

*Business leaders can play a key role in solving the world's most challenging problems.*



**FIRST MOVERS**

THE ASPEN INSTITUTE

---

Since 2009, the First Movers Fellowship Program has equipped business leaders with the tools, skills and confidence they need to drive innovations that increase business value and make the world a better place.





## The Aspen Institute First Movers Fellowship is the leading global network and professional development program for corporate social intrapreneurs.

### THE FELLOWSHIP EXPERIENCE

**INNOVATION PROJECTS** Fellows advance a Next Stage Innovation Project that moves their company toward greater strategic integration of business success and positive social or environmental impact.

**SEMINARS** Fellows attend three four-day seminars structured around four core themes: Innovation, Leadership, Reflection & Community. Between-session instruction and structured peer coaching complement seminar content.

**NETWORK** Fellows join a lifelong network for ongoing professional development, support and cross-industry collaboration.

#### The Selection Process

Fellows are nominated by Aspen staff, leaders in their industry, or company colleagues. Ideal candidates have a proven track record in innovation, coupled with a compelling idea about a Next Stage Innovation Project to undertake during the Fellowship. We are especially interested in candidates who work in core business functions. Promising candidates are interviewed and invited to submit a formal program application which is reviewed by a selection committee.

Learn more about the nomination process by visiting our website [Aspeninstitute.org/firstmovers](https://Aspeninstitute.org/firstmovers) or contact [FirstMovers@aspeninstitute.org](mailto:FirstMovers@aspeninstitute.org)

### THE BENEFITS

#### COMPANIES

- Greater innovation expertise
- New business opportunities
- Leadership development
- Access to new networks

Over 30 companies have supported multiple Fellows, including Dow, Microsoft, GE, Best Buy, Google, Nike, Toyota, Colgate-Palmolive, IBM and Johnson & Johnson.

#### INDIVIDUALS

- Enhanced capacity to imagine & deliver change
- Greater ability to navigate corporate systems
- Clearer sense of professional purpose
- Meaningful connections to cross-industry peers

### 2022 PROGRAM DETAILS

#### FELLOWSHIP FEE

The program fee is \$27,500. This fee, which is paid for by Fellows' companies, covers all programming and associated expenses throughout the year .

#### ATTENDANCE

Fellows must attend all three seminars:

- July 15 - 18 in Aspen, Colorado
- November 15 - 18 in Tucson, Arizona
- April 12 - 16 in Manhasset, New York

If pandemic health concerns or travel policies preclude in-person gatherings, the Fellowship will proceed as a digital experience.



**FIRST MOVERS**

THE ASPEN INSTITUTE