for-profit economics, with highly leveraged social impact outcomes. In short, FoodMaven is on a mission to make sure all food is used ... with good purpose, with positive impacts for food, profits, hungry people, and the planet. As a result, Patrick is an expert speaker on reinventing our food system and the future of social impact investing, and has been featured in major events and publications, including Fortune Magazine, Forbes, WSJ, and TED.

**Matt Carstens****Senior Vice President, SUSTAIN, Land O' Lakes**

Matt joined Land O'Lakes, Inc. in 2015 with the merger of the United Suppliers and Land O'Lakes crop inputs businesses. He serves as senior vice president of Land O'Lakes SUSTAIN, a business unit formed in 2016, and provides leadership in aligning environmental sustainability efforts across the enterprise. With 21 years in the agriculture industry, Matt's experience spans retail, wholesale and manufacturing functions in the crop inputs business. He was responsible for developing the sustainability business while at United Suppliers. Prior to joining United Suppliers, Matt held various sales, marketing and management positions at American Cyanamid, BASF, Rosen's Inc. and Helena Chemical Company. Matt graduated with a Bachelor's degree in agricultural business from Iowa State University. His passion for agriculture developed on his family's farm and has only deepened after spending years in the industry.

**Brian Cavey****Senior Vice President of Government Affairs, CoBank**

As senior vice president of government affairs, Brian Cavey represents CoBank before Congress, the administration and regulatory agencies and is based in Washington, D.C. Prior to joining CoBank, Mr. Cavey served as the vice president of legislative affairs for the National Rural Electric Cooperative Association (NRECA). Before joining NRECA in 2009, Mr. Cavey worked as a lobbyist with the Stanton Park Group representing a diverse group of clients. Mr. Cavey is an accomplished legislative operative with over 25 years of experience on Capitol Hill, in the state capitols, in corporate government affairs and trade association management. Before going into politics, Mr. Cavey was an educator, serving as an assistant to the dean of the Montana State University College of Agriculture, where he was liaison between students and university academic committees. Mr. Cavey earned bachelor's and master's degrees in agriculture education from Montana State University.

**Andrea Chu****Manager of Sustainable Agriculture, Campbell Soup Company**

Andrea Chu is Manager of Sustainable Agriculture at the Campbell Soup Company, where she leads grower and supplier engagement and multiple crop-specific initiatives to drive growth and supply chain resiliency. Prior to Campbell, she shepherded some key corporate partnerships at the Environmental Defense Fund, focused on helping retailers and food companies improve the sustainability of their sourcing. She has spent a few seasons working on farms and received her BA in Ecology and Evolutionary Biology from Princeton University.

## **Pearl Daskam**

### **4H**

For Pearl Daskam, 4-H has been a constant source of growth, achievement, challenges and pride. After realizing that her local food bank only provided beans and peanut butter for protein, Pearl co-founded Meating the Need for Our Village with fellow 4-H'er, Addy Battel. The program fights hunger through agriculture, and, since its inception, has made a \$54,000 impact on the community by providing 1,300+ gallons of milk, 10,000+ pounds of meat and 100+ dozen eggs to families in need. After learning about the link between food insecurity and mental health, Pearl applied for and received a grant to increase dignity at the food pantry by providing shopping carts, increased shelving and education about mental health services in the community. She received the 2019 National Culture of Health Youth Volunteer of the Year Award, was a 2019 National 4-H Healthy Living Youth in Action Pillar Award Finalist, and received the President's Gold Volunteer Service Award. Pearl is a rising senior in high school and plans to pursue a career as a registered dietitian, with a goal of contributing to the solution for food equity.

## **Christine Daugherty**

### **Vice President of Sustainable Agriculture & Responsible Sourcing, Pepsi Co**

Christine and her team deliver global transformation and innovation through agriculture sciences and responsible sourcing solutions for PepsiCo. Prior to PepsiCo, Christine worked at Tyson Foods, where she held various roles, most recently Vice President of Sustainable Food Production. Her responsibilities included natural resource conservation programs, responsible sourcing and farm animal well-being, as well as leading the company's sustainability programs across multiple platforms. Christine holds a Juris Doctor degree from the University of Arkansas School of Law, a Post-doctoral in Plant Gene Regulation from the University of Florida, a Ph.D. in Plant Physiology from Louisiana State University, as well as an MS degree in Plant Pathology from Iowa State University.

## **Natalie DiNicola**

### **Chief Communications Officer, Benson Hill Biosystems**

Dr. DiNicola has over 20 years of experience in the agri-food industry and a decade of experience in sustainability and agriculture development. As Chief Communications Officer for Benson Hill Biosystems, Natalie leads Communications, Marketing and Stakeholder Engagement. Prior to joining Benson Hill, Natalie led her own consulting practice with clients ranging from established and emerging companies to NGOs and public institutions across the food & agricultural value chain. Natalie spent 18 years at Monsanto Company in roles within Business, Technology, Regulatory Affairs, and Corporate Engagement. She served as Chief Sustainability Officer and led strategy and execution of all sustainability efforts to achieve business goals including environmental sustainability, food and nutrition security, farmer livelihoods and sustainability reporting. She served as a primary spokesperson for the company and led engagement with NGOs, foundations, public research institutions, government organizations and industry to identify and advance common goals. She also served as Vice President of Corporate Engagement for Africa working closely with smallholder farmers. Before joining Monsanto, Natalie worked as a science fellow and legislative assistant for U.S. Congressman Sherwood Boehlert covering environment and agriculture issues. Natalie serves on the Donald Danforth Plant Science Center Leadership Council and the Board of Meds and Food for Kids. She received her B.A. in Biology from St. Mary's College and her Ph.D. in Environmental Toxicology from the University of Wisconsin-Madison.

## **Aldyen Donnelly**

### **Co-Founder and Director of Carbon Economics, Nori**

Aldyen Donnelly is a co-founder and Director of Carbon Economics at Nori, a new carbon removal marketplace. At Nori, she is leading the development of methodologies to establish Carbon Removal Certificates as well as recruiting early CRC buyers and suppliers into the marketplace. She has been a small business developer and consultant for over 40 years. In the mid-1990s, Aldyen started to work on market-driven strategies to reduce atmospheric carbon concentrations. Having gathered together an "emission reduction credit" or "ERC" buyers group, Aldyen developed and executed major forward ERC purchase agreements--some "world firsts"--to finance: carbon sequestration in agricultural soils; a stationary fuel cell application; landfill gas recovery and utilization projects; carbon capture and storage projects involving both coal-fired power and natural gas processing plants; modal shift (truck-to-rail) in commercial freight transport; and more. Aldyen also co-authored Nova Scotia's 2009 GHG Emissions Regulations, the first regulations to establish significant absolute declining power sector GHG caps in North America. As direct result, Nova Scotia province-wide GHGs were 30% below 2005 levels by the end of the 2016.

## **Zippy Duvall**

### **President, American Farm Bureau Federation**

President of the American Farm Bureau Federation since January 2016, Zippy Duvall is a third-generation farmer from Georgia. In addition to a 400-head beef cow herd for which he grows his own hay, Duvall and his wife, Bonnie, also grow more than 750,000 broilers per year. In December 2017, Duvall was appointed to the White House Advisory Committee for Trade Policy and Negotiations. Also in 2017, he was honored by the National 4-H Council as a founding luminary. Prior to being elected AFBF president, Duvall served for nine years as president of the Georgia Farm Bureau. As GFB president, Duvall's service on the AFBF board of directors included roles on the AFBF Trade Advisory Committee, including several international trade missions, and on the AFBF Finance Committee. He also was recognized with several state appointments, including then-Georgia Gov. Sonny Perdue's Agricultural Advisory Committee and the Georgia Development Authority. His many state honors include Georgia Dairy Family of the Year. Duvall's long leadership history includes service on the Georgia Farm Bureau Young Farmers Committee and Georgia Farm Bureau board of directors. He also served on the AFBF board of directors as chair of the national Young Farmers & Ranchers Committee in 1987. Zippy and Bonnie have been married for more than 38 years and raised four children: Vince, Corrie, Zeb and Zellie. They now enjoy spending time with their five grandchildren. They attend New Hope Baptist Church in Greshamville, Georgia, where Zippy serves as a deacon.

**Tom Ferguson****Head of Strategy & Development for Global Rural Clients, Rabobank Group**

Tom Ferguson is Head of Strategy & Development for Global Rural Clients for Rabobank, a 120-year old Dutch cooperative with over \$100 billion Food & Ag assets across 38 countries. Tom focuses on change efforts, growth and innovation within the bank and, together with our clients and partners, in the broader F&A space where we serve leading farmers and agribusiness clients. By balancing long term impact with financial sustainability and leveraging our network and knowledge capabilities across boundaries within the F&A ecosystem, Rabobank is committed to enabling and accelerating meaningful transitions in the food system. Tom has held several leadership roles since joining Rabobank in 2014, prior to which he was with Wells Fargo as a Vice President in securities banking with responsibilities across a wide variety of segments, including agribusiness, wealth management and corporates. Tom holds a B.S. in Computer Information Systems from Loyola University New Orleans, and a JD/MBA from Washington University in St Louis. He lives in San Francisco with his wife, Colleen. He enjoys hiking, skiing and savoring the great food grown in California and around the world.

