



Women in the Economy (WE)

Lifting up women's voices, wisdom and experience to build
a gender-equitable economy

Women in the Economy Survey Findings - March 29, 2023

**FINANCIAL
SECURITY
PROGRAM**
aspen institute

An elderly woman with white hair, wearing a red and blue plaid shirt, is looking down at a bouquet of flowers. She is standing in front of a house decorated with American flags. A black lamp post is visible in the foreground. The scene is set outdoors, likely on a porch or walkway.

The Issue

- U.S. economic policy has never been designed to meet women's needs.
- Policymakers rarely ask if women benefit – as result, they often do not.
- Most advanced countries have acknowledged the role of women as breadwinners and caregivers, and have designed & invested in systems to support them.
- The infrastructure of supports for working women in the U.S. is weak & policies to strengthen it have been blocked or dismantled.

Women in the Economy is...*

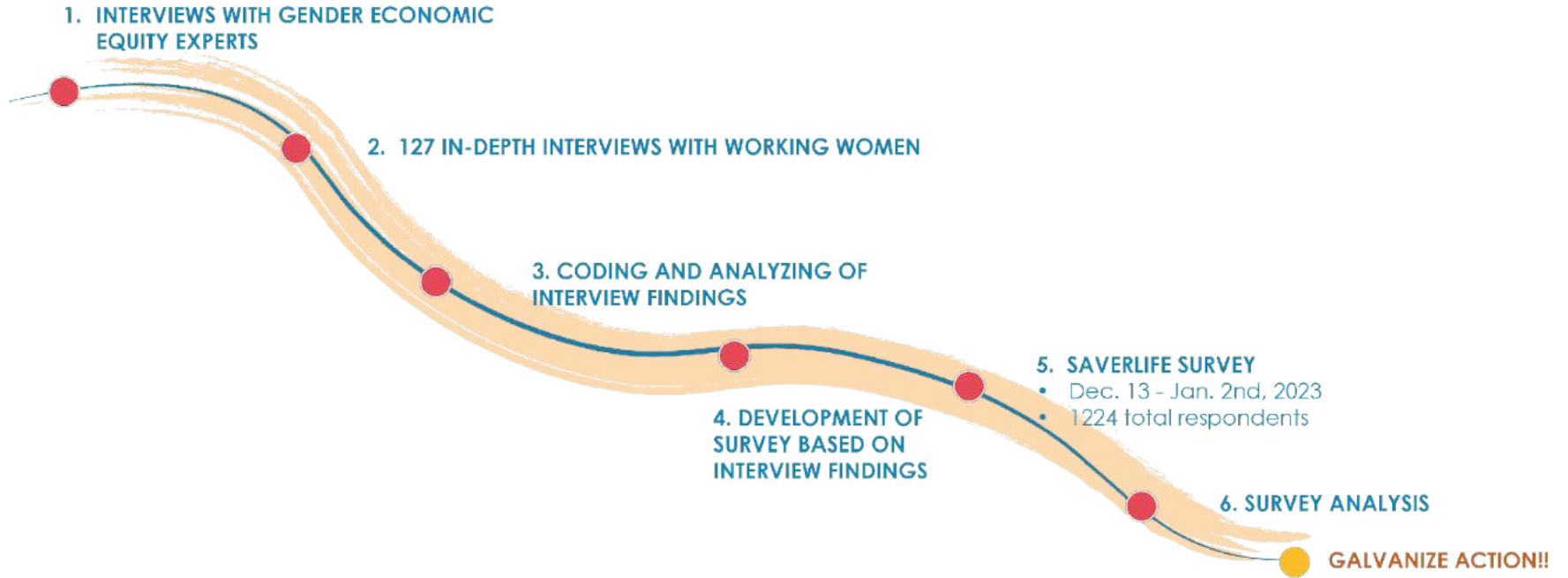


- A research and action project designed to answer the question:

What would the economy look like if it were designed to work for women?

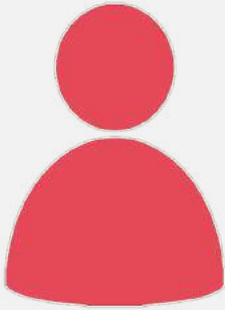
- Roots the answer in the **wisdom, voices, and lived experience** of working women

**The WE project is inclusive of cis and transgender women, and we welcome insights from non-binary people and members of the LGBTQIA+ community. The term “working women” includes women who are providing care with or without compensation.*

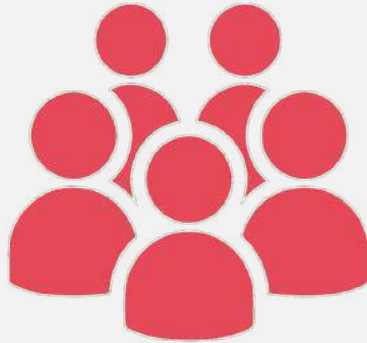


Methodology

Survey Demographics



1224 total respondents



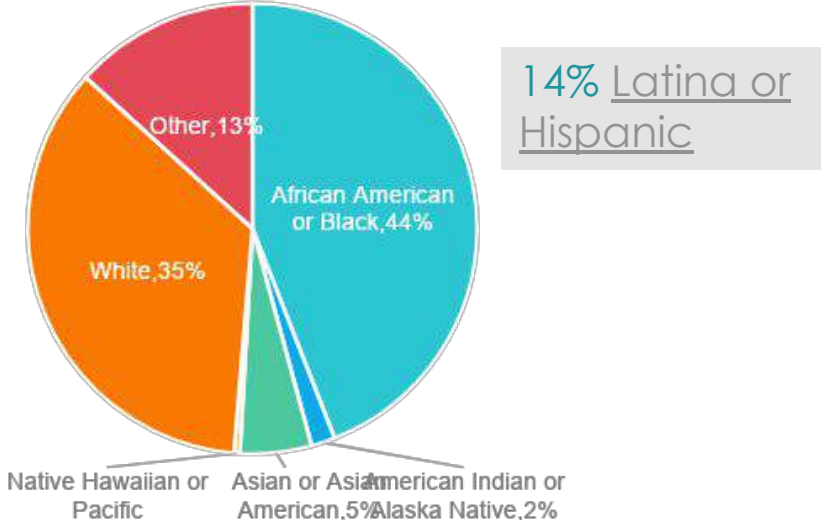
**Survey Respondent Pool:
SaverLife members**



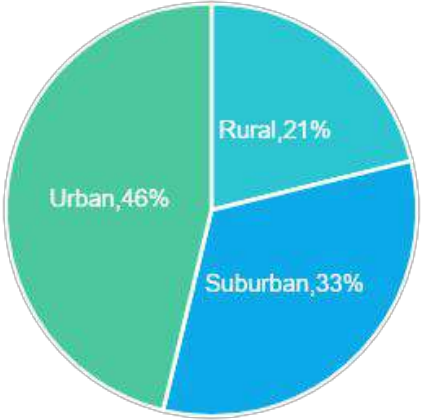
**Date: December 13, 2022 -
January 2, 2023**

RACE, ETHNICITY, and GEOGRAPHY

Race or Ethnicity



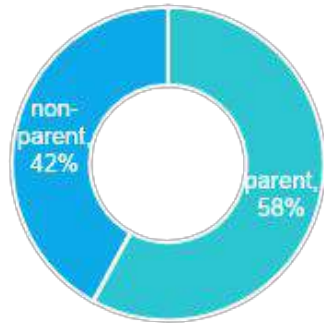
Geography Type



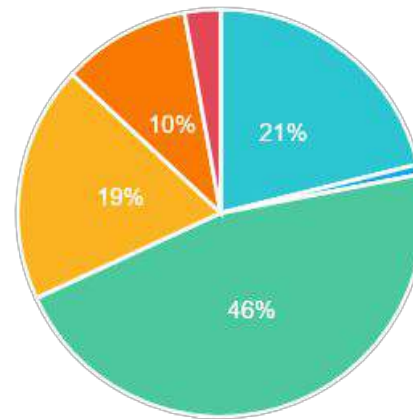
PARENTAL & MARITAL STATUS

37% respondents
are single mothers

Parental Status



Marital Status

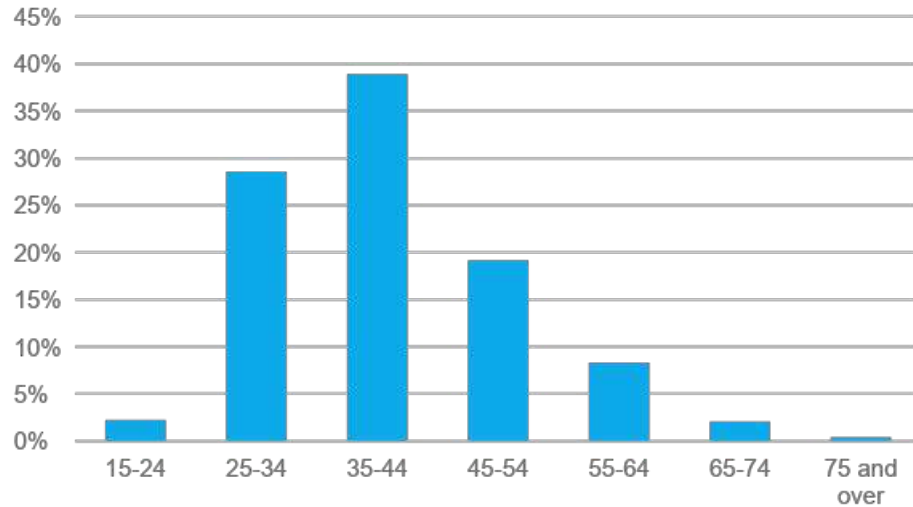


- Married
- Registered domestic partner
- Single, never married
- Single, separated/divorced
- Unmarried partner
- Widowed

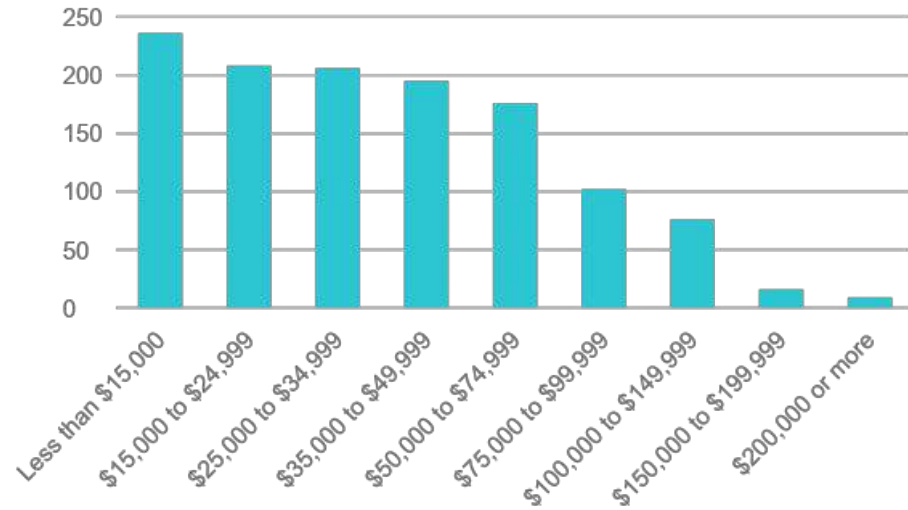
AGE & INCOME

2 out of 3 had household income(s) of less than \$50K

Age

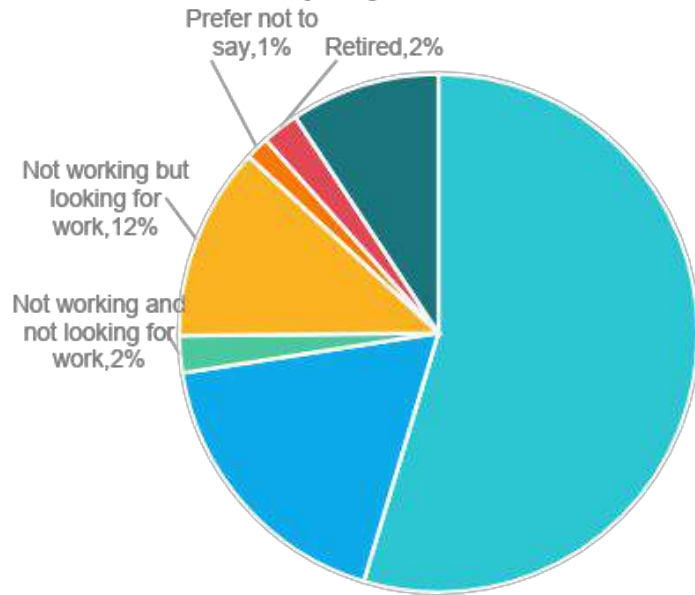


Household Income

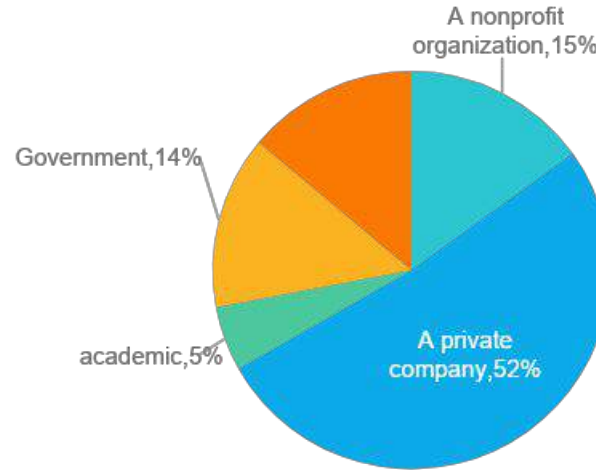


EMPLOYMENT

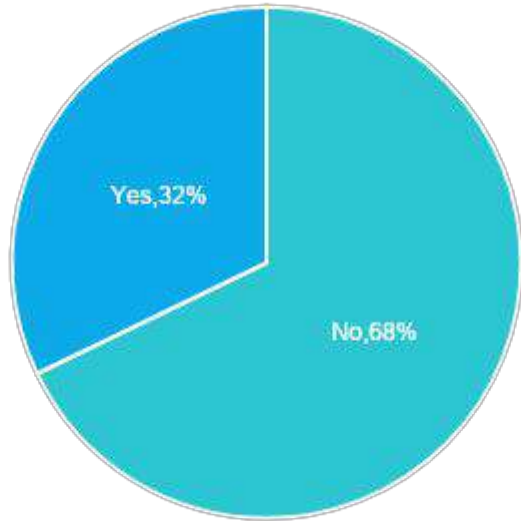
Employment Status



Job Sector



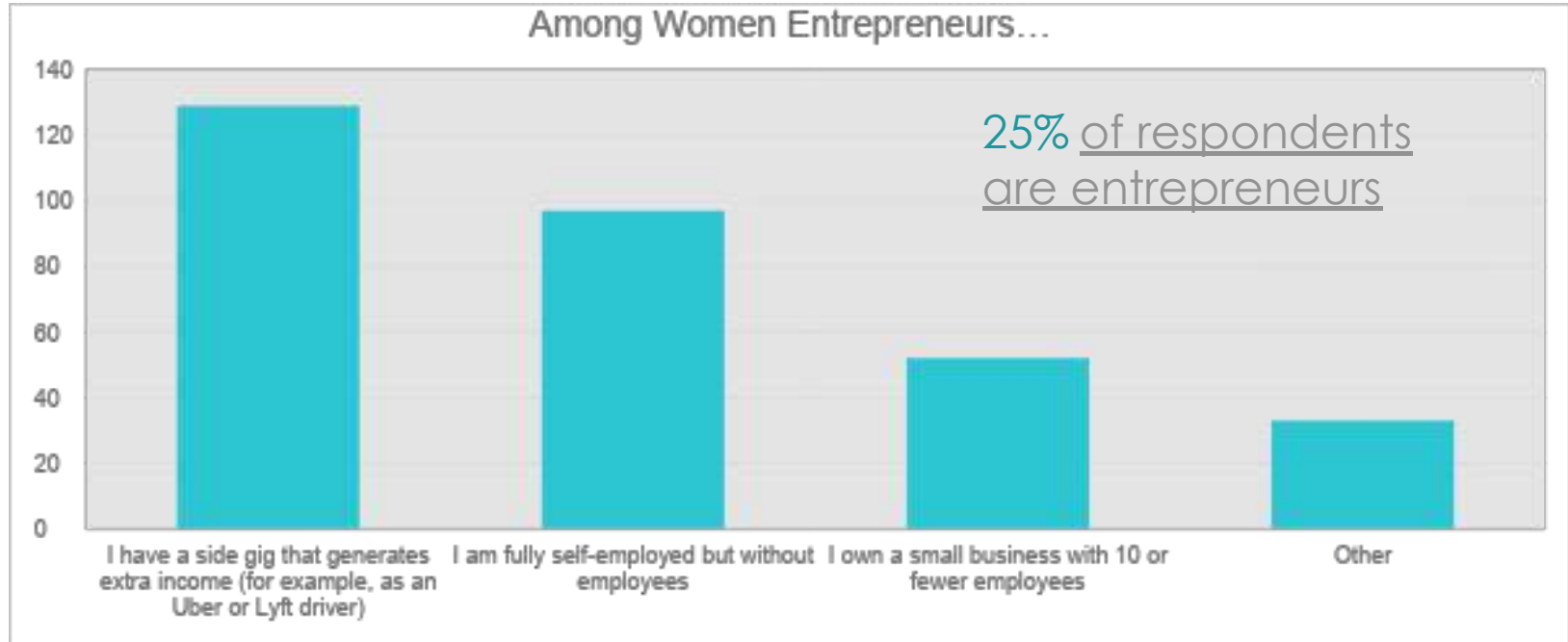
WOMEN WITH A DISABILITY



32% self-identified as women with a disability*

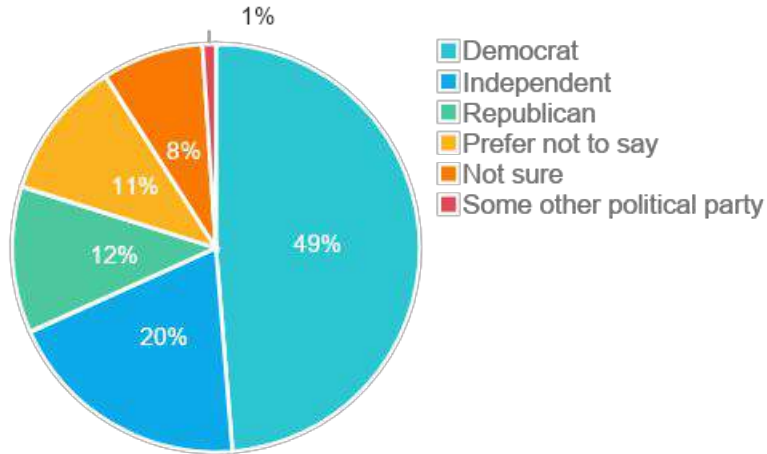
**The survey defined a disability as "a long-lasting or chronic condition (such as physical, visual, auditory, cognitive, emotional or other) that affects your ability to work."*

SELF EMPLOYED WOMEN

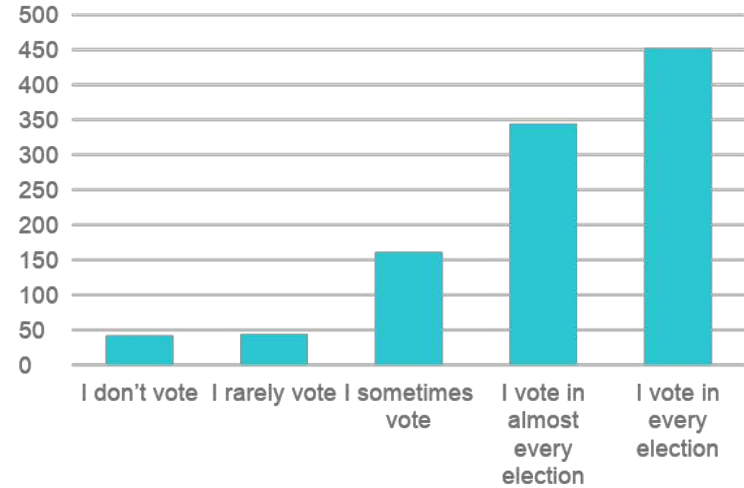


POLITICAL PARTY AFFILIATION

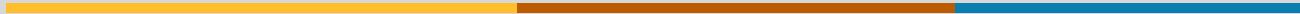
Political Affiliation



How often do you vote?



