



FIRST MOVERS

THE ASPEN INSTITUTE

2009 INNOVATION PROJECTS



SUZANNE ACKERMAN-BERMAN, Director of Transformation, Pick n Pay

Growing small scale farmers, businesses and entrepreneurs in Southern Africa through mentorship to ensure their sustainability as suppliers to the retail industry.



ROBERTO BOCCA, Senior Director, Head of Energy Industries, World Economic Forum

Enabling flow of capital, through sustainable business models, to accelerate the access of emerging consumers in the emerging markets to energy solutions.



FELIPE BOTERO, Vice President, Strategic Program Management, MetLife

Providing insurance products to the poor around the world to help build sustainable improvements in economic conditions.



BRUCE CUMMINGS, Senior Innovation Manager, Colgate-Palmolive

Utilizing design thinking to develop a holistic sustainable skin/hair platform, incorporating formula and packaging that builds on the brand's message and enhances credibility.



ERIN FITZGERALD, Director, Social & Environmental Innovation Consulting, Dairy Management Inc.

Fostering collaboration across the dairy industry supply chain to create systemic, sustainable value; then provide the integrating force to enable transformative change.



AMIR ALEXANDER HASSON, Founder & CEO, United Villages

Leveraging United Villages' mobile phone-based rural supply chain network to introduce mobile classifieds



MAGDALENA KOT, Marketing Director, France & Belgium, William Wrigley Jr., Co.

Helping to answer the question: "Can something as small as chewing gum make the world a better place?"

method.

DRUMMOND LAWSON, Environmental Chemist, Method

Developing sustainability as a competency in our supply chain partners, pursuing an ultimate goal of zero waste manufacturing.

MIRANDA MAGAGNINI, Co-CEO & Founder, IceStone

Building a deep sense of community and work through triple bottom line practices.

CHRIS MCKNETT, Principal, State Street Global Advisors

Designing and implementing a global sustainable and responsible investing policy that will serve as an over-arching summary of SSgA's perspective and position.

KAMAL QUADIR, Artist, Founder & CEO, CellBazaar

Building a mobile payment solution that the unbanked could use to transfer and save money.

MAX SCHORR, Co-Founder & Community Director, GOOD

Exploring where social impact aligns with business.

SANDRA TAYLOR, President & CEO, Sustainable Business International LLC

Assisting Marriott International in developing a plan and strategy to integrate more sustainability into its supply chain and international operations, specifically working with hotel management and vendors in Costa Rica and in India.

PAUL TEPFENHART, Director of Strategy, Private Brands, Walmart

Sustainably transforming Walmart's global supply chains

KEVIN THOMPSON, Senior Program Manager, Corporate Citizenship & Corporate Affairs, IBM

Scaling the Corporate Service Corps, a leadership and business development program he developed at IBM.

JOCELYN WYATT, Social Impact Lead, IDEO

Developing a sustainable business model for IDEO's social innovation work.





FIRST MOVERS

THE ASPEN INSTITUTE

2010 INNOVATION PROJECTS



AJAY BADHWAR, Strategic Market Manager, Dow Chemical Company

Harnessing existing technologies to transform byproducts from power plants and industrial sources to reduce greenhouse gas emissions and meet industry demand for CO2.



ANTONI BALLABRIGA, Director, Corporate Responsibility, BBVA

Ensuring this global banking group's client communications reflect Transparent-Clear-Responsible practices.



RACHAEL BARBER, Director, Global Community Investment, Barclays

Developing innovative and profitable financial products that achieve positive social impacts in the countries where the bank operates



ANUPAM BHARGAVA, General Manager, Line Maintenance Services, Pratt & Whitney

Collaborating with senior leadership to establish the company as a global leader in the field of renewable energy and clean technology.



ERIC GOLDBERG, Director, International Online Strategy, MetLife

Leverage social media and emerging technologies to transform the relationship among companies, employees and the beneficiaries of their corporate citizenship programs.



JOANNA HAFENMAYER, Citizenship & Sustainability Officer, Microsoft

Creating an innovative leadership development program that will broaden the perspective of corporate leaders by linking them with social entrepreneurs around the world.



ALICIA LEDLIE, Senior Director, Associate Development, Walmart

Grow enrollment in Walmart's new Lifelong Learning Program, making it more affordable and convenient for employees to attend college and complete a degree while also working at the company.

IDEO

SALLY MADSEN, Designer & Leader of Social Innovation, IDEO

Launching a knowledge-sharing platform that leverages the firm's insights and experience in social innovation, invites participation from practitioners around the world and leads to new business in the social sector.

MARIKA MCCAULEY SINE, Group Director, International Public Affairs, The Coca-Cola Company

Launching and activating the ambitious 5 BY 20 pledge to empower 5 million women entrepreneurs throughout Coca-Cola's global business system by 2020.

HAMLIN METZGER, Senior Manager, Corporate Responsibility, Best Buy

Building sustainable business models that transform lives by enabling underserved communities to access the benefits of a digitally connected world.

JEREMY NEUNER, Co-Founder & CEO, NextSpace

Founded and now growing NextSpace, offering an innovative infrastructure which is redefining how people work in the emerging freelance economy.

ASSIL OMAR, Senior Manager, Leadership Development, Agility

Adapting an innovation and learning lab in which key Agility talent can partner with customers to work on business opportunities and potentially uncover actionable green logistics measures.

BRITTA RENDLEN, Senior Risk Manager, Swiss Re

Leading industry-wide effort to incorporate environmental, social, and ethical considerations into insurance companies risk management practices and value added client service offerings.

EMMA STEWART, Senior Program Lead, Sustainability, Autodesk

Making Autodesk into a "Living Lab" to build and validate new software solutions that accelerate the greening of buildings and infrastructure.

