2021 Aspen Undergraduate Consortium: Un-Distancing

Co-hosted by Franklin & Marshall College; Freeman College of Management,
Bucknell University; and The Wharton School of the University of Pennsylvania

BUSINESS & SOCIETY
THE ASPEN INSTITUTE

Participant Guide

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Welcome

We are absolutely thrilled to have you join us for the **2021 Aspen Institute Undergraduate Consortium**! We know we've sent you a lot of information over the last few weeks and months, and it can be difficult to keep up or feel certain that you haven't missed anything. As we "un-distance" and come together as a learning community, this document is designed as a "one-stop-shop" to assist in your participation in this year's Undergraduate Consortium.

HOSTED BY THE ASPEN INSTITUTE BUSINESS & SOCIETY PROGRAM:

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WITH SUPPORT FROM:

Extra special thanks to our co-hosts: **Doug Allen** at the Freeman College of Management, Bucknell University; **Anne Greenhalgh** at and The Wharton School of the University of Pennsylvania and **Jeff Nesteruk** at Franklin & Marshall College. Their intellectual and financial contributions to this year's Consortium have been invaluable.

The Aspen Institute Business & Society also extends their gratitude to participants and co-travelers Suzanne Dove at Bentley University, Lynn Wooten at Simmons University, and Julie Engerran for their significant contributions to session designs.

Finally, we thank the Teagle Foundation for their financial support for this work.

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Attendee Checklist

Before we kick off our opening session on Monday, June 14, we ask that you please review the below checklist.

☐ **PRE-WORK**: Please complete the following assignments before we convene:
- o **For Session 1,** complete your **Humanities Business Card** – on Monday, June 14 we will be sharing a piece of art (any kind of art!) that helped us each navigate this past year. Please upload an attachment (photo, document, video, audio clip) in the **form** along with some contact information to help other participants connect with and get to know you! Once you complete this form, you will be added to the **Participant Directory**.
- o ***(Optional)*** Gather ingredients & tools for the optional Cocktails & Connections session on Sunday, June 13 at 4PM ET. See full agenda for the **ingredient list** below and make sure to **RSVP**.
- o Invite your colleagues to the **Session 2 and Session 7** webinars by sending them **this registration link**.

☐ **PRE-READINGS**: Please review the following suggested pre-readings:
Overall
- o From our co-hosts Doug Allen (Bucknell), Anne Greenhalgh (Wharton) and Jeff Nesteruk (F&M): How can we weave the teaching of content with the development of student dispositions, value and aspirations? **Preface to the Special Issue: Bringing the Humanities and Liberal Learning to the Study of Business**
- o From the Aspen Institute (2018): How are schools creatively integrating the liberal arts and business? **Charting a New Course For Next Generation Business Leaders**
- o … and how are you doing, really? **The uneasy intimacy of work in a pandemic year**

Session-specific
- o **For cocktails:** As we un-distance, small talk becomes a thing again! Reconsider it **here** and **here**.
- o **For Session 5:** Skim or dive deep into the **Next Generation Undergraduate Success Measurement Project**. A good starting point is **here**.
- o **For Session 6:** We will introduce Mural as a collaboration tool for use throughout the Consortium. For ideas on how this tool has been used in classrooms over this past year, see **here**.

☐ **CARE PACKAGES**: You should have received a physical package at the address you provided during registration. **Please do not open it**; we will be opening them together during Session 3 on Monday. If, by Monday morning, you have not yet received your care package, **please reach out to Rachel Wheeler**.

☐ **TECHNOLOGY:** Check your computer set-up to confirm that you are all set to join us on Zoom and read through **our best practices & tip**s.

