

# YOUTH LEAD NOW!



THE ASPEN INSTITUTE

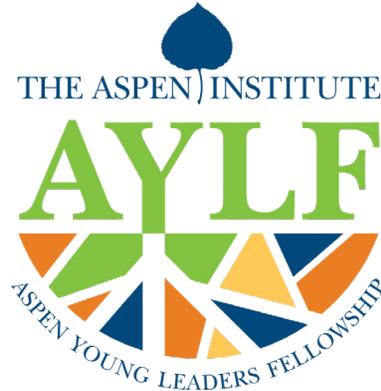
## **Identity Leadership:**

How to Lead Yourself so You Can Lead Others  
A Conversation with Stedman Graham



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# The Aspen CHALLENGE



## A Special Thanks to our Partners:



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# About **YOUTH LEAD NOW!**

THE ASPEN INSTITUTE

**Youth Lead Now!** is a new initiative of The Aspen Institute that brings expert, national speakers into the living rooms of youth and families locally. These virtual monthly events provide an opportunity to build protective factors necessary for resilience while also motivating youth to stay engaged with community action. The ability to leverage the Institute's network – in service of our young leaders and local communities – could be one of the strongest symbolic messages of hope that we can provide when it is needed the most.

Youth Lead Now! is structured as a monthly, virtual townhall. Each session will feature a notable, national leader around a specific leadership theme with the underlying goal of building resilience, leadership efficacy, and agency.

Every session of Youth Lead Now! will address these fundamental questions:

1. Why are youth essential for community-driven leadership?
2. What is needed from youth leaders in the current crisis?
3. How can youth and families foster hope in the face of adversity as they lead their communities?



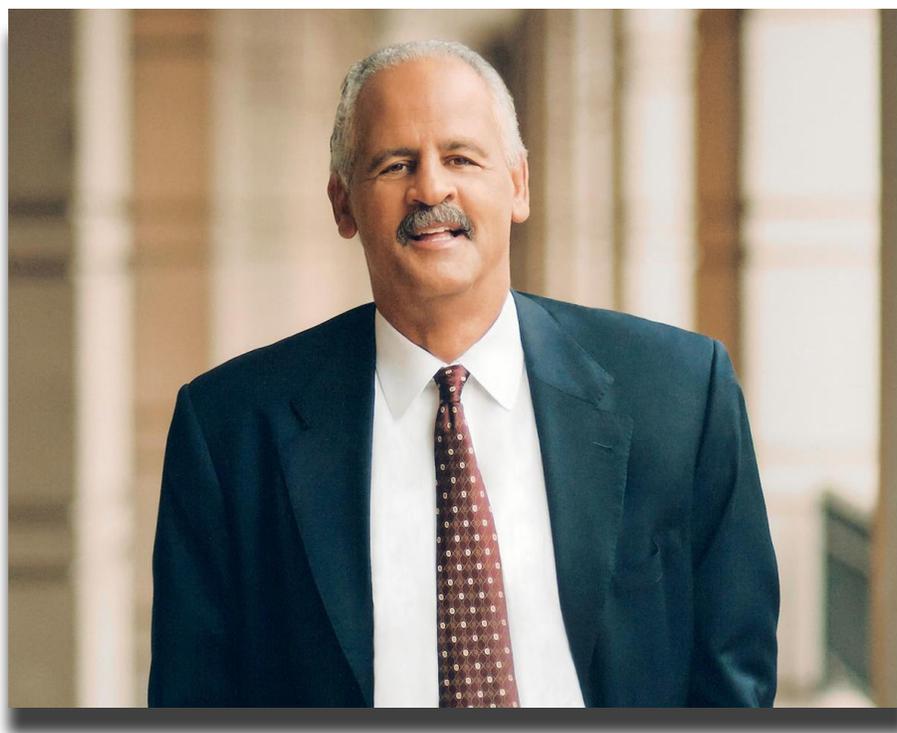
**April 16, 2020 Youth Lead Now! featuring former U.S. Secretary of Education Arne Duncan and moderators Kriste Dragon and Jasmine Adams.**

## Live Q&A

During the live Q&A portion of the Youth Lead Now! session, two Fellows from the Aspen Young Leaders Fellowship will moderate questions from the audience and pose them to Troy for him to respond to live.