Survey Findings





Key Finding

4 out of 5
survey participants said they felt
economically insecure

A close-up photograph of a person wearing a blue and green striped shirt, holding a baby. The person's hands are visible, gently cradling the baby. The background is slightly blurred, showing what appears to be a window or a piece of medical equipment. The overall tone is soft and focused on the care of the child.

Key Finding

71%

survey participants agreed that **access to abortion** has a direct impact on women's economic security.

Women's Voices

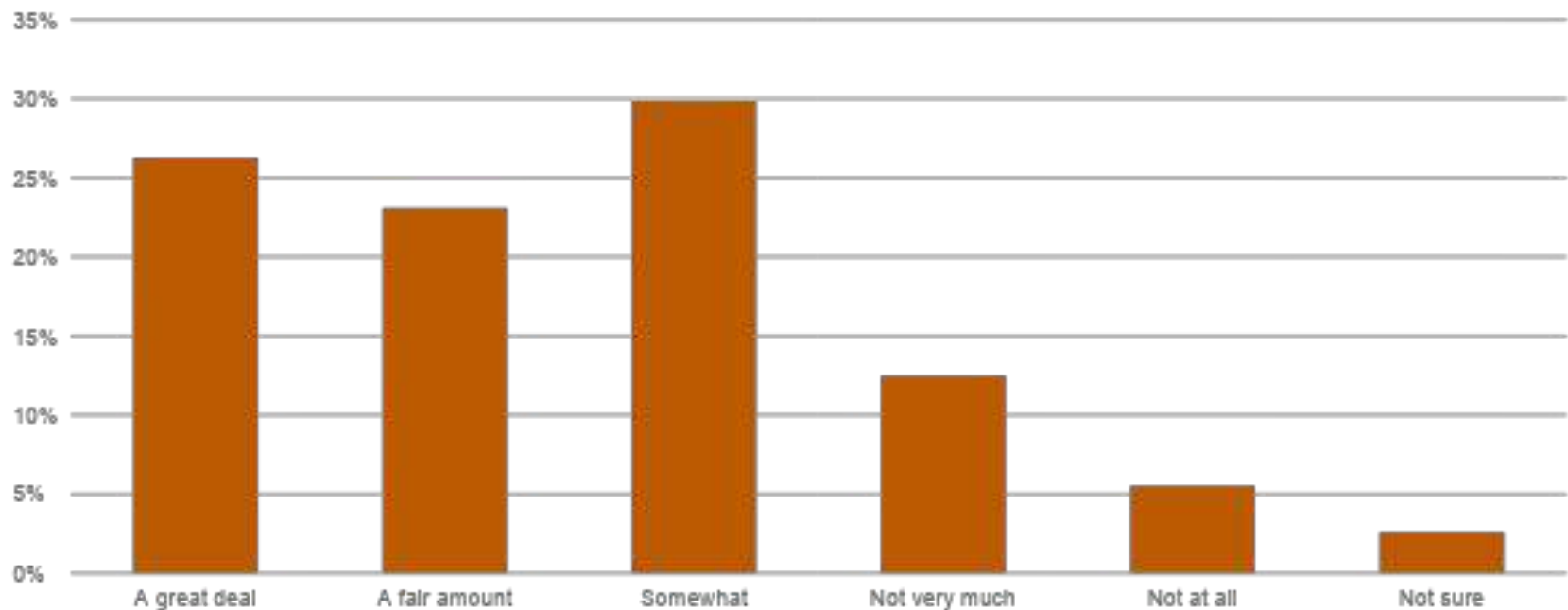
A woman in a red and blue dress stands in a cluttered backyard. In the background, another person is bent over, possibly working in a garden. The area is filled with various items, including blue and black trash bins, a blue tarp, and some plants. The background shows brick buildings and trees.

"I'm budgeting out loans, scholarships, school money to last me for this semester - to pay my bills today you know. But the burden of food and gas and all that. Yeah, having another kid right now would be insane, like yeah, impossible to manage."

"I don't personally agree with abortion as it was so hard for me to have living children. But God gave us the right to choose and decide. We have consequences for our decisions, but we also have the God-given right to make the decision."

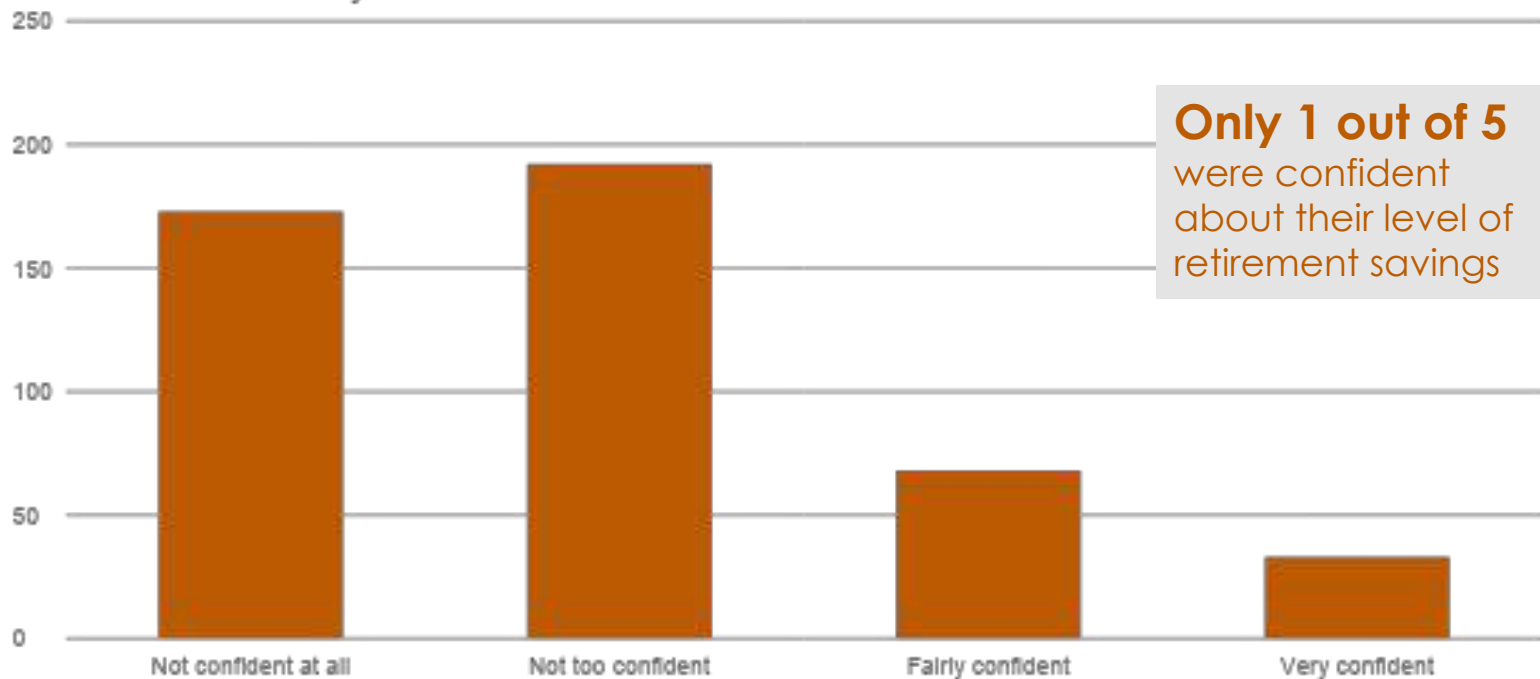
Key Questions

To what extent do you feel insecure economically?



Key Questions

How confident are you that you have **saved enough money** to live comfortably once you retire?



Top challenges & solutions:

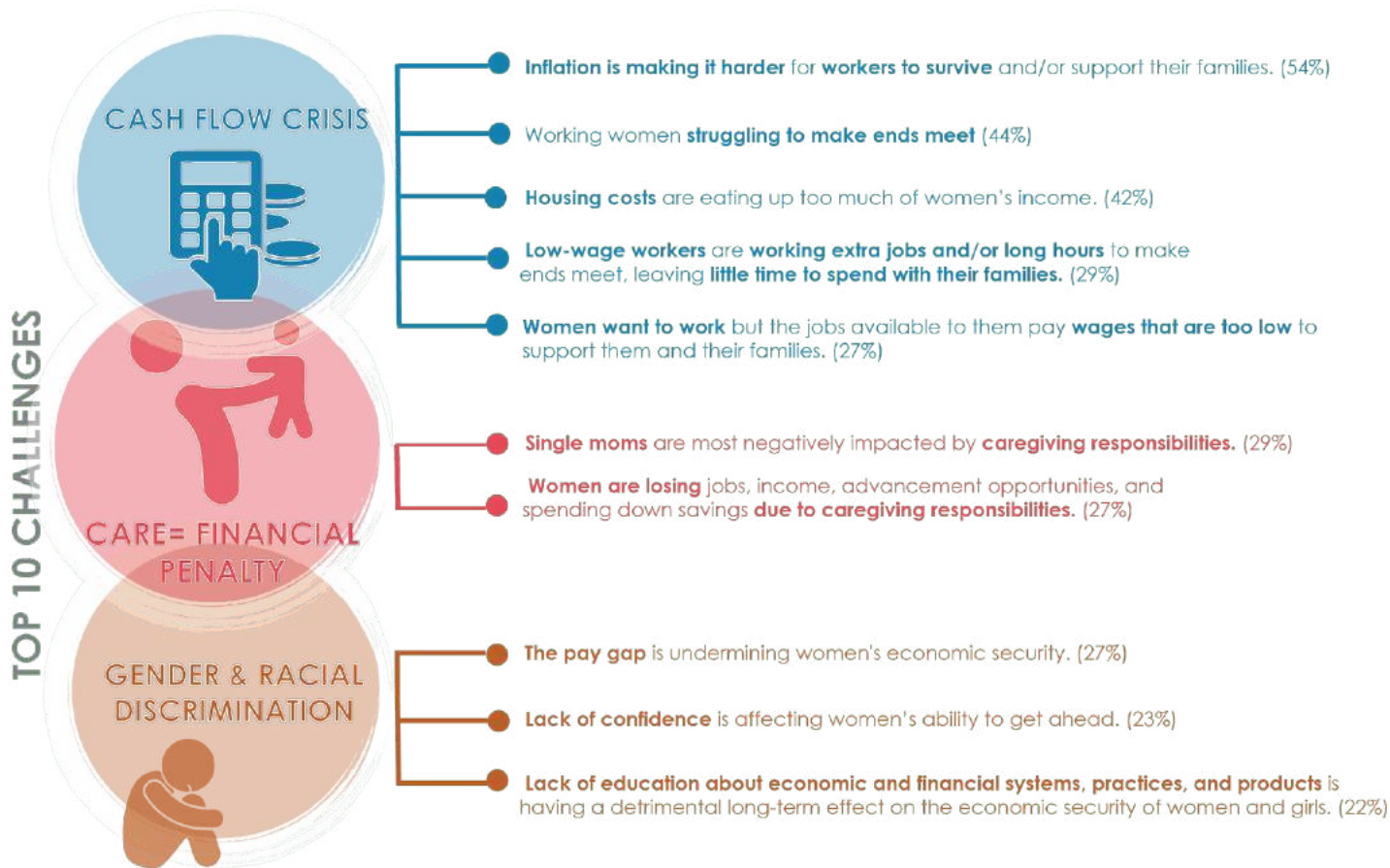
All respondents

(All survey respondents , n=1224)

TOP 10 CHALLENGES

1. **Inflation is making it harder for workers to survive** and/or support their families. (54%)
2. Working women **struggling to make ends meet** (44%)
3. **Housing costs** are eating up too much of women's income. (42%)
4. **Single moms** are most negatively impacted by **caregiving responsibilities**. (29%)
5. **Low-wage workers** are **working extra jobs and/or long hours** to make ends meet, leaving **little time to spend with their families**. (29%)
6. **Women want to work** but the jobs available to them pay **wages that are too low** to support them and their families. (27%)
7. **Women are losing** jobs, income, advancement opportunities, and spending down savings **due to caregiving responsibilities**. (27%)
8. **The pay gap** is undermining women's economic security. (27%)
9. **Lack of confidence** is affecting women's ability to get ahead. (23%)
10. **Lack of education about economic and financial systems, practices, and products** is having a detrimental long-term effect on the economic security of women and girls. (22%)

(All survey respondents , n=1224)

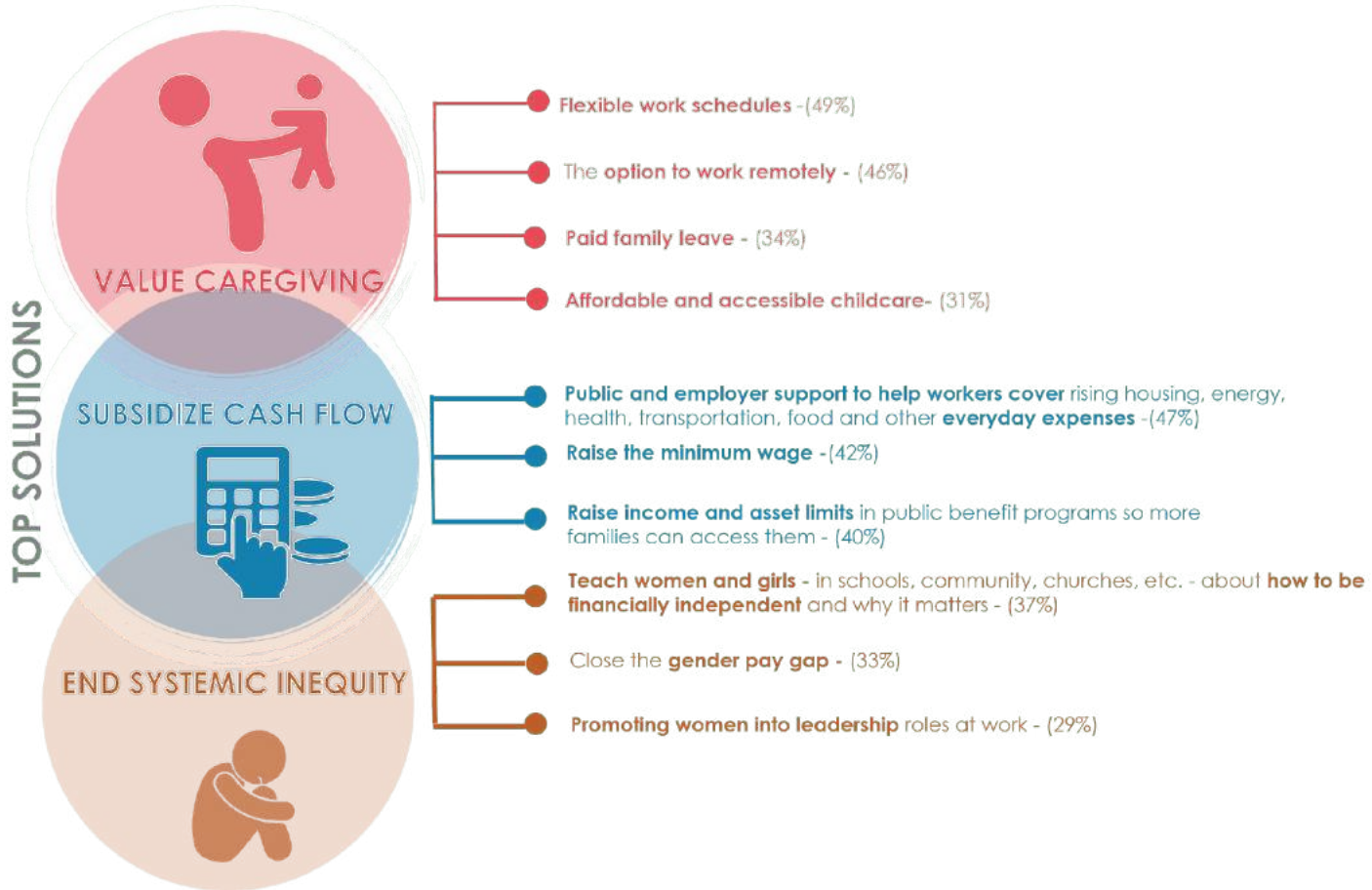


(All survey respondents , n=1224)

TOP 10 SOLUTIONS



(All survey respondents , n=1224)



Top challenges & solutions:

By race and ethnicity

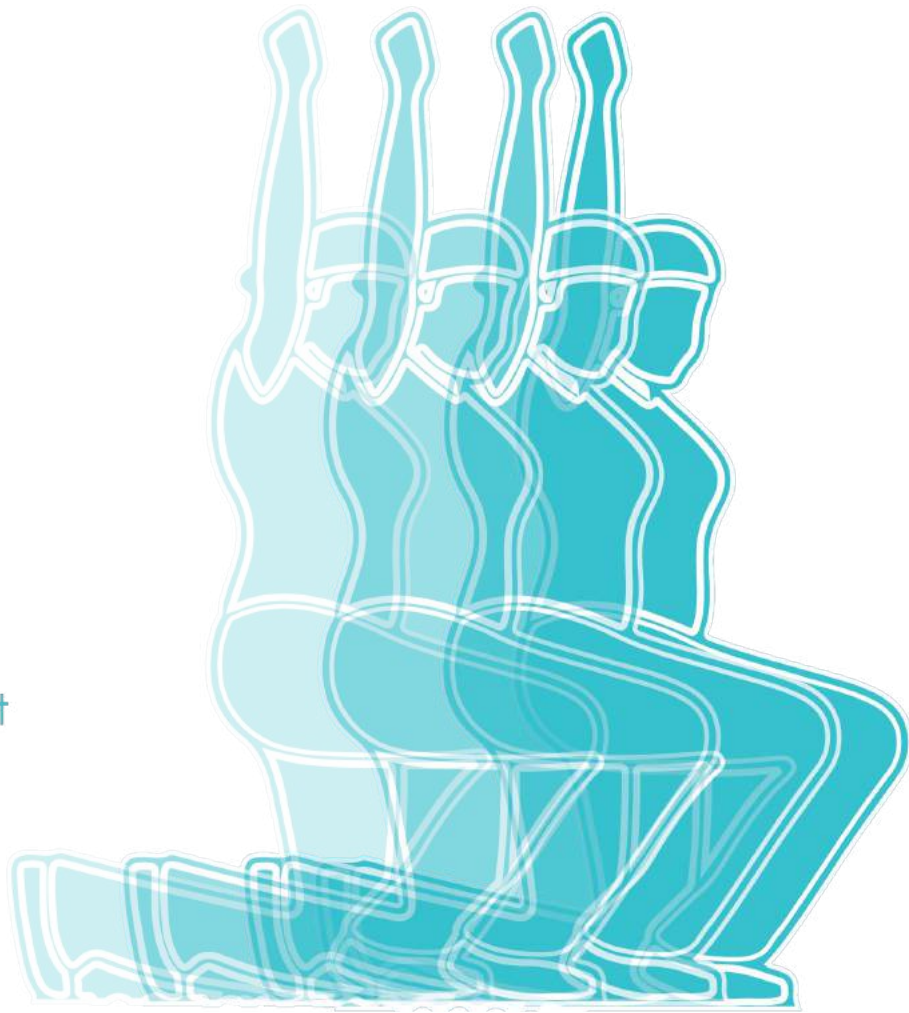
Across race & ethnicity...

