FOR GOOD

Digital Bill of Rights

In Support of Impacted Communities

The entities and institutions that gather and sell personal data hold the primary obligations to keep that data secure, use it fairly, and address any inequities. As such, below details digital rights in support of impacted communities that organizations should recognize and act on in their commitment to data stewardship for good.

- Clear, Transparent, and Accessible Information.
- Offerings Designed to Be Inclusive and Avoid Inappropriate Bias.
- Not Be Subjected to Automated Algorithmic Decision-Making When It Relates to Life-Changing Effects on Consumers' Financial Status, Employment, Health and/or Education.
- Easily Correct Inaccurate and/or Incomplete Information Used by Automated Decision-Making Systems when Creating User Profiles.
- Privacy, with Minimal Data Collection Limited Only to Information Necessary to Provide Goods or Services Sought.
- Know When and How Personal Data is Being Gathered and Used.
- Influence Algorithmic Impact Assessments and Audits.

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