**Erin Fitzgerald****CEO, USFRA**

Erin Fitzgerald serves as CEO of the U.S. Farmers & Ranchers Alliance (USFRA), a farmer and rancher led organization committed to encouraging stakeholder and consumer dialogue about how food is grown and raised. Fitzgerald's thought leadership in the sustainability space convenes food and agriculture stakeholders in an inclusive dialogue on the sustainable food systems of the 21st century. Prior to USFRA, Erin Fitzgerald served as Senior Vice President, Global Sustainability for the Innovation Center for U.S. Dairy, where she conducted an environmental impact assessment that led to an industry-wide voluntary carbon reduction goal of 25 percent by 2020. Erin has been recognized in Chicago's 40 under 40 and is an avid voice for sustainability and social responsibility (White House Champion of Change for Sustainable and Climate-Smart Agriculture, Aspen Institute First Movers Fellow).

**Megan Forcia****Native American Programs Coordinator, University of Minnesota's Healthy Foods, Health Lives Institute**

Megan Forcia is a young Ojibwe woman passionate about improving individual, community, and environmental health through the revitalization of indigenous food systems. As an undergraduate, she majored in American Indian Studies with an emphasis on environmental sustainability. Today, Megan serves as the Native American Programs Coordinator for the University of Minnesota's Healthy Foods, Healthy Lives Institute, where she helps to coordinate the first and only national conference on Native American nutrition. Megan also serves as the Midwest Regional Representative and Board Secretary for the Native Youth Food Sovereignty Alliance, a national youth-led movement with the mission of educating and empowering indigenous youth to be agricultural innovators for generations to come.

**Kendal Frazier****CEO, National Cattlemen's Beef Association**

Kendal Frazier is the Chief Executive Officer for the National Cattlemen's Beef Association. Kendal previously served as Chief Operating Officer, for NCBA. Prior to working at NCBA, Kendal was the Vice President of Communications for the former National Cattlemen's Association. Kendal was raised on a diversified livestock operation in southern Kansas and has extensive professional experience in agriculture and in the beef industry. His background includes work as a radio and television farm broadcaster at WIBW Radio/TV in Topeka, Kansas. Prior to joining NCA, he served as Communications Director for the Kansas Livestock Association. He has extensive experience in agricultural communications. He is a graduate of Kansas State University and holds a bachelor's degree in agricultural economics. Kendal and his wife, Cindy, live in Centennial, Colorado.

**Avi Garbow****Environmental Advocate, Patagonia**

Avi is a nationally-recognized environmental leader, lawyer, and advocate, with decades of experience tackling the most critical threats to our air, water, and lands. Honored by the National Law Journal as an Energy and Environmental Trailblazer, Avi currently serves as Patagonia's Environmental Advocate, helping to sharpen and strengthen the company's voice and vision on environmental and conservation issues as Patagonia pursues its mission: being in business to save the home planet. Nominated by President Obama and confirmed with the unanimous consent of the Senate, Avi served as General Counsel at EPA from 2013 to 2017 – the longest to hold that position - and prior to that served as the Agency's Deputy General Counsel. Avi's service as EPA General Counsel occurred during the most advanced efforts of the federal government to address climate change, and Avi played important roles in developing, implementing, and defending key domestic and international climate change strategies. Avi also helped lead the environmental practice of a major international law firm, and was a distinguished federal prosecutor in the U.S. Department of Justice. Avi received the Robert F. Kennedy Award for Public Service from the University of Virginia School of Law, obtained a Masters Degree in Marine Affairs, and serves on the Board of Trustees for Rare, an international conservation organization.

**Steve Geick****Tactical Marketing Manager, John Deere**

With over 34 years in the agricultural industry, Steve Geick has had the privilege of working and building relationships with a broad range of individuals and organizations throughout the Agricultural and Turf Industry. These experiences, and the long-term need to provide food, fiber and fuel to a growing world population, reinforce his belief that the brightest days for agriculture are still ahead. Steve currently serves as the Director, Industry Relations for John Deere's Agricultural and Turf Division. Mr. Geick works with stakeholders across North America who share an interest in the future of agriculture and who work the land. In this position he is responsible for leading industry and association relations in support of Deere's US Ag & Turf strategies and growth initiatives. His role is to proactively build and promote influential relationships, programs and policies that benefit Deere's stakeholders economically, environmentally, politically and socially. He also facilitates awareness and understanding among John Deere employees and dealers on public policies relevant to their business. In more than 18 years at Deere, Mr. Geick has worked in various roles including product marketing, sales, division sales and tactical marketing across the United States. Mr. Geick has a Bachelor of Science degree in Agricultural Business Management from Iowa State University and a Master's of Science degree from Central Michigan University.

**Greg Gershuny****Interim Director, Energy and Environment Program, The Aspen Institute**

Greg Gershuny leads the Energy and Environment Program at The Aspen Institute, where they gather and challenge thought leaders to test and shape energy, climate, and environmental policies, governance systems, and institutions that support the wellbeing of both nature and society. Prior to joining The Aspen Institute, Greg served as the Associate Director for the US Department of Energy's Office of Energy Policy and Systems Analysis, as well as Director of Energy and Environment at the White House Office of Presidential Personnel, where he oversaw the Presidential appointment process for the energy and environment mission within the federal government. He also served as a policy aide to the Associate Director for Science and Nobel Laureate Carl Wieman at the White House Office of Science and Technology Policy, on basic science R&D issues and science, technology, engineering, and math (STEM) education and as a Research Associate for the White House National Economic Council for technology and innovation policy. Greg is a graduate of George Mason University and originally hails from New Jersey.

## **Dan Glickman**

### **Executive Director of the Congressional Program, The Aspen Institute**

Dan Glickman is Vice President of the Aspen Institute and Executive Director of the Aspen Institute Congressional Program which is a non-partisan public policy education and civility building program for members of the United States Congress. He is also a Senior Fellow at the Bipartisan Policy Center in Washington, D.C. He also chairs the International Advisory Council APCO Worldwide and is a Senior Advisor to The Russell Group. Mr. Glickman served as the U.S. Secretary of Agriculture from March 1995 until January 2001. Before his appointment as Secretary of Agriculture, Mr. Glickman served for 18 years in the U.S. House of Representatives representing the 4th Congressional District of Kansas. During that time, he was a member of the House Agriculture Committee, the House Judiciary Committee; chairman of the House Permanent Select Committee on Intelligence; and was a leading congressional expert on general aviation policy. Mr. Glickman served as Chairman of the Motion Picture Association of America, Inc. (MPAA) from 2004 until 2010. Prior to joining the MPAA, he was the Director of the Institute of Politics at Harvard University's John F. Kennedy School of Government (2002-2004). Before his election to Congress in 1976, Mr. Glickman served as president of the Wichita, Kansas School Board; was a partner in the law firm of Sargent, Klenda and Glickman; and worked as a trial attorney at the U.S. Securities and Exchange Commission. He received his Bachelor of Arts in history from the University of Michigan and his J.D. from The George Washington University.

## **James Glueck**

### **Staff Director, Senate Agriculture Committee**

James Glueck became staff director for the Senate agriculture committee led by Chairman Pat Roberts in 2017. He previously served as policy director and senior policy advisor for risk management, biotechnology, grain handling, and pesticide issues. In the past, Glueck served as deputy staff director and policy director for Senate agriculture committee Ranking Member Thad Cochran as well as legislative assistant for agriculture, trade, foreign relations, and water issues for Senator Mike Johanns. Prior to coming to Capitol Hill, James worked for Bunge North America, an integrated agribusiness and food ingredient company. Previously, he served at the U.S. Department of Agriculture, including roles as a senior advisor to the Under Secretary for Farm and Foreign Agricultural Services, congressional liaison, deputy White House liaison, deputy director of intergovernmental affairs, and confidential assistant in the Farm Service Agency. James received an undergraduate degree in agricultural development from Texas A&M University and a graduate certificate in advanced international affairs from the George Bush School of Government and Public Service.

**Nick Goeser****Head of Science Advisory Council, USFRA**

Nicholas Goeser focuses efforts on building sustainability science capacity for USFRA by working across several sectors to build effective agricultural supply chain sustainability initiatives (economic, environmental and social). Nick currently leads the USFRA Science Advisory Council of grower, agricultural industry, foundation, conservation and academic organizations to help prioritize engagement strategies and collaborative ventures to capture and deliver value across agricultural supply chains. Nick previously served as Vice President of Production and Sustainability for National Corn Growers Association. Within his Vice President role, Nick led programs, staff and worked with grower-leaders in the areas of research, water quality, soil health, climate change, carbon insetting approaches and broader agricultural sustainability. Nick also launched and grew The Soil Health Partnership as the first Director bringing the program to national impact and enrolling 140 farmers across 14 states in under 4 years. Nick has held technology development and research roles within the corn and soybean seed and vegetable production industries. Nick grew up in dairy production and holds a MS in Agronomy and PhD in Horticulture from the University of Wisconsin.