ERIC WILMOT, Innovation Strategist, Head Anvil

Redefining how innovation services are delivered to help marketing, product, and service leaders capture new value at the intersection of business model design, customer experience, and social responsibility.

The Coca-Cola Company



**HEAD
ANVIL**



FIRST MOVERS

THE ASPEN INSTITUTE

2011 INNOVATION PROJECTS



JOHN BUCKLEY, Managing Director, BNY Mellon

Refining the focus of corporate social responsibility at BNY Mellon to emphasize issues core to its role as a leading systemically important investments company.



MICHAEL DUPEE, Vice President, Corporate Social Responsibility, Green Mountain Coffee Roasters

Integrating social and environmental considerations effectively into product development and R&D processes.



NIKKI FOSTER, Chief Corporate Responsibility Officer, Sunrise Banks

Integrating social impact and social responsibility metrics into strategic decision-making and management evaluations of company success.



JAMES INGLESBY, New Business Unit Project Leader, Unilever

Providing access to sanitation for low-income households in Ghana by building a business that offers a branded, affordably-priced, self-contained plastic toilet.



ANNALIE KILLIAN, Director, Innovation, Collaboration & Communication, AMP

Piloting online forums to provide financial education and advice for underserved populations.

RYAN KUDER, Independent Consultant

Building stronger communities by supporting innovation in small local businesses and downtown development districts.



SETH MARBIN, Social Responsibility Business Partner, Google

Exploring new models of pro bono service for software engineers.



RAHUL RAJ, Senior Manager, Sustainability & Merchandising Innovation, Walmart.com

Helping Walmart customers trade-in their used electronics for market value, so they can purchase more of what they need and want.



JOHN RENEHAN, Strategic Marketing Director, Renewables, GE

Encouraging a culture of innovation at GE Power and Water.



GEMA SACRISTÁN, Lead Investment Officer & Program Manager, Financial Markets Division, Inter-American Development Bank

Encouraging financial intermediaries in developing countries to become agents of change through impact investing.



REGULA SCHEGG, Vice President, Finance & Business Development, Energy & Industry, Hilti Foundation

Developing a best practice social business model for housing the urban poor through the development and application of alternative building technologies and modular housing solutions.



DIANA SIMMONS, Senior Manager, New Production Commercialization, Clif Bar & Company

Inspiring and supporting teams to create innovative ways to incorporate Clif Bar & Company's 5 Aspirations (Business, Brands, Planet, People, and Community) into new product commercialization.



KESHAV SONDHI, Chief Engineer, Global Vehicles, FedEx Express

Reducing the reliance of FedEx Express fleet on petroleum-based fuels by reducing fuel consumed by conventional vehicles and integrating vehicles powered by alternative energy sources like electricity.



JOANN STONIER, Senior Vice President, Global Privacy & Data Protection Officer, MasterCard

Developing best practice privacy and information values to ensure ethical use of personal data.



JOHN THOMPSON, President, Advent Financial

Pursuing a business model to help low income, working taxpayers receive their tax refunds efficiently, while in the process connecting them with the mainstream banking system for year round use.



ARLIN WASSERMAN, Founder & Partner, Changing Tastes

Using contests and social media to engage large workforces in innovation and product development.



NATHAN WATERHOUSE, Co-Lead of OpenIDEO, IDEO

Increasing the social impact of OpenIDEO.com by experimenting with approaches such as: micro-grants, hackdays, partnerships, and new community tools.



JEFF WISHNIE, Director, Social Impact, ThoughtWorks

Scaling the impact and availability of information technology for social causes by using pro bono resources effectively, reducing costs to enable discount rates for IT services, and expanding IT knowledge and capability in emerging markets.



vmware

NICOLA ACUTT, Founding Director, VMware Foundation, VMware

Harnessing VMware's technology and high potential talent by engaging employees in service leadership and social innovation



DAWN BAKER, High Potential Program Manager, Human Capital Planning & Development, Dow Chemical Company

Designing leadership development initiatives at Dow to reinforce the company's strategic commitment to "Protect Our Planet."



JENIFER BICE, Senior Director, Global Associate Communications, Walmart

Identifying and empowering the Walmart associates who have the greatest potential for making a long-term, positive impact both inside and outside the company.



ERIN BINA, Solar Execution Leader, GE Energy, GE

Identifying and implementing breakthrough practices to encourage development of innovative technologies and visionary global leadership in GE's power generation business and the industry as a whole.

Bloomberg

NATHANIEL BULLARD, Director of Content, Bloomberg New Energy Finance

Coordinating data input from Bloomberg to support development of a TV series on climate change produced by James Cameron.

syngenta

JOSEPH BYRUM, Global Head, Soybean Seeds & Traits R&D, Syngenta

Developing outcome based financing models for agriculture research and decision-making tools to enable sustainable deployment.

IDEO

JEFF CHAPIN, Designer, IDEO

Piloting new project models that will enable IDEO to undertake more domestic social sector design work.



BLAIR COBB, Senior Director, Cause Marketing, AOL

Re-defining Patch.Org's mission and strategic purpose to build market share and create maximum impact for the communities they serve.

citi

ASLIHAN DENIZKURDU, Director, Corporate Strategy Department, Citi

Structuring innovative financing solutions for the public and private sectors to meet infrastructure investment needs in emerging market economies.

LEVI STRAUSS & CO.

PAUL DILLINGER, Senior Director, Color, Concept & Design, Dockers® Brand, Levi Strauss & Co.

Developing both an applied sustainable design and development method and a hypothetical sustainable business model that integrates principles of shared value across all stages of the apparel industry's concept-to-market process.

BLACKROCK®

MICHELLE EDKINS, Managing Director & Global Head, Corporate Governance & Responsible Investment, BlackRock

Distilling environmental, social and governance (ESG) data into a single risk signal for 5,000 of the largest global public companies to help portfolio managers distinguish between companies with high and low ESG risks.



