

## **2020** INNOVATION PROJECTS



## **EMILY ALATI, Director, Materials Innovation, Vans**

Creating an EcoAccelerator program that incorporates environmental justice into the Vans product supply chain by combining racial justice and sustainable material initiatives.



## **KELSEA BALLANTYNE, Passionate Transformational Leader, The Boeing Company**

Envisioning and laying the groundwork for a sustainable materials supply chain that will catalyze a step change across the aerospace industry and beyond.



### LINDSEY BLUMENTHAL, Product Manager, Apple

Equipping employees reentering the workforce with the tools and resources to continue growing their careers.



## JOAN BOHAN, Executive Finance Director / Social Intrapreneur, The Walt Disney Company

Empowering Dyslexics and unlocking their potential through innovative products, inspiring content and community support.



## LARCY COOPER, ESG Counsel, Paul, Weiss, Rifkind, Wharton & Garrison LLP

Building a new and vibrant sustainability and environmental, social and governance legal practice at Paul Weiss.



## **ALESSIA FALSARONE, Managing Director, PineBridge Investments**

Embedding sustainability in financial and organizational metrics when working with new partners.



# CAROLINA GARCIA ARBELÁEZ, Global Sustainability and Innovation Director for the 100+ Accelerator, AB InBev

Reducing water deficit in aquifers that supply two AB InBev breweries in Mexico through the Aguas Firmes project, which uses nature-based solutions and sustainable agriculture that lower water consumption and increase water replenishment.



### **SONJA HAUT, Head Strategic Measurement & Materiality, Novartis**

Embedding the impact valuation methodology in the Novartis business, in global sustainability reporting standards, and in government policies.



### NICOLE HORVATH, Regulatory Manager, Global CMC - New Products, Pfizer

Developing clinical trial site practices that ensure that participating patients have high quality experiences.



## TIMOTHY HOWE, AVP, Strategy & Corp Dev – Healthcare, Cox Enterprises, Inc.

Building a patient-centric healthcare business for Cox Enterprises that improves consumer experience by reducing costs and increasing quality and access to care.























# **ZACK LANGWAY, Communications Leader, Office of the Chief Medical Officer, Johnson & Johnson**

Creating an employee-powered "think tank" through the Open&Out LGBTQ+ employee resource group that partners with business units to address health inequities experienced by LGBTQ+ patients and consumers, unlock business value, and develop diverse leaders.

## **BONNIE LEI, Head of Global Strategic Partnerships - AI for Earth, Microsoft**

Developing a strategy and action plan to integrate environmental justice into Microsoft's sustainability commitments, programs, and processes.

### **PATRICK LIANG, Managing Director, Tang Industries**

Creating a corporate philanthropy and social responsibility platform in China and providing tools and training for employees to initiate new programs through the corporate foundation.

# JENNIFER LIEBELER MICHAEL, Manager, Land and Biodiversity, Chevron Technical Center

Identifying and executing land transformation projects across Chevron's unused properties to deliver value by reducing liability, generating carbon offsets, and maximizing ecosystem and sustainability benefits.

## **SUSIE NAM, Chief Operating Officer, Droga5**

Developing programs to foster highly effective inter-racial relationships that advance Black, Indigenous, and People of Color talent and create more authentic storytelling in advertising.

**CHAYA NAYAK, Head of Facebook's Open Research and Transparency Team, Facebook** Building an internal organization that supports academic research through privacy-preserving data sharing in order to help society understand Facebook's impact on the world.

#### **ANDREW OHM, Principal Design Strategist, Starbucks Coffee Company**

Unlocking each Starbucks employee's expertise and superpowers to support the company's aspirations for resource positivity.

#### JAMES OSSMAN, VP, Workplace and Strategic Sourcing, Etsy

Strengthening Etsy's internal culture of trust and inclusion to drive progress towards its goals to create a more equitable and sustainable world.

#### KAITY RUGER, Director, Data Science, CVS Health

Helping the world better understand Post-Acute Sequelae of COVID-19 (PASC) by completing a retrospective study of Aetna claims data and using machine learning to define PASC and identify risk factors associated with developing the syndrome.

#### JASON SCOTT, Head of Startup Developer Ecosystem, USA, Google

Building an investment collective through which Google employees can identify and support underrepresented entrepreneurs.

#### **JACK SOOS, Director, Quality, Pratt & Whitney**

Advocating for implantation of simple, innovative ways that Pratt & Whitney can support childcare and eldercare needs for all salaried and hourly employees.

#### MEGAN WEIBLER, Global Head of Recruiting / Co-Lead Talent Studio, IDEO

Developing a human-centered recruiting process that can be used to enhance equity in hiring at IDEO and in the wider ecosystem.