

STATE OF PLAY

OAKLAND

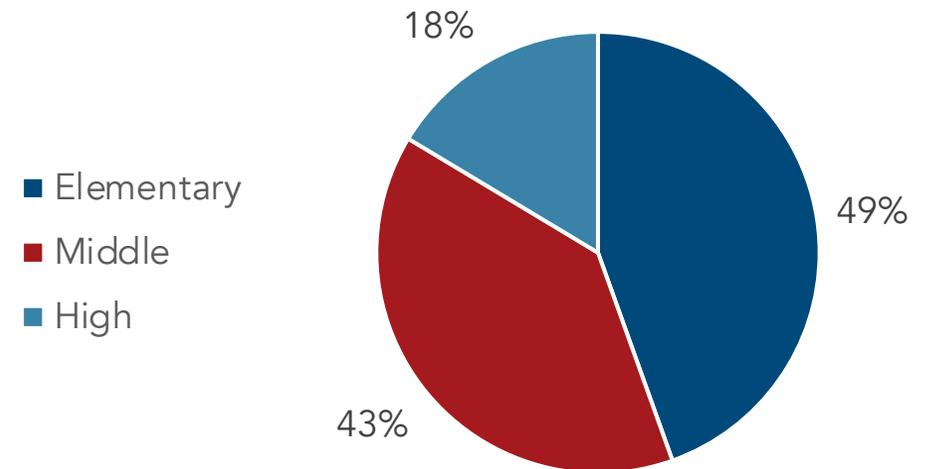
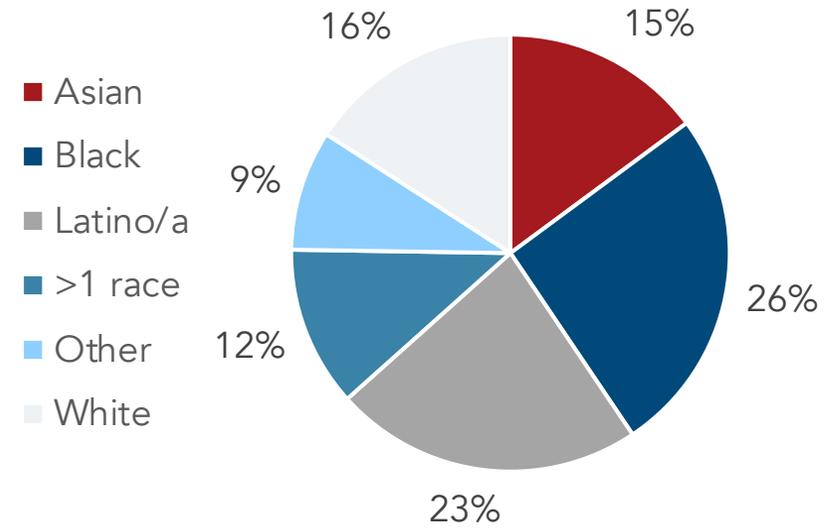
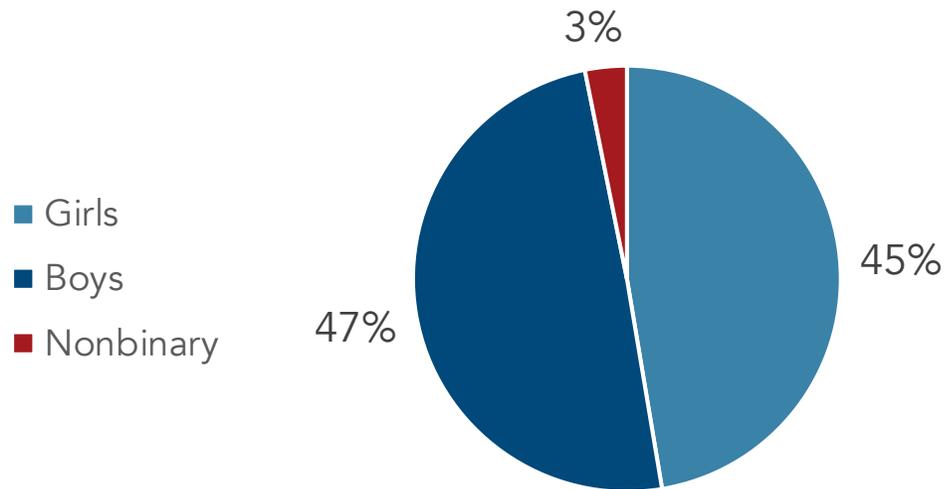


EAT.
LEARN.
PLAY.