PAUL ELLINGSTAD, Partnership & Program Development Director, Sustainability & Social Innovation, HP

Moving from the startup and experimentation stage into the scaling and full embrace of a sustainable Creating Shared Value (CSV) model embedded in the company's culture and operating model.

CBRE

MATT ELLIS, Associate Director, Sustainability, CBRE

Creating a scalable energy efficiency finance program that will increase revenue, reduce GHG emissions and serve as a model for the commercial real estate industry.



ANGELA FRANK, Director, Sustainable Manufacturing & Sourcing Operations, Nike

Creating an industry-leading transparency strategy by providing an opportunity for workers, consumers and factories to engage in dialogue to accelerate improvement in worker welfare.



JOSH HENRETIG, Director, Environmental Sustainability, Microsoft

Examining the concept of "shared value" within Microsoft to develop strategies and policies that enhance the company's competitiveness while addressing social and economic conditions of communities.



MAYRA HERNANDEZ, Head of Corporate Responsibility & Sustainability, Banorte

Pursuing a holistic approach to help 5.1 million un-banked and under-banked Mexican small and medium-size enterprises (SMEs) gain access to formal financial services.

EgonZehnder

CHRISTOPH LUENEBURGER, Global Practice Leaders, Egon Zehnder International

Tapping the knowledge and global client reach of Egon Zehnder to publish a book on leadership in the age of sustainability that helps the firm's clients prepare the next generation of talent.



MEG SIEGAL, Creative Director, Senior Vice President, Arnold Worldwide

Incubating start-ups that have a business engine designed to solve social problems via barter exchange with Arnold.



ABRAHAM TARAPANI, Vice President, Global Strategy & Business Development, Astonfield

Building an R&D park in India to test next-generation solar power technologies and methodologies.



KRISTIAN VILLUMSEN, Senior Vice President, Emerging Markets, Coloplast

Establishing an exemplary service program in Brazil and Russia for ostomy patients and patients with spinal cord injuries to ensure they receive superior care.



CARLOS ABOGABIR, Co-Founder & President, GeCo SpA

Creating a network of wild fruit pickers to drive the development and commercialization of new gourmet products, generating value for all.



LEE BALLIN, Sustainability Manager, Bloomberg LP

Driving the sustainability conversation around the environmental and social risks and opportunities in a 21st century economy, across all of Bloomberg's multimedia assets, while aligning with our multimedia strategy.



CAROLINE BARLERIN, Director, Global Community Engagement & Communications, Sustainability & Social Innovation, HP

Uniting 300,000 employees globally through the simple act of making \$25 microloans that will change the lives of entrepreneurs everywhere.



HAILEY BREWER, Senior Design Lead, IDEO

Developing and piloting a strategy to create social value through IDEO's collaborations with for-profit clients, particularly in financial services.



DOROTHY CHAN, Senior Manager, Corporate Responsibility, MTR Corporation

Developing a long-term corporate responsibility strategy that maximizes the networks and resources of the business to address underserved social issues to create value for the community.



LAURA CLISE, Director, External Communications & Corporate Citizenship, AREVA

Developing and launching an integrated Talent Management-Corporate Giving-Employee Engagement program to support workforce sustainability and diversity via STEM education.



MANOJ FENELON, Director of Foresight, Global Beverages Group, PepsiCo

Piloting social-business approaches to issues of water access in the 21st century, inspired by PepsiCo's commitment to Performance-with-Purpose.



RENATA FROLOVA, Head of Responsible Procurement, Maersk

Launching and sustaining a supplier development program to mitigate supply chain risks by building socio-environmental capabilities for strategic categories in Maersk Group.



DAVID GALLON, Strategic Innovation Manager, Toyota

Leveraging Toyota's history of Kaizen to grow a contagious culture of collaboration, innovation and sustainability to deliver value to all stakeholders



THERESE LEE, Global Ethics & Compliance Counsel, Google

Analyzing employee perceptions of corporate integrity in order to reduce misconduct, increase reporting of observed misconduct and improve business performance.



STEPHEN MULLENNIX, Senior Vice President, Operations, SolarReserve

Scaling SolarReserve's successful commercialization of world leading solar power storage technology by executing on growth milestones and accessing additional sources of expansion capital.



ERIC MYERS, Director, Organic Recycling, Waste Management

Developing integrated and sustainable organics recycling strategies as a core competency at Waste Management



JUSTINA NIXON-SAINTIL, Director of Education, Verizon Foundation

Launching an innovative K-12 learning solution that harnesses Verizon's technology to positively impact student achievement in STEM subject areas.



MEREDITH PETRIN, Director, Business Development, WaterHealth International

Building a new organization that will help 100 cities worldwide to prepare for and quickly rebound from 21st century shocks and stresses.



ADITI RAMIREZ, Chief Operating Officer, Macquarie Social Impact

Developing a proactive and strategic approach to evaluating and managing Environmental, Social and Governance performance across Macquarie's infrastructure investing business.



KARIN REITER, Group Corporate Responsibility Manager, Zurich Insurance

Pursuing the most effective ways to harness Zurich's expertise, networks and resources to have a lasting impact in making communities more resilient to floods.



ELIZABETH SEEGER, Principal, Business Operations, Kohlberg Kravis Roberts & Co.

Leveraging KKR's track record, expertise and global partnerships to make investments that create economic value while also solving social and environmental needs.



MATT SONEFELDT, Head of Investor Relations, LinkedIn

Innovating public company quarterly reporting to focus on company purpose and strategic goals versus short-term financial results.



ADRIAN THOMAS, Head of Global Market Access & Public Health, Johnson & Johnson

Launching Janssen Global Public Health, a new group to unify commitments and catalyze collaborations that will drive R&D and improve access to transformational medicines that address the world's greatest unmet public health needs.



