

2022

COSTS TO PLAY CHARTS

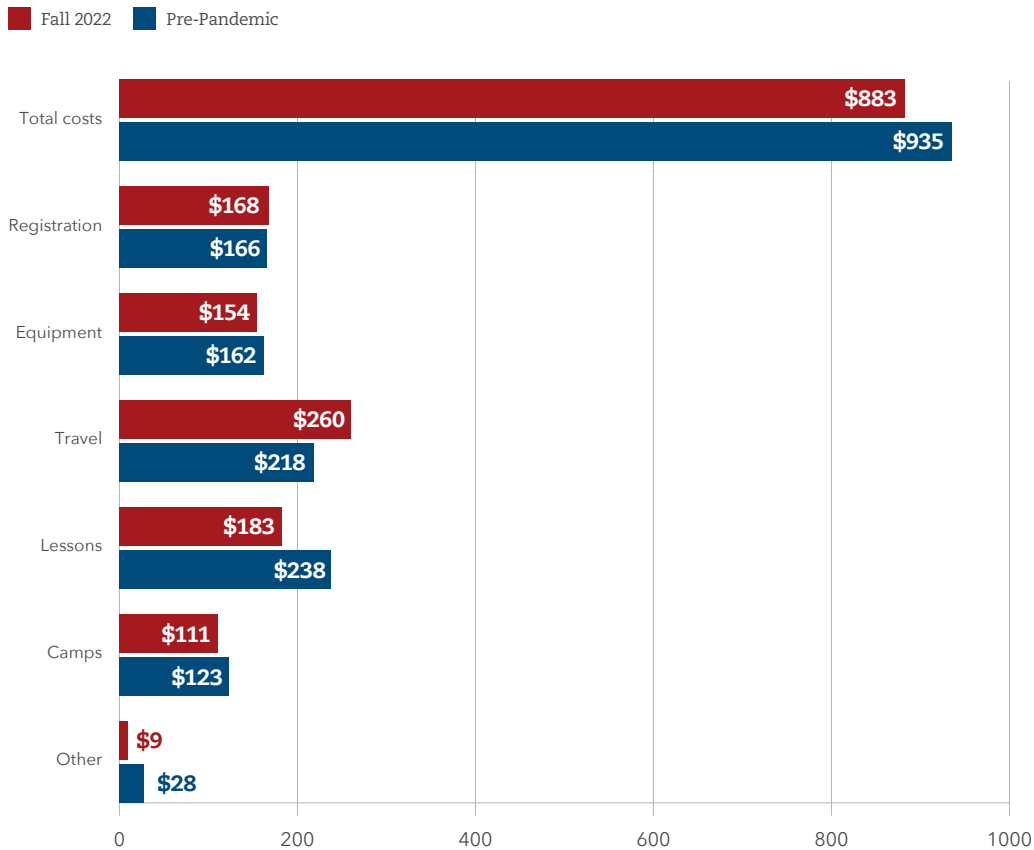
STATE OF PLAY

Our annual report on trends in youth sports and how leaders can mobilize for action.



Average Annual Family Spending on Sports

Amount spent on one child's primary sport per season



Source: Aspen Institute, Utah State University, Louisiana Tech University, TeamSnap youth sports parent surveys, 2020 and 2022

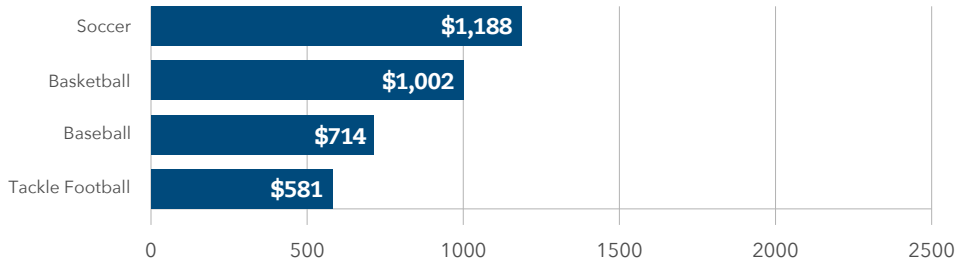
Note: Pre-pandemic costs came from June 2020 survey in which youth sports parents were asked how much they spent before the pandemic.