Youth Survey Data

BREAKDOWN OF DEMOGRAPHICS

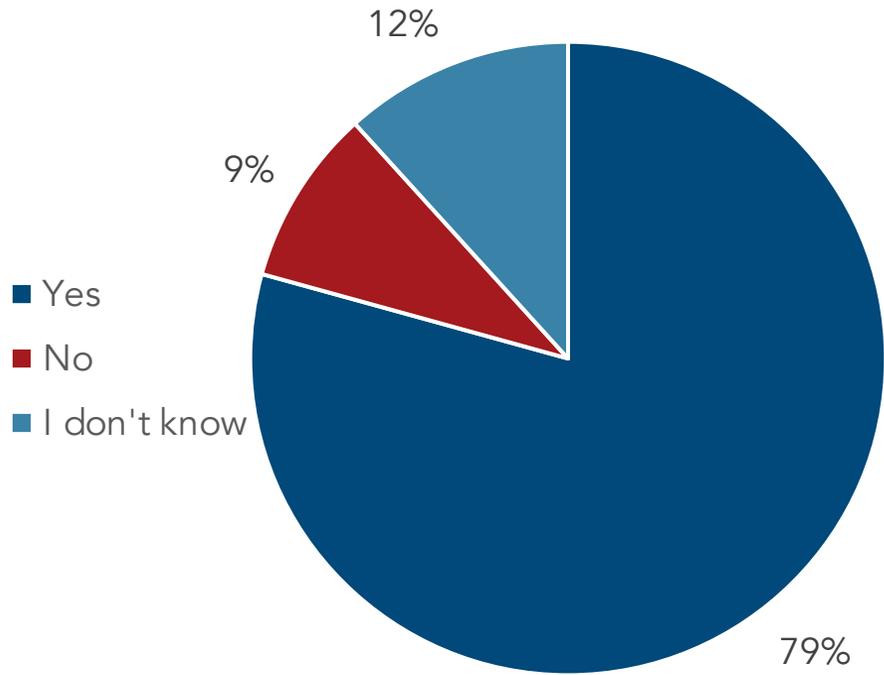
- 1,076 respondents
- 1.3% reported use of adaptive equipment



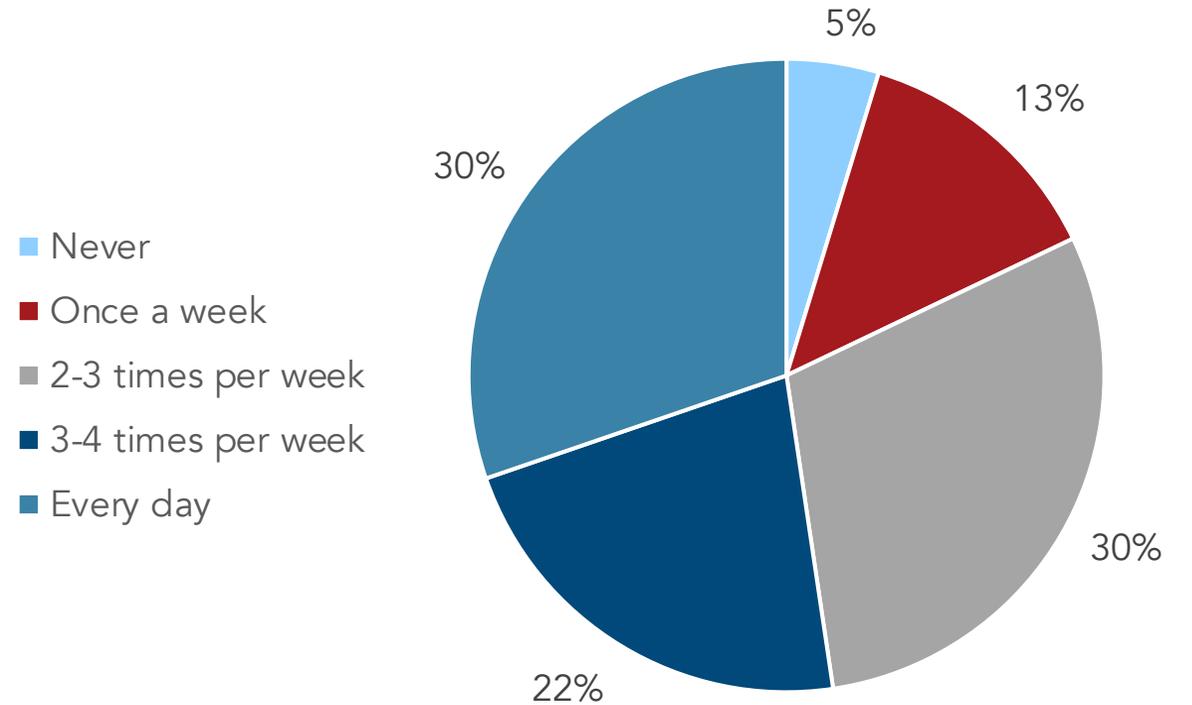
RESPONSE BREAKDOWN BY NEIGHBORHOODS

Neighborhood	
Deep East Oakland	16%
West Oakland, Downtown, Lake	15%
North Oakland, Emeryville, Berkeley border	13%
Chinatown, East Lake & San Antonio	11%
Montclair, Dimond, Laurel	11%
Fruitvale, Jingtletown	8%
East Oakland, Maxwell Park, Seminary	7%
Not located in Oakland	2%

DO ADULTS ENCOURAGE YOU TO PLAY SPORTS AND/OR BE ACTIVE?

