

Organizational Website

Purpose: This recommended language can be used on your organization's website to provide information about the toolkit, its products, and direct users to the Aspen Institute webpage that hosts the products.

Recommended Thumbnail Text: Provided below is recommended language to give a brief overview of the toolkit products on your organization's website: (short intro / 1 paragraph / with a call to action "*Click here to learn more*")

Frontline food industry workers have continued to support the nation's food industry, while facing the COVID-19 pandemic daily in the workplace. The CDC Foundation has created a Food Worker COVID-19 Health Safety Toolkit to support frontline food industry workers by providing information, resources, and guidance on topics such as COVID-19 safety best practices, vaccine information, and mental health. These toolkit products were made specifically to support frontline food industry workers who are part of the Black, Hispanic/Latino and Asian/Pacific Islander populations as they are at an increased risk for COVID-19. **Click here to view the toolkit.**

Recommended Text to Include: Provided below is recommended language to use when providing a detailed overview of the toolkit products on your organization's website:

The ongoing COVID-19 pandemic has put an unprecedented focus on how intensely the United States relies on its frontline workers, including those who support the food industry. Food industry workers have maintained the nation's food industry throughout the COVID-19 pandemic, all while facing increased exposure and risk of contracting the virus. Currently, **49%** of the nation's food industry workers are Black, Hispanic/Latino, and non-US born individuals from Asian/Pacific Islander (API) communities. These populations face additional risks outside of the workplace including bearing the heaviest burden of COVID-19 infection rates, experiencing limited access to testing, and higher rates of illness and death.

This crossroad of high-risk work environments intersecting with high-risk populations underscored the need for the CDC Foundation to develop a Food Worker COVID-19 Health Safety Toolkit that provides culturally relevant public health guidance tailored specifically to meet the unique needs of food industry workers as they continue to navigate the ongoing COVID-19 pandemic.

The toolkit provides essential resources and guidance to encourage vaccinations and re-emphasizes the importance of continuing to follow updated safety recommendations as the nation finds its way from the center of the COVID-19 pandemic to "a new normal." The goal of this toolkit is to reach frontline food industry workers, especially those in the target populations, and provide them with resources, information, and support to help workers protect themselves and those in their communities.

The toolkit includes seven different products, with topics ranging from vaccine information to mental health support.

The seven products are:

- **#1 Vaccine Guidance Product Group (3 tools):** This product group includes two one-page infographics and a social media sticker. The first infographic provides information on vaccine safety and the personal and societal benefits of vaccination to inspire vaccine uptake. The second infographic provides guidance on vaccine cost, the various locations that offer the vaccine, and a call to action to create a personal and/or family vaccination plan. The social media sticker can be shared on social media platforms to promote vaccinations.
- **#2 COVID-19 Safety Tips for Food Business Managers:** This three-page infographic provides managers with guidance for implementing workplace best practices, including a script for employees when communicating mask policies with customers.
- **#3 COVID-19 Safety Quiz: Are You Protecting Yourself from COVID-19?:** This two-page infographic serves as a personal quiz that prompts users to assess their COVID-19 safety practices and provides information for how to improve COVID-19 safety practices.
- **#4 OSHA Infographic: How to Speak Up & Stay Safe:** This one-page infographic provides information on a three-step process for reporting a workplace concern to the Occupational Safety and Health Administration.
- **#5 How Are You Feeling? Mental Health:** This one-page infographic provides information for identifying symptoms of mental health needs and providing resources for support.