

Business leaders can play a key role in solving the world's most challenging problems.



FIRST MOVERS

THE ASPEN INSTITUTE

Since 2009, the First Movers Fellowship Program has equipped business leaders with the tools, skills and confidence they need to drive innovations that increase business value and make the world a better place.





The Aspen Institute First Movers Fellowship is the leading global network and professional development program for corporate social intrapreneurs.

THE FELLOWSHIP EXPERIENCE

INNOVATION PROJECTS Fellows advance a Next Stage Innovation Project that moves their company toward greater strategic integration of business success and positive social or environmental impact.

SEMINARS Fellows attend three four-day seminars structured around four core themes: Innovation, Leadership, Reflection & Community. Between-session instruction and structured peer coaching complement seminar content.

NETWORK Fellows join a lifelong network for ongoing professional development, support and cross-industry collaboration.

The Selection Process

Fellows are nominated by Aspen staff, leaders in their industry, or company colleagues. Ideal candidates have a proven track record in innovation, coupled with a compelling idea about a Next Stage Innovation Project to undertake during the Fellowship. We are especially interested in candidates who work in core business functions. Promising candidates are interviewed and invited to submit a formal program application which is reviewed by a selection committee.

Learn more about the nomination process by visiting our website Aspeninstitute.org/firstmovers or contact FirstMovers@aspeninstitute.org

THE BENEFITS

COMPANIES

- Greater innovation expertise
- New business opportunities
- Leadership development
- Access to new networks

Over 30 companies have supported multiple Fellows, including Dow, Microsoft, GE, Best Buy, Google, Nike, Toyota, Colgate-Palmolive, IBM and Johnson & Johnson.

INDIVIDUALS

- Enhanced capacity to imagine & deliver change
- Greater ability to navigate corporate systems
- Clearer sense of professional purpose
- Meaningful connections to cross-industry peers

2022 PROGRAM DETAILS

FELLOWSHIP FEE

The program fee is \$27,500. This fee, which is paid for by Fellows' companies, covers all programming and associated expenses throughout the year .

ATTENDANCE

Fellows must attend all three seminars:

- July 15 - 18 in Aspen, Colorado
- November 15 - 18 in Tucson, Arizona
- April 12 - 16 in Manhasset, New York

If pandemic health concerns or travel policies preclude in-person gatherings, the Fellowship will proceed as a digital experience.



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