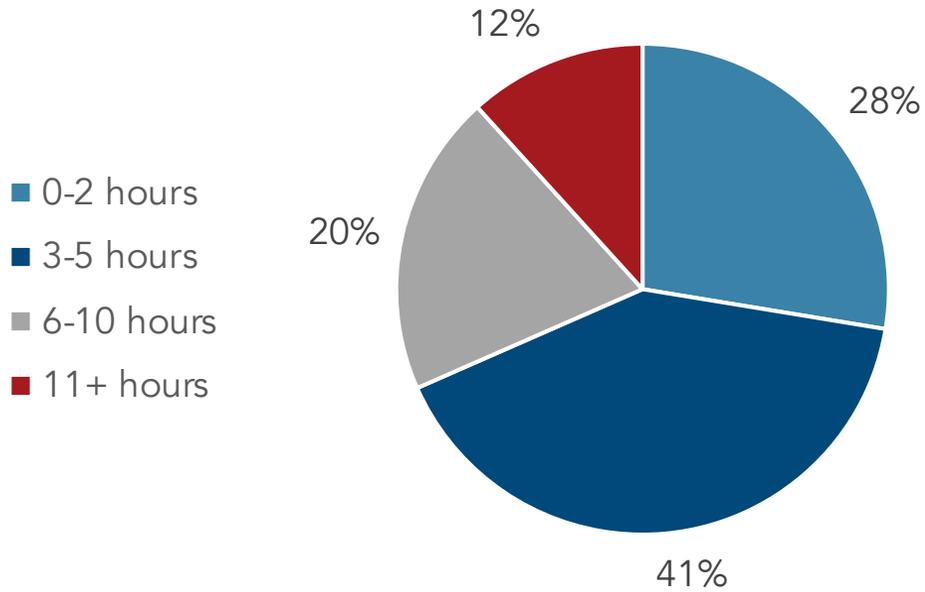


PARTICIPATION IN SPORT OR PHYSICAL ACTIVITY DURING THE WEEK



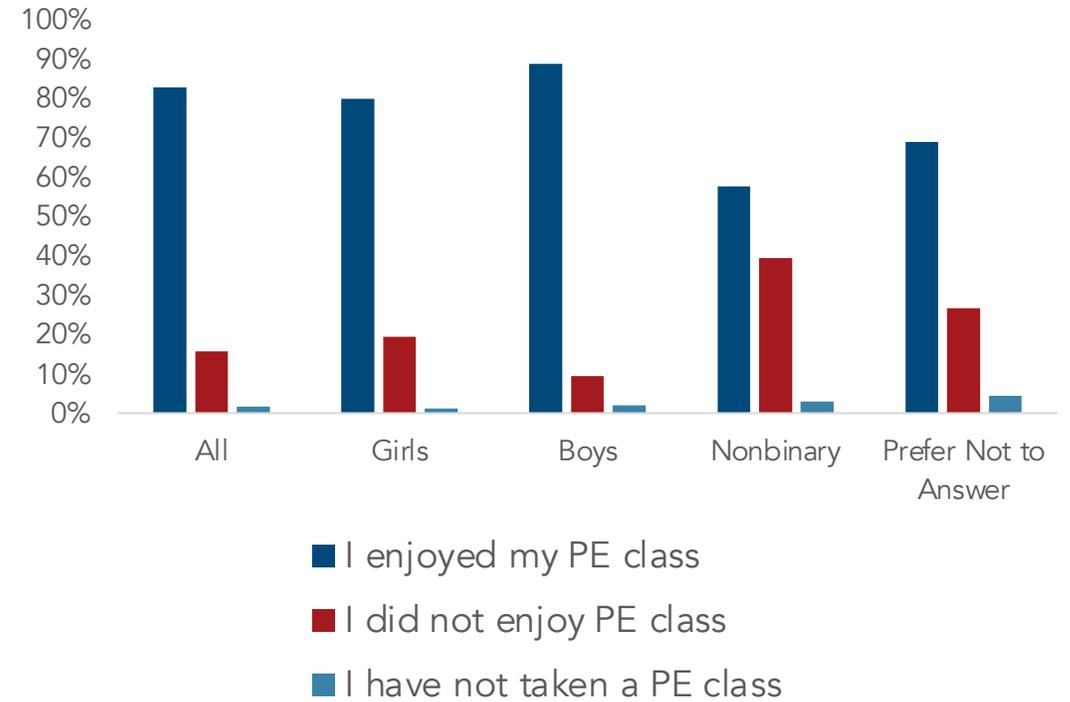
Source: Aspen Institute Youth Survey

HOURS SPENT ON A DEVICE WITH A SCREEN EACH DAY



Source: Aspen Institute Youth Survey

DESCRIBING PHYSICAL EDUCATION (PE) CLASS



ANTICIPATION OF PARTICIPATION IN SPORTS WITH NO COVID RESTRICTIONS BY GENDER AND RACE

	All	Girls	Boys	Nonbinary	Asian	Black	Latino/a	More than 1 race	White
I will play the SAME as before	53%	52%	59%	27%	55%	51%	52%	55%	62%
I will play LESS than before	14%	15%	14%	9%	15%	14%	16%	11%	12%
I will play MORE than before	16%	16%	17%	12%	13%	21%	13%	19%	11%
I am still deciding.	14%	17%	8%	39%	13%	13%	16%	13%	14%
I don't want to participate in sports anymore.	2%	2%	2%	12%	4%	1%	3%	2%	1%

