



The Aspen Executive Seminar on Leadership, Values, and the Good Society

The Aspen Executive Seminar on Leadership, Values, and the Good Society—the flagship offering that launched the Institute in 1950—explores the key contours of, and tensions between, fundamental values such as freedom, equality, justice, community, and prosperity. For almost 70 years, we have brought together thousands of established and emerging leaders to learn from each other and from some of the greatest thinkers of all time. The decisions leaders make are never purely technical. Our seminars stimulate participants to think about how commerce and culture can work together for the benefit of individuals, communities, and organizations. Participants emerge personally renewed, professionally re-focused, and better prepared to lead as they confront the difficult choices of our ever-changing world.

The Premise: Leaders need time and space away from the urgent to reflect, in the company of diverse and inquiring peers, on what is most essential. We believe:

- leadership begins with self-leadership—we cannot lead others unless we can lead ourselves;
- the decisions we make are never purely economic or technical, but moral—to lead effectively, we need time and space to clarify and test our values;
- wisdom in leadership is the capacity to make tradeoffs among competing positions—we must understand the tensions among the values that drive choices in a globalizing world.

The Format: The Aspen Executive Seminar is offered eight times a year in Aspen, CO or on Maryland's Eastern Shore. Each seminar convenes small groups of 18-22 accomplished leaders from across sectors and throughout the world to explore the values, habits, and convictions that drive effective leadership. Each day of the seminar is split into group discussion, individual reflection, and optional activities.

The Method: The Aspen Method of leadership development employs text-based dialogue as a means for participants to gain insight into the competing forces that influence decision making. Guided by Aspen trained moderators, participants use short selections from classic and contemporary authors as a lens to establish their own framework for ethical leadership. The Aspen Method, unique among leadership development offerings, crafts a highly personalized and dynamic experience.

The Outcomes:

- gain greater self-knowledge, authenticity, and integrity;
- increase self-directed vision and the ability to inspire others;
- communicate and support a multilayered professional and personal mission;
- explore motivation and how it applies to leadership;
- identify the cultural context in which organizations operate;
- engage with alternate leadership strategies and understand common ground;
- develop a council of peers from diverse sectors.

2020 DATES

March 7-13	Aspen, CO*
March 28-April 3	Aspen, CO
April 25-May 1	Aspen, CO
May 16-22	Greater DC Area*
June 6-12	Aspen, CO
August 15-21	Aspen, CO
September 12-18	Aspen, CO
October 24-30	Aspen, CO

*Waitlist Only

FEE TO ATTEND IN 2020

\$12,350 inclusive of lodging, meals, group events, and materials. Airfare is not included; early flight booking is strongly recommended.

For more information, contact Kalissa Hendrickson at Kalissa.Hendrickson@aspeninstitute.org.

Apply to be considered at [aspeninstitute.org/exl](https://www.aspeninstitute.org/exl)