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June Agenda

Sunday, June 13 (optional)

COCKTAILS & CONNECTIONS | 4PM – 5PM ET

https://aspeninst.zoom.us/j/97283573176?pwd=eFFCMW8vSkZueXg4Ykh5MUVXb21HUT09
Meeting ID: 972 8357 3176 | Passcode: 268122

(RSVP HERE)

Please join us for a special session with world-renowned bartender and bar manager **Naomi Levy**. Naomi will lead us in creating a Consortium Cocktail, together with a mocktail version, and will share her passion and insights about hospitality. We'll also have time to simply connect. **Please gather the below ingredients & tools before the session!**

Cocktail/Mocktail Ingredient List:
- □ Apple Butter (if unable to find apple butter, substitute apple sauce)
- □ 2 Whole Lemons
- □ Granulated Sugar & Hot Water (or pre-prepared Simple Syrup)
- □ Herb of Choice (recommended suggestions– Thyme, Rosemary or Parsley)
- □ Choice of Vodka, Gin or Brandy*
- □ Plenty of Ice

*If making Mocktails substitute the following for alcoholic ingredients: 1-2 tea bags Chamomile Tea. Before class, make tea using 1-2 tea bags and 8 oz hot water. Let steep 15-20 minutes. Place cooled tea in an air-tight container, and store in the refrigerator until class.

Tools:
- □ Shaker Set (aka something to shake your cocktail in! Suggestions will be given during class.)
- □ Fine mesh strainer (aka tea strainer)
- □ Small bowls (2)
- □ Small Cutting Board
- □ Knife
- □ Measuring Cups
- □ Measuring Spoons
- □ Spoon
- □ Glass to serve your cocktail in

Optional Tools *(common household replacements will be recommended during class):*
- □ Cocktail Strainer
- □ Jigger
- □ Hand Juicer

*For more on Naomi's Beyond the Mixing Glass virtual classes and seminars, see **here**!*

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June Agenda

Monday, June 14

WELCOME AND OPENING | 10AM – 10:30AM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

SESSION 1: CONNECTIONS – A HUMANITIES BUSINESS CARD | 10:30AM – 11AM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

Business cards are long out of fashion, yet we often still rely on our work and titles to present ourselves. What if we could introduce ourselves in ways that go a bit deeper? Don't forget to complete your Humanities Business Card!

SESSION 2: UN-DISTANCING | 11AM – 12:15PM ET

https://aspeninst.zoom.us/j/91750694519?pwd=YXBaV2c4dGtxcmxYdGo2cEZ3dkdKQT09
Passcode: 152280

(WEBINAR OPEN TO ALL EDUCATORS AT PARTICIPATING SCHOOLS. GUESTS CAN REGISTER WITH THEIR SCHOOL'S EDU EMAIL ADDRESS HERE)

In 2020-21, we were socially distant, but we also saw each other more clearly. "Reckonings" became part of our experience and public conversations – spurred by the murder of George Floyd, the rise of misinformation, a realization that our "essential" workers are sometimes our least valued, and much more. As we've gained new sightlines into our inter-dependence, what new possibilities might emerge?

Featuring:

- **Eric Liu**, Executive Director, Citizenship and American Identity Program, the Aspen Institute and Co-Founder and CEO, Citizen University;
- **Judy Samuelson**, Vice President, the Aspen Institute and Founder and Executive Director, Business and Society Program, the Aspen Institute;
- **Erica Smiley**, Executive Director, Jobs With Justice

Interviewed by the **Leadership in Action** team (Sirius XM Channel 132, Fridays @ 9:00 AM ET):
- **Mike Useem**, Director of the Center for Leadership and Change Management, The Wharton School
- **Jeff Klein**, Executive Director of the McNulty Leadership Program, The Wharton School
- **Anne M. Greenhalgh**, Deputy Executive Director, McNulty Leadership Program, The Wharton School

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June Agenda

Monday, June 14

SESSION 3, PART 1: WORLDVIEWS | 12:15PM – 1PM ET

(30-MINUTE VIDEO AND SELF-MANAGED BREAK)

In this session, we'll reflect on how distance can provide perspective.

Please watch **Down to Earth: The Astronaut's Perspective.** *Note that we recommend watching the whole video, but you can fast forward to 5:24 to save a few minutes if necessary.*

SESSION 3, PART 2: WORLDVIEWS | 1PM – 1:15PMET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

(REJOIN ZOOM FOR REFLECTIONS. BRING YOUR CARE PACKAGE!)