...90%-100% of the top 10 challenges **were the same.**

...the top 3 challenges

1. inflation
2. the struggle to make ends meet
3. housing costs

were the same.





Black women lifted up the issues of discrimination and racial bias impeding their advancement in their careers.



Latina women specifically expressed the challenge of having to work long hours and multiple jobs due to low wages leaving little time to spend with their families.

Nuanced challenges by Race & Ethnicity



Native women emphasized the lack of awareness of community-based or public resources to help them navigate financial challenges.



AAPI women emphasized the challenge of wanting to work, but the available jobs offer wages too low to support their families.

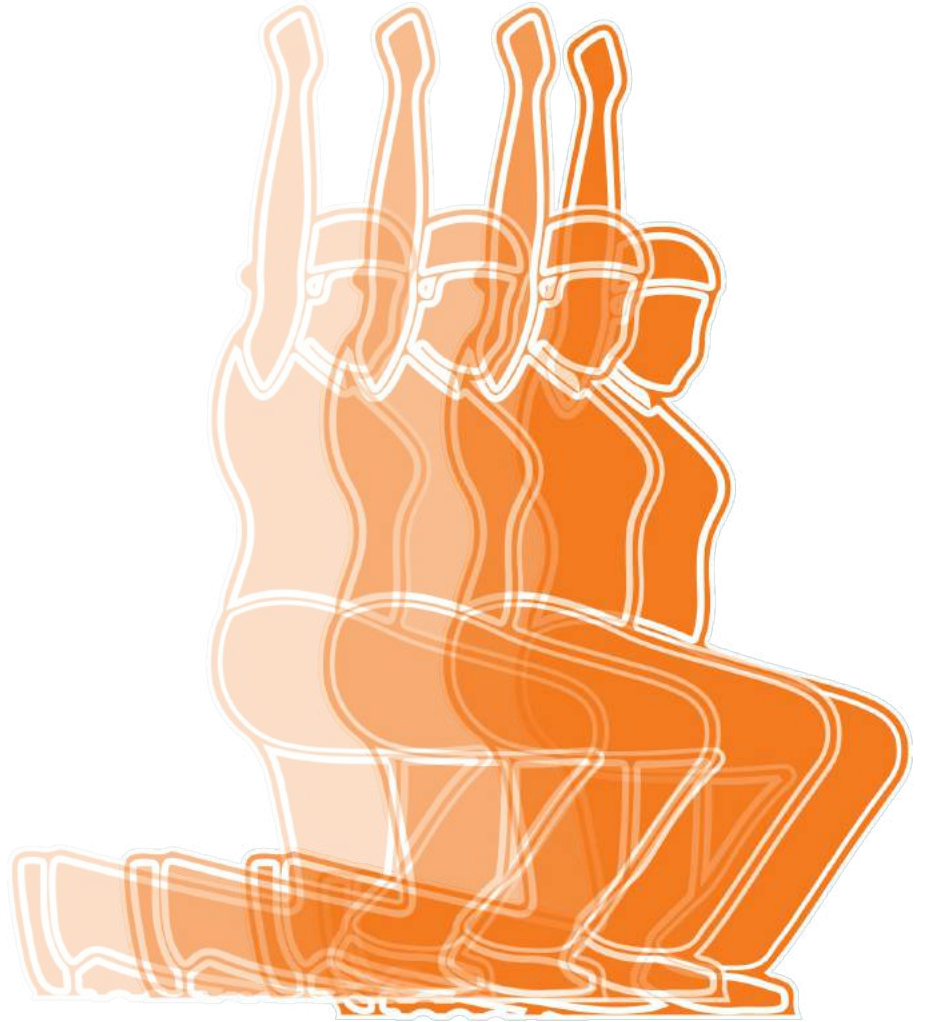


White women emphasized the challenge of inflation and low wages making it difficult for workers to survive and/or support their families.

Across race & ethnicity...

...80%-90% of the top 10 solutions were consistent, and...

...flexible work schedules and **the option to work remotely** were within the top 3 solutions.

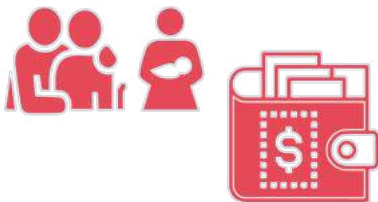




Supporting, mentoring, and promoting women in the workplace were key solutions for **Black women**.



Raising the minimum wage, increasing access to public benefits, and affordable childcare were higher priorities for **Latina or Hispanic women**.



Native women prioritized the option to work remotely, paid family leave, and work policies, norms, and culture that support and value workers who are also caregivers.

Nuanced solutions by Race & Ethnicity



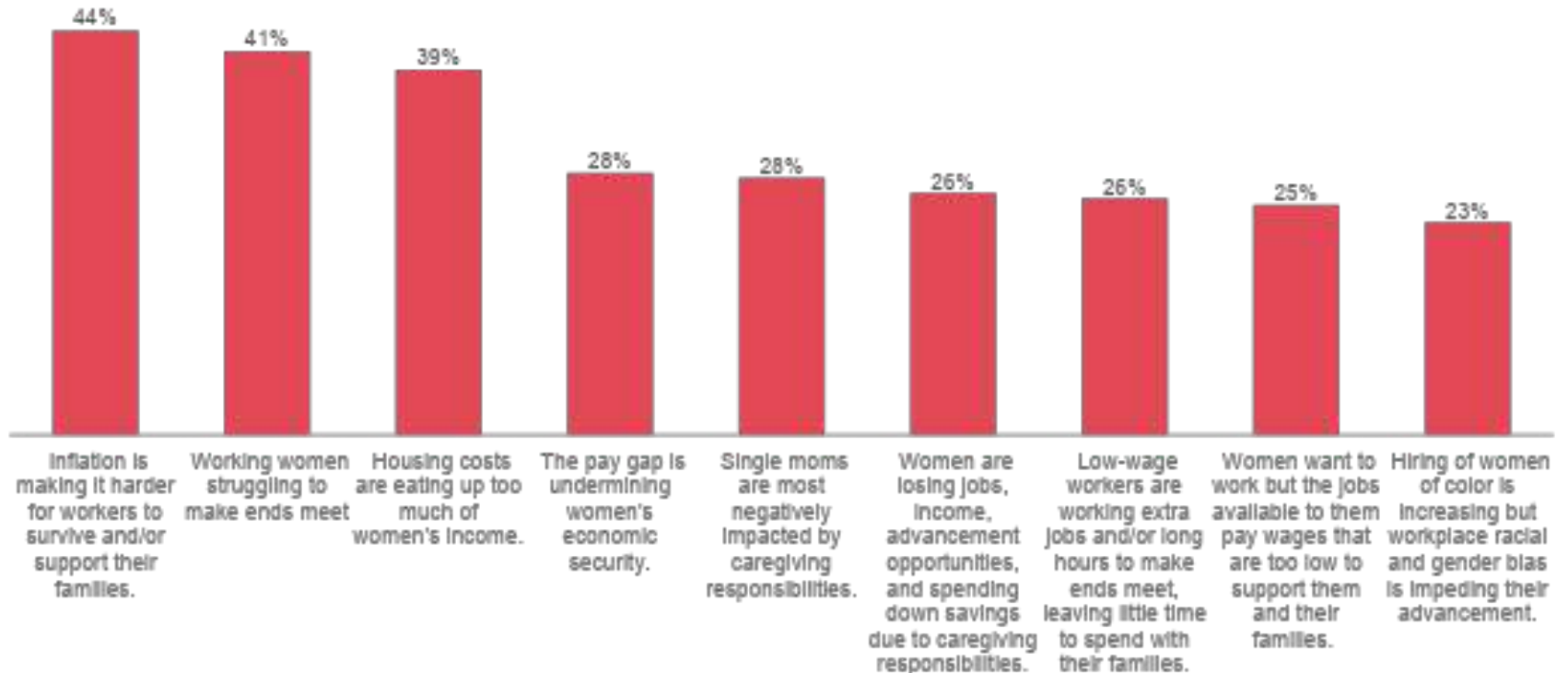
AAPI women lifted up the solutions of closing the gender pay gap and teaching women and girls in schools, community, churches, etc. about how to be financially independent and why it matters.



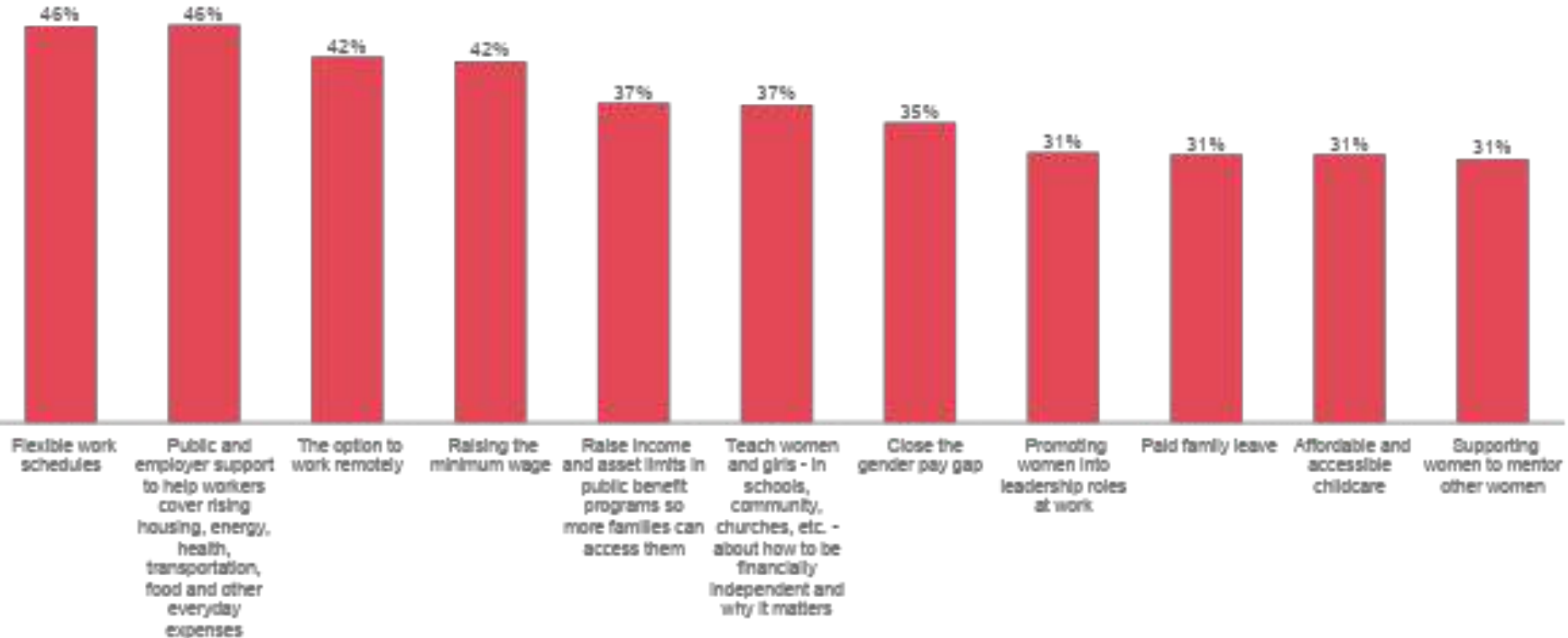
White women prioritized increasing access to public benefits and creating high school classes to teach girls about economic and financial systems.

Top challenges & solutions: Black women

Top challenges for Black women (n=540)

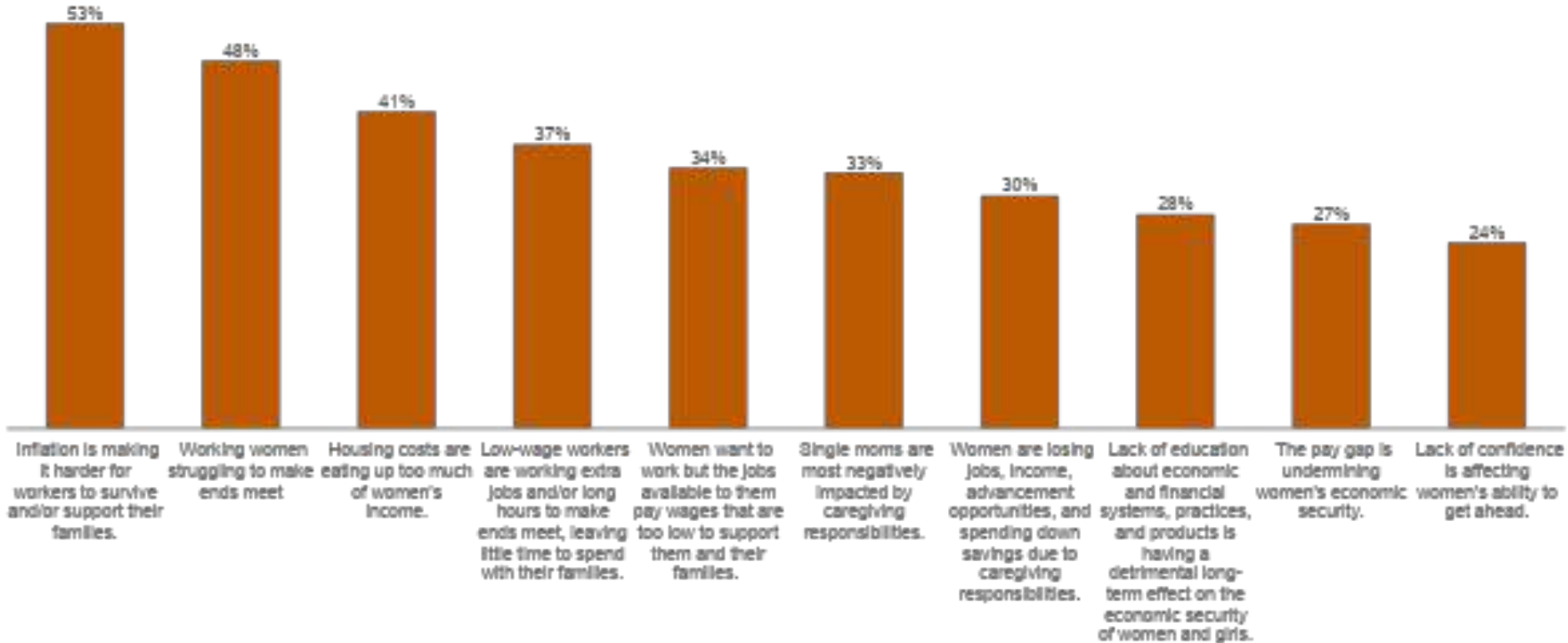


Top solutions for Black women (n=540)

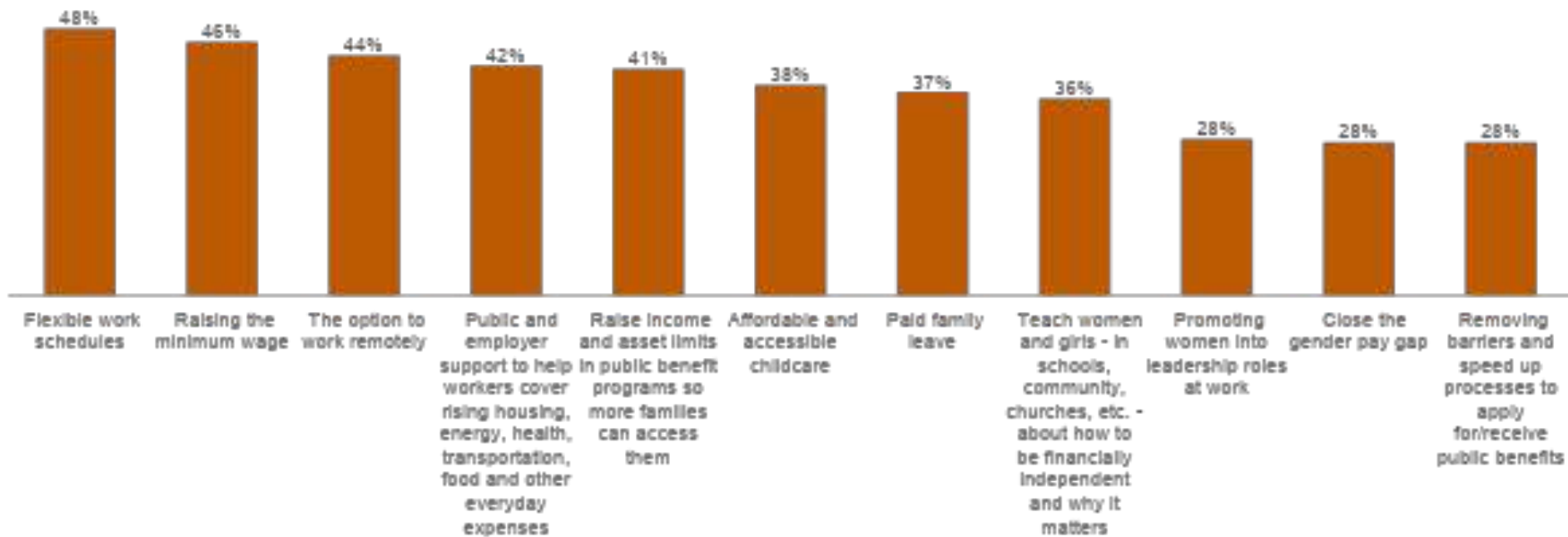


Top challenges & solutions: Latina or Hispanic women

Top challenges for Latina or Hispanic women (n=165)

