



## FIRST MOVERS

THE ASPEN INSTITUTE

## 2013 INNOVATION PROJECTS



### **CARLOS ABOGABIR, Co-Founder & President, GeCo SpA**

Creating a network of wild fruit pickers to drive the development and commercialization of new gourmet products, generating value for all.



### **LEE BALLIN, Sustainability Manager, Bloomberg LP**

Driving the sustainability conversation around the environmental and social risks and opportunities in a 21st century economy, across all of Bloomberg's multimedia assets, while aligning with our multimedia strategy.



### **CAROLINE BARLERIN, Director, Global Community Engagement & Communications, Sustainability & Social Innovation, HP**

Uniting 300,000 employees globally through the simple act of making \$25 microloans that will change the lives of entrepreneurs everywhere.



### **HAILEY BREWER, Senior Design Lead, IDEO**

Developing and piloting a strategy to create social value through IDEO's collaborations with for-profit clients, particularly in financial services.



### **DOROTHY CHAN, Senior Manager, Corporate Responsibility, MTR Corporation**

Developing a long-term corporate responsibility strategy that maximizes the networks and resources of the business to address underserved social issues to create value for the community.



### **LAURA CLISE, Director, External Communications & Corporate Citizenship, AREVA**

Developing and launching an integrated Talent Management-Corporate Giving-Employee Engagement program to support workforce sustainability and diversity via STEM education.



### **MANOJ FENELON, Director of Foresight, Global Beverages Group, PepsiCo**

Piloting social-business approaches to issues of water access in the 21st century, inspired by PepsiCo's commitment to Performance-with-Purpose.



### **RENATA FROLOVA, Head of Responsible Procurement, Maersk**

Launching and sustaining a supplier development program to mitigate supply chain risks by building socio-environmental capabilities for strategic categories in Maersk Group.



### **DAVID GALLON, Strategic Innovation Manager, Toyota**

Leveraging Toyota's history of Kaizen to grow a contagious culture of collaboration, innovation and sustainability to deliver value to all stakeholders



**THERESE LEE, Global Ethics & Compliance Counsel, Google**

Analyzing employee perceptions of corporate integrity in order to reduce misconduct, increase reporting of observed misconduct and improve business performance.



**STEPHEN MULLENNIX, Senior Vice President, Operations, SolarReserve**

Scaling SolarReserve's successful commercialization of world leading solar power storage technology by executing on growth milestones and accessing additional sources of expansion capital.



**ERIC MYERS, Director, Organic Recycling, Waste Management**

Developing integrated and sustainable organics recycling strategies as a core competency at Waste Management



**JUSTINA NIXON-SAINTIL, Director of Education, Verizon Foundation**

Launching an innovative K-12 learning solution that harnesses Verizon's technology to positively impact student achievement in STEM subject areas.



**MEREDITH PETRIN, Director, Business Development, WaterHealth International**

Building a new organization that will help 100 cities worldwide to prepare for and quickly rebound from 21st century shocks and stresses.



**ADITI RAMIREZ, Chief Operating Officer, Macquarie Social Impact**

Developing a proactive and strategic approach to evaluating and managing Environmental, Social and Governance performance across Macquarie's infrastructure investing business.



**KARIN REITER, Group Corporate Responsibility Manager, Zurich Insurance**

Pursuing the most effective ways to harness Zurich's expertise, networks and resources to have a lasting impact in making communities more resilient to floods.



**ELIZABETH SEEGER, Principal, Business Operations, Kohlberg Kravis Roberts & Co.**

Leveraging KKR's track record, expertise and global partnerships to make investments that create economic value while also solving social and environmental needs.



**MATT SONEFELDT, Head of Investor Relations, LinkedIn**

Innovating public company quarterly reporting to focus on company purpose and strategic goals versus short-term financial results.



**ADRIAN THOMAS, Head of Global Market Access & Public Health, Johnson & Johnson**

Launching Janssen Global Public Health, a new group to unify commitments and catalyze collaborations that will drive R&D and improve access to transformational medicines that address the world's greatest unmet public health needs.