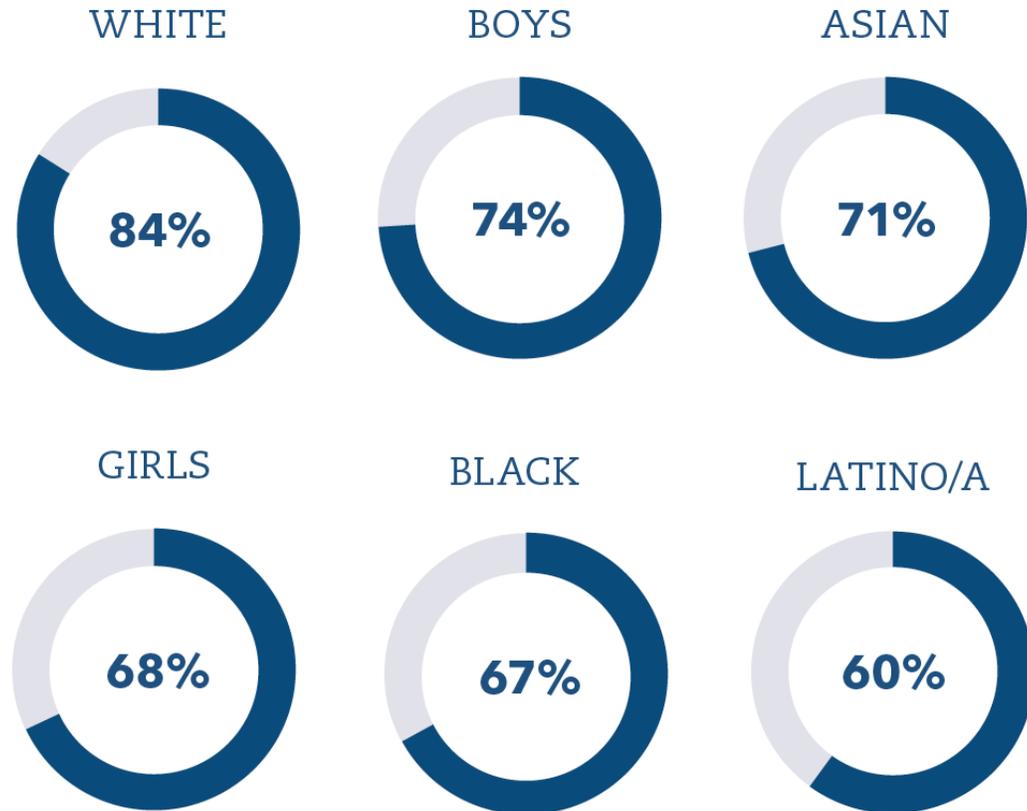
Source: Aspen Institute Youth Survey

ANTICIPATION OF PARTICIPATION IN SPORTS WITH NO COVID RESTRICTIONS BY SCHOOLS

	All	Elem	Middle	High
I will play the SAME as before	53%	53%	57%	48%
I will play LESS than before	14%	15%	11%	17%
I will play MORE than before	16%	21%	10%	12%
I am still deciding.	14%	10%	18%	19%
I don't want to participate in sports anymore.	2%	1%	4%	4%

Source: Aspen Institute Youth Survey

OAKLAND YOUTH WHO FEEL SAFE PLAYING IN THEIR NEIGHBORHOOD



Source: Aspen Institute Youth Survey

MOST COMMONLY USED SITES TO PLAY SPORTS

Brookfield Field

Bushrod Recreation Center

Chabot Field

Dimond Recreation Center

Montclair Field

Stone Hurst Field

Note: 4%-7% usage by youth

Source: *Aspen Institute Youth Survey*

WHERE OAKLAND YOUTH PLAY SPORTS

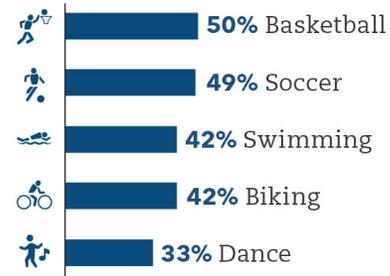
Sport	Girls	Boys	Black	White	Latino/a	Asian
Rec center (not on a team)	14%	15%	12%	20%	8%	16%
Rec center (on a team)	21%	27%	18%	45%	15%	19%
After-school/summer program	44%	46%	41%	65%	31%	45%
PE at school	69%	69%	60%	79%	67%	75%
Recess at school	47%	62%	48%	62%	51%	53%
School team	49%	45%	52%	54%	41%	38%
Travel team	11%	19%	17%	19%	7%	9%
Playground/park	57%	59%	52%	63%	60%	60%

Source: Aspen Institute Youth Survey

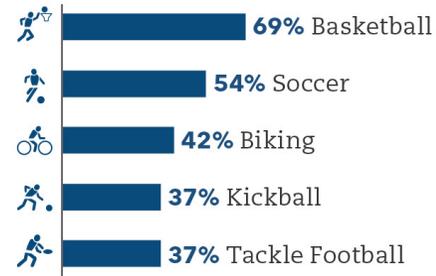
TOP 5 SPORTS OAKLAND YOUTH HAVE PLAYED

Results from Aspen Institute's survey of 1,076 youth. Multiple answers were allowed.

