



FIRST MOVERS

THE ASPEN INSTITUTE

2009 INNOVATION PROJECTS



SUZANNE ACKERMAN-BERMAN, Director of Transformation, Pick n Pay

Growing small scale farmers, businesses and entrepreneurs in Southern Africa through mentorship to ensure their sustainability as suppliers to the retail industry.



ROBERTO BOCCA, Senior Director, Head of Energy Industries, World Economic Forum

Enabling flow of capital, through sustainable business models, to accelerate the access of emerging consumers in the emerging markets to energy solutions.



FELIPE BOTERO, Vice President, Strategic Program Management, MetLife

Providing insurance products to the poor around the world to help build sustainable improvements in economic conditions.



BRUCE CUMMINGS, Senior Innovation Manager, Colgate-Palmolive

Utilizing design thinking to develop a holistic sustainable skin/hair platform, incorporating formula and packaging that builds on the brand's message and enhances credibility.



ERIN FITZGERALD, Director, Social & Environmental Innovation Consulting, Dairy Management Inc.

Fostering collaboration across the dairy industry supply chain to create systemic, sustainable value; then provide the integrating force to enable transformative change.



AMIR ALEXANDER HASSON, Founder & CEO, United Villages

Leveraging United Villages' mobile phone-based rural supply chain network to introduce mobile classifieds



MAGDALENA KOT, Marketing Director, France & Belgium, William Wrigley Jr., Co.

Helping to answer the question: "Can something as small as chewing gum make the world a better place?"

method.

DRUMMOND LAWSON, Environmental Chemist, Method

Developing sustainability as a competency in our supply chain partners, pursuing an ultimate goal of zero waste manufacturing.

IceStone
DURABLE SURFACES MADE OF RECYCLED GLASS & CONCRETE

MIRANDA MAGAGNINI, Co-CEO & Founder, IceStone

Building a deep sense of community and work through triple bottom line practices.

SSGA
STATE STREET GLOBAL ADVISORS

CHRIS MCKNETT, Principal, State Street Global Advisors

Designing and implementing a global sustainable and responsible investing policy that will serve as an over-arching summary of SSgA's perspective and position.

cell  **bazaar**

KAMAL QUADIR, Artist, Founder & CEO, CellBazaar

Building a mobile payment solution that the unbanked could use to transfer and save money.

GOOD

MAX SCHORR, Co-Founder & Community Director, GOOD

Exploring where social impact aligns with business.

 **Sustainable Business**
INTERNATIONAL

SANDRA TAYLOR, President & CEO, Sustainable Business International LLC

Assisting Marriott International in developing a plan and strategy to integrate more sustainability into its supply chain and international operations, specifically working with hotel management and vendors in Costa Rica and in India.

Walmart 

PAUL TEPFENHART, Director of Strategy, Private Brands, Walmart

Sustainably transforming Walmart's global supply chains

IBM

KEVIN THOMPSON, Senior Program Manager, Corporate Citizenship & Corporate Affairs, IBM

Scaling the Corporate Service Corps, a leadership and business development program he developed at IBM.

IDEO

JOCELYN WYATT, Social Impact Lead, IDEO

Developing a sustainable business model for IDEO's social innovation work.