**Brad Greenway****Farmer; Former Chairman, USFRA**

Brad Greenway is a diversified farmer from Mitchell, South Dakota. He and his wife, Peggy, raise pigs, have a beef cow herd, and raise corn, soybeans, wheat, and alfalfa. The Greenways have two children and three grandchildren. Brad has been a busy volunteer for various community organizations and is a passionate advocate for agriculture. He has been involved with his county and state pork councils for many years. He served on the National Pork Board from 2009 to 2015. He is the immediate past chairman of the U.S. Farmers & Ranchers Alliance. He has received several statewide awards including Pork All American, Governor's 2014 Ag Ambassador of the Year, Mitchell Technical Institute Alumni of the Year for 2016, and together with Peggy received the South Dakota Pork Promoters of the Year award in 2015. Greenway most recently was selected as the National Pork Board's America's Pig Farmer of the Year which took him around the country speaking at various events. He is still active speaking at various events locally and nationally advocating for pig farming and modern agriculture in general.

**Robert Guenther****Senior Vice President of Public Policy, United Fresh**

Robert Guenther is the Senior Vice President of Public Policy for United Fresh Produce Association headquartered in Washington, DC. Over the last 20 years Robert has led the government and public affairs staff in representing the fresh fruit and vegetable industry before Congress and the Administration. Robert also worked on Capitol Hill for 10 years focusing on agriculture, environment, trade, water, and food policy. He also spent a year in the Office of Pesticide Programs EPA. During his tenure Robert has been interviewed by CNN and C-Span and has been quoted in major media publications including the Wall Street Journal, Washington Post, NY Times, Chicago Tribune, LA Times, and U.S. News and World Report. He has testified before Congress on a number of important issues including trade, small business, and agriculture related program and was instrumental in the formation the Specialty Crop Farm Bill Alliance. Robert is a former collegiate swimmer earning All-American honors and was Captain of the 1987 University of Maryland Men's Swim team. He is also run 6 marathons since 2010 along with numerous half-marathons during that same time. Robert holds a Master's degree in Public Administration and Bachelor's degree in Government from the University of Maryland.

**Krysta Harden****Executive Vice President of Global Environmental Strategy, Dairy Management, Inc.**

Krysta Harden's story begins with her pride of being the daughter of peanut farmers from South West Georgia. Her professional journey has led her from government to corporate to non-profit but she had held true to a strong commitment to helping farmers have the tools and resources they need to stay on the land. Krysta is currently the Executive VP for Global Environmental Strategy for DMI. Before joining DMI, she served as Senior VP, External Affairs and Chief Sustainability Officer for Corteva Agriscience. She held several positions at USDA during the Obama Administration including Deputy Secretary and Chief of Staff to Secretary Tom Vilsack. She served as CEO of NACD, Senior VP of Gordley Associates and Staff Director of the Subcommittee on Peanuts and Tobacco of the House Agriculture Committee.

**Tamar Haspel****Oyster Farmer; Columnist, Washington Post**

Tamar Haspel is a James Beard award-winning journalist who's been on the food and science beat for the best part of two decades. She's a Washington Post columnist and a contributor to (among others) National Geographic, Discover, and Edible Cape Cod. When she's tired of the heavy lifting of journalism, she gets dirty. She and her husband, Kevin Flaherty, raise their own chickens, grow their own tomatoes, hunt their own venison, and generally try to stay connected to the idea that food has to come from somewhere. They also have an oyster farm, Barnstable Oyster, where they grow about 250,000 oysters a year in the beautiful waters off Cape Cod.

## **Janet Helms**

### **Sustainability Development, Inter IKEA Group**

Janet Helms, currently working as a Sustainability Developer at Inter IKEA Group, is a veterinarian and business executive with extensive experience across the food chain. Janet is currently responsible for the animal sourced food supply chain for both North and South America. Working in livestock production with dairy, beef, and small ruminants initially in food animal veterinary practice launched Dr. Helms' dedicated to the food chain. In the pharmaceutical industry, Janet worked with cattle, pig, poultry and equine technical sales, leadership development and compliance. Janet loves adding value to the food supply by improving the health and welfare of animals. Her passion in people development and coaching in corporate and veterinary environments leverages her background in organizational behavior, leadership, and client communication skills. Janet most recently lead and managed a third party animal welfare certification program, which further enhanced her understanding of animal welfare, auditing programs, and certifications.

## **Jay Hill**

### **Farmer**

There is so much beauty in the occupation of farming, yet so much responsibility. For Jay, what started as 10 acres and a John Deere 4020 tractor has grown into a multi-layered commercial operation of 18,000 acres with highly diversified crops in West Texas and Southern New Mexico. Jay strives to continually implement new practices and the latest technology to best utilize his resources and farm as sustainably as possible. He actively advocates for the industry he loves on social media, using this platform to give a true glimpse into the life of a farmer.

## **Melissa Ho**

### **Senior Vice President for Freshwater and Food, WWF-US**

As Senior Vice President for Freshwater and Food at WWF-US, Melissa D. Ho drives landscape and transformational initiatives that increase the sustainability of agricultural systems and the conservation of water for the environment and ecosystems. She also supports the integration of food and water issues in all of WWF's other workstreams. Dr. Ho has over 25 years of experience as a scientist, policy advisor, and development professional. Throughout her career, Dr. Ho has leveraged a keen focus on the intersection of water and agriculture and its connections to energy and health. She has worked at the landscape level, with large-scale public irrigation systems, agricultural value chains, community-based water resource planning and management systems, as well as in household level water technology delivery through the private sector. Dr. Ho came to WWF from the Millennium Challenge Corporation, where she oversaw a \$1.5 billion portfolio of infrastructure investments in West Africa. She also served at USAID overseeing the technical team responsible for the strategy development and implementation of Feed the Future. Previously, Dr. Ho developed and implemented the agricultural water management strategy and grant portfolio at the Bill and Melinda Gates Foundation. She has also served in various capacities in the US Congress. She has a PhD in plant physiology from the Pennsylvania State University, an MSc in soil science (plant-water relations) from the University of California, Davis, and a BSc in environmental systems from Cornell University. She has served on the board of several domestic and international NGOs.

**Franklin Holley****Program Director, Agriculture, Keystone Policy Center**

As a Program Director for Agriculture at the Keystone Policy Center, Franklin Holley leads multi-stakeholder food and agriculture initiatives focused on soil health, water quality and scarcity, wildlife habitat and biodiversity, and farm labor, while ensuring solutions to these challenges work for agricultural producers & employees, the supply chain, and end-users. Franklin holds an MS in International Agricultural Development from the University of California, Davis and a BA in Cultural Anthropology from the University of Virginia. Prior to joining Keystone, Franklin spent six years with the World Wildlife Fund managing agricultural supply chain initiatives and field programs that conserve nature, ensure farmer livelihoods, meet corporate business objectives, and contribute to feeding a growing population in a resource-constrained world. During her time at WWF, Franklin also served as Vice-Chair of Field to Market: The Alliance for Sustainable Agriculture where she now represents Keystone on the Board of Directors. Franklin has previously worked as the Executive Director of Southern Maryland Resource Conservation & Development, Inc., supported an international livestock research and development partnership between USAID and UC Davis, and has managed Extension programming working as a nutrition educator in low-income urban areas in East Tennessee.

**Kevin Igli****Senior Vice President of Sustainability and Chief Environmental Officer, Tyson Foods, Inc**

Kevin J. Igli is the Senior Vice President of Sustainability and Chief Environmental Officer for Tyson Foods, Inc. Mr. Igli leads a team of over 450 professionals who oversee the company's Sustainable Food Strategy, Environmental Management, Animal Welfare and Corporate Social Responsibility (CSR) processes in collaboration with all business operating units and enabling support functions (e.g., engineering, legal, finance, accounting, food safety, etc.). Mr. Igli has served in the past as the Vice President for Environmental Affairs for Willamette Industries, Inc., a leading forest and paper company based in Portland, Oregon. In addition, Mr. Igli was Director of Environment, Health and Safety for Packaging Corporation of America and served as Vice President of Environment, Health and Safety for Chemical Waste Management, Inc. He is a graduate of Malone University in Canton, Ohio, with a BA degree in Biological Sciences. Mr. Igli currently serves on the Boards of The Nature Conservancy (TNC) Arkansas, Ozarks Water Watch (OWW), and is affiliated with other professional and trade organizations. Mr. Igli has participated in the recent past with The Sustainability Consortium (co-administered by the University of Arkansas and Arizona State University); as a member of the External Advisory Council for the Iowa State University Department of Agricultural and Biosystems Engineering; the Academic Advisory Board for the University of Arkansas Biological and Agricultural Engineering Department; and the Board of Beaver Watershed Alliance.

## **Kellee James**

### **Founder and CEO, Mercaris**

Kellee James is Founder & CEO of Mercaris, a market information service and on-line trading platform for organic and non-GMO agricultural commodities. Prior to Mercaris, Kellee was a White House Fellow in the Obama administration and later worked on ecosystem services initiatives for USDA and former Undersecretary of Natural Resources and the Environment Harris Sherman. Kellee spent five years at the startup Chicago Climate Exchange, the first electronic trading platform for spot, futures and options contracts on carbon, renewable energy and other environmental derivatives. Kellee was named a Crains Chicago Business Magazine "40 under 40" rising leader and is an Aspen Institute Catto Environmental Fellow. Kellee received her MBA and MA in International Development from American University and completed a BA in Spanish from the University of Kentucky.