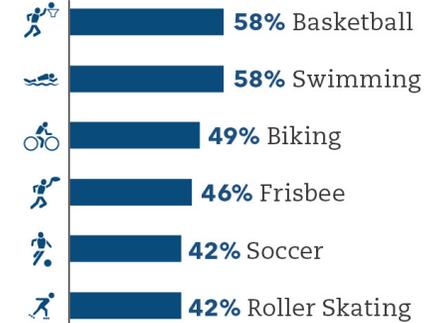
GIRLS



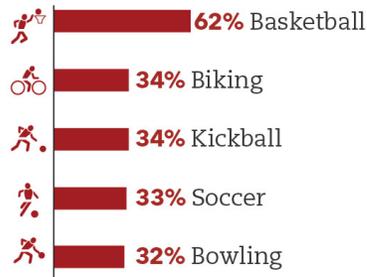
BOYS



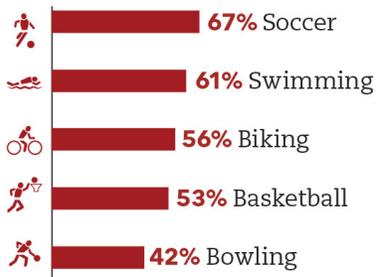
NONBINARY*



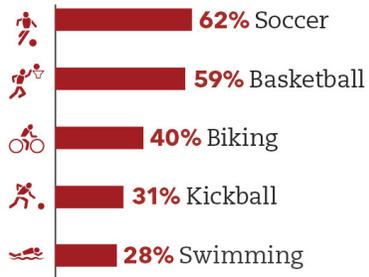
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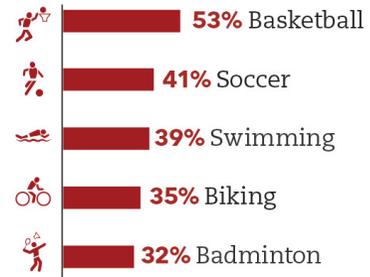
WHITE



LATINO/A**



ASIAN



* Nonbinary refers to people who do not identify with any gender.

** The youth survey listed Hispanic as the answer option. For purposes of this report, the designation Latino/a is being used.

Source: Aspen Institute Youth Survey

CHINATOWN/EAST LAKE/ SAN ANTONIO

Top Sports by Community

Regularly Play	
Basketball	29%
Soccer	28%
Biking	13%
Swimming	12%
Cross Country	12%
Want to Try	
Archery	27%
Rock Climbing	24%
Karate/Mixed Martial Arts	21%
Fencing	20%
Roller Skating	19%

Source: Aspen Institute Youth Survey

DEEP EAST OAKLAND

Top Sports by Community

Regularly Play	
Basketball	45%
Soccer	38%
Tackle Football	24%
Biking	17%
Kickball	16%
Want to Try	
Karate/Mixed Martial Arts	23%
Archery	21%
Fencing	20%
Roller Skating	19%
Parkour	18%

Source: Aspen Institute Youth Survey

EAST OAKLAND/ MAXWELL PARK/SEMINARY

Top Sports by Community

Regularly Play	
Basketball	39%
Soccer	26%
Biking	19%
Tackle Football	18%
Kickball	13%
Swimming	13%
Want to Try	
Archery	27%
Roller Skating	26%
Karate/Mixed Martial Arts	24%
Fencing	24%
Basketball	23%

Source: Aspen Institute Youth Survey

FRUITVALE/JINGLETOWN

Top Sports by Community

Regularly Play	
Basketball	35%
Soccer	30%
Volleyball	15%
Biking	15%
Swimming	12%
Want to Try	
Archery	31%
Volleyball	22%
Figure Skating	21%
Swimming	21%
Karate/Mixed Martial Arts	19%
Rock Climbing	19%

Source: Aspen Institute Youth Survey

MONTCLAIR/DIMOND/LAUREL

Top Sports by Community

Regularly Play	
Soccer	23%
Basketball	22%
Biking	20%
Baseball	19%
Swimming	17%
Want to Try	
Rock Climbing	28%
Archery	27%
Skateboarding	22%
Karate/Mixed Martial Arts	20%
Roller Skating	20%
Figure Skating	20%

Source: Aspen Institute Youth Survey

NORTH OAKLAND/EMERYVILLE/ BERKELEY BORDER

Top Sports by Community

Regularly Play	
Basketball	42%
Soccer	31%
Biking	23%
Swimming	18%
Tackle Football	16%
Want to Try	
Karate/Mixed Martial Arts	24%
Fencing	22%
Surfing	21%
Roller Skating	20%
Archery	20%

Source: Aspen Institute Youth Survey

WEST OAKLAND/DOWNTOWN/ LAKE MERRITT

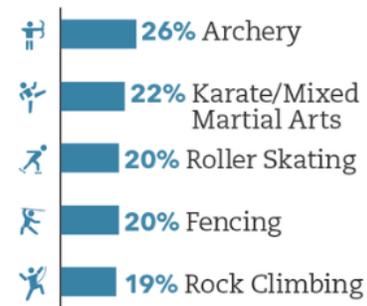
Top Sports by Community

Regularly Play	
Basketball	42%
Soccer	30%
Tackle Football	22%
Biking	20%
Swimming	15%
Want to Try	
Archery	26%
Skateboarding	20%
Tackle Football	20%
Basketball	20%
Karate/Mixed Martial Arts	19%
Parkour	19%