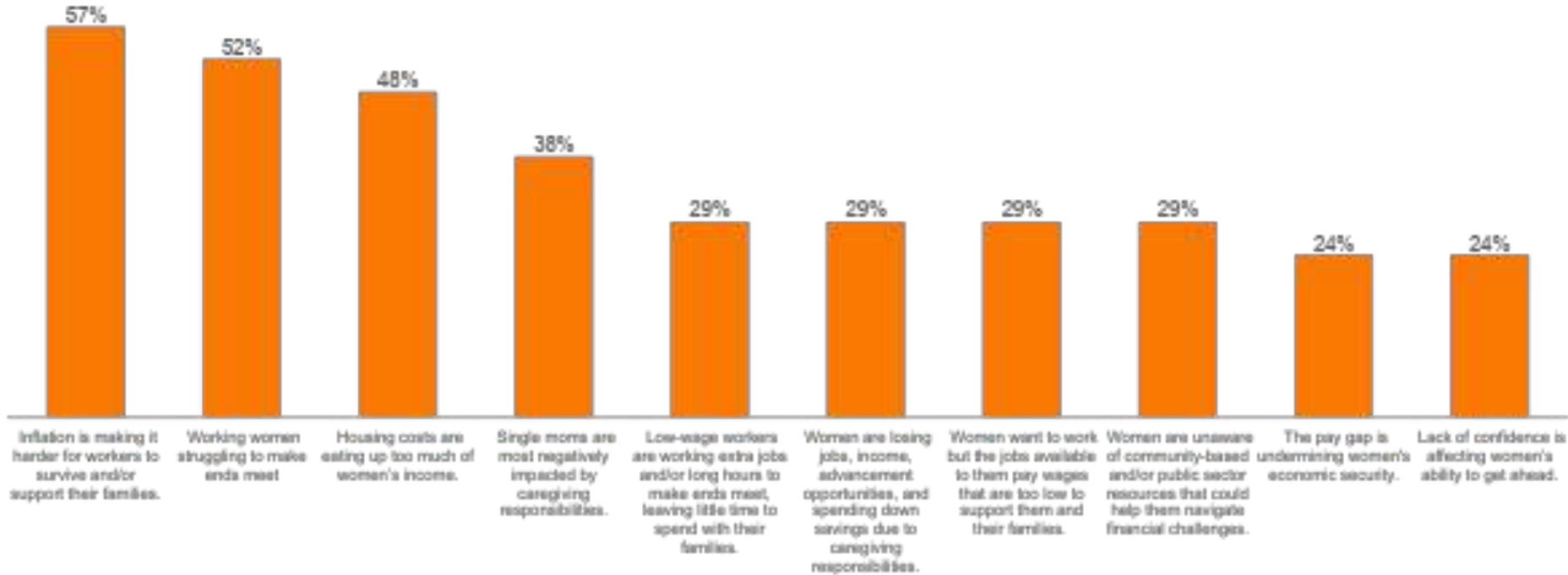


Top solutions for Latina or Hispanic women (n=165)



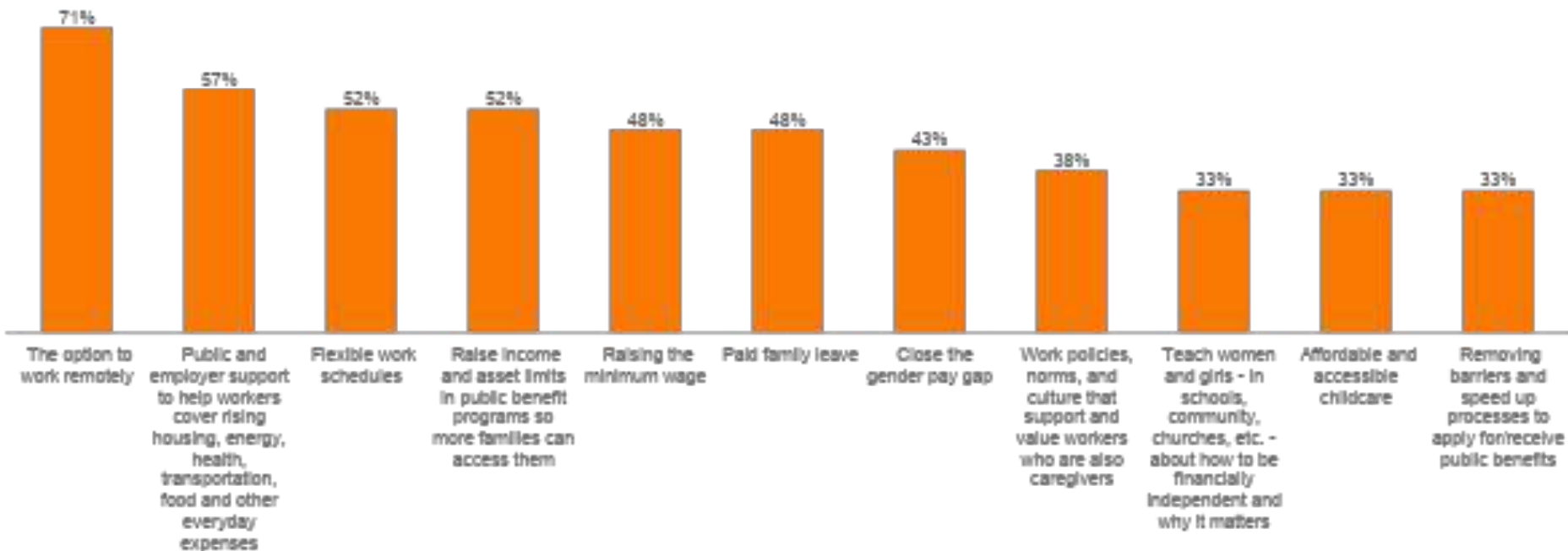
Top challenges & solutions: Native women

Top challenges for Native* women (n=21)



*Native women includes women identifying as American Indian and/or Alaska Native

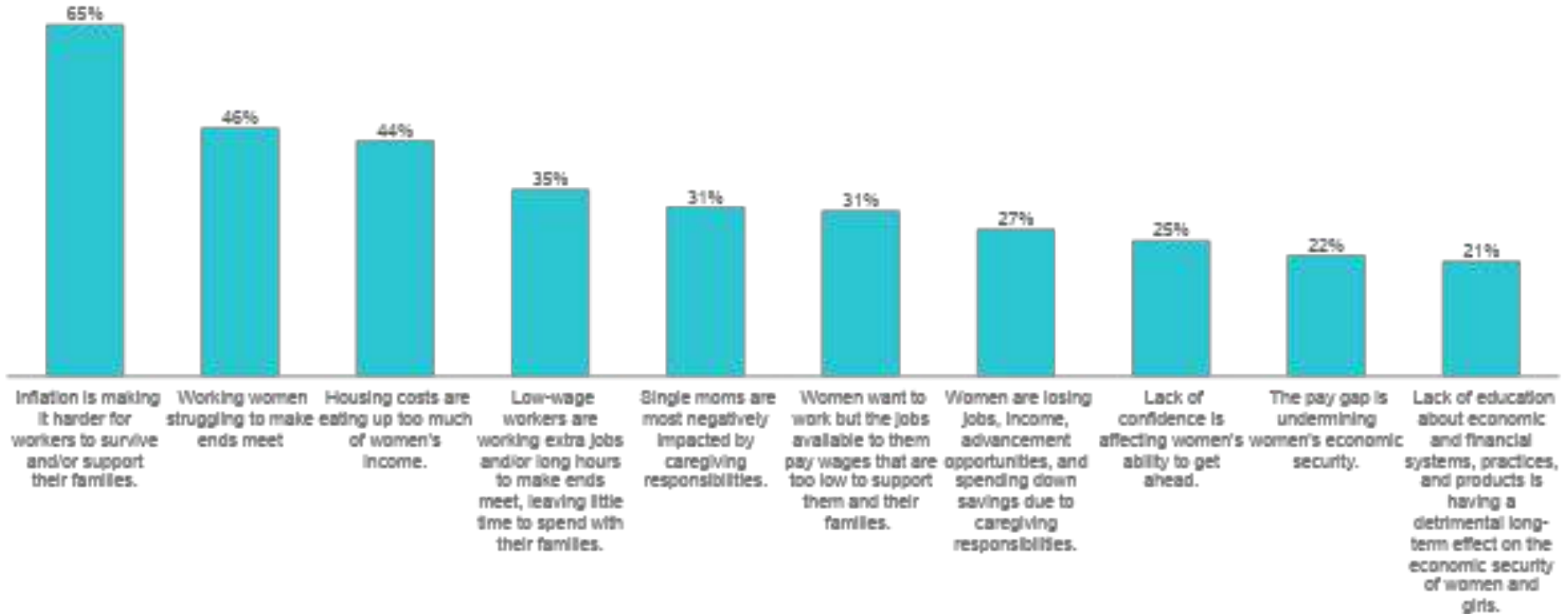
Top solutions for Native* women (n=21)



*Native women includes women identifying as American Indians and/or Alaska Native

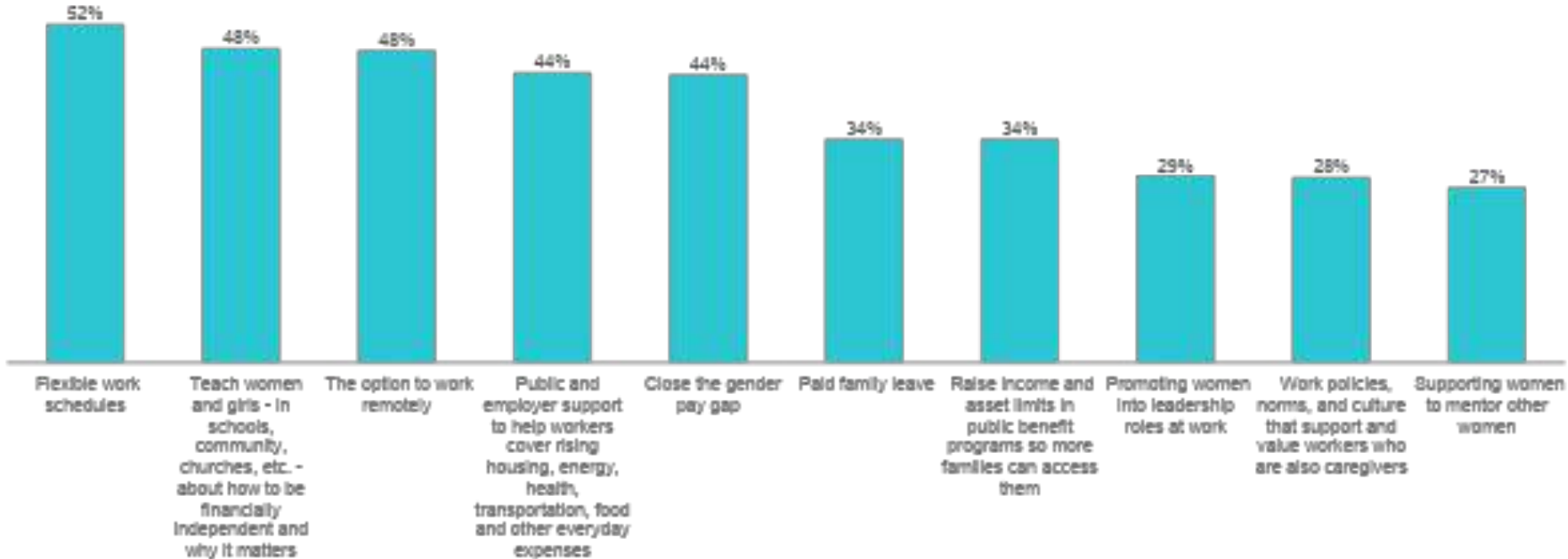
Top challenges & solutions: AAPI women

Top challenges for AAPI* women (n=68)



*AAPI includes Asian American, Native Hawaiian, and/or Pacific Islander women.

Top solutions for AAPI* women (n=68)

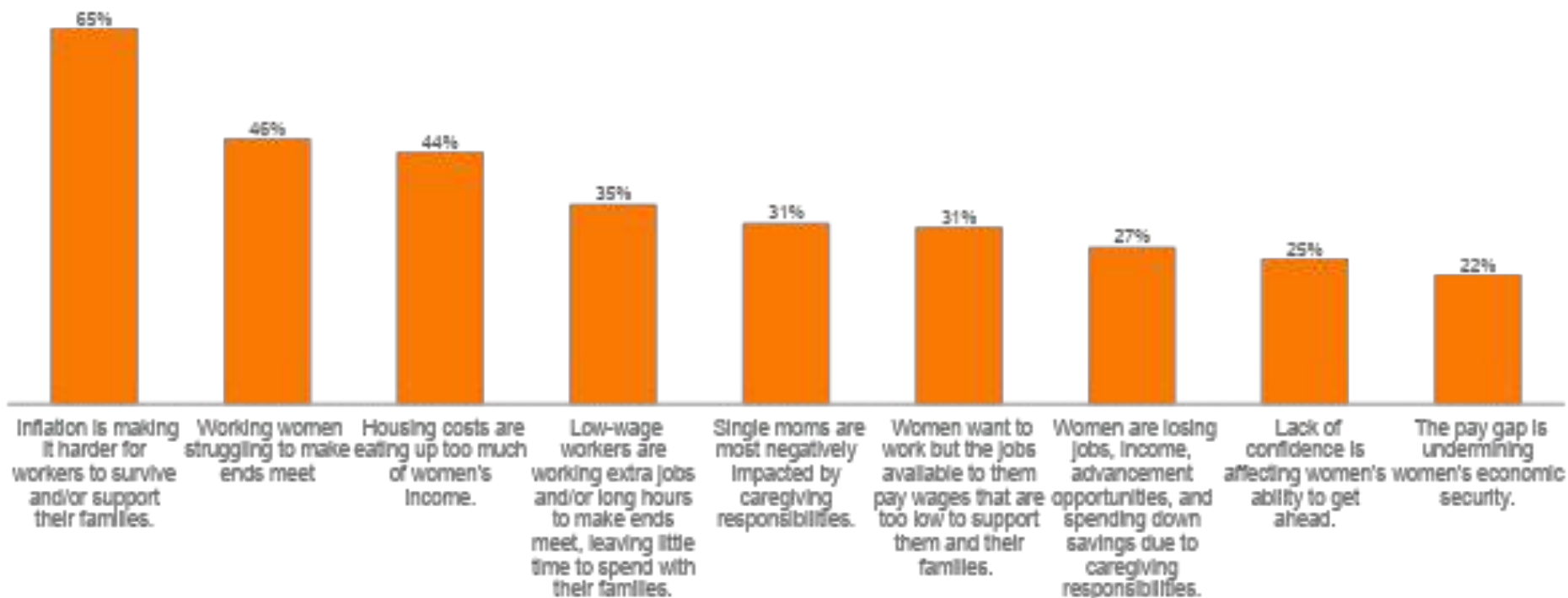


*AAPI includes Asian American, Native Hawaiian, and/or Pacific Islander women.

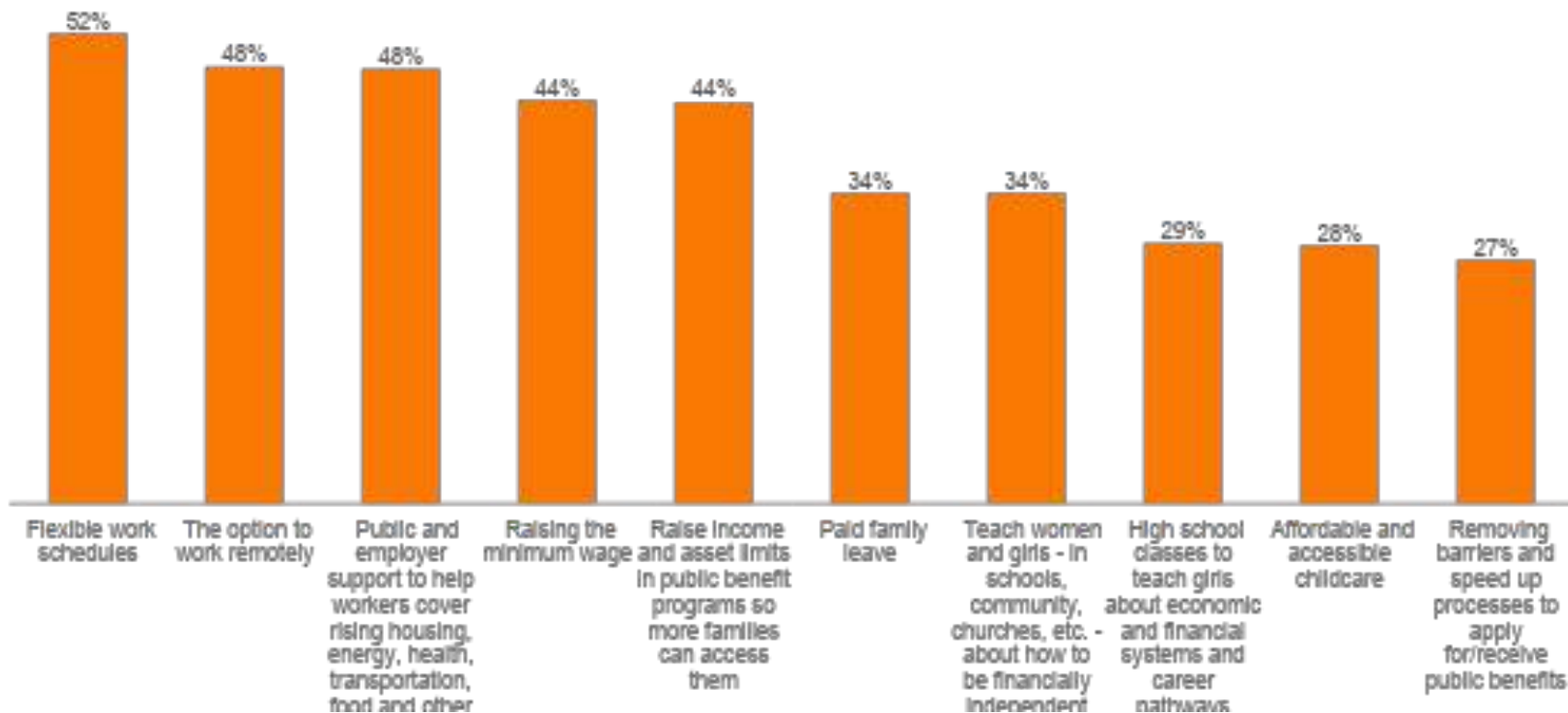
Top challenges & solutions: White women



Top challenges for White women (n=434)