## **Jerry Johnson**

### **President of the Farm Ranch & Ag Division (FRAG), Blount International, Inc**

Jerry Johnson is President of the Farm Ranch & Ag Division (FRAG) of Blount International, Inc. The FRAG Division is composed of four business units: Woods Equipment which operates in North America, Europe, and Brazil; Woods Construction, and PBL (France). Blount International acquired Woods Equipment Company in 2011. Jerry was the President of Woods when the company was acquired by Blount. Prior to joining Woods in 1995, Jerry worked for the General Electric Company for 10 years, spending eight years in the aircraft engine division and two years in the electric motors division. Jerry held various positions of increasing responsibility in manufacturing engineering, materials, and operations management. Jerry is a member of the Society of Manufacturing Engineers and currently serves on the Association of Equipment Manufacturers (AEM) Board of Directors, is Chair of the AG Sector Board and has served on several committees. He is a Six Sigma Black Belt and earned a B.S. from Southern Illinois University in industrial technology in 1983.

## **John Johnson**

### **Chief Operating Officer, National Pork Board**

John Johnson is the Chief Operating Officer for the National Pork Board in Des Moines, Iowa. He is responsible for providing strategic support to the Chief Executive Officer, overseeing organizational goal setting and accountability measurements and facilitating cross-departmental coordination. Johnson also is responsible for directing high-level, cross-functional projects that require engagement and direction from the Board of Directors at the National Pork Board and its senior leadership team. He serves as a member of the leadership team and provides strategic insight and management of various Checkoff-related issues. Prior to joining the National Pork Board in 2009, Johnson served seven years as an appointee of President George W. Bush to the USDA Farm Service Agency (FSA) as the Deputy Administrator for Farm Programs in Washington, D.C. He was responsible for administering the nation's farm subsidy programs, disaster assistance programs, the Conservation Reserve Program, and the Tobacco Buyout Program. Prior to joining FSA, Johnson served in senior leadership positions at several agricultural organizations. He grew up on a family farm in New Jersey. Johnson and his wife Kathryn have two grown daughters, Lauren and Carla.

### **A.G. Kawamura**

#### **Former State Secretary of Food and Agriculture of California; Founding Co-chair, Solutions from the Land; Founding Chair, Solutions for Urban Agriculture**

A.G. Kawamura is a third generation produce grower and shipper from Orange County, California. From 2003 to 2010 he was the secretary of the California Department of Food and Agriculture. He is co-chair of Solutions From the Land (SFL), a nationally recognized non-profit that is developing innovative and sustainable climate smart collaborations for 21st century agriculture. He serves on several boards and committees including the Ag Advisory Committee for the Chicago Council; Farm Foundation Board; Western Growers Association Board and former chair. For over 40 years Mr. Kawamura has pursued a lifelong goal to work towards an end to hunger and malnutrition. Locally, he is founding chair of Solutions For Urban Ag (SFUA.org). For over 30 years he has worked closely with Second Harvest Food Bank to create exciting urban ag projects that focus on nutrition, hunger, education and advanced food systems. As a progressive farmer, Mr. Kawamura has a lifetime of experience working within the shrinking rural and urban boundaries of Southern California. A.G. graduated with a BA from UC Berkeley.

### **Erwin Koenig**

#### **Executive Vice President Sales & Merchandising, Fairway Market**

Erwin Koenig has extensive retail experience in both the Supermarket and Drug Store fields. His professional career has spanned the following areas: Operations, Merchandising, Procurement, Marketing and People. He believes very strongly in the following... "One person CAN make a difference" and lives by that belief and shares it always in his professional career as well as his my personal life. Erwin is passionate about what he does and uses that passion to help motivate and coach others.

### **Joe Koss**

#### **President & CEO, Culver Franchising System, LLC**

Joseph G. Koss is president and chief executive officer of Culver Franchising System, LLC, the franchisor for over 700 Culver's restaurants in 25 states. In this capacity, Mr. Koss oversees the direction and strategy for all of Culver's operations and maintaining mutually beneficial relationships with franchisees, suppliers, team members, guests and other stakeholders. Mr. Koss joined CFS in 1997 as controller. Since 2000 he held the role of chief financial officer and was named president and CEO in December 2016. During Mr. Koss's tenure the Culver's system has grown from 53 restaurants with system-wide sales increasing from \$58 million to over \$1.5 billion. A native of Two Rivers, WI, Mr. Koss earned a Bachelor of Science degree in Business Administration with a major in Accounting from Marquette University in Milwaukee, WI. He and his wife Darcy reside in Waunakee, WI with their daughters; Addison and Julia, and son Benjamin. Mr. Koss is a member of the board of directors for the Wisconsin Restaurant Association and the US Farmers & Ranchers Alliance. Outside the office he volunteers for various fundraisers and non-profits; and enjoys coaching basketball.

## **Donna Lanzetta**

### **CEO, Founder, Manna Fish Farms**

Donna Lanzetta is an attorney and entrepreneur with a passion for sustainable seafood production. Motivated by a concern for our world's growing population, our declining wild fish stocks, and the urgent need to feed our growing numbers, Manna Fish Farms, Inc. (Manna) is currently awaiting permits to operate a sustainable and transparent fish farms, and to research Integrated Multi Trophic Aquaculture (IMTA) in the Gulf of Mexico, off Pensacola, Florida, and in New York, off Eastern Long Island. Manna has engaged The Kleinschmidt Group to secure New York permits, and Manna is working with a team headed by the University of Southern Mississippi, Dr. Kelly Lucas, to permit a site for aquaculture in the Gulf of Mexico. Manna's Chief Operating Officer is Mike Meeker of Meeker Aquaculture of Ontario, Canada, which produces approximately one million pounds of organic rainbow trout annually – from the first organic certified finfish in North America! The Manna Fish Farms team includes top scientists, engineers and educational institutions, including marine biologist Dr. Konstantine Rountos, a leader in the area of forage fish, as Director of Research and Development, and veteran fish farmer, Mike Meeker, as Chief Operations Officer. Manna is strongly supported by state, federal, local and municipal political representatives. Manna Fish Farms is the proud recipient of three (3) rounds of grant funding from NYS Governor Cuomo's LI Regional Economic Development Council through the Empire State Development program. Ms. Lanzetta received her J.D. from Pace University School of Law, and her undergraduate degree in Business Marketing/Management from LIU-Southampton, where she graduated Magna Cum Laude. Ms. Lanzetta sits on the Board of the Ocean Stewards Institute, and Manna is an active member in the World Aquaculture Society, the U.S. Aquaculture Society, the World Ocean Council, East Coast Shellfish Growers Association, and the Global Aquaculture Alliance. It is the plan of Donna Lanzetta, and her company Manna Fish Farms, to explore new models for sustainable aquaculture, and to integrate new feed compositions and robotics into its farms.

## **Stewart Leeth**

### **Chief Sustainability Officer, Smithfield**

Stewart Leeth serves as vice president of regulatory affairs and chief sustainability officer for Smithfield Foods, Inc. In this role, Leeth leads company-wide regulatory initiatives and directs the company's sustainability program. This program focuses on animal welfare, employee relations, environmental stewardship, food safety and quality, and community development. He is also responsible for legal affairs for Smithfield's hog production division and serves as vice president of the Smithfield Foundation. Leeth originally joined Smithfield Foods in 2008 and has worked in several capacities for the company. Most recently he served vice president of regulatory affairs and sustainability. He also held the position of assistant vice president of environmental and corporate affairs and senior counsel. Prior to joining Smithfield Foods, Leeth was a partner at the Virginia law firm of McGuireWoods, where he represented the firm's clients before federal and state courts and agencies in matters involving major federal and state environmental statutes, water rights disputes, cost recovery and contaminated property litigation, rulemaking, and permitting. He also focused on state and local government matters and land use disputes. Leeth formerly served as Assistant Attorney General for the Commonwealth of Virginia, representing a variety of state agencies and also served as a law clerk to Judge Claude Hilton of the U.S. District Court for the Eastern District of Virginia. Leeth is a graduate of the University of Richmond School of Law and earned a bachelor of arts degree in international studies from the University of Richmond.

**Phil Lempert****CEO, Consumer Insight, Inc.**

For more than 25 years, Lempert, an expert analyst on consumer behavior, marketing trends, new products and the changing retail landscape, has identified and explained impending trends to consumers and some of the most prestigious companies worldwide. Known as The Supermarket Guru® Lempert is a distinguished author and speaker who alerts customers and business leaders to impending corporate and consumer trends, and empowers them to make educated purchasing and marketing decisions.

**Kate Leone****Chief Government Relations Officer, Feeding America**

Kate Leone is the Chief Government Relations Officer at Feeding America. She was previously Chief Health Counsel to Senate Democratic Leader Harry Reid (D-NV) where she handled health care and other issues from 2005 to 2016. She has also served as Counsel to Senate Democratic Leader Tom Daschle (D-SD), as General Counsel to Senator Jeanne Shaheen (D-NH), and as a Senior Policy Advisor on the Senate Democratic Policy Committee. Her previous experience includes working on health care matters as an attorney for the United States Department of Justice's Antitrust Division.