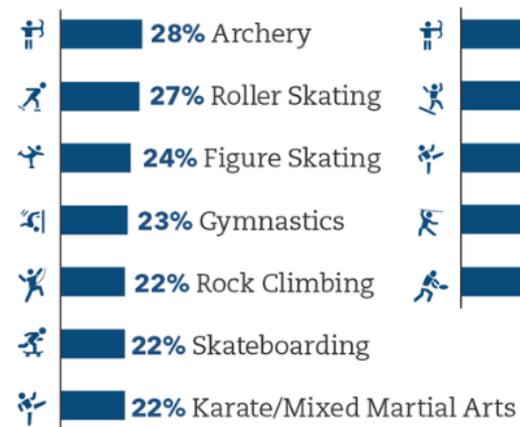
Source: Aspen Institute Youth Survey

TOP SPORTS OAKLAND YOUTH WANT TO TRY

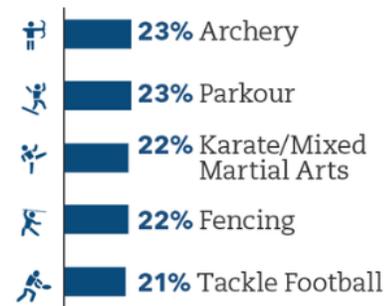
OVERALL



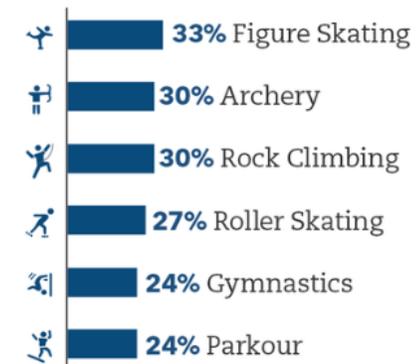
GIRLS



BOYS



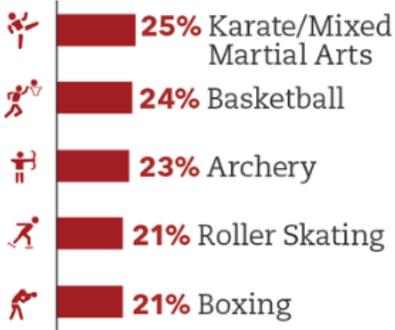
NONBINARY



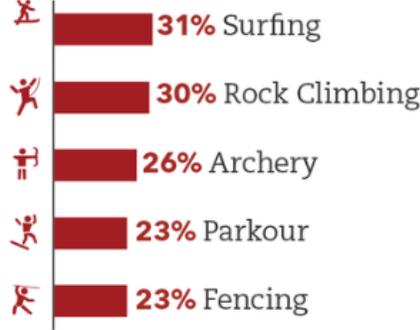
Source: Aspen Institute Youth Survey

TOP SPORTS OAKLAND YOUTH WANT TO TRY

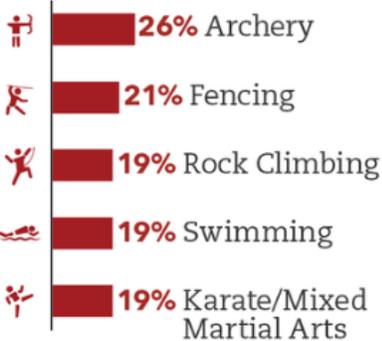
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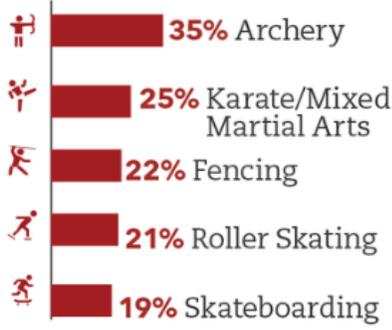
WHITE



LATINO/A



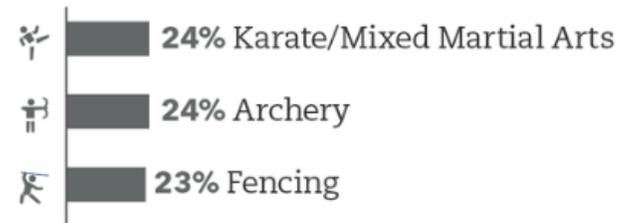
ASIAN



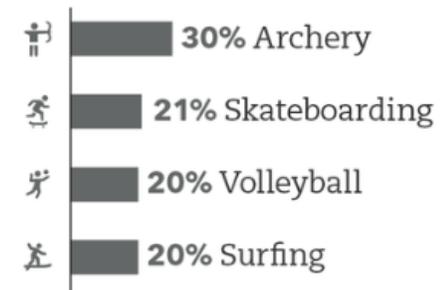
Source: Aspen Institute Youth Survey

TOP SPORTS OAKLAND YOUTH WANT TO TRY

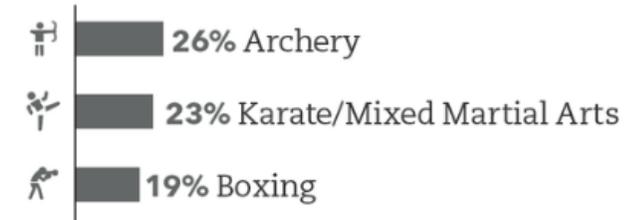
ELEMENTARY SCHOOL



MIDDLE SCHOOL



HIGH SCHOOL



Source: Aspen Institute Youth Survey

HOW OAKLAND YOUTH TRAVEL TO SPORTS

Transportation Method	
Driven by a family member	81%
Driven by someone else/carpooling	18%
Biking/Scootering	8%
City bus	7%
Drive myself	5%
BART	3%
School bus	3%
Taxi/Uber/Lyft	2%

