

## Blog Post / Newsletter

**Purpose:** This recommended language can be used on your organization's blog or newsletter to provide information about the toolkit, its products, and direct users to the Aspen Institute webpage that hosts the products.

### Recommended text to include:

#### Supporting Food Industry Workers During COVID-19

*Do you work in the food industry? Have you shopped at a grocery store since the start of the pandemic? Our food industry workforce has continued to serve the country – despite the risks of the ongoing pandemic.*

The ongoing COVID-19 pandemic has put an unprecedented focus on how intensely the United States relies on its frontline workers, including those who support the food industry.

Food industry workers have maintained the nation's food industry throughout the COVID-19 pandemic, all while facing increased exposure and risk of contracting the virus. Currently, 49% of the nation's food industry workers are Black, Hispanic/Latino, and non-US born individuals from Asian/Pacific Islander (API) communities. These populations face additional risks outside of the workplace including bearing the heaviest burden of COVID-19 infection rates, experiencing limited access to testing, and higher rates of illness and death.

This crossroad of high-risk work environments intersecting with high-risk populations underscored the need for the CDC Foundation to develop a Food Worker COVID-19 Health Safety Toolkit that provides culturally relevant public health guidance tailored specifically to meet the unique needs of food industry workers as they continue to navigate the ongoing COVID-19 pandemic.

The toolkit provides essential resources and guidance to encourage vaccinations and re-emphasizes the importance of continuing to follow updated safety recommendations as the nation finds its way from the center of the COVID-19 pandemic to "a new normal."