**Britt Lundgren****Director of Organic and Sustainable Agriculture, Stonyfield**

Britt Lundgren is the Director of Organic and Sustainable Agriculture at Stonyfield, an organic yogurt company based in Londonderry, NH. She has over a decade of experience working to advance agricultural sustainability through policy and supply chain initiatives. Prior to Stonyfield, Britt was an agricultural policy specialist for Environmental Defense Fund in Washington, D.C. She holds a Master of Science in Agriculture, Food, and Environment from Tufts University. Britt serves on the boards of the Organic Trade Association and the Sustainable Food Lab, and as an advisor to the AGree, the Foundation for Food and Agriculture, Food Policy Action, and the New Hampshire Conservation Law Foundation. She has worked on several organic farms, and is an avid fiddle player.

**Ryan Martel****Senior Director of Programs, Ceres**

Ryan Martel is a director on the policy team at Ceres, focused on working with the Ceres Investor Network on Climate Risk and Sustainability on federal, state, and international climate and clean energy policy. From 2013 to 2015 Ryan served as the energy and climate policy advisor to Senator Brian Schatz of Hawaii, focusing on renewable energy deployment, energy efficiency, and international climate negotiations. Prior to that, he worked for Senator Jeff Bingaman of New Mexico from 2009 to 2013, eventually serving as the Staff Director for the Finance Subcommittee on Energy, Natural Resources, and Infrastructure, where he focused on energy tax policy. Ryan received his master's degree in public policy with a concentration in environmental regulatory policy from Georgetown University and his bachelor's degree in history and literature from Bowdoin College.

**Marty Matlock****Executive Director, Office for Sustainability and Professor of Ecological Engineering in the Biological and Agricultural Engineering Department, University of Arkansas**

Dr. Marty Matlock is Executive Director of the University of Arkansas Office for Sustainability and Professor of Ecological Engineering in the Biological and Agricultural Engineering Department, where he coordinates academic, research, outreach, and facilities efforts in sustainable systems. He received his Ph.D. in Biosystems Engineering from Oklahoma State University, is a registered professional engineer, a Board Certified Environmental Engineer, and a Certified Ecosystem Designer. Dr. Matlock works in urban, agricultural, and rural systems to explore and solve complex problems associated with land use, water quality, and nutrient cycling. He engages ecologists, engineers, architects, social and political scientists, agricultural scientists, economists, and business leaders to create new understanding and framing of vexing ecosystem challenges. He has received more than 30 national and international awards from leading organizations in architecture, landscape architecture, and sustainable design. He serves on the USEPA Science Advisory Committee, previously served on the US Secretary of Agriculture's Committee for the 21st Century, is Chairman of the Cherokee Nation Environmental Protection Commission, and serves as sustainability science advisor for 12 food and agricultural product companies.

**Darryl Matthews****Senior Vice President, Trimble, Inc.**

Mr. Darryl R. Matthews has been Senior Vice President at Trimble Inc. since 2015. Mr. Matthews has over 20 years of experience in crop protection, seeds, nutrition and manufacturing. He served as President and General Manager of the NAFTA Region for Nufarm Americas, Inc. from 2010 to 2015. During his 15 year career at the company, he also served as General Manager of Nufarm Agriculture, Inc. in Canada from 2008 to 2010. He also served on the Board of Directors for both CropLife America from 2010 to 2015 and CropLife Canada. He holds an Honors B.Sc. from the University of Guelph in Ontario, Canada.

**Mark McDivitt****Managing Director, Head of ESG, State Street Corporation**

Mark W. McDivitt Managing Director Head of ESG State Street Corporation Mark McDivitt heads up State Street's ESG Solutions business focused on new product development and thought leadership. He plays an active role on State Street's Executive Corporate Responsibility Committee constructing environmental attribute portfolios to address State Street's annual sustainability objectives. He is on the advisory boards of the Cleantech incubator Greentown Labs, CECF's Strategic Investor Initiative and Self Help Africa. Mark is a SASB Alliance member and a First Mover Fellow at the Aspen Institute's Business & Society Program. Prior to his role leading ESG Solutions, he ran FX Hedge Fund Sales. Before joining State Street in 2010, Mark was Founder and President of CarbonCCY Management executing environmental attributes on behalf of renewable energy infrastructure companies. Mark began his career with Fuji Bank in Tokyo, trading interest rate swaps followed by fifteen years with Morgan Stanley and Deutsche Bank in Tokyo, Singapore and London as Head of Hedge Fund Sales. In addition, he held an eight year term with AIG and CS in Hedge Fund FX & Derivative Sales. Mark graduated Magna Cum Laude with a Bachelor of Arts degree in Economics from St. Lawrence University, attended the International Christian University in Tokyo, Japan and served as a Captain in the United States Army Reserves.

## **Anne Meis**

### **Nebraska Farmer, Soybeans, Corn, Cattle**

Anne owns and operates a family farm in Northeast Nebraska where she raises corn, soybeans, and beef cattle while caring for the land, water, and environment to ensure they leave it better for the next generation. Quality beef raised on her farm could directly be enjoyed on your plate. While the corn and soybeans raised on her farm might be converted to high quality protein in pork or poultry. Anne and her family consider it a privilege and a responsibility to be caretakers of our land and animals while providing food for many.

## **Dr. Ajay Menon**

### **Dean of the College of Agricultural Sciences, Director of the Colorado Agricultural Experiment Stations, Colorado State University**

Dr. Ajay Menon is the Dean of the College of Agricultural Sciences and the Director of the Colorado Agricultural Experiment Stations at Colorado State University. He previously served as the Dean of the College of Business at CSU (2002-2015) and Colorado's first Chief Innovation Officer (2011-2013). Menon holds a Ph.D. in marketing and has served as a faculty member of the CSU Marketing Department since 1991. Menon's teaching and research expertise lie in the areas of international marketing, new product development and management, and strategic market planning, with specific focus on customer loyalty, new product management and strategy implementation. Menon has been recognized nationally for his research efforts and has received awards of excellence from the Journal of International Marketing, Journal of Business-to-Business Marketing, Journal of the Academy of Marketing Science, and the America Marketing Association. In addition to his academic and administrative work, Menon served as a management consultant to local and multinational companies on issues related to customer satisfaction and loyalty and on the boards of directors or advisors to profit and non-profit organizations, including the Colorado Innovation Network, Junior Achievement – Rocky Mountain, Inc., Colorado National Bancorp, World's Fresh Waters - Chile, Convera Corporation, Women's Vision Foundation, Envirofit Corporation, and the Better Business Bureau of Northern Colorado. He is currently involved in the transformation of the founding academic college within CSU towards a vision of unquestioned global preeminence.

## **Scott Mortimer**

### **Vice President & Group Publisher, Meredith Corporation**

Scott Mortimer is a Vice President & Group Publisher at Meredith Corporation where he is responsible for the overall strategic direction and corporate financial contributions of Meredith Agrimedia, the Meredith Special Interest Media (SIM) portfolio and the WOOD brand. All of the businesses under Mortimer's leadership have deeply committed audiences and strong consumer connections. They are all rooted in a passion for content and an enthusiasm for their hobbies and businesses. In 2019 the Meredith SIM portfolio will sell over 20 million magazines at retail. The group's other core products include digital, mobile, market research, custom publishing, e-marketing, television, database, radio and events. Mortimer joined Meredith in 1992 as a Sales Executive for Successful Farming magazine. He was named National Sales Manager in 2001 and promoted to Publisher in 2006. He assumed oversight of the SIM portfolio in 2015. A native of Dallas Center, Iowa, Mortimer is a 1987 graduate of Iowa State University, earning a Bachelor of Science degree in Agricultural Business. He served on the Iowa 4-H Foundation board of directors, including a year as president. Mortimer was named Iowa State University's Agricultural Business Club Outstanding Alumnus of the Year. He currently serves on the National FFA Foundation Sponsors board.

**Bill Northey****Under Secretary for Farm Production and Conservation, United States Department of Agriculture**

Bill Northey was confirmed as Under Secretary on February 27, 2018. Previous to leading the Farm Programs and Conservation Mission Area overseeing the Natural Resources Conservation Service, the Risk Management Agency and the Farm Service Agency, Mr. Northey served as the Iowa Secretary of Agriculture from 2006 to 2018. A fourth-generation farmer, Mr. Northey's experience and depth of knowledge also brought him to serve as a commissioner of the Dickinson County Soil and Water Conservation District, and president and chairman of the National Corn Growers Association. He was also president of the National Association of State Departments of Agriculture from September 2011 through September 2012, while serving as Iowa Secretary of Agriculture. Mr. Northey has a bachelor's degree in Agriculture Business from Iowa State University and an MBA from Southwest Minnesota State University.

**Eric Olson****Senior Vice President, BSR**

With more than 20 years in the consulting field, Eric leads BSR's global consulting practice to design and implement sustainability strategies that create business value by addressing some of the world's greatest challenges. In addition to advising the CEOs and senior teams of several global companies, Eric plays a lead role on a number of BSR's collaborative initiatives, including the Renewable Energy Buyers Alliance, the Net Positive Project, and Future of Fuels, as well as our work with the We Mean Business coalition.

