



## FIRST MOVERS

THE ASPEN INSTITUTE

## 2016 INNOVATION PROJECTS



**XANTHA BRUSO, Manager, Long-Term Energy Policy, Pacific Gas and Electric Co.**

Identifying the role of electric and gas utilities in supporting more compact and infill land use to reduce California's greenhouse gas emissions.



**TIM COATES, Program Manager, Corporate Citizenship & Corporate Affairs, IBM**

Extending IBM's Corporate Citizenship Supplier Connection SaaS platform further into the enterprise and applying cognitive technologies to help public leaders drive economic growth and job creation.



**BRENDAN FERRETTI, CFO North America, GE Grid Solutions**

Partnering with the City of Atlanta to design a best-in-class policing model that uses digital data analysis and leadership training to address complex public safety challenges.

west elm

**JENNIFER GOOTMAN, Director of Social Consciousness & Innovation, West Elm**

Developing and framing a circular economy strategy based in the company's mission, value for customers, and operational goals to ensure long-term adoption and value creation.

IDEO

**CHARLES HAYES, Managing Director, China & Partner, IDEO**

Developing a creative leadership program that engages future enlightened leaders of China to actively build an innovation-led economy.



**KIRSTIN HILL, Managing Director, Bank of America Merrill Lynch**

Serving and empowering women through financial advice that reflects their unique priorities, earning power, career paths and lifespans.



**TYLER KIRSH, Senior Global Sustainability Analyst, W.W. Grainger, Inc.**

Partnering with suppliers to improve environmental sustainability in Grainger's supply chain by encouraging increased data transparency to drive a decrease in environmental impacts.

MARS

**HEIDI KOESTER OLIVEIRA, Senior Manager, Global Human Rights, Mars, Inc.**

Activating new tools and approaches to advance respect for human rights across the Mars, Incorporated value chain.



**AKSHAY KOTHARI, Head of LinkedIn India, LinkedIn**

Closing the skills gap and democratizing job opportunities for every college graduate in India.



**PALOMA LOPEZ, Global Sustainability Director, Kellogg Company**

Amplifying the social impact of Kellogg's purpose platform by identifying collaboration opportunities and developing an engagement plan that enables 300 million people to participate and contribute to the global 'food security' movement.



**ROBERT MELOCHE, Senior Director, Global Financial Inclusion, Visa**

Developing new financial inclusion product models that integrate digital transactions with savings growth and credit building for underbanked populations.



**SHIRLEY NI, Senior Manager, Corporate Responsibility & Sustainability, Best Buy**

Developing a methodology that both assesses and improves working conditions at Best Buy Exclusive Brands supplier factories while also identifying opportunities to improve business performance.



**NICOLAS PIAU, Director of Mergers & Acquisitions, ENGIE**

Promoting the creation of a human resource function within the Mergers and Acquisitions group to better integrate personnel and sustainability issues in M&A deals and create a competitive edge for ENGIE.

LEVI STRAUSS & CO.



**BART SIGHTS, Vice President, Technical Innovation, Levi Strauss & Co.**

Creating a future supply chain with proprietary technology that will enhance workers' well-being, increase corporate agility and position our brand as a leader in customization and personalization.

BERTELSMANN

**JEVAN SOO, Chief People Officer, Blue Bottle Coffee**

Embedding team diversity goals and community service directly into Blue Bottle's new market and new cafe opening model as a customer engagement strategy.

**CARSTEN TAMS, Senior Vice President, Ethics & Compliance, Bertelsmann**

Complementing compliance management with "civic governance," a participatory approach for strengthening organizational ethics, which draws on and builds employees' capacity to act with integrity and uphold social norms.



**KEVIN TENG, Executive Director of Sustainability, Marina Bay Sands**

Reducing Marina Bay Sands' consumption of over-fished and environmentally-damaging seafood products by transforming how we engage with the supply chain and consumer markets.



**ANKUSH TEWARI, Senior Director, Market Planning, LexisNexis Risk Solutions**

Using our technology and data to drive financial inclusion worldwide, establishing us as a leader in this field.



**RANDOLF WEBB, Senior Analyst, Strategy & Business Development, Xylem**

Closing the water and wastewater infrastructure funding gap through innovative financing and a market platform that enables investments in high efficiency technologies.



**ANNE WINTROUB, Director of Social Innovation, AT&T**

Evaluating the support and interventions needed for young, underserved student populations to benefit most significantly from new educational experiences including mobile, virtual and accelerated learning platforms.