SAFIR BELLALI, Director, Design Innovation, Vans

Leveraging new manufacturing technologies and innovative social strategies to reintroduce a viable #madeinUSA component for Vans footwear.



DAVID BENNETT, Independent Consultant, CBN

Developing a framework that empowers corporations to contribute to the social and ecological resilience of the communities in which they operate.



CAITLIN BRISTOL, Global Manager, Social Innovation, Ebay

Exploring how PayPal's lending and credit business might leverage private and institutional capital to fuel targeted growth in SMEs and entrepreneurs.



For food. For family. For you.™

MEG BURRITT, Director, Wellness & Sustainability, Raley's

Developing pathways that connect fresh food waste in our supply chain with food insecure consumers in our market.



ALBERT CHO, Vice President, Strategy & Business Development, Xylem

Developing and launching a company-wide initiative to assess the potential contribution of water technology to the global sustainability and resilience agenda.



NICK ELLIS, Co-Founder & CEO, Hirabl

Developing base-of-the-pyramid, data-driven solutions to empower workers around the world.



JORGE LUIS FONTANEZ, Founder & CEO, Marca Studio

Developing a curriculum on workplace diversity and inclusion to empower LGBT employees and underrepresented minorities to become actively engaged in shaping corporate policy to advance more positive social impact.

TOBY GANNETT, President, BCR Management

Creating public-private partnerships for concerned citizens that promote use of existing community assets while achieving land conservation, economic development, support for the local military, and smart and efficient community growth.



BRYNN HARRINGTON, Global Manager, People Growth, Facebook

Exploring the intersection between work and life, and designing a program to help employees build healthy and fulfilling lives.



ASHLEY HEGLAND, Regional Director, Business & Social Purpose Practice, Asia Pacific, Edelman

Integrating societal considerations into all mainstream corporate and brand consulting practices.



LAURA HEMRIKA, Head of Microfinance Capacity Building Initiative, CreditSuisse

Creating new impact investment opportunities by partnering with corporate clients to invest across their supply chains and in the communities where they operate to improve socio-economic impact, environmental sustainability and financial return.



GABRIELLA RIGG HERZOG, Senior Manager, Corporate Social Responsibility, Hess

Leading innovations in enterprise-wide stakeholder engagement processes designed to build trusted partnerships that secure our social license, align with our business objectives and create shared value.



SUZANNE GIBBS HOWARD, Associate Partner, IDEO

Creating IDEO U - an online learning platform - to unlock the creative potential in leaders everywhere.



MARK PICKENS, Senior Director, Emerging Markets Digital, Visa

Designing new distribution and usage models to expand the reach of Visa's network in ways that address the financial inclusion needs of poorer population groups globally.



MARIA OLIVIA RECART, Vice President, Corporate Affairs, Copper Division, bhp billiton

Creating a private public partnership that transforms Antofagasta into one of the best cities to live in in Chile by 2035 and thus attract and retain talent for our operations.



TYLER STEWART, Director, Trade Show Sales, Venetian Palazzo Sands Expo

Creating a platform for more social interaction between hotel employees and guests, as technology lessens these opportunities.



SARAH SASAKI TSJEN, Practice Lead, Sustainability & CSR, Addison

Increasing Addison's impact on society and the environment by exploring new business models that leverage our expertise in strategy and creativity.



CONNIE CHAN WANG, Social Media Strategist, LinkedIn

Bringing LinkedIn's vision, mission, and values to life through storytelling, particularly around member stories of transformation.



ERIC WILSON, Director, New Market Development, Chipotle

Evolving corporate programs and operational processes to help our mission-driven, supply chain-focused business enter far-flung markets with greater cultural sensitivity and speed.



LAURA WOLAK, Senior Marketing Manager, Dow Chemical Company

Advancing local sustainable solutions in energy, water, and infrastructure based on the market and community needs in developing regions where Dow operates.



WILLIAM ZUERCHER, Senior Scientific Investigator of Chemical Biology, Gsk

Advancing the starting line for proprietary drug discovery projects by increasing the amount of compound sharing, with an emphasis on open and precompetitive compound sharing.



IDEO

DAVID AYCAN, Senior Portfolio Director, IDEO

Designing and scaling IDEO Creative Difference, a tool to assess and improve an organization's creative competitiveness - its ability to both innovate and adapt to market shifts.

TOYOTA

DOUG COLEMAN, National Manager, Vehicle Marketing & Communications, Toyota

Creating a safe haven community for like-minded supporters of fuel cell technology that embraces, reinforces and amplifies their desire to advocate to the public.

 **Microsoft**

TAMARA "TJ" DICAPRIO, Senior Director, Environmental Sustainability, Microsoft

Developing a cross-corporate model to drive environmentally responsible operations in support of Microsoft's mission to empower every person and every organization on the planet to achieve more



RENÉE DUPREE, Senior Competition Compliance Counsel, Google

Developing an internal program to encourage large law firms that represent Google to increase the diversity of their legal staff and increase Google's use of women/minority-owned law firms.

Baxter

JIMENA GARCIA, Business Model Innovation Lead for Latin America, Baxter

Designing a new way of selling our anesthesia portfolio to elevate the discussion around value services instead of just product based selling.



MEGAN HERTZLER, Director, Enterprise Information Governance, Pacific Gas & Electric Co.

Designing and implementing an enterprise-wide information governance program for managing records and information to promote safe and effective business operations, support ongoing compliance and strengthen community relations.

verizon

CARRIE HUGHES, Director, CSR - Strategy and Finance, Verizon

Deploying a methodology in strategic markets to execute and message corporate responsibility initiatives and monitor critical business KPIs to determine if there is a correlation.