**Mike Parrish****Vice President, Government Relations & Policy, Bayer**

Mike Parrish is Vice President of Government Relations and Policy at Bayer. He is responsible for the company's legislative and policy engagement across the United States and represents its interests before Congress, The White House and other Federal Agencies. Prior to Bayer's acquisition of Monsanto, Mike led the company's Public and Industry Affairs group with responsibility for media relations and strategic partnerships across Canada, Latin America and the United States. Mike also spent nine years as a Director of Government Affairs for Monsanto based in their Washington, D.C. office and served as Chairman of the Board for the Monsanto Citizenship Fund, the company's political action committee. Prior to joining Monsanto in 2004, Mike served as a Policy Advisor to the Australian Minister for Science and Technology. Mike has also served as an Advisor to US Congressman Sam Farr and in various roles at the US Department of State and the Department of Justice. Mike has a Bachelors Degree in International Relations from American University and a Masters of Science Degree in Public Policy from the University of Sydney. He currently lives in Virginia with his wife and two daughters.

**Congresswoman Chellie Pingree**  
**U.S. Representative (ME-01)**

In the 1970s, with a degree in human ecology from the College of the Atlantic, Chellie Pingree started an organic farm on the island of North Haven, Maine. Selling produce to summer residents and raising sheep for wool turned into a thriving mail order knitting business that eventually employed ten people in her small community. Chellie is still a small business owner today. In her home town on the island of North Haven, Maine, she owns Nebo Lodge and Restaurant and Turner Farm-a diversified organic farm that provides produce, meat and cheese to Nebo Lodge and is sold at a farm stand and the local farmers market. In Congress, Chellie is an advocate for reforming federal policy to better support the diverse range of American agriculture-including sustainable, organic, and locally focused farming. As a member of the House Agriculture Committee and the House Appropriations Subcommittee on Agriculture, she continues to make food policy reform her top priority. Due to her leadership, the 2018 Farm Bill more than doubled funding for organic research, created the first federal produce prescription program, and established the first federal local food program with permanent funding.

**John Piotti**  
**President & CEO, American Farmland Trust**

John Piotti has worked at the forefront of sustainable agriculture since the early 1990s, first in his home state of Maine, and now nationally. In 2016, he became the President of American Farmland Trust, bringing new energy to this storied organization that helped create the conservation agriculture movement. Under John's leadership, AFT has engaged in the most comprehensive study of American land use ever conducted, helped secure an additional \$200 million/year in Federal funding for agricultural conservation easements, and launched new initiatives that advance restorative farming practices, combat climate change, and support next generation farmers. Prior to joining AFT, John served as President of Maine Farmland Trust, which during his tenure became recognized as one of the most innovative and impactful farm-support groups in the nation. John has also served in the Maine State Legislature, where he chaired the Agriculture Committee and was later elected House Majority Leader. In 2013, John was named to Maine Magazine's inaugural list of one of the 50 people who have done the most for the state. In 2005, he received a prestigious Eisenhower Fellowship, which he used to study agricultural policy in Europe. John holds three degrees from the Massachusetts Institute of Technology: in engineering, public policy, and systems management.

## **Jessie Price**

### **Editor-in-Chief, EatingWell**

Jessie Price is the Editor-in-Chief of EatingWell, a position she has held since 2013. In this role, she directs content for the print magazine, books and digital extensions of the brand. Price began her career with EatingWell in 2003, testing and developing recipes for the brand. She joined the editorial team full time in 2004 as an Assistant Food Editor. Her work initially focused on recipes but she quickly took on more responsibilities, writing a wine column, feature stories and contributing to photo shoots. By 2008 Price was promoted to Deputy Editor of Food and was responsible for directing all food content for the brand, including the magazine, the website and EatingWell's cookbooks. She began her professional experience with food as a cook at restaurants in Colorado and California, including the Relais and Chateaux, Home Ranch. Price has appeared on numerous national and local television shows including the TODAY show, TV Land's Best Night In, NBC's Today in New York, and CBS 2 Morning News. She is also the author of seven EatingWell cookbooks, including the James Beard Award winning The Simple Art of EatingWell.

## **Kenneth Quinn**

### **President, World Food Prize**

Ambassador Kenneth Quinn assumed leadership of the World Food Prize Foundation in 2000, after retiring from the U.S. State Department following his assignment as U.S. ambassador to Cambodia. During his 32 year diplomatic career he served in Southeast Asia, at the mission to the United Nations in Vienna, and on the National Security Council staff at the White House. For the last 20 years he has endeavored to fulfill Nobel Peace Prize Laureate and World Food Prize founder Dr. Norman Borlaug's vision that the \$250,000 annual Prize could come to be seen as the "Nobel Prize for Food and Agriculture." The Borlaug Dialogue International Symposium held in Des Moines, Iowa each October has been referred to as the "premiere conference in the world on global food security," and the Global Youth Institute for high school age students is a unique program to inspire education and careers in hunger fighting subjects.

## **Amanda Raster**

### **Manager of Technical Development for the Food, Beverage, and Agriculture Sector, The Sustainability Consortium**

Amanda is the Manager of Technical Development for the Food, Beverage, and Agriculture sector at The Sustainability Consortium. Her work at TSC focuses on aligning sustainability metrics, tools, and reporting platforms across a number of agricultural initiatives; improving data flow across food supply chains; and spearheading agricultural research for TSC's sustainability measurement and reporting system. Prior to joining TSC, she facilitated a national effort to develop standards for sustainable agriculture and played an instrumental role in engaging a wide range of agricultural interests in making commitments to sustainability. Amanda conducted her graduate education at the University of Wisconsin-Madison, where she studied sustainability standards and metrics programs for U.S. agriculture, and at Iowa State University, where she explored how farmers' political preferences have changed over time. She also holds a BA in Anthropology and Conservation Biology from the University of Wisconsin-Madison.

**Donnell Rehagen****CEO, National Biodiesel Board**

Donnell Rehagen is the Chief Executive Officer of the National Biodiesel Board, the trade association for the US biodiesel and renewable diesel industries. Rehagen provides leadership and strategic direction for NBB's diverse membership and leads its key objectives pertaining to federal and state policy, technical and OEM outreach, environmental and sustainability research and education and public relations and communications. Rehagen has served with NBB for 15 years, previously as its Chief Operating Officer. Rehagen holds a bachelor's degree in Computer Information Systems from Missouri State University and a Master of Public Administration from the University of Missouri.

**John Reilly****Co-Director, MIT Joint Program on the Science and Policy of Global Change**

John Reilly is Co-Director of the MIT Joint Program on the Science and Policy of Global Change and a Senior Lecturer in the Sloan School at MIT. Prior to joining MIT in 1998, Dr. Reilly was an economist with the US Department of Agriculture. His research includes evaluation of climate mitigation policy, land use change, and the impacts of climate and air pollution on agriculture, water resources, and human health. He has served on early IPCC reports, including Convening Lead Author of the Agriculture Chapter of WG 2 for the Second Assessment Report.

**Chuck Rice****Vanier University Professorship, Kansas State University**

Charles (Chuck) Rice is a University Distinguished Professor and holds the Vanier University Professorship at Kansas State University. He is a Professor of Soil Microbiology in the Department of Agronomy. He earned his degrees from Northern Illinois University and the University of Kentucky. Dr. Rice teaches courses and conducts research on soil carbon and nitrogen, soil health, microbial ecology, and climate change impacts on agricultural and grassland ecosystems. His research includes work in several countries, especially Brazil. He has advised over 40 graduate students and 10 post-doctorates and has over 200 publications. Dr. Rice has also served in numerous capacities with professional societies including President of the Soil Science Society of America in 2011. Internationally, he served on the UN Intergovernmental Panel on Climate Change to author a report on Climate Change in 2007 and 2014 and was among scientists recognized when that work won the Nobel Peace Prize in 2007. He is a Fellow of the Soil Science Society of America, American Society of Agronomy, and the American Association for the Advancement of Science. In 2017, he received the "International" awards from the Soil Science Society of America and the American Society of Agronomy and was named the Hugh Hammond Bennett Awardee from the Soil and Water Conservation Society which recognizes exceptional service and national and international accomplishments in the conservation of soil, water, and natural resources. Dr. Rice chairs the Board on Agriculture and Natural Resources of the U.S. National Academies of Science, Engineering, and Medicine.

**Michael Rinaldi****Vice President, Sustainable Business Development, Rabobank North America Wholesale**

Michael Rinaldi is Vice President of Sustainable Business Development at Rabobank, where he focuses on innovating financial solutions that empower the largest food and agriculture companies in North America to achieve their sustainability ambitions. Agriculture plays a key role in climate action, and Michael believes that real impact materializes when compelling sustainable initiatives are enabled by financial solutions to provide economic, environmental, and social benefits at scale. With a background rooted in environmental economics he has established a unique role at the intersection of sustainability and finance, connecting the dots between the two, and finding that the key to project scalability = bankability. Michael manages Rabobank's global initiative of Kickstart Food for North America, a program of action around Food Waste, Soil Health, Nutrition, and Stability. In the past year, he has used this platform to initiate a manure-to-energy financing project for one of the largest American animal protein companies, a loan product for farmers transitioning to organic production, and exploration of financial products to create incentives that support farmers' adoption of regenerative agricultural practices. Michael received his BA degrees in Biology and Economics from the University of Virginia and his Master of Environmental Management degree from Duke University's Nicholas School of the Environment.

