



FIRST MOVERS

THE ASPEN INSTITUTE

2017 INNOVATION PROJECTS



ESTELLE AYMARD, Head of Group Integrated Reporting, Zurich Insurance

Transforming Zurich's annual report into an integrated report, bringing all stakeholders together around a common story of value creation that reunites financial and non-financial impacts.



BARRUCH BEN-ZEKRY, Director, Sustainable Business Value, VF

Building new, purpose-led, consumer-centric, business models that create the future of selling for VF and the apparel industry.



AMANDA BILLIOT, Vice President, Human Resources - Operations, Pratt & Whitney

Creating a business case for an enterprise-wide sustainability culture that enhances the Pratt & Whitney employment brand.



RICKY BUCH, Senior Strategic Marketing Leader, GE Power

Developing an economically viable model - in partnership with private, public and non-governmental stakeholders - for universal access to reliable, affordable, and sustainable electricity.



DAVID CLARK, Vice President, Safety, Environment, & Sustainability, Amcor Ltd.

Integrating circular economy principles into Amcor's business processes, positioning Amcor as a leader in reducing the impacts plastic packaging is having on the environment.



SHEKINAH ELIASSEN, Associate Marketing Director, The Clorox Company

Re-designing eCommerce packaging, logistics, and business models into a circular system to reduce packaging waste, delight customers, and increase business profit.



NEIL GIACOBBI, Associate Vice President, Citizenship & Sustainability, AT&T

Determining how AT&T can promote childhood wellbeing and drive customer trust by helping parents introduce safe and healthy digital habits when buying their child's first phone.



CHRIS GRANTHAM, Circular Economy Portfolio Director, IDEO

Applying IDEO's collaborative design methodology (CoLab) for circular economy innovation across industry value chains.



SAMANTHA HENNESSEY, Google.org Regional Manager, Google

Developing a philosophy and strategy to use Google's Resources (money and talent) to address pressing social challenges starting at the local level.



SOMI KIM, Senior Director, Healthcare Solutions, J&J Design, Johnson & Johnson

Amplifying how J&J employees will contribute more effectively to achieve social impact through the application of design thinking principles.



FAITH LEGENDRE, Business Outcome Strategist, Cisco Systems

Integrating Cisco, Cisco Spark, and Cisco Services to enable agile collaboration and outcomes in non-profit organizations to authentically drive social and corporate value.



SAMIR LUTHER, Product Manager, Account Opening, Capital One Bank

Rethinking Capital One Bank's data and risk modeling strategy to sustainably expand banking access for the un- and under-banked.



CHONLAK MAHASUVIRACHAI, Digital Business Lead, SCG Cement - Building Materials, SCG

Creating a platform to connect homeowners and small building contractors to make better living accessible for all in South East Asia through digital innovation.



MARK W. MCDIVITT, Managing Director, Head of ESG Solutions, State Street

Building an integrated ESG Solutions business, leveraging all company disciplines to service our global client base while making a positive environmental and social impact.



RUSSELL MCLEMORE, Senior Director, Nike Innovation Accelerator, Nike

Incubating a portfolio of new, profitable services and solutions businesses that help everyday athletes live an active life and generate new revenues for Nike.



ERIC NOSHAY, Senior Director, Renal Therapy Services, Baxter

Developing an innovative renal service model for emerging markets, with the initial focus on Indonesia, to deliver affordable care, expand patient access, and improve outcomes.



REYMUNDO OCAÑAS, Executive Vice President, Director, Corporate Responsibility, BBVA Compass

Addressing challenges of financial access and internet connectivity through partnerships with ISP/ Telecom companies to bundle low-cost bank accounts with home internet and mobile data.

LEVI STRAUSS & CO.

BECCA PROWDA, Director, Community Affairs, Levi Strauss & Co.

Activating apparel entrepreneurs to craft tangible business solutions that reduce the apparel industry's climate impact, while laying the groundwork to integrate these solutions within LS&Co.'s operations.



ELENA SACCA SMITH, Group Manager, Corporate Social Responsibility & Communications, Toyota Financial Services

Developing a new corporate communications strategy that positions Toyota Financial Services as a leader in social responsibility.



MEG SULLIVAN, Chief Business Development & Marketing Officer, Paul Hastings

Creating a new revenue stream for Paul Hastings focused on helping social enterprises navigate new paths to growth.