Source: Aspen Institute Youth Survey

WHAT OAKLAND YOUTH LIKE MOST ABOUT PLAYING SPORTS

Playing with friends	51%
Having fun	35%
Exercising to stay healthy	29%
Learning new skills	26%
Getting better at sports	17%
Competing	17%
Challenging myself	15%
Winning	15%
Making my family proud	14%
Making new friends	13%

* Multiple answers allowed

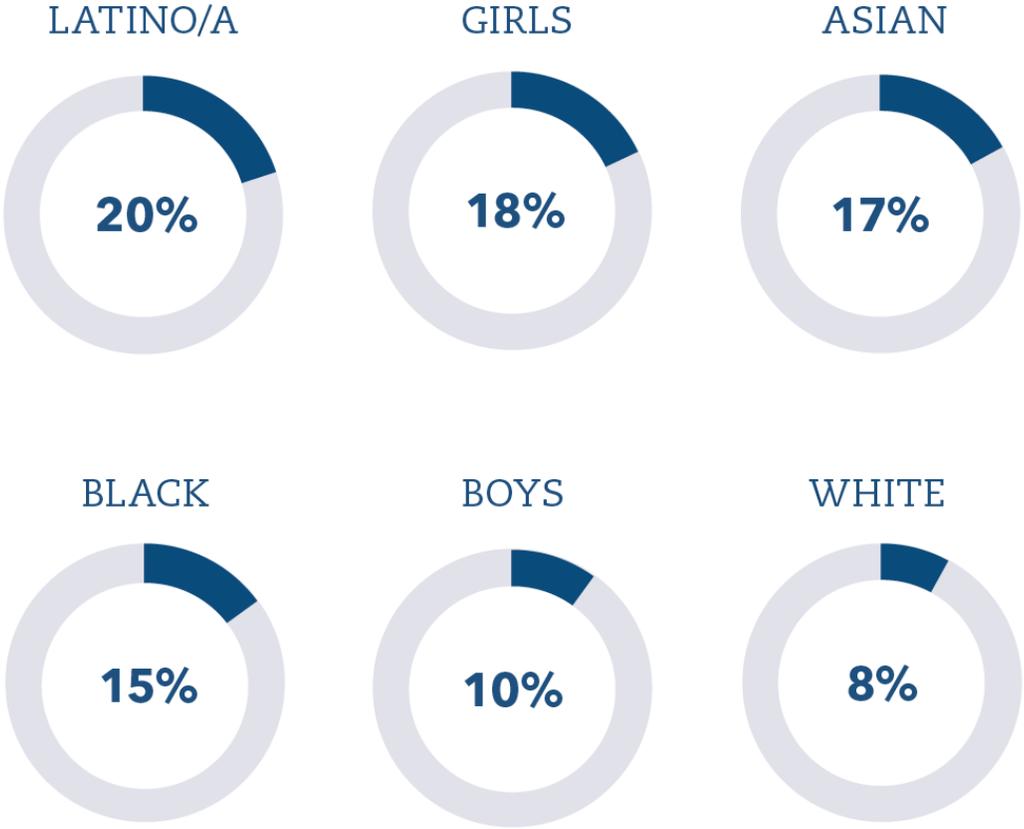
Source: Aspen Institute Youth Survey

OAKLAND YOUTH WHO BELIEVE THEY'RE NOT GOOD ENOUGH TO PLAY

Nonbinary	30%
Asian	25%
Latino/a	23%
Girls	19%
All Youth	16%
Black	11%
White	11%
Boys	11%

Source: Aspen Institute Youth Survey

OAKLAND YOUTH WHO DON'T PLAY SPORTS DUE TO INJURY FEARS



Source: Aspen Institute Youth Survey

WHY SOME OAKLAND YOUTH DON'T PLAY SPORTS OFTEN

Girls	
No time due to schoolwork	26%
I'm not good enough to play	19%
I don't want to get hurt	18%
Boys	
No time due to schoolwork	23%
I'm not good enough to play	11%
I don't want to get hurt	10%

Source: Aspen Institute Youth Survey

OAKLAND ATHLETIC LEAGUE COSTS/PARTICIPATION

High Schools

- Participants in 2021-22:
2,274
- % of students playing interscholastic sports:
24%
- Total expenses (2022-23 budget):
\$1,763,500
- Transportation share of budget:
27%
- Expense allocation by school per student:
\$776

