



FIRST MOVERS

THE ASPEN INSTITUTE

2014 INNOVATION PROJECTS



SAFIR BELLALI, Director, Design Innovation, Vans

Leveraging new manufacturing technologies and innovative social strategies to reintroduce a viable #madeinUSA component for Vans footwear.



DAVID BENNETT, Independent Consultant, CBN

Developing a framework that empowers corporations to contribute to the social and ecological resilience of the communities in which they operate.



CAITLIN BRISTOL, Global Manager, Social Innovation, Ebay

Exploring how PayPal's lending and credit business might leverage private and institutional capital to fuel targeted growth in SMEs and entrepreneurs.



For food. For family. For you.™

MEG BURRITT, Director, Wellness & Sustainability, Raley's

Developing pathways that connect fresh food waste in our supply chain with food insecure consumers in our market.



ALBERT CHO, Vice President, Strategy & Business Development, Xylem

Developing and launching a company-wide initiative to assess the potential contribution of water technology to the global sustainability and resilience agenda.



NICK ELLIS, Co-Founder & CEO, Hirabl

Developing base-of-the-pyramid, data-driven solutions to empower workers around the world.



JORGE LUIS FONTANEZ, Founder & CEO, Marca Studio

Developing a curriculum on workplace diversity and inclusion to empower LGBT employees and underrepresented minorities to become actively engaged in shaping corporate policy to advance more positive social impact.

TOBY GANNETT, President, BCR Management

Creating public-private partnerships for concerned citizens that promote use of existing community assets while achieving land conservation, economic development, support for the local military, and smart and efficient community growth.



BRYNN HARRINGTON, Global Manager, People Growth, Facebook

Exploring the intersection between work and life, and designing a program to help employees build healthy and fulfilling lives.



ASHLEY HEGLAND, Regional Director, Business & Social Purpose Practice, Asia Pacific, Edelman

Integrating societal considerations into all mainstream corporate and brand consulting practices.



LAURA HEMRIKA, Head of Microfinance Capacity Building Initiative, CreditSuisse

Creating new impact investment opportunities by partnering with corporate clients to invest across their supply chains and in the communities where they operate to improve socio-economic impact, environmental sustainability and financial return.



GABRIELLA RIGG HERZOG, Senior Manager, Corporate Social Responsibility, Hess

Leading innovations in enterprise-wide stakeholder engagement processes designed to build trusted partnerships that secure our social license, align with our business objectives and create shared value.



SUZANNE GIBBS HOWARD, Associate Partner, IDEO

Creating IDEO U - an online learning platform - to unlock the creative potential in leaders everywhere.



MARK PICKENS, Senior Director, Emerging Markets Digital, Visa

Designing new distribution and usage models to expand the reach of Visa's network in ways that address the financial inclusion needs of poorer population groups globally.



MARIA OLIVIA RECART, Vice President, Corporate Affairs, Copper Division, bhp billiton

Creating a private public partnership that transforms Antofagasta into one of the best cities to live in in Chile by 2035 and thus attract and retain talent for our operations.



TYLER STEWART, Director, Trade Show Sales, Venetian Palazzo Sands Expo

Creating a platform for more social interaction between hotel employees and guests, as technology lessens these opportunities.



SARAH SASAKI TSUEN, Practice Lead, Sustainability & CSR, Addison

Increasing Addison's impact on society and the environment by exploring new business models that leverage our expertise in strategy and creativity.



CONNIE CHAN WANG, Social Media Strategist, LinkedIn

Bringing LinkedIn's vision, mission, and values to life through storytelling, particularly around member stories of transformation.



ERIC WILSON, Director, New Market Development, Chipotle

Evolving corporate programs and operational processes to help our mission-driven, supply chain-focused business enter far-flung markets with greater cultural sensitivity and speed.



LAURA WOLAK, Senior Marketing Manager, Dow Chemical Company

Advancing local sustainable solutions in energy, water, and infrastructure based on the market and community needs in developing regions where Dow operates.



WILLIAM ZUERCHER, Senior Scientific Investigator of Chemical Biology, Gsk

Advancing the starting line for proprietary drug discovery projects by increasing the amount of compound sharing, with an emphasis on open and precompetitive compound sharing.