



## FIRST MOVERS

THE ASPEN INSTITUTE

## 2019 INNOVATION PROJECTS

**IDEO**

**MELANIE BELL-MAYEDA, Partner & Managing Director, IDEO**

Creating a desirable, viable, and replicable model for catalyzing systems change for wicked problems like caregiving and economic mobility.

**indeed®**

**ABIGAIL CARLTON, Director of Social Impact, Indeed**

Enabling job seekers with nontraditional backgrounds to showcase their abilities through Indeed's skills testing platform.



BROWN-FORMAN

**SUZETTE CARTY, Senior Manager, Environmental Sustainability, Brown Forman Corporation**

Integrating sustainability into the packaging development process to transform the packaging of Brown Forman's spirits and brands through collaboration and innovation.



**ALEX DARDINSKI, Senior Director, Advanced Concepts and Energy, Timberland**

Developing sustainable innovations that connect consumers to Timberland's values through the company's products.

**Electrolux**

**HAO DINH, Director, Global Digital Industrial Operations, Electrolux**

Developing solutions that meet the needs of employees losing their jobs due to digitalization and the needs of employers who are making the digital transition.

**LEVI STRAUSS & CO.**

**LINDA GALLEGOS, Senior Manager, Design Innovation, Levi Strauss & Co.**

Driving sustainability in denim manufacturing with new technologies and tools that reduce water and energy impacts and use safer chemicals.

**CVS Health.**

**RUNA ISLAM, Lead Business Strategist for Well-Being, CVS Health**

Producing a direct-to-consumer well-being offering that helps drive engagement with new community-centered, integrated health hub services.



**NEAL KEMKAR, Senior Counsel & Director of Environmental Policy, GE**

Shaping public policies that support the growth of additive manufacturing, a transformative technology that has the potential to increase sustainability and reduce waste across a range of industries.

**amazon.com**

**CYNTHIA KOENIG, Principal Product Manager, Amazon**

Building and launching an inclusive incubator program to accelerate progress towards solving pressing global challenges.

**SCG**

**WACHIRACHAI KOONAMWATTANA, Head of Living Business, SCG**

Developing and deploying rapid-response modular clinic units for COVID-19 testing operations that better protect the safety of healthcare professionals and patients during the pandemic.

**DANONE**  
ONE PLANET. ONE HEALTH

**JEAN-CHRISTOPHE LAUGÉE, Inclusive Economy Senior Advisor, Hystra**

Building a collaborative incubator of corporations and public institutions that supports business projects designed to create an Inclusive Economy where all people can access services and good jobs.



**SVENJA LEGGEWIE, Director, Insights and Experience Strategy, Johnson & Johnson Design**

Illuminating disparities and co-creating racial and gender-equitable experiences that anticipate and intercept public health challenges, broaden access to care, and increase sustained treatment engagement.



**YOLANDA MALONE, Vice President, Global Foods Packaging, PepsiCo**

Creating a collaborative and pre-competitive framework with targeted consumer packaged goods companies to increase adoption of circular packaging and biodegradable flexible packaging to help each company reach their sustainability goals.



**KATHERINE NEEBE, Senior Director, ESG, Trust & Transparency, Walmart**

Collaborating with stakeholders across the value chain to address human rights concerns and scale potential solutions.



**ALICE PONTI, Global Innovation Director Core Brands, AB InBev**

Redesigning beer packaging to deliver superior consumer experiences that promote packaging circularity for our AB InBev Core Lager brands.



**FEDERICO SANDLER ALVAREZ, Investor Relations Officer, Mercado Libre**

Helping the company strengthen its shareholder base and raise awareness in sustainability reporting by publishing Environmental, Social, and Governmental performance measures alongside financial ones.



**ANNA SNIDER, Managing Director, Chief Investment Office, Bank of America**

Creating a methodology to better assess the environmental and social profile of Bank of America's investment platform, identify systemic risks and investment opportunities for clients, and support capital redeployment efforts in the wealth management business.



**HARI SRINIVASAN, Senior Director, Product Management, LinkedIn**

Reinvent occupational licensing by creating a simpler digital process that provides a new ticket to opportunity for every member of the global workforce.



**NICOLA TAGLIAFIERRO, Head of Sustainable Product Development, Enel X**

Developing a new circular economy methodology—to be used throughout Enel and shared with client partners—that transforms sustainability practice into a profit-generating activity that funds future sustainable investments.



**ANDY TOUNG, Head of Finance & Business Operations, Gusto**

Measuring Gusto's social impact on employers and employees across three key pillars: enhancing Peace of Mind, fostering Great Places to Work, and increasing Personal Prosperity.



**TYLER VAN LEEUWEN, Carbon Opportunities Manager, Royal Dutch Shell**

Delivering investable low carbon business opportunities through open-sourced, company-wide low carbon ideation and employee engagement.



**ZIA ZAMAN, Chief Innovation Officer, MetLife Asia**

Scaling embedded and micro-insurance offerings to increase financial inclusion and make protection more accessible.