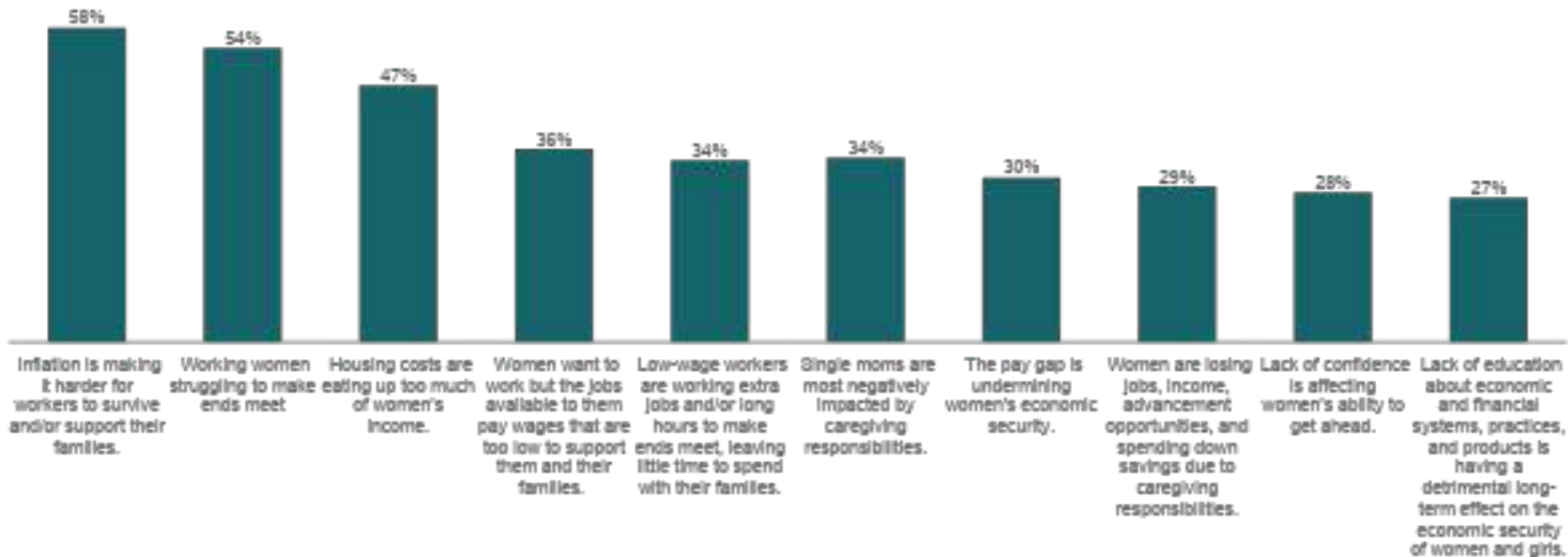


Top solutions for White women (n=434)

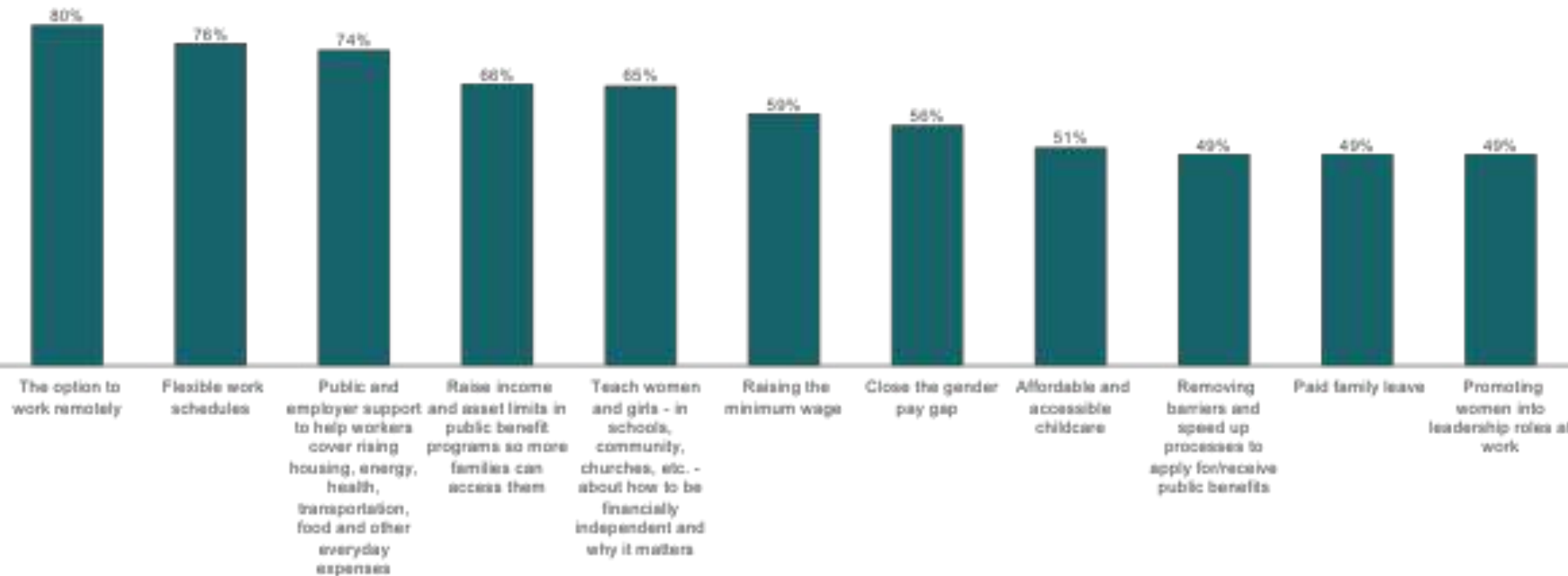


Top challenges & solutions: LGBTQI+

Top challenges for LGBTQI+ (n=188)

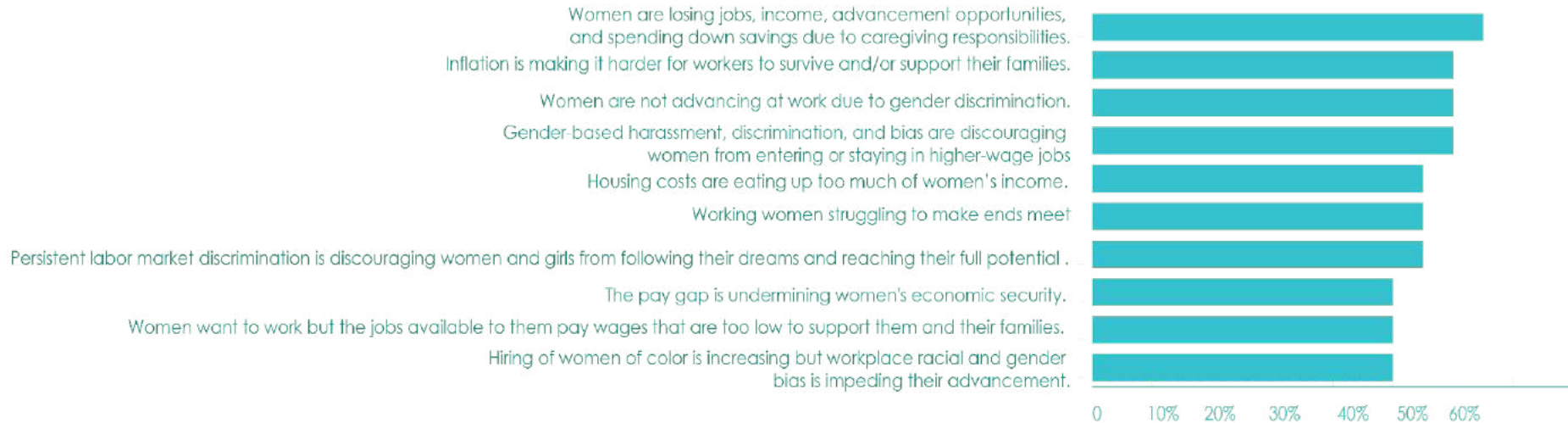


Top solutions for LGBTQI+ (n=188)



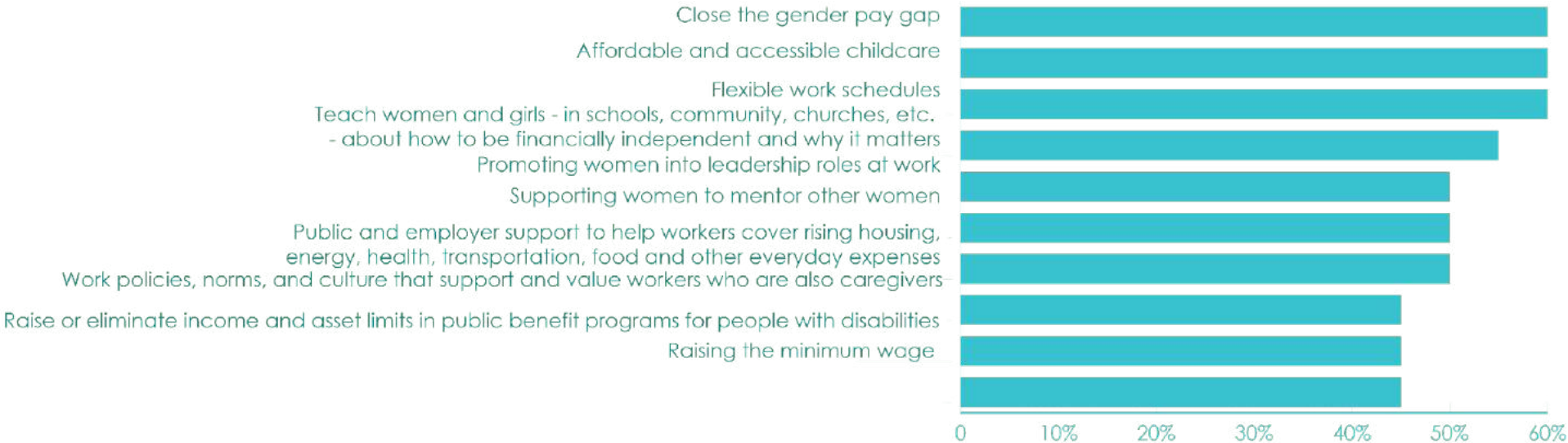
Top challenges & solutions: Survivors

Top challenges for survivors* (n=19)



**In the survey, the term "survivors" includes respondents who indicated they had experienced gender-base abuse at home or in the workplace.*

Top solutions for survivors (n=19)



A photograph of a man and a woman sitting on a bed in a dimly lit room. The man is in the foreground, looking at a smartphone held by the woman. The woman is behind him, also looking at the phone. The room has a window with a white flower decoration on the wall. The overall mood is intimate and focused on the device.

Key Finding

50%

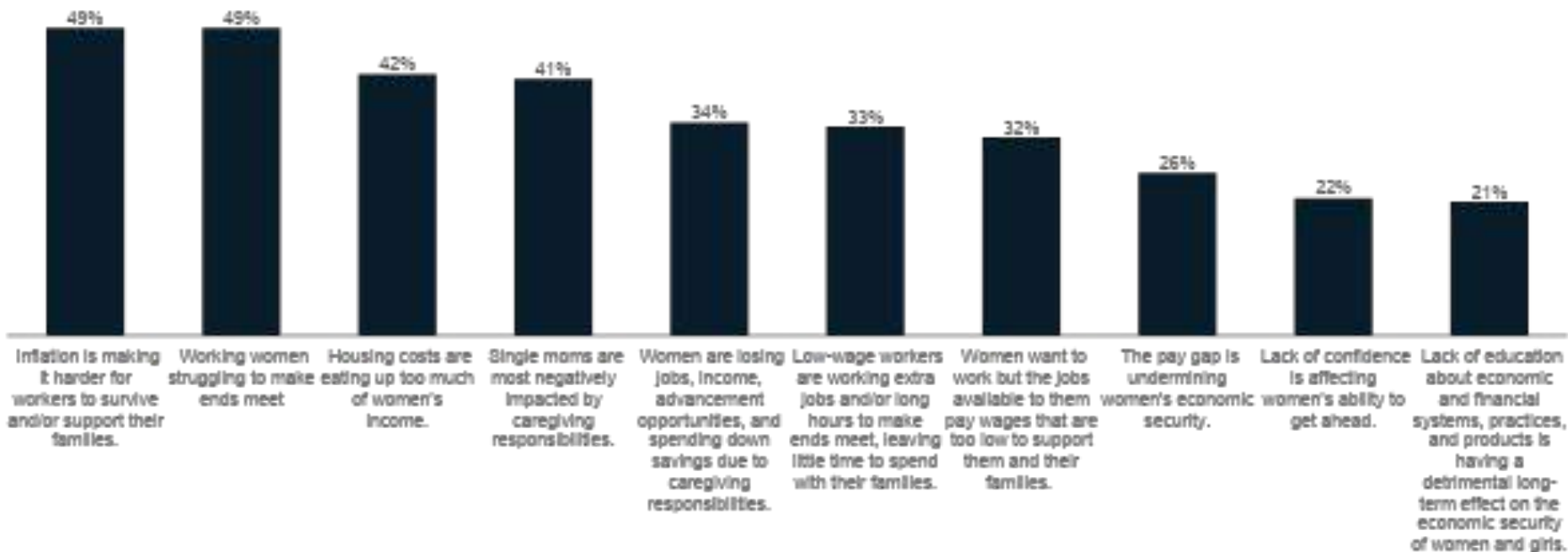
of the **top challenges** for respondents who are survivors were related to **gender and racial discrimination**.

Women's Voices

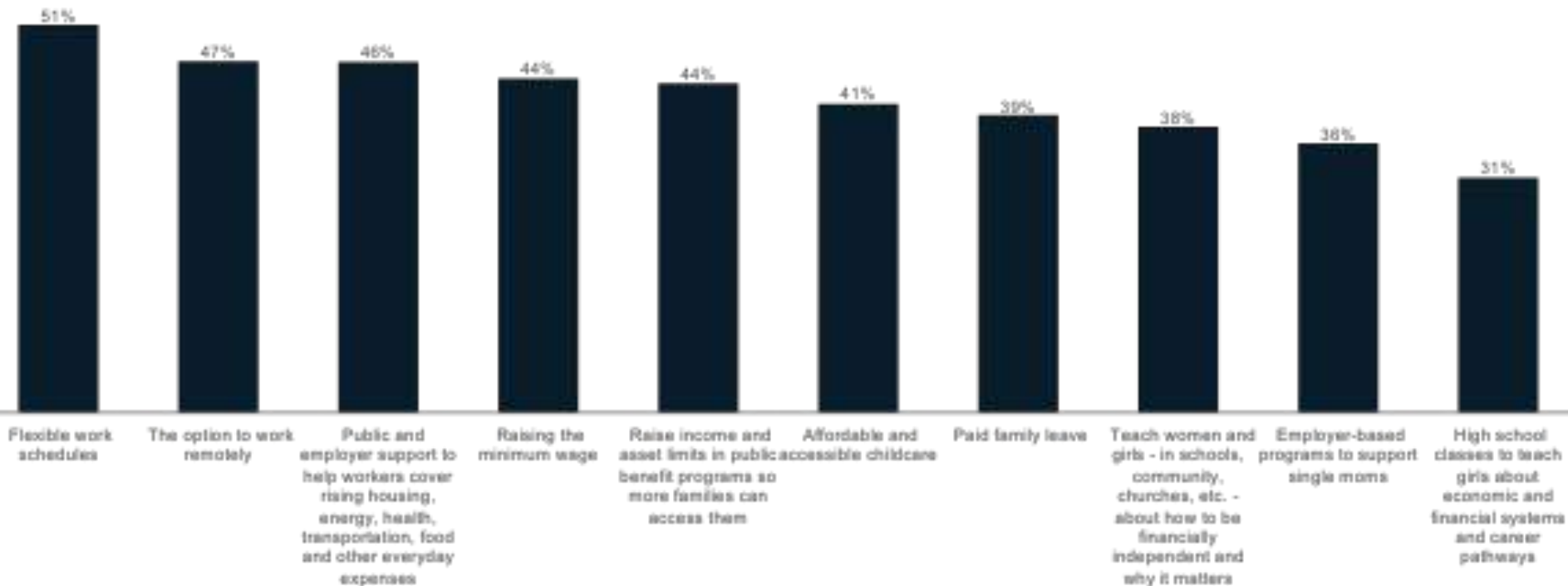
"I think men do tend to get more aggressive. I don't want to get my face punched in and I backed down. I don't like change and I've probably moved 30 times for not feeling safe. Maybe it's just me. I don't know if others are going through it. I'll just leave. I get scared for the upcoming young ladies."

Top challenges & solutions: Mothers

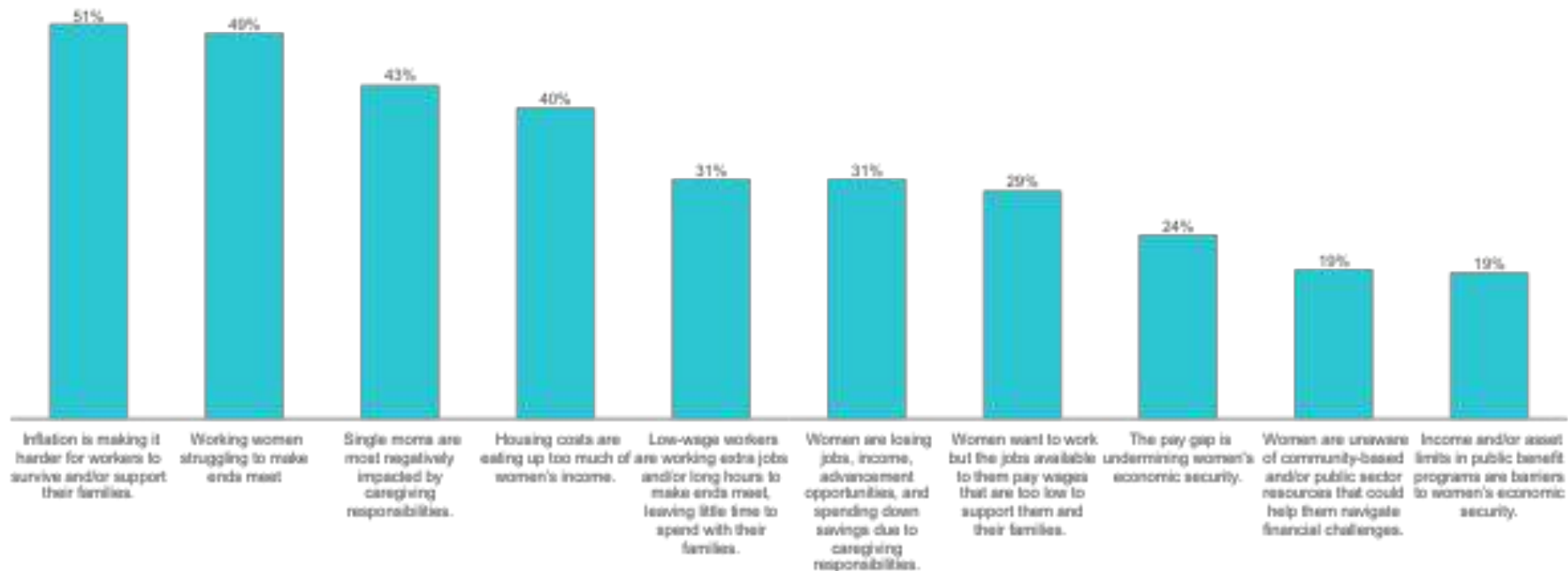
Top challenges for mothers (n=710)