SESSION 4: TOUCHSTONES | 1:15PM – 2:15PMET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

As the world re-opens, how can we communicate across distance and across difference? What norms or frameworks for dialogue have we used during the pandemic and how will they translate to a post-pandemic world? And as we come together as a learning community in this Consortium, what principles can animate and guide our conversations?

Featuring:
- **Suzanne Dove**, Executive Director, Badavas Center for Innovation in Teaching and Learning, Bentley University and
- **Lynn Perry Wooten**, President, Simmons University

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June Agenda

Monday, June 14

SESSION 5: VALUE – WHAT KIND OF VALUE AND FOR WHOM? | 2:15PM – 3PM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1q0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

What has the experience of navigating the constraints of 2020-21 revealed about what is most valuable in the undergraduate experience? What new questions did this past year raise about "value" in higher education?

Richard Arum joins us in this session to share his latest research, The Next Generation Undergraduate Success Measurement Project. Richard and colleagues are building a vast data set to contribute to a wholistic view of undergraduate learning—one that emphasizes undergraduate education as a foundation for later life-course outcomes. The project contributes to broader conversations about expanding equity and inclusion, and about the role of higher education in advancing human development for all students.

Featuring:
- **Richard Arum**, Dean and Professor of Sociology and Education, School of Education, University of California, Irvine
- Interviewed by **Jeffrey Nesteruk,** Professor of Legal Studies, Franklin & Marshall College

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June Agenda

Tuesday, June 15

WELCOME AND OPENING | 10AM – 10:15AM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

SESSION 6: CONNECTIONS, CONTINUED | 10:15AM – 11:15AM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

Yes, "Zoom and gloom" was a real thing this year, but many of us also experienced new tech-enabled ways to connect. In this session, we'll explore technology that can help us share ideas and collaborate, especially in our summer learning pods.

Featuring:
- **Sunshine BenBelkacem**, CEO, Chief Graphic Facilitator of Thatgirlshines Services, Inc.

BREAK | 11:15AM – 11:30AM ET

SESSION 7: COLLABORATIONS | 11:30AM – 12:30PM ET

(CONCURRENT WEBINARS OPEN TO ALL EDUCATORS AT PARTICIPATING SCHOOLS. GUESTS CAN REGISTER WITH THEIR SCHOOL'S EDU EMAIL ADDRESS HERE)

Even in a relentless year, new collaborations suggested new possibilities. How did these happen? Are there models or inspirations here for how Consortium members might collaborate—with one another or with colleagues and stakeholders at their own institutions? **Please select which session you would like to attend and click the corresponding Zoom link to join:**

/A: The Democratic Erosion consortium is a multi-university collaboration that helps students and faculty evaluate threats to democracy both at home and abroad through the lens of theory, history, and social science. For inspiration, see the co-developed and co-taught **syllabus**. *With **Rob Blair**, Coordinator and **Hannah Baron**, Co-coordinator of the Democratic Erosion consortium, Brown University.*

https://aspeninst.zoom.us/j/98255497203?pwd=RE9wNmlUTWdIYTN4SjdrRTh6S2lqQT09
Passcode: 435673

(continued on next page)

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June Agenda

Tuesday, June 15

/B: The Responsible Business Coalition at the Gabelli School of Business, Fordham University is a multi-faceted collaboration between industry and academia, focused on urgent environmental and social issues. This year's focus was Future Fashion. *With **Lerzan Aksoy**, Associate Dean of Undergraduate Studies and Strategic Initiatives and Managing Director of the Responsible Business Coalition and **Frank Zambrelli**, Executive Director of the Responsible Business Coalition, Fordham University's Gabelli School of Business.*

https://aspeninst.zoom.us/j/98555585434?pwd=YzVLK1JKczlDaS9HWFB4UlNRVHZJZz09
Passcode: 382496