Morgan Stanley

THOMAS KAMEI, Investor, Growth Team, Morgan Stanley Investment Management

Creating an investment analysis framework quantifying correlation between a company's long-term mentality and value creation – then construct metrics that accommodate traditional and socially-focused investment communities.



JON MANGUM, Sales Manager, Dow Water & Process Solutions (Sub-Saharan Africa) and Mining (Middle East & Africa), Dow Chemical Company

Increasing access to clean water in developing economies through business model innovations that leverage the capabilities of Dow and its partners.



JENNY MCCOLLOCH, Director, Global Sustainability, McDonald's

Driving adoption of restaurant sustainability solutions and inspiring passion among employees and franchisees with a new strategic planning platform to deliver joint business and environmental value for McDonald's restaurants.



KADY O'GRADY, Chief Talent Officer, Innosight

Understanding and developing a program for Innosight that helps manage the individualized challenge of balancing and integrating work and life, while also improving productivity and the firm's ROI.



CAT OYLER, Vice President, Strategy & External Innovation, Johnson & Johnson

Creating a strategic plan to accelerate advancement, increase retention and attract top talent for women in R&D towards a goal of equal representation, as aligned with the Women in STEM2D initiative.



ROMY FISCHER PARZICK, Director, Implementation & Client Experience, NetSpend

Creating new programs that drive loyalty by supporting our customers in achieving self-employment and higher employment goals, with the aim of increasing their family income.



AGATA RAMALLO GARCIA, General Manager, Global Sustainability Center of Excellence, Nike

Developing a performance management framework to drive the definition and adoption of sustainability targets and enable the integration of sustainability as a core competency across the business.



GYANDA SACHDEVA, Director, Product Management, LinkedIn

Building and scaling a platform that leverages LinkedIn's network to connect freelancers with economic opportunities.



STEVEN SORREL, Director, Oral Care Innovation - North America Consumer Innovation Center, Colgate-Palmolive

Developing compostable, soil-enriching packaging to help our communities reduce waste, progress Colgate-Palmolive's sustainability efforts and meet the next aspiration of corporations to be regenerative and benefit the ecosystem.



TYLER SPALDING, Lead Manager, Social Innovation, PayPal

Contributing to the development of financial products and services that enable the underserved to fully participate in the financial system, by integrating PayPal's social impact goals into the company's product development and go-to-market efforts.



JACKIE VANDERBRUG, Senior Vice President & Investment Strategist, U.S. Trust

Embedding the principles and practices of impact investing within the traditional framework of investment management.



LIZ VYAS, CMC Team Leader, Biogen

Developing a framework that promotes increased gender inclusion at Biogen and within the communities Biogen serves.



ANNA WALKER, Senior Director, Global Policy and Advocacy, Levi Strauss & Co.

Creating a race to the top in sustainable apparel production and industrial development by identifying partners and solutions for environmental infrastructure challenges faced by governments and businesses.



FIRST MOVERS

THE ASPEN INSTITUTE

2016 INNOVATION PROJECTS



XANTHA BRUSO, Manager, Long-Term Energy Policy, Pacific Gas and Electric Co.

Identifying the role of electric and gas utilities in supporting more compact and infill land use to reduce California's greenhouse gas emissions.



TIM COATES, Program Manager, Corporate Citizenship & Corporate Affairs, IBM

Extending IBM's Corporate Citizenship Supplier Connection SaaS platform further into the enterprise and applying cognitive technologies to help public leaders drive economic growth and job creation.



BRENDAN FERRETTI, CFO North America, GE Grid Solutions

Partnering with the City of Atlanta to design a best-in-class policing model that uses digital data analysis and leadership training to address complex public safety challenges.

west elm

JENNIFER GOOTMAN, Director of Social Consciousness & Innovation, West Elm

Developing and framing a circular economy strategy based in the company's mission, value for customers, and operational goals to ensure long-term adoption and value creation.

IDEO

CHARLES HAYES, Managing Director, China & Partner, IDEO

Developing a creative leadership program that engages future enlightened leaders of China to actively build an innovation-led economy.



KIRSTIN HILL, Managing Director, Bank of America Merrill Lynch

Serving and empowering women through financial advice that reflects their unique priorities, earning power, career paths and lifespans.



TYLER KIRSH, Senior Global Sustainability Analyst, W.W. Grainger, Inc.

Partnering with suppliers to improve environmental sustainability in Grainger's supply chain by encouraging increased data transparency to drive a decrease in environmental impacts.

MARS

HEIDI KOESTER OLIVEIRA, Senior Manager, Global Human Rights, Mars, Inc.

Activating new tools and approaches to advance respect for human rights across the Mars, Incorporated value chain.



AKSHAY KOTHARI, Head of LinkedIn India, LinkedIn

Closing the skills gap and democratizing job opportunities for every college graduate in India.



PALOMA LOPEZ, Global Sustainability Director, Kellogg Company

Amplifying the social impact of Kellogg's purpose platform by identifying collaboration opportunities and developing an engagement plan that enables 300 million people to participate and contribute to the global 'food security' movement.



ROBERT MELOCHE, Senior Director, Global Financial Inclusion, Visa

Developing new financial inclusion product models that integrate digital transactions with savings growth and credit building for underbanked populations.



SHIRLEY NI, Senior Manager, Corporate Responsibility & Sustainability, Best Buy

Developing a methodology that both assesses and improves working conditions at Best Buy Exclusive Brands supplier factories while also identifying opportunities to improve business performance.



NICOLAS PIAU, Director of Mergers & Acquisitions, ENGIE

Promoting the creation of a human resource function within the Mergers and Acquisitions group to better integrate personnel and sustainability issues in M&A deals and create a competitive edge for ENGIE.

LEVI STRAUSS & CO.

BART SIGHTS, Vice President, Technical Innovation, Levi Strauss & Co.