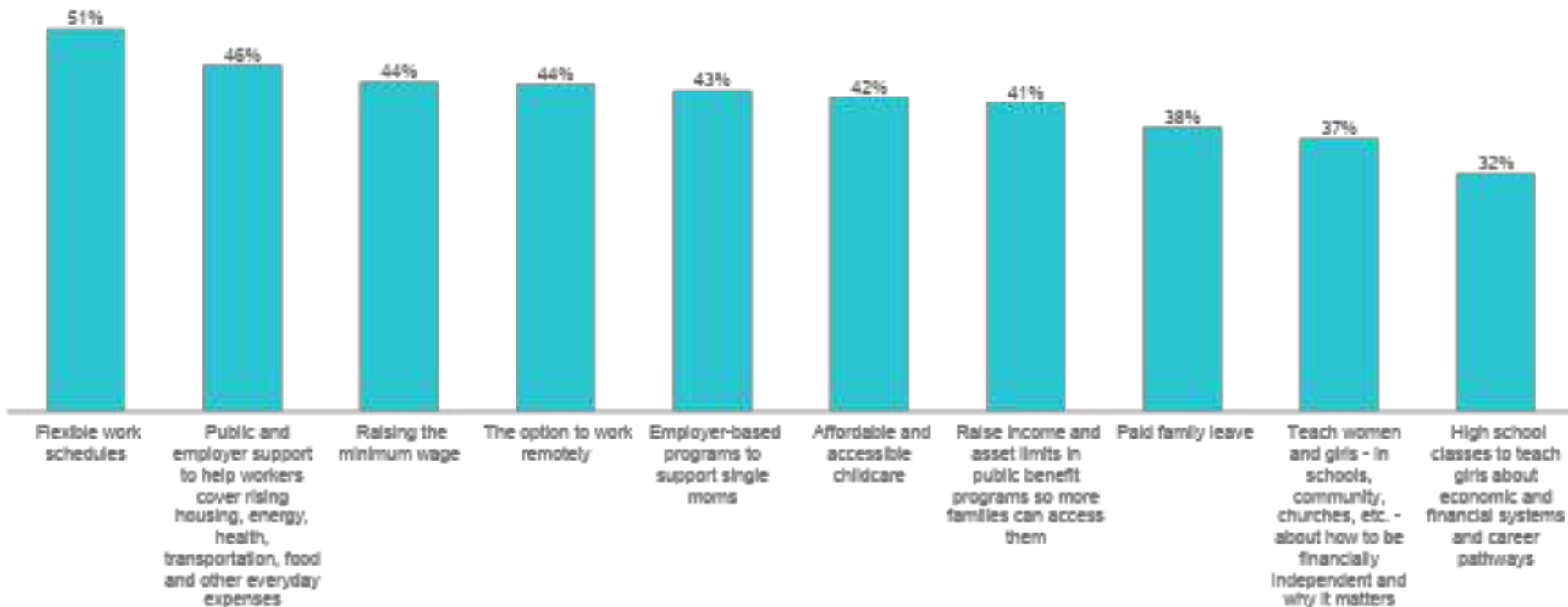
Top solutions for mothers (n=710)



Top challenges for single mothers (n=449)



Top solutions for single mothers (n=449)



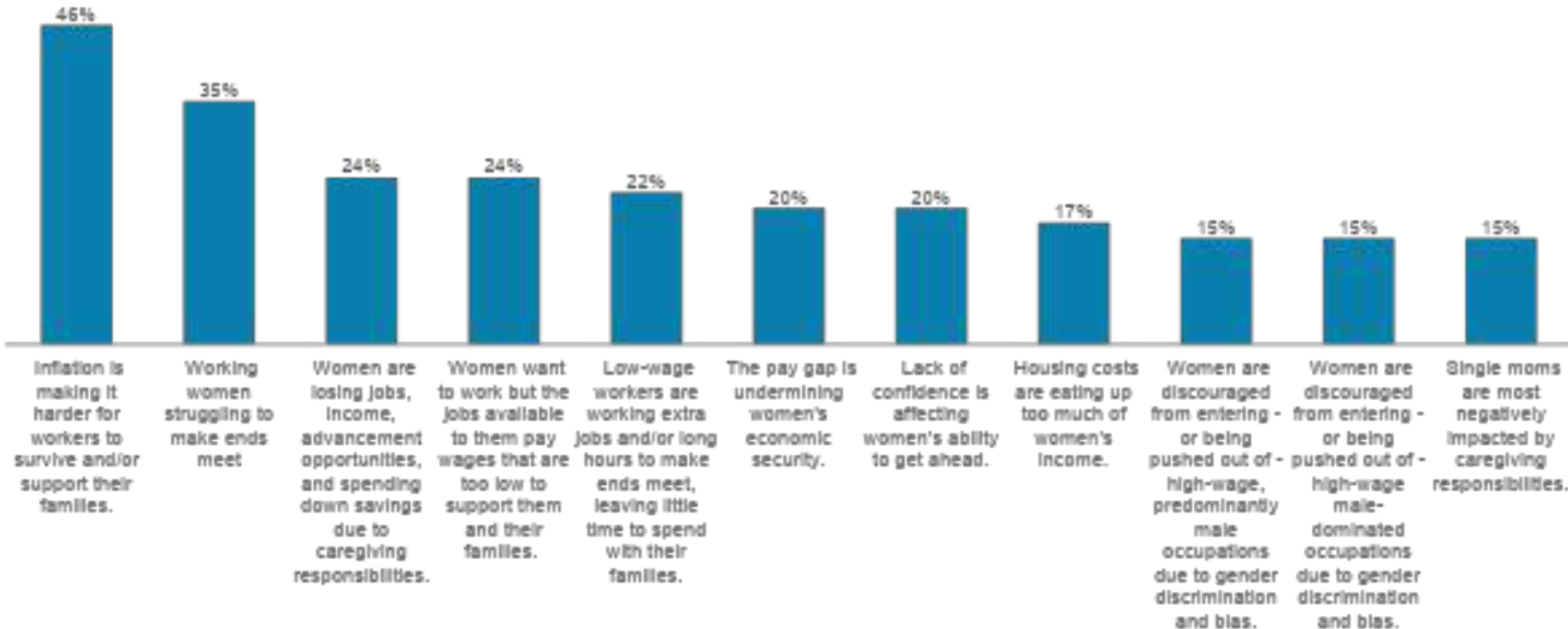
A photograph of a grocery store aisle. In the foreground, there are several yellow price tags hanging from a rack. One tag prominently displays the number '1.79'. Behind the tags, there are bags of groceries, including what appears to be rice or pasta. In the background, a sign for 'FIRST 60' is visible, and a person is walking through the aisle. The lighting is warm and indoor.

Mothers' Voices

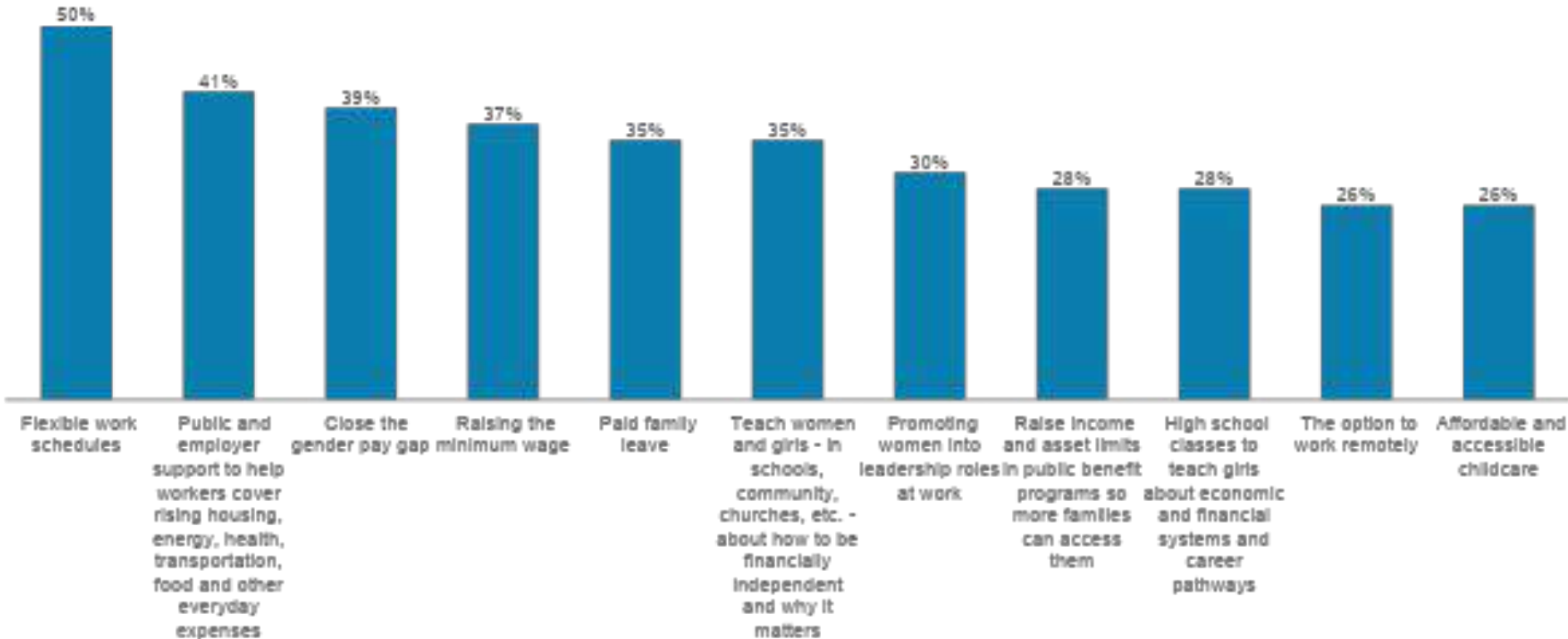
"I focused on school, but we still were struggling. We didn't qualify for food stamps. I think because their income levels are unbelievable unrealistic, especially with inflation. The only way we've been able to get groceries and make it is because we do qualify for WIC."

Top challenges & solutions: Younger Women

Top challenges for younger women (ages 16-25) (n=46)



Top solutions for younger women (ages 16-25) (n=46)



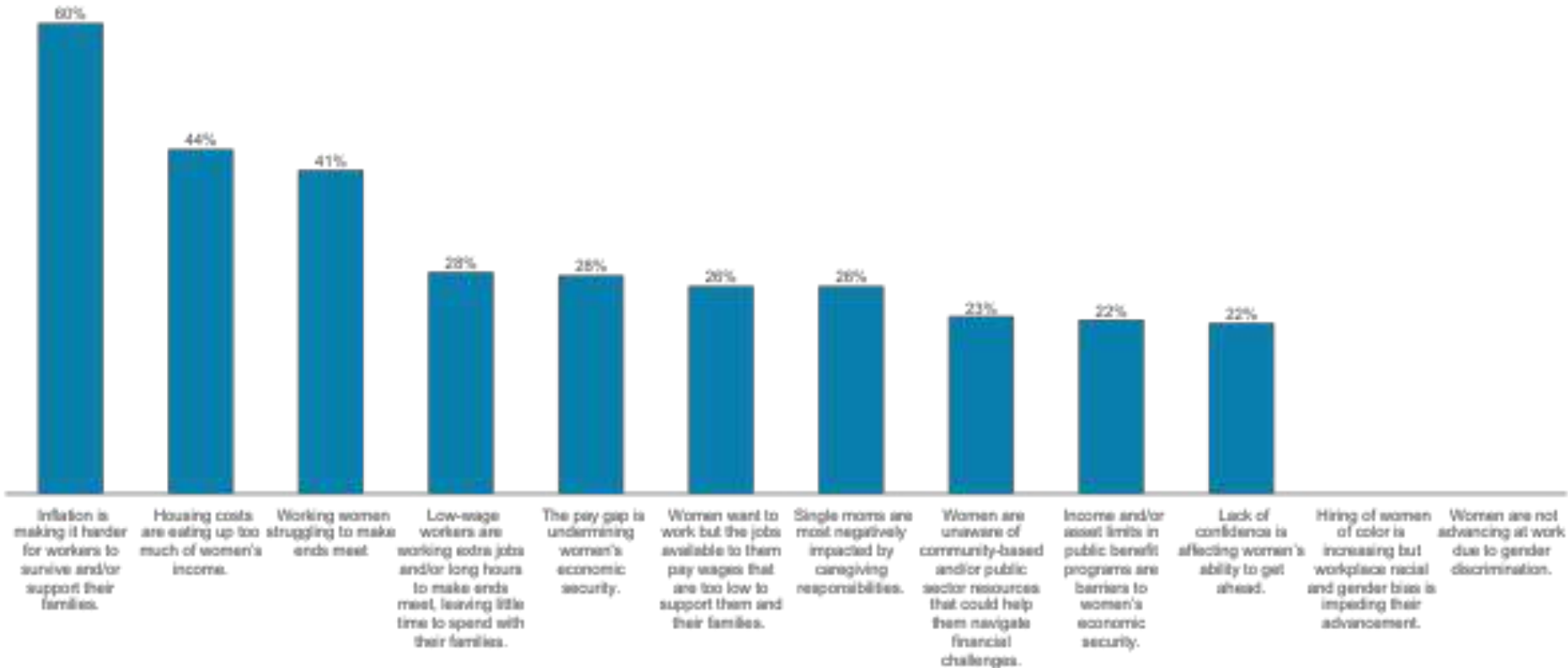
Young women's voices

I think [young women need] better education about what you're getting into. Sit down with an advisor. Talk through what it will take over 4 years. What the interest will be. What will be the overall amount of money you'll pay. So, you can explore other options other than college – plumbers, HVAC, mechanics.

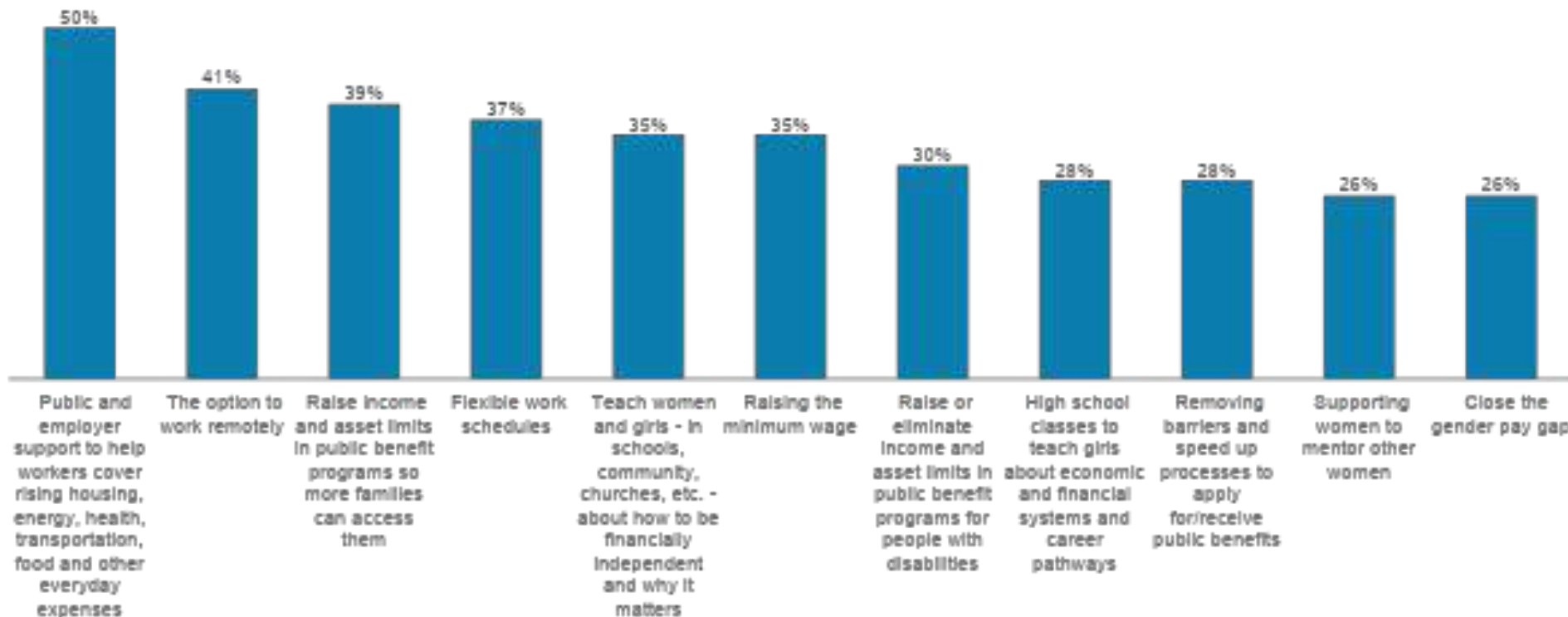
Top challenges & solutions:

50 +

Top challenges for women of ages 50+ (n=231)

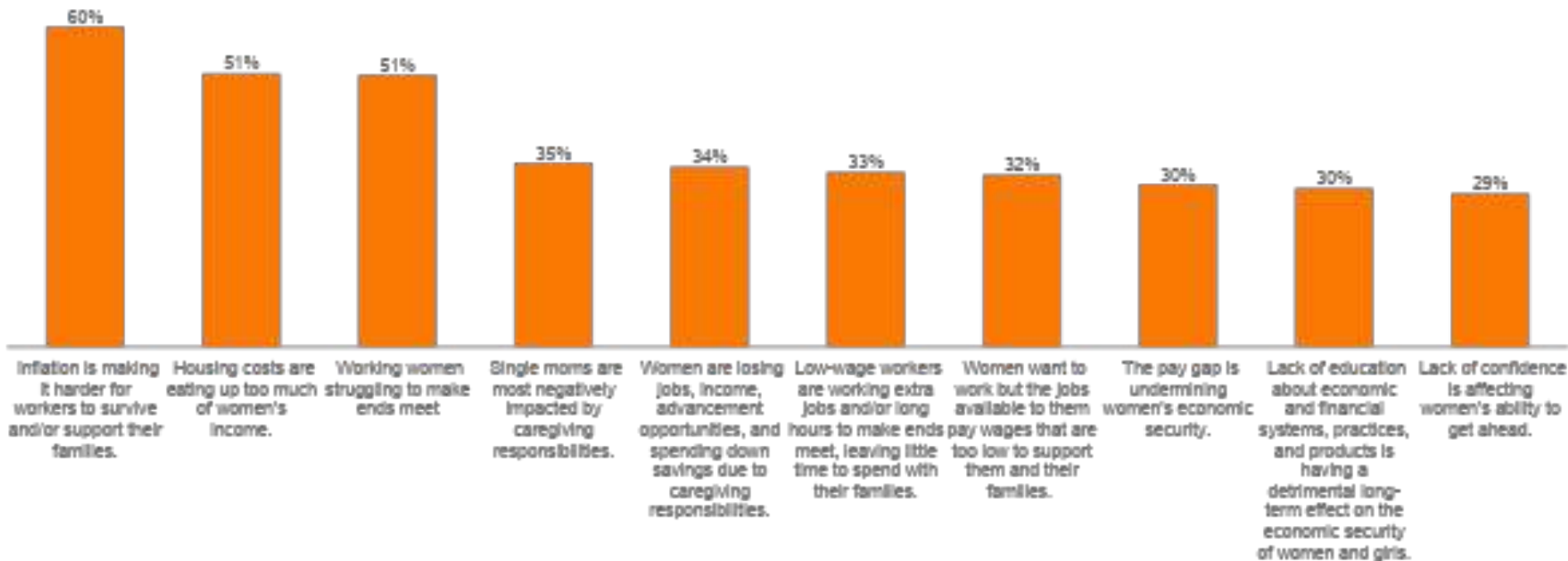


Top solutions for women of ages 50+ (n=231)