**Dr. Sally Rockey****Executive Director, Foundation for Food and Agriculture Research**

Dr. Sally Rockey became the inaugural Executive Director of the Foundation for Food and Agriculture Research (FFAR) in September 2015. Prior to this role, Dr. Rockey was a leader in Federal research, overseeing the operations of the extramural programs in both agriculture and biomedicine. She spent 19 years with the U.S. Department of Agriculture where she held a number of positions within the Cooperative State Research, Education, and Extension Service. Very early in her career, she became the head of the competitive grants program, overseeing the extramural grants process and portfolio. In her last few years with USDA she was the Chief Information Officer, applying her breadth of government knowledge to IT. From there she moved to and spent 11 years with the National Institutes of Health. As Deputy Director for Extramural Research, Dr. Rockey oversaw the operations of the largest Federal extramural research program and led groundbreaking initiatives and activities that have and will have a lasting positive impact on the research community. Dr. Rockey received her Ph.D. in Entomology from the Ohio State University and did postgraduate work at the University of Wisconsin prior to joining the government. She has devoted her career to improving people's lives through research.

**Polly Ruhland****CEO, United Soybean Board**

As the Chief Executive Officer of United Soybean Board, Polly Ruhland works on behalf of U.S. farmers to advance agriculture's sustainability through farmer-funded research, education and promotion programs. Prior to joining United Soybean Board, Ruhland served as vice president of planning and evaluation and then Chief Executive Officer at the Cattlemen's Beef Promotion and Research Board. She served as a senior vice president at the National Cattlemen's Beef Association, where she led public relations and communications, membership, and corporate and affiliate relations. Early in her career, she was a journalist and editor. After obtaining a bachelor's degree in English from the University of Colorado, she earned a master's degree in agriculture from Colorado State University, where her research focused on agricultural education reform and strategic decision-making processes in agricultural cooperatives. She served as chairperson of the Commodity Roundtable for Chief Executive Officers of Research and Promotion Programs two years. Her interest in agriculture and environmental partnerships led her to serve on several community agricultural land-use boards, and as a volunteer for American Farmland Trust. For 13 years, she served as an ethics advisor and community representative on the Institutional Animal Care and Use Committee for Professional Research Services Inc., in Fort Collins, Colorado. During the same time frame, she served on the editorial board and as a writer for Winds of Change, the official publication of the American Indian Science and Engineering Society. Polly was awarded an Eisenhower Fellowship for International Leaders and is a Nuffield Scholar. She is a certified mediator and holds professional credentials in the Freedom of Information and Privacy Acts.

**Jack Scott****Vice President of Sustainability and Responsible Sourcing, Nestlé USA and Nestlé Purina PetCare**

Jack Scott serves as Nestlé's Vice President of Sustainability and Responsible Sourcing as of Jan 2018. He and his team are focused on ensuring the responsible sourcing of ingredients used in Nestlé's and Nestlé Purina's portfolio of brands and collaborating with NGOs, farmers, industry consortiums, and other stakeholders to help ensure the future supply of food for people and pets alike while preserving and protecting our natural resources. Jack joined the Nestlé Family in 2003 working 9 years of Marketing, 6 years of Contract Manufacturing, and 5 years of Sustainability and Responsible Sourcing, often leading different teams at the same time. Additionally, he has extensive experience overseas having led teams and projects in Asia for nearly 10 years, including a 3 years expatriate assignment in Beijing, China. Altogether, Jack has a unique broad perspective from sourcing ingredients to delivering consumer brand experiences. Prior to joining Purina, Jack served in US Navy Reserves from 1995 – 2004 as a U.S. Naval Officer, earned his Bachelor of Science in Engineering and Operations from the U.S. Merchant Marine Academy, and his MBA from the University of Michigan Business School in 2003.

**Rod Snyder****President, Field to Market: The Alliance for Sustainable Agriculture**

Rod Snyder has served as President of Field to Market: The Alliance for Sustainable Agriculture since 2014. Field to Market is a diverse alliance working to create opportunities across the agricultural supply chain in the United States for continuous improvements in productivity, environmental quality, and human well-being. Prior to this role, Snyder held positions as Public Policy Director for the National Corn Growers Association and Government Affairs Leader for CropLife America. He is particularly recognized for his work at the intersection of agricultural and environmental issues. In 2015, Snyder co-founded the Sustainable Agriculture Summit, which has grown to be the largest and most prominent annual sustainable agriculture conference in North America. He has previously served on the board of directors of the Conservation Technology Information Center, on the steering committee of the Agricultural Nutrient Policy Council, on the executive committee of Field to Market, and as chair of the Pesticide Policy Coalition. He resides on his family's farm in Shenandoah Junction, West Virginia.

**Roy Steiner****Managing Director for the Food Initiative, The Rockefeller Foundation**

Roy Steiner, PhD, is Managing Director for the Food Initiative at The Rockefeller Foundation, where he leads a team focused on creating access to nourishing food for millions of people in the U.S. and around the world, supporting scientific advances in human nutrition and sustainable food production, and carrying forward the Foundation's enduring commitment to a sustainable Green Revolution in Africa. Roy comes to The Rockefeller Foundation from the Omidyar Network, where he served as Director of the Intellectual Capital team since 2015, focused on helping Omidyar achieve its strategic objectives at all levels including in the agriculture space. He dedicated nearly a decade of his career to leadership positions at the Bill & Melinda Gates Foundation, where he was a founding member of the Agricultural Development initiative and was instrumental in working with The Rockefeller Foundation to develop the Alliance for a Green Revolution in Africa, or AGRA. His work for Gates was central to the creation of Ethiopia's Agricultural Transformation Agency, or ATA, which helps accelerate the growth and transformation of Ethiopia's agriculture sector, and dozens of other partnerships that are critical to the fight against food insecurity around the world.

**Pamela Strifler****Head of Stakeholder Strategy and Affairs Lead, Bayer**

Pam Strifler serves as a member of the Crop Science Agricultural Affairs and Sustainability Leadership Team and as Head of Stakeholder Strategy and Affairs for Bayer Crop Science. Her team is responsible for stakeholder engagement and collaborations that advance the development of sustainable global food system. This includes working with stakeholders across the food value chain, convening organizations, academic institutions and NGOs. She also leads the Cultural and Change Management efforts for the Agricultural Affairs and Sustainability organization. In her previous role, Pam served as the Vice President of Global Sustainability, Stakeholder Engagement and Corporate Insights Lead at Monsanto. She and her team were responsible for key stakeholder relations collaborations, societal outreach and market intelligence. Prior to that, she was the Integrated Farming Solutions Lead in Corporate Strategy. Strifler holds a Bachelor's of Science in Nursing, and a Masters of Business Administration. She is a board member for several organizations including The Keystone Policy Center and the BIoSTL coalition council.

**Bruce Summers****Administrator, Agriculture Marketing Service, USDA**

Bruce Summers serves as the Administrator for the U. S. Department of Agriculture's Agricultural Marketing Service. The Agricultural Marketing Service provides the agriculture industry with valuable tools and services that help create marketing opportunities. As Administrator, Mr. Summers leads the Agency, including overseeing program areas that provide services such as the grading of meat, produce, dairy, and cotton; the USDA Market News service; research and promotion programs; commodity procurement; various grant programs; and the National Organic Program.

**Nick Tiller****Co-Founder, Kunoa Cattle**

Founder of Sustainable America, a nonprofit dedicated to making our food and fuel systems more resilient and efficient. Co-Founder of Kunoa Cattle, a for-profit, vertically integrated grass-fed beef company in Hawaii. Proprietor, Tiller Family Farms in Ohio.

**Rob Trice****Founder, Better Food Ventures and The Mixing Bowl**

Rob Trice is the Founder of Better Food Ventures and The Mixing Bowl. He is leveraging his fifteen years in mobile, internet and telecom venture capital to pursue the application of information technology to food and agriculture challenges. Better Food Ventures funds innovators using information technology to make positive impact now in food and agriculture. The Mixing Bowl is a forum to connect food, agriculture and IT innovators for thought leadership. Rob previously worked at global VC funds, including Swisscom Ventures, SK Telecom Ventures and what are now NGP Capital and BlueRun Ventures. Prior to his days in venture capital, he worked at DIRECTV in LA & Tokyo and at a DC-based think-tank, The Center for Strategic & International Studies. He also founded the non-profit Corporate Innovators Huddle; is a Co-chair of San Francisco-based engaged philanthropy organization, Full Circle Fund; serves on the Dean's Advisory Board for the College of Food, Ag & Environmental Sciences at Cal Poly; and is a Founding Advisor to the Innovation Institute for Food & Health at UC Davis. Rob splits his time between Menlo Park and Pescadero, CA.