Middle Schools

- Participants in 2021-22:
1,246
- % of students playing scholastic sports:
18%

Source: Oakland Athletic League

**OAKLAND ATHLETIC LEAGUE HIGH SCHOOL
SPORTS PARTICIPANTS, 2021-22**

Sport	Varsity	JV/ Freshman	Schools with Teams	Most Participants
Badminton (Girls)	42	0	3	Oakland High
Baseball	87	37	6	Oakland Tech
Basketball (Boys)	107	86	9	Oakland Tech
Basketball (Girls)	94	17	7	Oakland Tech
Bowling*	0	0	0	None
Cheer	94	0	5	Skyline
Cross Country (Boys)	68	0	5	Oakland Tech, Skyline
Cross Country (Girls)	67	0	6	Oakland Tech
Football	199	173	6	Oakland Tech
Golf (Boys)	20	0	2	Skyline
Golf (Girls)	17	0	3	Skyline
Lacrosse (Girls)	72	0	4	Skyline
Tennis (Girls)	70	0	4	Oakland Tech
Tennis (Boys)	14	0	1	Skyline
Soccer (Boys)	168	74	8	Oakland Tech
Soccer (Girls)	118	20	7	Oakland Tech
Softball	81	0	5	Fremont, Oakland High, Oakland Tech
Swimming (Boys)	28	0	3	Skyline
Swimming (Girls)	49	0	3	Skyline
Track & Field (Boys)	201	0	9	Oakland Tech
Track & Field (Girls)	122	0	9	Oakland Tech
Volleyball (Boys)	92	0	6	Oakland High
Volleyball (Girls)	102	77	8	Skyline
Wrestling (Boys)	35	0	4	Skyline
Wrestling (Girls)	3	0	2	Castlemont

Source: Oakland Athletic League

* Bowling was not played in 2021-22 due to the pandemic.

OAKLAND ATHLETIC LEAGUE COACHING STIPENDS, 2022-23

Sport	Total Stipend for All Coaches
Basketball	\$56,821
Soccer	\$53,434
Track and Field	\$50,890
Volleyball	\$48,565
Football	\$47,915
Baseball	\$27,196
Cross Country	\$24,282
Cheerleading	\$24,282
Tennis	\$16,998
Softball	\$15,541
Wrestling	\$11,413
Swimming	\$10,684
Bowling	\$9,173
Badminton	\$7,285
Golf	\$4,856
Lacrosse	\$2,428
Gymnastics	\$0

Source: Oakland Athletic League

Note: The coaching stipend pool more than doubled for 2022-23.

FOOTBALL PARTICIPATION RATES BY NEIGHBORHOOD

Community	Tackle	Flag
Deep East Oakland	24%	12%
West Oakland/Downtown/Lake Merritt	22%	12%
East Oakland/Maxwell Park/Seminary	18%	5%
North Oakland/Emeryville/Berkeley Border	16%	8%
Chinatown/East Lake/San Antonio	8%	7%
Montclair/Dimond/Laurel	7%	15%
Fruitvale/Jingletown	7%	7%

Note: Percentage of children who play 20+ times in a year

Source: Aspen Institute Youth Survey

OAKLAND YOUTH PERCEPTION OF COACHES

Coach Made Me Feel Good When I Improved a Skill	
White	67%
Boys	63%
Black	62%
Girls	61%
Asian	57%
Latino/a	52%
Nonbinary	39%

Coach Told Us Trying Our Best Was Most Important	
White	69%
Boys	67%
Black	65%
Girls	64%
Asian	62%
Latino/a	60%
Nonbinary	50%

Coach Encouraged Me to Learn New Skills	
White	73%
Girls	63%
Boys	63%
Black	58%
Asian	58%
Latino/a	55%
Nonbinary	48%

Coach Told Us We All Were Important to Team Success	
White	73%
Black	63%
Girls	59%
Boys	58%
Asian	56%
Nonbinary	54%
Latino/a	45%

Coach Told Us to Help Each Other to Get Better	
White	65%
Boys	62%
Girls	60%
Black	60%
Asian	58%
Latino/a	55%
Nonbinary	42%

Note: Percentage of youth who responded "frequently" or "almost always"

Source: Aspen Institute Youth Survey

HEALTH AND ECONOMIC BENEFITS OF PROGRESS



14% of Oakland Youth Are Currently Active at Least One Hour Daily



If 25% of Youth Get and Stay Active Until They Are 18

- Fewer Overweight and Obese: **8,482**
- Direct Medical Costs Averted: **\$157.1 million**
- Productivity Losses Averted: **\$171.2 million**
- Years of Life Saved: **9,829**



If 50% of Youth Get and Stay Active Until They Are 18

- Fewer Overweight and Obese: **16,959**
- Direct Medical Costs Averted: **\$315.1 million**
- Productivity Losses Averted: **\$342.5 million**
- Years of Life Saved: **19,674**



If 75% of Youth Get and Stay Active Until They Are 18

- Fewer Overweight and Obese: **25,456**
- Direct Medical Costs Averted: **\$473.1 million**
- Productivity Losses Averted: **\$514.2 million**
- Years of Life Saved: **29,537**



If 100% of Youth Get and Stay Active Until They Are 18

- Fewer Overweight and Obese: **33,953**
- Direct Medical Costs Averted: **\$631.0 million**
- Productivity Losses Averted: **\$685.9 million**
- Years of Life Saved: **39,401**

Source: PHICOR, www.bruceylee.com/phicor