Creating a future supply chain with proprietary technology that will enhance workers' well-being, increase corporate agility and position our brand as a leader in customization and personalization.



JEVAN SOO, Chief People Officer, Blue Bottle Coffee

Embedding team diversity goals and community service directly into Blue Bottle's new market and new cafe opening model as a customer engagement strategy.

BERTELSMANN

CARSTEN TAMS, Senior Vice President, Ethics & Compliance, Bertelsmann

Complementing compliance management with "civic governance," a participatory approach for strengthening organizational ethics, which draws on and builds employees' capacity to act with integrity and uphold social norms.



KEVIN TENG, Executive Director of Sustainability, Marina Bay Sands

Reducing Marina Bay Sands' consumption of over-fished and environmentally-damaging seafood products by transforming how we engage with the supply chain and consumer markets.



ANKUSH TEWARI, Senior Director, Market Planning, LexisNexis Risk Solutions

Using our technology and data to drive financial inclusion worldwide, establishing us as a leader in this field.



RANDOLF WEBB, Senior Analyst, Strategy & Business Development, Xylem

Closing the water and wastewater infrastructure funding gap through innovative financing and a market platform that enables investments in high efficiency technologies.



ANNE WINTROUB, Director of Social Innovation, AT&T

Evaluating the support and interventions needed for young, underserved student populations to benefit most significantly from new educational experiences including mobile, virtual and accelerated learning platforms.



FIRST MOVERS

THE ASPEN INSTITUTE

2017 INNOVATION PROJECTS



ESTELLE AYMARD, Head of Group Integrated Reporting, Zurich Insurance

Transforming Zurich's annual report into an integrated report, bringing all stakeholders together around a common story of value creation that reunites financial and non-financial impacts.



BARRUCH BEN-ZEKRY, Director, Sustainable Business Value, VF

Building new, purpose-led, consumer-centric, business models that create the future of selling for VF and the apparel industry.



AMANDA BILLIOT, Vice President, Human Resources - Operations, Pratt & Whitney

Creating a business case for an enterprise-wide sustainability culture that enhances the Pratt & Whitney employment brand.



RICKY BUCH, Senior Strategic Marketing Leader, GE Power

Developing an economically viable model - in partnership with private, public and non-governmental stakeholders - for universal access to reliable, affordable, and sustainable electricity.



DAVID CLARK, Vice President, Safety, Environment, & Sustainability, Amcor Ltd.

Integrating circular economy principles into Amcor's business processes, positioning Amcor as a leader in reducing the impacts plastic packaging is having on the environment.



SHEKINAH ELIASSEN, Associate Marketing Director, The Clorox Company

Re-designing eCommerce packaging, logistics, and business models into a circular system to reduce packaging waste, delight customers, and increase business profit.



NEIL GIACOBBI, Associate Vice President, Citizenship & Sustainability, AT&T

Determining how AT&T can promote childhood wellbeing and drive customer trust by helping parents introduce safe and healthy digital habits when buying their child's first phone.



CHRIS GRANTHAM, Circular Economy Portfolio Director, IDEO

Applying IDEO's collaborative design methodology (CoLab) for circular economy innovation across industry value chains.



SAMANTHA HENNESSEY, Google.org Regional Manager, Google

Developing a philosophy and strategy to use Google's Resources (money and talent) to address pressing social challenges starting at the local level.



SOMI KIM, Senior Director, Healthcare Solutions, J&J Design, Johnson & Johnson

Amplifying how J&J employees will contribute more effectively to achieve social impact through the application of design thinking principles.



FAITH LEGENDRE, Business Outcome Strategist, Cisco Systems

Integrating Cisco, Cisco Spark, and Cisco Services to enable agile collaboration and outcomes in non-profit organizations to authentically drive social and corporate value.



SAMIR LUTHER, Product Manager, Account Opening, Capital One Bank

Rethinking Capital One Bank's data and risk modeling strategy to sustainably expand banking access for the un- and under-banked.



CHONLAK MAHASUVIRACHAI, Digital Business Lead, SCG Cement - Building Materials, SCG

Creating a platform to connect homeowners and small building contractors to make better living accessible for all in South East Asia through digital innovation.



MARK W. MCDIVITT, Managing Director, Head of ESG Solutions, State Street

Building an integrated ESG Solutions business, leveraging all company disciplines to service our global client base while making a positive environmental and social impact.



RUSSELL MCLEMORE, Senior Director, Nike Innovation Accelerator, Nike

Incubating a portfolio of new, profitable services and solutions businesses that help everyday athletes live an active life and generate new revenues for Nike.



ERIC NOSHAY, Senior Director, Renal Therapy Services, Baxter

Developing an innovative renal service model for emerging markets, with the initial focus on Indonesia, to deliver affordable care, expand patient access, and improve outcomes.



REYMUNDO OCAÑAS, Executive Vice President, Director, Corporate Responsibility, BBVA Compass

Addressing challenges of financial access and internet connectivity through partnerships with ISP/ Telecom companies to bundle low-cost bank accounts with home internet and mobile data.

LEVI STRAUSS & CO.

BECCA PROWDA, Director, Community Affairs, Levi Strauss & Co.

Activating apparel entrepreneurs to craft tangible business solutions that reduce the apparel industry's climate impact, while laying the groundwork to integrate these solutions within LS&Co.'s operations.

TOYOTA

ELENA SACCA SMITH, Group Manager, Corporate Social Responsibility & Communications, Toyota Financial Services

Developing a new corporate communications strategy that positions Toyota Financial Services as a leader in social responsibility.

PAUL
HASTINGS

MEG SULLIVAN, Chief Business Development & Marketing Officer, Paul Hastings

Creating a new revenue stream for Paul Hastings focused on helping social enterprises navigate new paths to growth.