Family Spending on Sports by Demographic

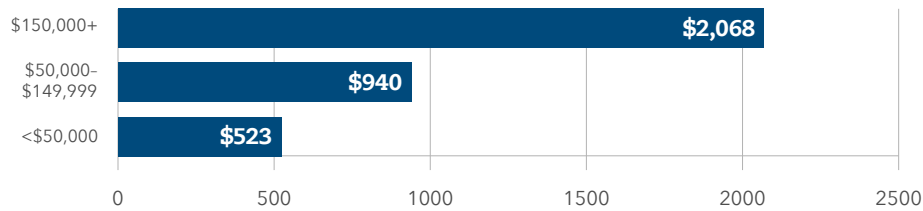
Average spent on one child's primary sport per season

■ Total Costs

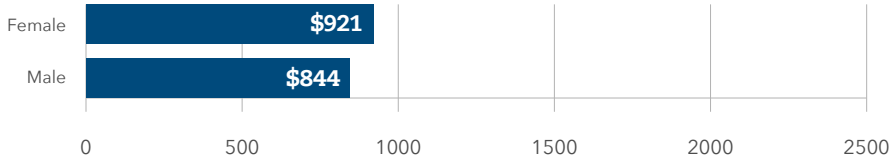
Child's Sport



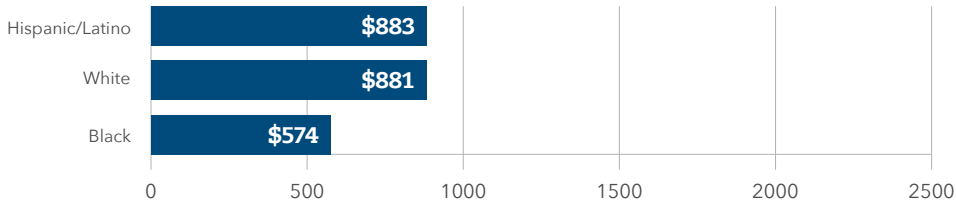
Household Income



Child's Gender



Race/Ethnicity

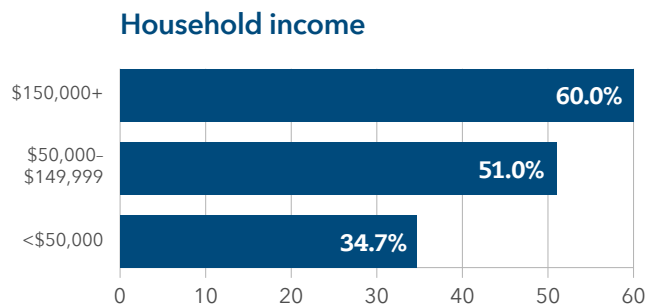


Source: Aspen Institute, Utah State University, Louisiana Tech University, TeamSnap youth sports parent surveys, 2022

Note: Sample sizes were too small to produce results for all sports and races/ethnicities.

Who's Spending Money on Youth Sports Participation

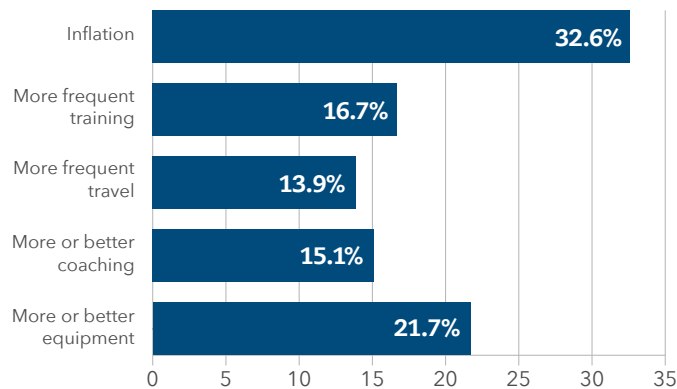
Parents who say they spent “a little more” or “substantially more” vs. last year



Source: Aspen Institute, Utah State University, Louisiana Tech University, TeamSnap youth sports parent surveys, 2022

Why Parents are Paying More for Youth Sports

Responses only from families who report their costs increased



Source: Aspen Institute, Utah State University, Louisiana Tech University, TeamSnap youth sports parent surveys, 2022