**Eve Turow Paul****Author and Advisor, ETP Insights, LLC**

Eve Turow-Paul is a thought-leader on youth culture and the food system. With her unique blend of investigative reporting, along with analyses of academic research and lifestyle markets, Turow-Paul identifies the physical, social and emotional wants and needs that explain today's hottest trends. Turow-Paul utilizes her decade of empirical research to advise Fortune 500 companies, start-ups and independent entrepreneurs on how to connect with and better serve people in the Digital Age. She is a Forbes contributor and the author of *A Taste of Generation Yum: How the Millennial Generation's Love for Organic Fare, Celebrity Chefs and Microbrews Will Make or Break the Future of Food*. Her writing has appeared in a number of publications including *The Chicago Tribune*, *Plate*, *The Village Voice*, on *The Atlantic*, *Refinery29*, *Huffington Post* and more. Recently, she was prominently featured in the documentary film *WASTED! The Story of Food Waste*, which premiered at Tribeca Film Festival. Turow-Paul's second book, *Hungry*, is due out June 9, 2020.

**Gregory Tutton****CEO, Cloverton Holdings, LLC**

Gregory Tutton is the CEO of Cloverton Holdings, and is the Managing Partner for Cloverton Valley and Cloverton Emissions Management, a group of companies focused on agribusiness and food production with the goal of upscaling the practice of sustainable intensive agriculture. Cloverton Holdings is the principal channel in North America, Latin America, and Asia for SOP Srl, an agritech firm based in Milan, Italy, with an innovative suite of commercial applications for crop systems, livestock operations, and waste management used in Europe for emissions control and yield enhancement. Cloverton Holdings is an official supporter of the TCFD. Greg's family has been in the Central Valley of California for several generations, where his mother's family had worked in citrus and cotton, and where his father introduced him to dairy genetics. He now combines his background in technology with a lifelong love for food and agriculture in order to bring cost effective solutions for climate adaptation and environmental resilience to the farm system. Prior to Cloverton, Greg worked at ETH Zurich on health tech for policy makers, industry, and universities at the European level, at UNESCO on information technology for developing countries, and at The Media Lab at MIT. He co-founded FanAI, a data science firm in Santa Monica at the intersection of machine learning and eSports. He began his career in the entertainment industry, working on feature film and television with Disney, Tim Burton, and ILM. He is a graduate of Westmont College and of IESE Business School in Spain. He is originally from California, and lives in Basel, Switzerland.

**Kimberly Vallejo****Head of Urban Food Systems Team, New York State Department of Agriculture & Markets**

Kim heads up the NYC-based Urban Food Systems team at NYS Dept. of Agriculture & Markets, where she and her team work to support the growth of local food enterprises, to promote institutional procurement of local food, to fund various food access programs, and to broadly support the development of farmers' market systems and urban farms and gardens throughout NYC and across the State.

**Tom Vilsack****President & CEO, U.S. Dairy Export Council; Former U.S. Secretary of Agriculture**

As president and CEO, Vilsack provides strategic leadership and oversight of USDEC's global promotional and research activities, regulatory affairs and trade policy initiatives. This includes working with industry leaders to develop a long-term vision for building sales and consumer trust in U.S. dairy. Vilsack joined USDEC in January 2017 after serving eight years as the nation's 30th Secretary of Agriculture, where he worked to strengthen the American agricultural economy, build vibrant rural communities and create new markets for the innovation of rural America. Vilsack was the longest-serving member of President Obama's original Cabinet. Prior to his appointment, he served two terms as the governor of Iowa, in the Iowa State Senate and as the mayor of Mt. Pleasant, Iowa.

**Tim Wahlquist****Director of Global Supply Chain Sustainability, Costco**

Tim Wahlquist is the Director of Global Supply Chain Sustainability at Costco Wholesale, where he leads a team dedicated to responsible sourcing and packaging across Costco's global value chain. He believes that fair returns are essential to ensuring the long-term supply and quality that will help Costco and its suppliers thrive. He also works with Costco's procurement teams and suppliers to develop and implement Source Community Investment Programs that help support the growers and their communities. Tim enjoys playing basketball and going on hikes with his wife and young children in Seattle.

**Wayne Watkinson****Principal, legal counsel to USFRA, Watkinson Miller PLLC**

Wayne is the principal of the law firm Watkinson Miller PLLC which is based in Washington, DC. They represent agricultural organizations on both the checkoff and policy sides. Watkinson Miller is the Washington legal counsel to USFRA.

**Jim Werkhoven****President, Werkhoven Dairy Inc.**

Jim is a second generation dairyman, the grandson of Dutch immigrants. He and his wife Dolores have four children and three grandsons. They milk 1750 cows 30 miles Northeast of Seattle. In 2012, their dairy was awarded the Outstanding Dairy Farm Sustainability Award for US Dairy. Jim has served on a number of Dairy Industry boards including Darigold, National Milk Producers, Innovation Center for U.S. Dairy and now Dairy Management Inc.

**Elizabeth Whitlow****Executive Director, Regenerative Organic Alliance**

Elizabeth Whitlow is the Executive Director of the Regenerative Organic Alliance. Elizabeth has dedicated her career in regenerative agriculture to further the impact of high-bar certifications. Prior to taking the helm at the ROA, in her most recent role as EarthClaims' director of certification she oversaw a team working to provide private, third-party verification services for animal welfare, grass-fed claims, antibiotic-free and customized audits to support specific marketing claims. Prior to EarthClaims, Elizabeth was a fellow at the Leadership for a Sustainable Future. Elizabeth spent 16 years with California Certified Organic Farmers in roles ranging from reviewer, senior inspector, and livestock specialist to inspection operations manager.

**Paul Wolfe,****Environment Program Officer, Walton Family Foundation**

Paul is a program officer at the Walton Family Foundation for the Environment Program, where he works on the Mississippi River initiative on supply chain, forest restoration and the farm bill. Before joining the foundation, Paul worked for the National Sustainable Agriculture Coalition, focusing on crop insurance, agricultural conservation and climate change. He's also worked on sustainability and agriculture issues in the U.S. Senate for Senators Maria Cantwell and Tim Johnson. Paul holds a J.D. from the Catholic University of America's Columbus School of Law and a B.A. in political science from Gonzaga University.

**Lauri Wright****Assistant Professor, University of North Florida**

Lauri Wright is an assistant professor at the University of North Florida, co-director of the Doctorate in Clinical Nutrition, director of the Center for Nutrition and Food Insecurity, and Chair of the Department of Nutrition and Dietetics. Through her research and with the Center, she develops programs for food insecure individuals in the community, works globally with malnutrition, and directs nutrition programming for people with AIDS. Wright has developed a food recovering and meal distribution model that serves the food insecure (Food Fighters) and seniors (Meals on Wings) in the community. She formerly worked as a clinical dietitian for the Veterans Administration, providing medical nutrition therapy for veterans with chronic disease. Wright is past-president of the Florida Academy of Nutrition and Dietetics, member of the Academy's Legislative and Public Policy Committee and is Speaker-Elect to the Academy's House of Delegates. Wright earned an undergraduate degree in nutrition from Ohio State University, a master's degree from Case Western Reserve University and a doctorate from University of South Florida.

**Kristine Young****Head of Sustainability, Darden**

Kristine Young leads the Sustainability program at Darden with a collaborative leadership style, working with internal and external partners to continue Darden's balance of performance and purpose. Darden's sustainability efforts focus on food, guests and team members – from Food Principles, including animal welfare, beef sustainability and seafood sourcing, to restaurant footprints around food waste, energy and water conservation, and sustainable packaging. The Darden family of restaurants include over 1,700 locations with some of the most recognizable brands in dining including Olive Garden, LongHorn Steakhouse, and The Capital Grille, and employs more than 180,000 team members, serving nearly 390 million guests every year. Kristine has over ten years of leadership experience in corporate sustainability at some of the world's leading food companies, including The Coca-Cola Company and Ocean Spray. Kristine earned her Masters of Environmental Management at Duke University, with a focus on business sustainability and water resources.

## **Heather Zichal**

### **Vice President of Corporate Engagement, The Nature Conservancy**

Heather Zichal is the Vice President of Corporate Engagement for the Nature Conservancy (TNC). She brings to this position deep expertise in environmental and climate policy, a passion for conservation, and an international reputation for forging stakeholder relationships that lead to positive change. Prior to joining TNC, Heather ran Zichal Inc., a DC-based energy and environmental advisory consultancy, working with companies to improve environmental performance. Prior to that, Zichal served as Deputy Assistant to the President for Energy and Climate Change. As President Obama's top White House advisor on energy and climate change from 2009-2013, Heather coordinated policy development and implementation on these issues across the Administration. She helped to shape and execute many of the President's top energy and climate priorities, including establishing historic new fuel economy standards, reducing mercury pollution, and supporting clean energy deployment in the United States. Prior to joining the Administration, she served as a Policy Director to the Obama Campaign, where she helped craft the 2008 energy platform. She previously served as the Legislative Director to Senator John Kerry after managing energy and environmental issues in the 2004 Presidential campaign. She has also served as Legislative Director for U.S. Congressman Frank Pallone (D-NJ) and U.S. Congressman Rush Holt (D-NJ).