FIRST MOVERS

THE ASPEN INSTITUTE

2018 INNOVATION PROJECTS

IDEO

ROCHAEL ADRANLY, Partner & General Counsel, IDEO

Building a thriving Legal Design & Innovation practice to tackle challenges within the legal industry, especially within criminal justice, while creating a movement around human-centered lawyering.



KARL BRUTSAERT, Senior Director, Latin America + Corporate Renewables, First Solar

Finding a financing partner to deliver large-scale solar energy even more cost-effectively to corporate energy buyers.



CRAIG BUCHHOLZ, Chief Communications Officer, Procter & Gamble

Creating a thought leadership platform that builds awareness and inspires action to address institutional and individual bias and advocates strategies to drive equality and inclusion.

Johnson & Johnson

MICHAEL BZDAK, Global Director, Employee Engagement, Global Community Impact, Johnson & Johnson

Developing a business case for Johnson & Johnson to engage more strategically with youth to achieve quantitative and qualitative outcomes for youth, society, and the business.

COLE HAAN

ASHLEY DAVIS, Senior Manager, Global Corporate Responsibility, Cole Haan

Funding social entrepreneurs who reflect Cole Haan's values and sharing their stories to illustrate how ordinary acts can result in extraordinary impact.



MARC DE SCHUTTER, Head Of Procurement Danone North America, Danone

Developing and implementing a new way of producing fruit that is pesticide-free, reduces the carbon footprint, and uses less water to address changing consumer needs.

facebook

DEEPTI DOSHI, Director, Research and Ecosystem Partnerships, Facebook

Establishing the industry of community entrepreneurship and community entrepreneur as a known professional identity by attracting new economic, knowledge, and human capital investments toward this goal.

INDITEX

CHISCO GARCIA, Head of Sourcing & Sustainability, Oysho, Inditex

Driving circularity in the fashion industry by scaling a pilot program that transformed industrial waste into raw material.



KERRY GUMM, Head of HR Strategy & Planning, Principal

Enhancing the financial security of women by uncovering and addressing systemic issues that inhibit their financial protection and preparedness.



JEFFREY LAU, Global Head of Sellside Operations, Google

Leading an effort to deepen Google's understanding of the global news ecosystem and news organizations' challenges, capabilities and business models to inform strategy for the Google News Initiative.



HUI MIEN LEE, Vice President & Team Lead, Sustainable Solutions, Mandai Park Holdings
Embedding new sustainability principles throughout the entire organization to create a paradigm shift in the operations of Mandai Parks.



SANDRA SOFIA LOPEZ, Assistant Finance Manager, Caterpillar
Embedding a design thinking culture within the Latin America finance team to identify creative opportunities that deliver sustainable solutions and enable Caterpillar's customers' success.



SURBHI MARTIN, Senior Director, Marketing, PepsiCo
Incubating and launching better-for-you beverages in Foodservice that eventually scale to transform PepsiCo's portfolio.



DEDE ORRACA-CECIL, Consultant, Egon Zehnder
Creating the business case and business model for formally integrating diversity & inclusion work into the leadership advisory work of Egon Zehnder.



DEEPA PURUSHOTHAMAN, National Managing Principal Deloitte Inclusion, Deloitte
Identifying the challenges that inhibit employees from feeling they belong in their companies and enhancing opportunities for all employees to thrive.



SAMANTHA REISS, Business Development, AWS Marketplace, Amazon Web Services
Enabling market participants to efficiently discover and analyze Environmental, Social, and Governance (ESG) information, encouraging greater corporate transparency.



BRIAN RUMAO, Chief of Staff, CEO, LinkedIn
Exploring how LinkedIn can harness the power of its insights to create economic opportunity for every member of the global workforce.



VANESSA RYAN, Senior Advisor, Climate, Chevron
Scaling commitment of energy producers to The Environmental Partnership by developing and executing a plan to make participation valuable to all members.



KRISTINE SCHANTZ, Strategy and Innovation Director, Global Operations and Logistics, Nike
Expanding labor resilience practices across the supply chain to drive governance, engagement, and readiness in Nike's logistics network.



ASHLEY SCHULTEN, Head of Responsible Investing, Global Fixed Income, BlackRock
Using climate models to produce datasets that reveal the physical and socioeconomic impacts of climate change and build a user-friendly interface that maps these impacts on financial asset valuations.



LUKE SINCLAIR, Director, Content Digital Experience, American Express
Providing small business owners with the resources, tools, and information to help them grow in ways that are innovative, sustainable, and environmentally aware.



JULIE YUFE, Vice President Marketing, Europe, AB-InBev
Using the grain saved in AB-InBev's production process to develop products that benefit the local communities in which we operate.



FIRST MOVERS

THE ASPEN INSTITUTE

2019 INNOVATION PROJECTS

IDEO

MELANIE BELL-MAYEDA, Partner & Managing Director, IDEO

Creating a desirable, viable, and replicable model for catalyzing systems change for wicked problems like caregiving and economic mobility.

indeed®

ABIGAIL CARLTON, Director of Social Impact, Indeed

Enabling job seekers with nontraditional backgrounds to showcase their abilities through Indeed's skills testing platform.



BROWN-FORMAN

SUZETTE CARTY, Senior Manager, Environmental Sustainability, Brown Forman Corporation

Integrating sustainability into the packaging development process to transform the packaging of Brown Forman's spirits and brands through collaboration and innovation.



ALEX DARDINSKI, Senior Director, Advanced Concepts and Energy, Timberland

Developing sustainable innovations that connect consumers to Timberland's values through the company's products.

Electrolux

HAO DINH, Director, Global Digital Industrial Operations, Electrolux

Developing solutions that meet the needs of employees losing their jobs due to digitalization and the needs of employers who are making the digital transition.

LEVI STRAUSS & CO.

LINDA GALLEGOS, Senior Manager, Design Innovation, Levi Strauss & Co.