To submit a question, use the Q&A feature on Zoom and include your **name** and **location** (town/city) followed by your question. Ideal questions for this format are succinct and clearly worded. Feel free to ask about the featured speaker's personal experiences, the work of the organization(s) with which they are involved, or their insights on issues facing our society today. This is a forum for youth engagement so we look forward to you making your voices heard!

## About Stedman Graham



Stedman Graham is chairman and CEO of S. Graham and Associates, a management and marketing consulting firm. He is the author of 12 books, including two New York Times bestsellers and one Wall Street Journal bestseller. As a businessman, educator and speaker, Graham lectures and conducts training programs for corporations and educational organizations worldwide on the topic of Identity Leadership, based on the philosophy that one cannot lead anyone else until you first lead yourself. His proven Nine Step Success Process® drives his powerful message: the success process is based on the principle that it does not matter how the world defines you, it only matters how you define yourself.

## About Our Moderators



**Nely Galán**

Nely Galán is a self-made media entrepreneur. She was the first Latina President of Entertainment for U.S. television network, Telemundo, and an Emmy Award winning producer of over 700 television shows in English and Spanish, including the hit reality series, “The SWAN” for 20th Century Fox, which she produced through her multi-media company Galan Entertainment. Galán is the founder of the nonprofit The Adelante Movement, which seeks to train and empower Latina women to become entrepreneurs. Her New York Times bestselling book, *SELF MADE: Becoming Empowered, Self-Reliant, and Rich in Every Way*, was inspired by the new revolution in women’s entrepreneurship led by multicultural women in the U.S. and emerging women around the world.



**Brenda Velarde**

Brenda Velarde is a 20-year-old Newark native. Brenda is currently a sophomore at Rutgers University and is pursuing a degree in Psychology while also minoring in Social Justice. She intends to enroll in graduate school and become a Pediatric Occupational Therapist. At Rutgers University Brenda is a part of the Honors Living and Learning Community, an innovative program that is revolutionizing honors, cultivating talent, and engaging communities. She is the coordinator for the Peer Mentoring program and also a member of the ImVisible team which aims to celebrate, connect, and heal our immigrant narratives. Brenda was a member of the inaugural cohort of The Aspen Institute’s Aspen Young Leaders Fellowship (AYLF).

## Interactive Biography: Stedman Graham

### [What is Identity Leadership? | stedmangraham.com](#)

Stedman discusses the definition of Identity Leadership, why it's important, and how to put it in to practice.

### [Stedman Graham's New Book is about Self- Actualization | Fast Company | 2019](#)

Read this interview of Stedman about his book and the nine-part approach to leadership.

### [Stedman Graham Reveals the Secret to Success in His Latest Book | Philadelphia Tribune | 2019](#)

Stedman discusses how self-actualization has benefits that reach far beyond self-awareness and can help make you a better person in general.

### [Stedman Graham Shares Secrets to Becoming a Great Leader | Sway's Universe | 2019](#)

Watch this interview between Stedman and Sway Calloway about how to become a great leader.

### [Stedman Graham Ketnote at the 2014 Masters Summit | Master Control | 2014](#)

Watch Stedman's keynote address that focuses on the theme of identity leadership and how knowing yourself is key to shaping your own success.





## Interactive Biography: Nely Galán

[Here's why Nely Galán is the Entrepreneurial Fairy Godmother Every Woman Needs to Know | Be Latina | 2019](#)

Everything you need to know about Nely, her magic touch , and grit as an entrepreneur.

[Books: Entrepreneur Nely Galán Wants More Latinas to be 'Self-Made' | NBCNews | 2016](#)

Nely talks about her book and why its important to have more latinas (and women more broadly) in business.

[Nely Galán On 5 Tips To Keep In Mind On Your Journey To Becoming Self-Made | Forbes | 2016](#)

Nely lists her top 5 tips as you start your entrepreneurial journey.

[Self Made: Becoming Empowered, Self-Reliant, & Rich | Talks at Google | 2017](#)

Nely discusses the revolution in women's entrepreneurship led by multicultural women in the US and emerging women around the world.

[Keynote Address: Nely Galán | speakers.com | 2019](#)

Watch Nely's keynote address on how to cultivate a Self-Made mindset whether you run your own business or work for others, and how to can learn and take advantage of all the opportunities that exist today to become self-made, keeping your values, culture, religion intact.

