



FIRST MOVERS

THE ASPEN INSTITUTE

2019 INNOVATION PROJECTS

IDEO

MELANIE BELL-MAYEDA, Partner & Managing Director, IDEO

Creating a desirable, viable, and replicable model for catalyzing systems change for wicked problems like caregiving and economic mobility.

indeed®

ABIGAIL CARLTON, Director of Social Impact, Indeed

Enabling job seekers with nontraditional backgrounds to showcase their abilities through Indeed's skills testing platform.



BROWN-FORMAN

SUZETTE CARTY, Senior Manager, Environmental Sustainability, Brown Forman Corporation

Integrating sustainability into the packaging development process to transform the packaging of Brown Forman's spirits and brands through collaboration and innovation.



ALEX DARDINSKI, Senior Director, Advanced Concepts and Energy, Timberland

Developing sustainable innovations that connect consumers to Timberland's values through the company's products.

Electrolux

HAO DINH, Director, Global Digital Industrial Operations, Electrolux

Developing solutions that meet the needs of employees losing their jobs due to digitalization and the needs of employers who are making the digital transition.

LEVI STRAUSS & CO.

LINDA GALLEGOS, Senior Manager, Design Innovation, Levi Strauss & Co.

Driving sustainability in denim manufacturing with new technologies and tools that reduce water and energy impacts and use safer chemicals.

CVS Health.

RUNA ISLAM, Lead Business Strategist for Well-Being, CVS Health

Producing a direct-to-consumer well-being offering that helps drive engagement with new community-centered, integrated health hub services.



NEAL KEMKAR, Senior Counsel & Director of Environmental Policy, GE

Shaping public policies that support the growth of additive manufacturing, a transformative technology that has the potential to increase sustainability and reduce waste across a range of industries.

amazon.com

CYNTHIA KOENIG, Principal Product Manager, Amazon

Building and launching an inclusive incubator program to accelerate progress towards solving pressing global challenges.

SCG

WACHIRACHAI KOONAMWATTANA, Head of Living Business, SCG

Developing and deploying rapid-response modular clinic units for COVID-19 testing operations that better protect the safety of healthcare professionals and patients during the pandemic.

DANONE
ONE PLANET. ONE HEALTH

JEAN-CHRISTOPHE LAUGÉE, Inclusive Economy Senior Advisor, Hystra

Building a collaborative incubator of corporations and public institutions that supports business projects designed to create an Inclusive Economy where all people can access services and good jobs.



SVENJA LEGGEWIE, Director, Insights and Experience Strategy, Johnson & Johnson Design

Illuminating disparities and co-creating racial and gender-equitable experiences that anticipate and intercept public health challenges, broaden access to care, and increase sustained treatment engagement.



YOLANDA MALONE, Vice President, Global Foods Packaging, PepsiCo

Creating a collaborative and pre-competitive framework with targeted consumer packaged goods companies to increase adoption of circular packaging and biodegradable flexible packaging to help each company reach their sustainability goals.



KATHERINE NEEBE, Senior Director, ESG, Trust & Transparency, Walmart

Collaborating with stakeholders across the value chain to address human rights concerns and scale potential solutions.



ALICE PONTI, Global Innovation Director Core Brands, AB InBev

Redesigning beer packaging to deliver superior consumer experiences that promote packaging circularity for our AB InBev Core Lager brands.



FEDERICO SANDLER ALVAREZ, Investor Relations Officer, Mercado Libre

Helping the company strengthen its shareholder base and raise awareness in sustainability reporting by publishing Environmental, Social, and Governmental performance measures alongside financial ones.



ANNA SNIDER, Managing Director, Chief Investment Office, Bank of America

Creating a methodology to better assess the environmental and social profile of Bank of America's investment platform, identify systemic risks and investment opportunities for clients, and support capital redeployment efforts in the wealth management business.



HARI SRINIVASAN, Senior Director, Product Management, LinkedIn

Reinvent occupational licensing by creating a simpler digital process that provides a new ticket to opportunity for every member of the global workforce.



NICOLA TAGLIAFIERRO, Head of Sustainable Product Development, Enel X

Developing a new circular economy methodology—to be used throughout Enel and shared with client partners—that transforms sustainability practice into a profit-generating activity that funds future sustainable investments.



ANDY TOUNG, Head of Finance & Business Operations, Gusto

Measuring Gusto's social impact on employers and employees across three key pillars: enhancing Peace of Mind, fostering Great Places to Work, and increasing Personal Prosperity.



TYLER VAN LEEUWEN, Carbon Opportunities Manager, Royal Dutch Shell

Delivering investable low carbon business opportunities through open-sourced, company-wide low carbon ideation and employee engagement.



ZIA ZAMAN, Chief Innovation Officer, MetLife Asia

Scaling embedded and micro-insurance offerings to increase financial inclusion and make protection more accessible.