

2013 INNOVATION PROJECTS



CARLOS ABOGABIR, Co-Founder & President, GeCo SpA

Creating a network of wild fruit pickers to drive the development and commercialization of new gourmet products, generating value for all.

Bloomberg

LEE BALLIN, Sustainability Manager, Bloomberg LP

Driving the sustainability conversation around the environmental and social risks and opportunities in a 21st century economy, across all of Bloomberg's multimedia assets, while aligning with our multimedia strategy.



CAROLINE BARLERIN, Director, Global Community Engagement & Communications, Sustainability & Social Innovation, HP

Uniting 300,000 employees globally through the simple act of making \$25 microloans that will change the lives of entrepreneurs everywhere.

IDEO

HAILEY BREWER, Senior Design Lead, IDEO

Developing and piloting a strategy to create social value through IDEO's collaborations with forprofit clients, particularly in financial services.



DOROTHY CHAN, Senior Manager, Corporate Responsibility, MTR Corporation

Developing a long-term corporate responsibility strategy that maximizes the networks and resources of the business to address underserved social issues to create value for the community.



LAURA CLISE, Director, External Communications & Corporate Citizenship, AREVA

Developing and launching an integrated Talent Management-Corporate Giving-Employee Engagement program to support workforce sustainability and diversity via STEM education.



MANOJ FENELON, Director of Foresight, Global Beverages Group, Pepsico

Piloting social-business approaches to issues of water access in the 21st century, inspired by PepsiCo's commitment to Performance-with-Purpose.



RENATA FROLOVA, Head of Responsible Procurement, Maersk

Launching and sustaining a supplier development program to mitigate supply chain risks by building socio-environmental capabilities for strategic categories in Maersk Group.

TOYOTA

DAVID GALLON, Strategic Innovation Manager, Toyota

Leveraging Toyota's history of Kaizen to grow a contagious culture of collaboration, innovation and sustainability to deliver value to all stakeholders



THERESE LEE, Global Ethics & Compliance Counsel, Google

Analyzing employee perceptions of corporate integrity in order to reduce misconduct, increase reporting of observed misconduct and improve business performance.



STEPHEN MULLENNIX, Senior Vice President, Operations, SolarReserve

Scaling SolarReserve's successful commercialization of world leading solar power storage technology by executing on growth milestones and accessing additional sources of expansion capital.



ERIC MYERS, Director, Organic Recycling, Waste Management

Developing integrated and sustainable organics recycling strategies as a core competency at Waste Management



JUSTINA NIXON-SAINTIL, Director of Education, Verizon Foundation

Launching an innovative K-12 learning solution that harnesses Verizon's technology to positively impact student achievement in STEM subject areas.



MEREDITH PETRIN, Director, Business Development, WaterHealth International

Building a new organization that will help 100 cities worldwide to prepare for and quickly rebound from 21st century shocks and stresses.



ADITI RAMIREZ, Chief Operating Officer, Macquarie Social Impact

Developing a proactive and strategic approach to evaluating and managing Environmental, Social and Governance performance across Macquarie's infrastructure investing business.



KARIN REITER, Group Corporate Responsibility Manager, Zurich Insurance

Pursuing the most effective ways to harness Zurich's expertise, networks and resources to have a lasting impact in making communities more resilient to floods.



ELIZABETH SEEGER, Principal, Business Operations, Kohlberg Kravis Roberts & Co.

Leveraging KKR's track record, expertise and global partnerships to make investments that create economic value while also solving social and environmental needs.



MATT SONEFELDT, Head of Investor Relations, LinkedIn

Innovating public company quarterly reporting to focus on company purpose and strategic goals versus short-term financial results.



ADRIAN THOMAS, Head of Global Market Access & Public Health, Johnson & Johnson

Launching Janssen Global Public Health, a new group to unify commitments and catalyze collaborations that will drive R&D and improve access to transformational medicines that address the world's greatest unmet public health needs.