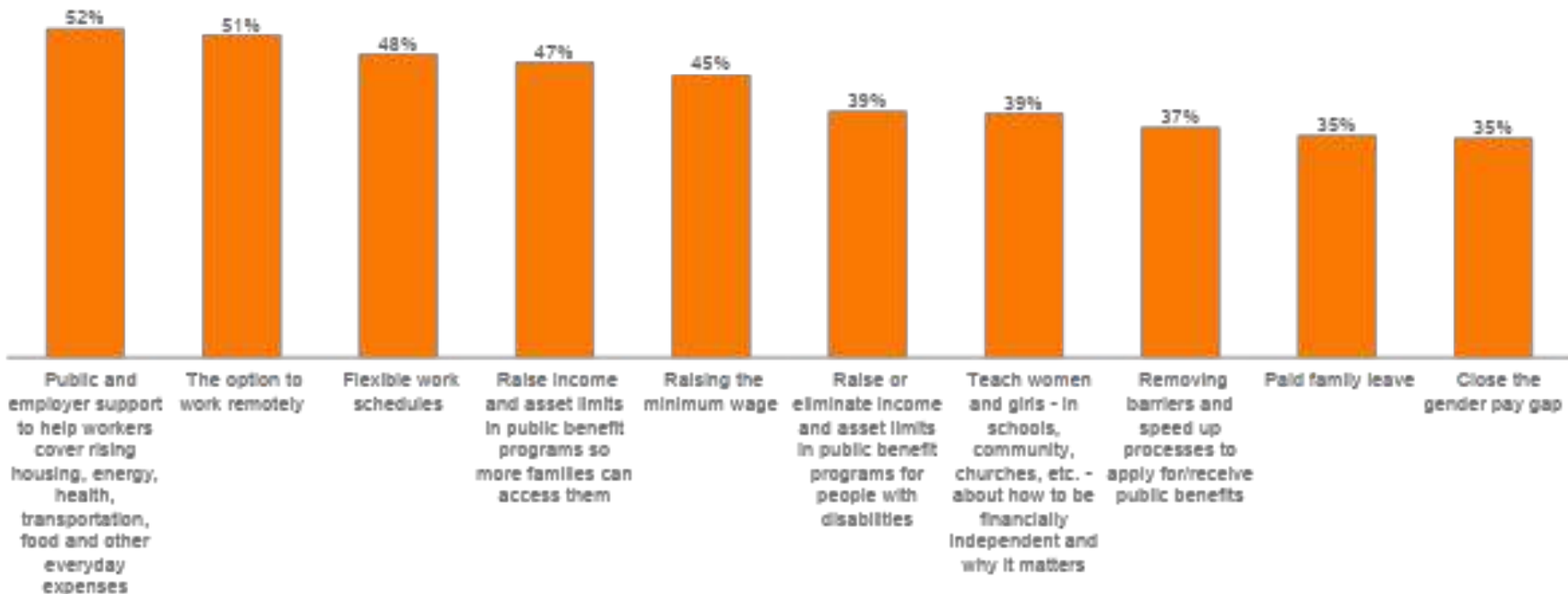


Top challenges & solutions: Women with a disability(s)

Top challenges for women with a disability (n=397)

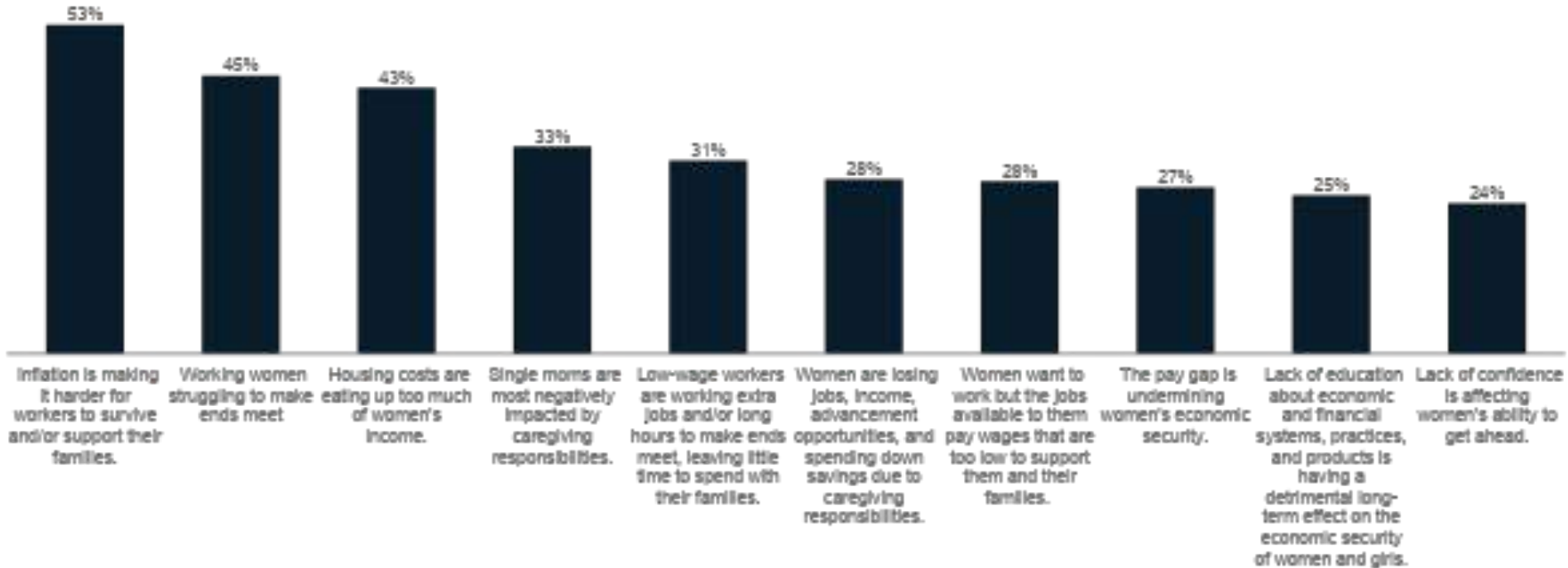


Top solutions for women with a disability (n=397)

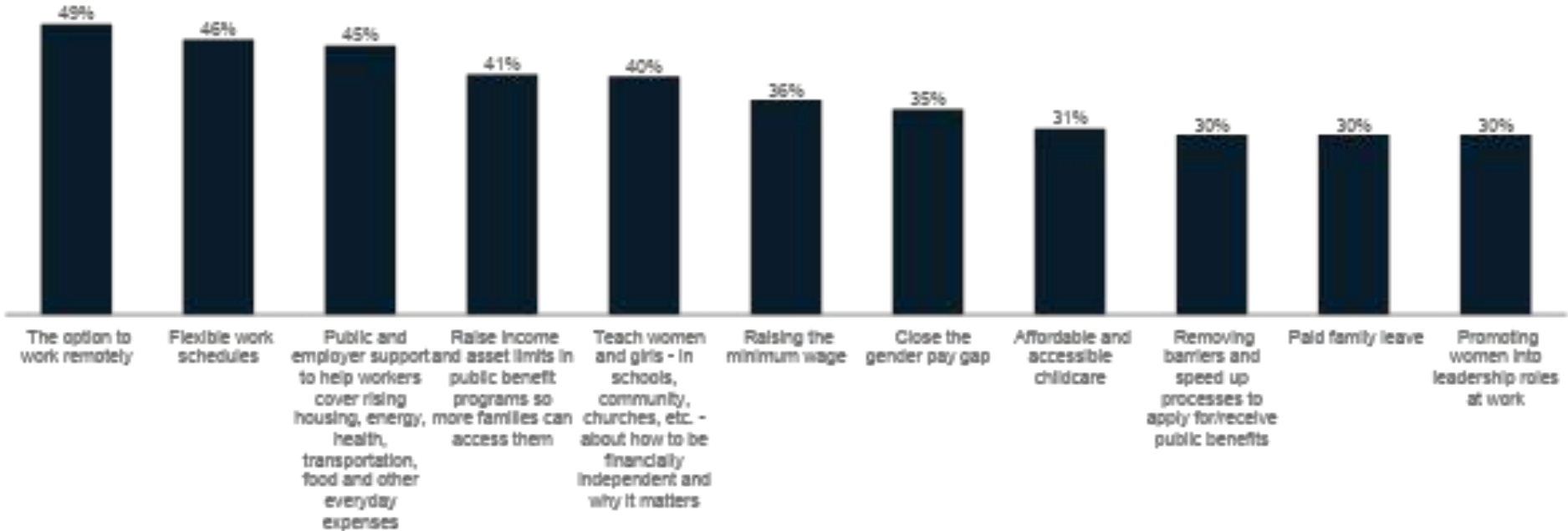


Top challenges & solutions: Entrepreneurs

Top challenges for women entrepreneurs (n=306)



Top solutions for women entrepreneurs (n=306)



Survey Findings

Political Party Affiliation

TOP 3 CHALLENGES

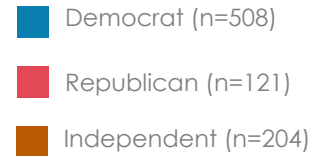
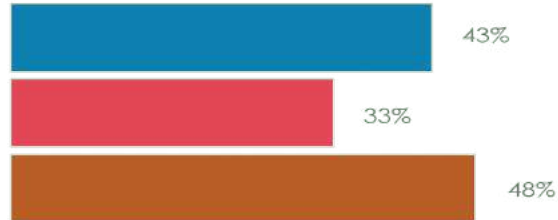
Inflation is making it harder for workers to survive and/or support their families.



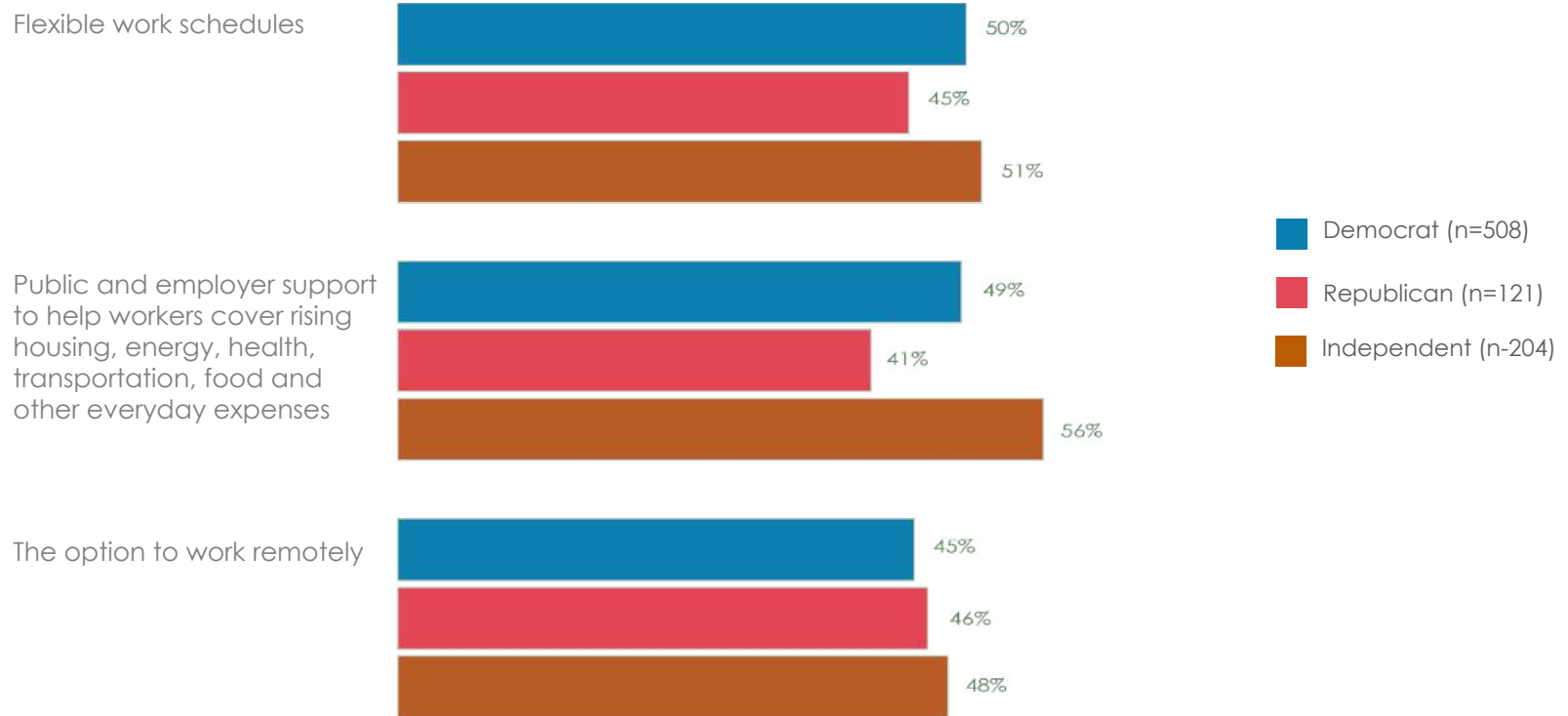
Working women struggling to make ends meet



Housing costs are eating up too much of women's income.



TOP 3 SOLUTIONS



TOP 12 CHALLENGES BY PARTY AFFILIATION

Inflation is making it harder for workers to survive and/or support their families.



Working women struggling to make ends meet



Housing costs are eating up too much of women's income.



Single moms are most negatively impacted by caregiving responsibilities.



Low-wage workers are working extra jobs and/or long hours to make ends meet, leaving little time to spend with their families.



Women want to work but the jobs available to them pay wages that are too low to support them and their families.



Women are losing jobs, income, advancement opportunities, and spending down savings due to caregiving responsibilities.



The pay gap is undermining women's economic security.



Lack of confidence is affecting women's ability to get ahead.



Lack of education about economic and financial systems, practices, and products is having a detrimental long-term effect on the economic security of women and girls.



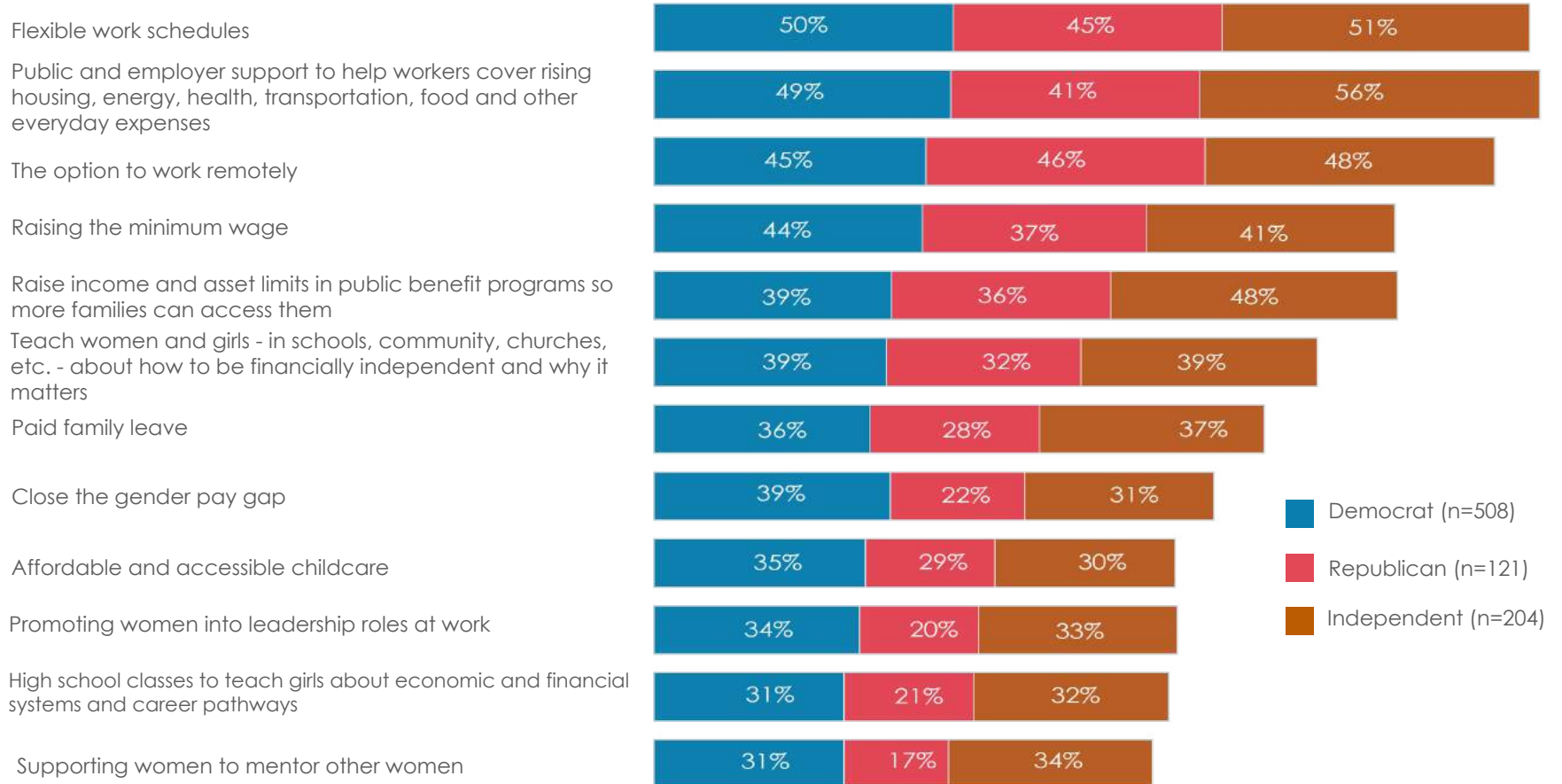
Women are unaware of community-based and/or public sector resources that could help them navigate financial challenges.