/C: Copenhagen Business School's Kontinuum is a new platform for shared learning experiences and a distinct conceptualization of lifelong learning for universities. CBS K, for short, was created together with CBS' Master Programmes and is an invitation for students, faculty and executives to co-create knowledge. This year's focus was on Covid and the restaurant industry. *With **Rasmus Johnsen**, Associate Professor, Department of Management, Politics and Philosophy and Associate Dean for Lifelong Learning, Copenhagen Business School.*

https://aspeninst.zoom.us/j/91428226556?pwd=ZUpNMk1rV05DVWt6a1k2NWRkTWxtUT09
Passcode: 694484

/D: Cornerstone is a 15 credit-hour undergraduate certificate program, anchored in transformative texts, which functions as a "core within a core" and provides context around students' major areas of study. Created at Purdue's College of Liberal Arts, over 25 colleges and universities are now implementing – or planning to implement – Cornerstone on their campuses. *With **Melinda Zook**, Professor, History and Director of Cornerstone Integrated Liberal Arts, Purdue University and **Lynn Botelho**, Distinguished University Professor and Professor of History, Indiana University of Pennsylvania.*

https://aspeninst.zoom.us/j/99469730337?pwd=cGhNRHZwZkdtVkxOejNIL1BtRkp1UT09
Passcode: 543073

BREAK | 12:30PM – 1PM ET

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June Agenda

Tuesday, June 15

SESSION 8: DESTINATIONS | 1PM – 2:30PM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

Why and how does inter-disciplinarity contribute to our goals as educators? As we launch our summer learning pods, what learning and outputs would be most useful – for each of us, and for a larger community of stakeholders in higher education?

SESSION 9: IMPROMPTU REFLECTIONS AND CLOSING | 2:30PM – 3PM ET

https://aspeninst.zoom.us/j/92949024743?pwd=cnl2S1g0ZEtQY2doVmRRcFI1b3NSZz09
Meeting ID: 929 4902 4743 | Passcode: 612831

Summer Pods

To find out which summer pod you've been placed in: visit **this Airtable**. To find the description and schedule for your summer pod: visit **the online agenda**.

Note: all pod participants should have received calendar invites for their respective pod sessions. If you have not received calendar invites, or if you have not been assigned a pod, **please reach out to Zach Moo Young**.

Pre-readings and pre-work for the summer pod sessions will be included on forthcoming Mural boards.

October Convening

Please save the date for our closing session: **October 15, 2021, 10AM – 3PM ET**. More details will be forthcoming.

Participant Directory

Once your fellow participants have completed their pre-work, you can find their contact information in the **Participant Directory**.

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Technology: Best Practices & Tips

We know there are many daily distractions that compete for our attention, especially when attending virtual events. As much as it is possible, please treat this as you would an in-person convening. We invite you to put an out-of-office notification on your email, silence your phone, and be present in the moment!

Please note the following best practices and tips for using Zoom:

- Confirm that your Zoom has been updated to the most recent version. To check if your Zoom is up-to-date, open the desktop app and click on the green circle with your initials in the top right corner. Click on "Check for updates" in the navigation bar. For additional instructions on how to upgrade, **visit the Zoom website**.
- Restart your computer a few hours prior to the meeting to avoid any last-minute updates.
- Ensure that your computer is charged and will remain charged for the duration of the event.
- Use a hard-wired (ethernet) internet connection, if possible. If not, position yourself as close to your wireless modem as you can, to ensure a stable connection.
- Join the meeting via a computer with a webcam, not an iPad or iPhone.
- Position yourself in a quiet environment and use headphones to minimize any background noise.
- Mute other notifications on your computer to minimize distractions as much as possible.

Please note the following best practices and tips for using Mural:

- We will also be using the online whiteboard tool Mural during Session 6 and in the Summer Learning Pod sessions. Mural is a web application that works best with Chrome, but also works with Edge, Firefox, and Safari.

Stay Engaged

Subscribe to the Ideas Worth Teaching digest. Ideas Worth Teaching is a tightly curated, weekly email for business school faculty to prompt new conversations in the classroom about the relationships between corporations, capital markets, and the public good.