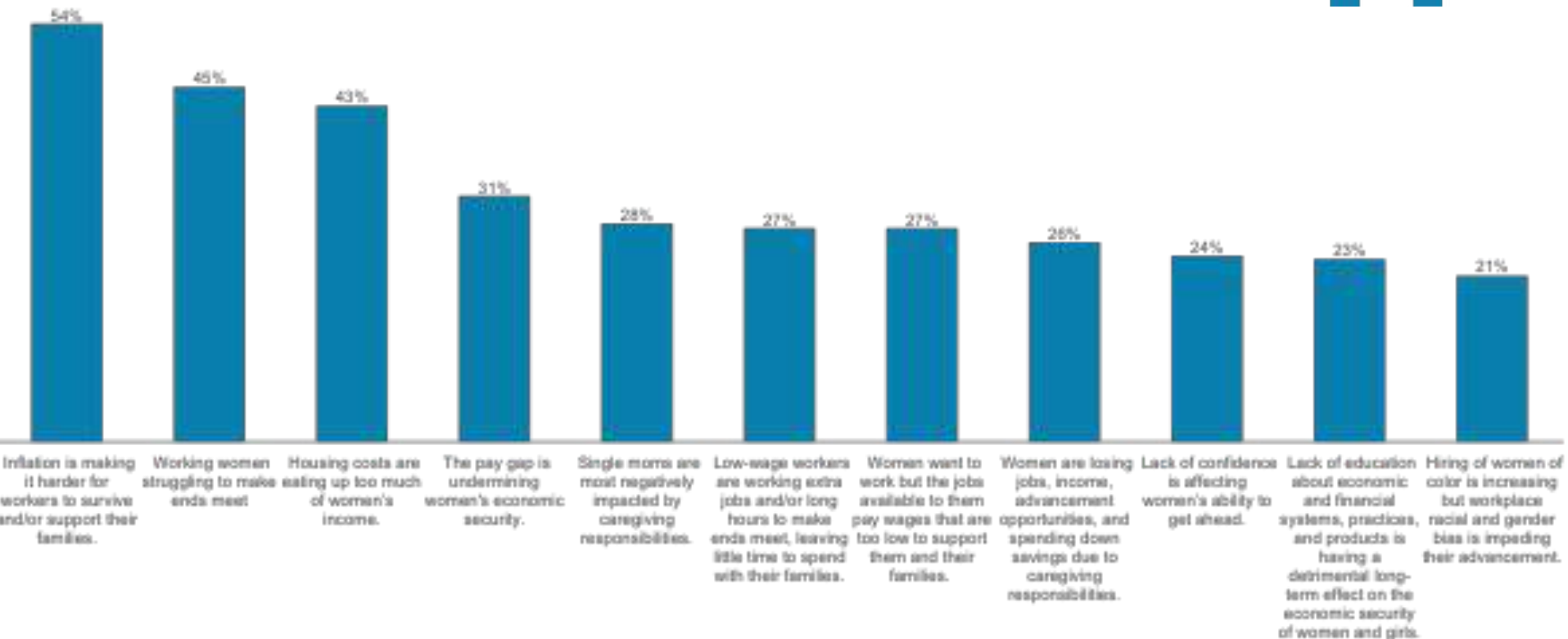
Income and/or asset limits in public benefit programs are barriers to women's economic security.



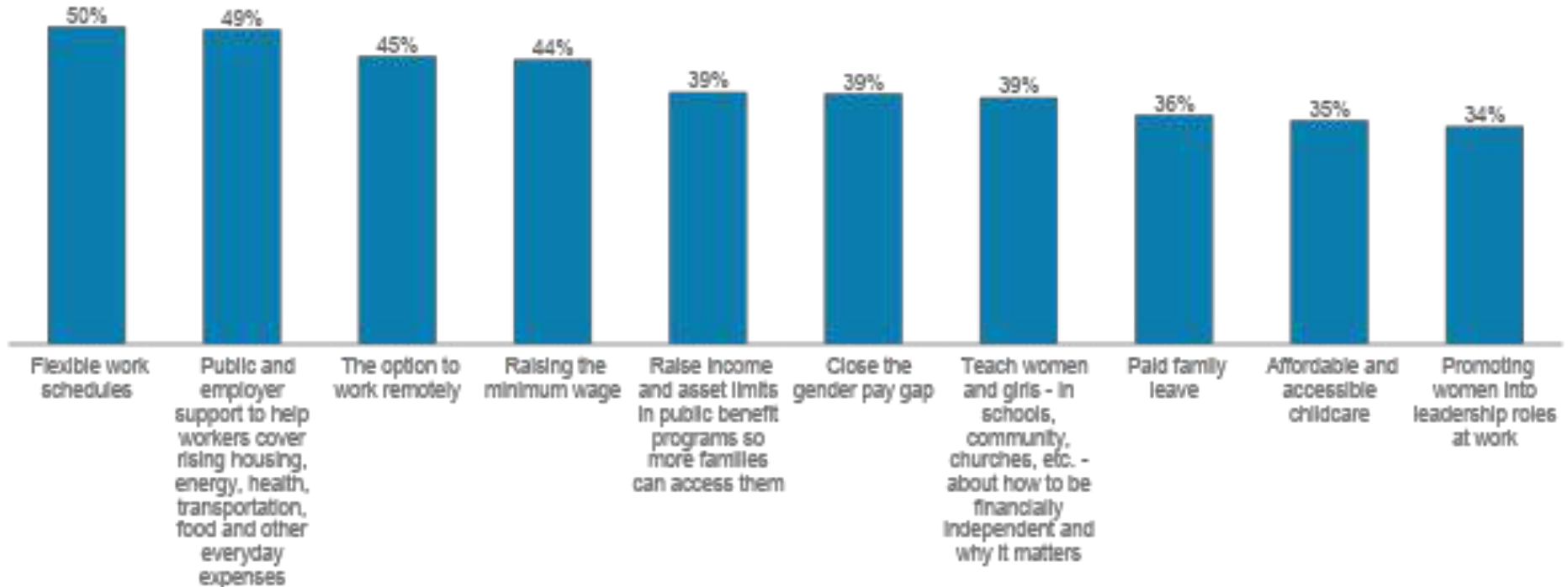
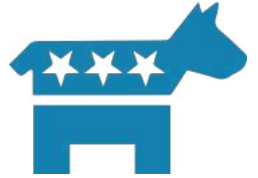
TOP 12 SOLUTIONS BY PARTY AFFILIATION



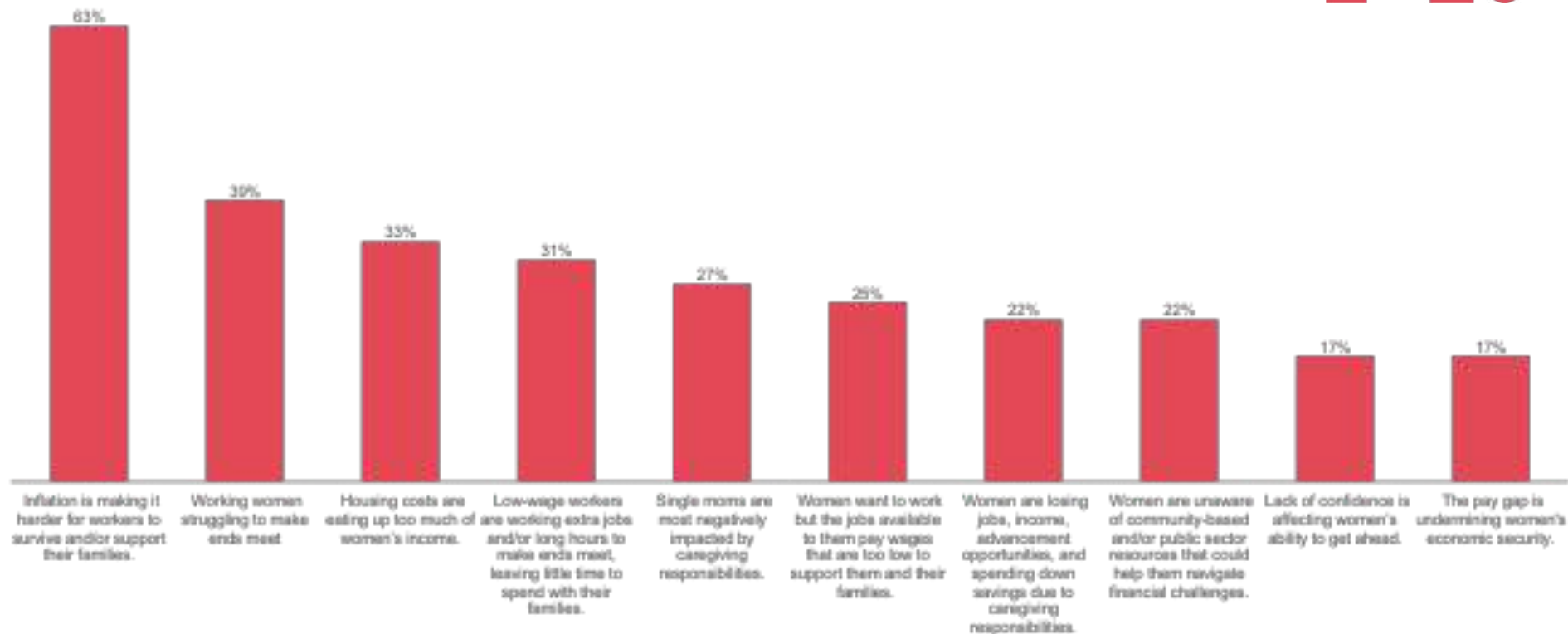
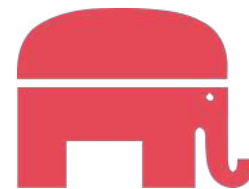
Top challenges for Democratic Women (n=508)



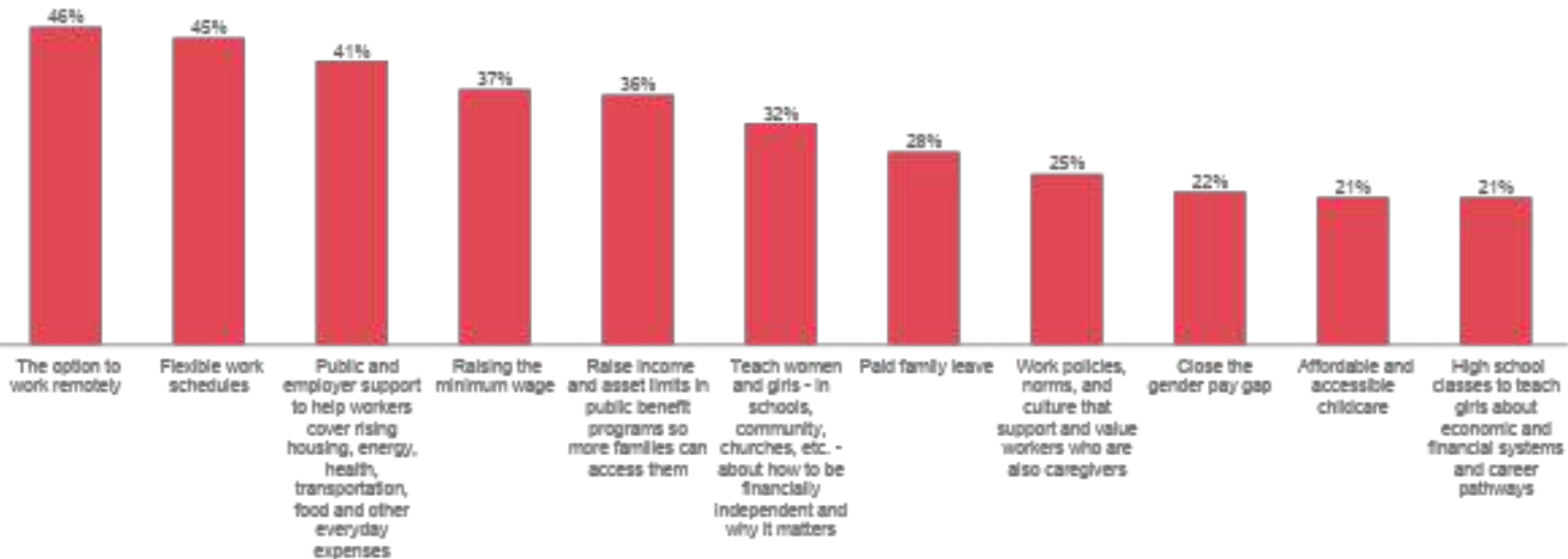
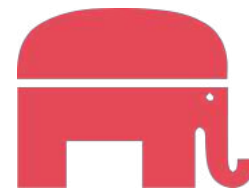
Top solutions for Democratic Women (n=508)



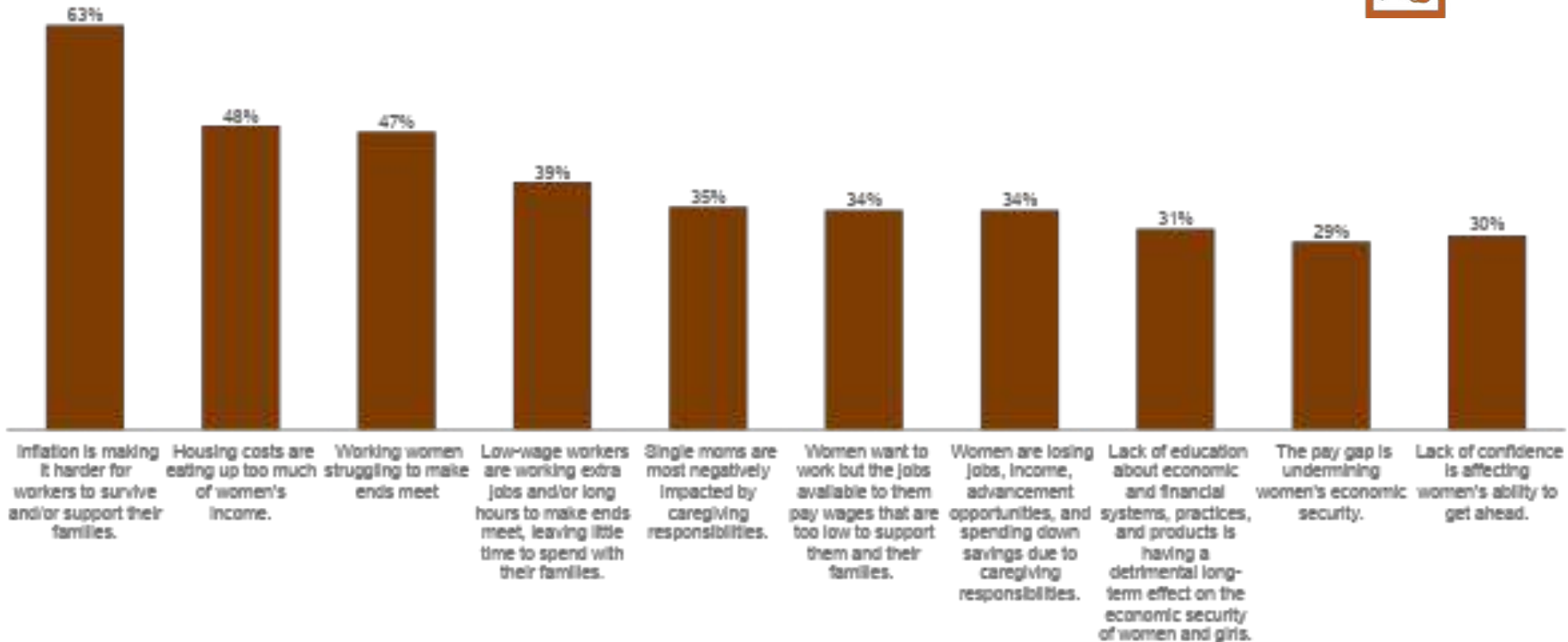
Top challenges for Republican Women (n=121)



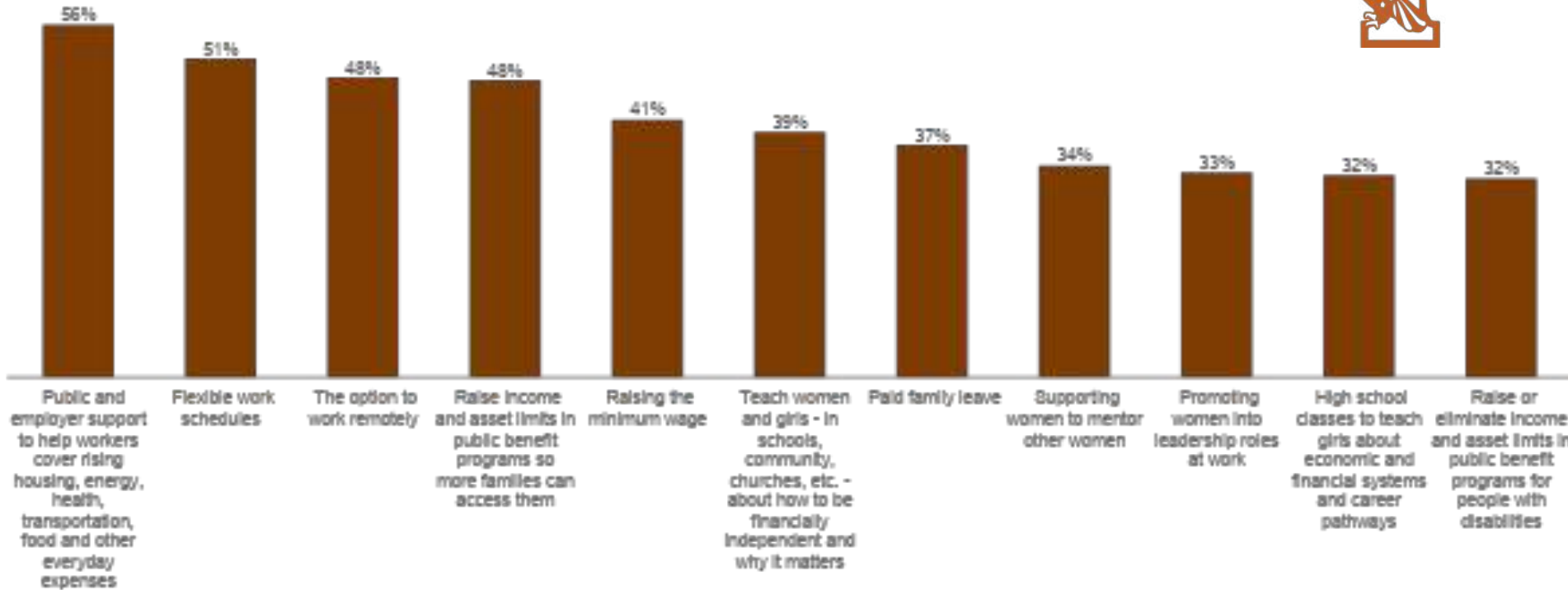
Top solutions for Republican Women (n=121)



Top challenges for Independent Women (n=204)



Top solutions for Independent Women (n=204)




Why does it matter?

- The economy may be recovering, but women workers are struggling.
- Since women are more likely than ever to be key breadwinners, their families are economically insecure.
- The lack of support for working caregivers is hurting families, businesses, and our national economy



What do we do about it?

- Ask if policies benefit working women. If they don't, change the policy.
- Redesign systems so all women can strive, thrive, and reach their full potential.
- Build systems that work for women who are the most economically marginalized.
- Acknowledge that building a gender equitable economy is not a “women’s issue” – it’s everyone’s issue!



*“We need to
**advocate, stand
together, write letters,**
be informed, network,
step in our power and
be positive. You can't
isolate. Silence is
consent, so don't be
silent!”*

Next steps



- **Take findings on the road**
- **Support interviewees to tell their own stories**
- **Galvanize leaders to advance solutions!**

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- Aimee Allison, She the People
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- Erin Currier, W.K. Kellogg Foundation
- Melany De La Cruz-Viesca, UCLA Asian American Studies Center
- Noreen Farrell, Equal Rights Advocates
- Christy Finsel, Oklahoma Native Assets Coalition
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- Individuals: Robert Friedman, Martha Records and Richard Rainaldi

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