Driving sustainability in denim manufacturing with new technologies and tools that reduce water and energy impacts and use safer chemicals.

CVS Health.

RUNA ISLAM, Lead Business Strategist for Well-Being, CVS Health

Producing a direct-to-consumer well-being offering that helps drive engagement with new community-centered, integrated health hub services.



NEAL KEMKAR, Senior Counsel & Director of Environmental Policy, GE

Shaping public policies that support the growth of additive manufacturing, a transformative technology that has the potential to increase sustainability and reduce waste across a range of industries.

amazon.com

CYNTHIA KOENIG, Principal Product Manager, Amazon

Building and launching an inclusive incubator program to accelerate progress towards solving pressing global challenges.

SCG

WACHIRACHAI KOONAMWATTANA, Head of Living Business, SCG

Developing and deploying rapid-response modular clinic units for COVID-19 testing operations that better protect the safety of healthcare professionals and patients during the pandemic.

DANONE
ONE PLANET. ONE HEALTH

JEAN-CHRISTOPHE LAUGÉE, Inclusive Economy Senior Advisor, Hystra

Building a collaborative incubator of corporations and public institutions that supports business projects designed to create an Inclusive Economy where all people can access services and good jobs.



SVENJA LEGGEWIE, Director, Insights and Experience Strategy, Johnson & Johnson Design

Illuminating disparities and co-creating racial and gender-equitable experiences that anticipate and intercept public health challenges, broaden access to care, and increase sustained treatment engagement.



YOLANDA MALONE, Vice President, Global Foods Packaging, PepsiCo

Creating a collaborative and pre-competitive framework with targeted consumer packaged goods companies to increase adoption of circular packaging and biodegradable flexible packaging to help each company reach their sustainability goals.



KATHERINE NEEBE, Senior Director, ESG, Trust & Transparency, Walmart

Collaborating with stakeholders across the value chain to address human rights concerns and scale potential solutions.



ALICE PONTI, Global Innovation Director Core Brands, AB InBev

Redesigning beer packaging to deliver superior consumer experiences that promote packaging circularity for our AB InBev Core Lager brands.



FEDERICO SANDLER ALVAREZ, Investor Relations Officer, Mercado Libre

Helping the company strengthen its shareholder base and raise awareness in sustainability reporting by publishing Environmental, Social, and Governmental performance measures alongside financial ones.



ANNA SNIDER, Managing Director, Chief Investment Office, Bank of America

Creating a methodology to better assess the environmental and social profile of Bank of America's investment platform, identify systemic risks and investment opportunities for clients, and support capital redeployment efforts in the wealth management business.



HARI SRINIVASAN, Senior Director, Product Management, LinkedIn

Reinvent occupational licensing by creating a simpler digital process that provides a new ticket to opportunity for every member of the global workforce.



NICOLA TAGLIAFIERRO, Head of Sustainable Product Development, Enel X

Developing a new circular economy methodology—to be used throughout Enel and shared with client partners—that transforms sustainability practice into a profit-generating activity that funds future sustainable investments.



ANDY TOUNG, Head of Finance & Business Operations, Gusto

Measuring Gusto's social impact on employers and employees across three key pillars: enhancing Peace of Mind, fostering Great Places to Work, and increasing Personal Prosperity.



TYLER VAN LEEUWEN, Carbon Opportunities Manager, Royal Dutch Shell

Delivering investable low carbon business opportunities through open-sourced, company-wide low carbon ideation and employee engagement.



ZIA ZAMAN, Chief Innovation Officer, MetLife Asia

Scaling embedded and micro-insurance offerings to increase financial inclusion and make protection more accessible.



EMILY ALATI, Director, Materials Innovation, Vans

Creating an EcoAccelerator program that incorporates environmental justice into the Vans product supply chain by combining racial justice and sustainable material initiatives.



KELSEA BALLANTYNE, Passionate Transformational Leader, The Boeing Company

Envisioning and laying the groundwork for a sustainable materials supply chain that will catalyze a step change across the aerospace industry and beyond.



LINDSEY BLUMENTHAL, Product Manager, Apple

Equipping employees reentering the workforce with the tools and resources to continue growing their careers.



The Walt Disney Company

JOAN BOHAN, Executive Finance Director / Social Intrapreneur, The Walt Disney Company

Empowering Dyslexics and unlocking their potential through innovative products, inspiring content and community support.



LARCY COOPER, ESG Counsel, Paul, Weiss, Rifkind, Wharton & Garrison LLP

Building a new and vibrant sustainability and environmental, social and governance legal practice at Paul Weiss.



ALESSIA FALSARONE, Managing Director, PineBridge Investments

Embedding sustainability in financial and organizational metrics when working with new partners.



CAROLINA GARCIA ARBELÁEZ, Global Sustainability and Innovation Director for the 100+ Accelerator, AB InBev

Reducing water deficit in aquifers that supply two AB InBev breweries in Mexico through the Aguas Firmes project, which uses nature-based solutions and sustainable agriculture that lower water consumption and increase water replenishment.



SONJA HAUT, Head Strategic Measurement & Materiality, Novartis

Embedding the impact valuation methodology in the Novartis business, in global sustainability reporting standards, and in government policies.



NICOLE HORVATH, Regulatory Manager, Global CMC - New Products, Pfizer

Developing clinical trial site practices that ensure that participating patients have high quality experiences.



TIMOTHY HOWE, AVP, Strategy & Corp Dev – Healthcare, Cox Enterprises, Inc.

Building a patient-centric healthcare business for Cox Enterprises that improves consumer experience by reducing costs and increasing quality and access to care.



ZACK LANGWAY, Communications Leader, Office of the Chief Medical Officer, Johnson & Johnson

Creating an employee-powered “think tank” through the Open&Out LGBTQ+ employee resource group that partners with business units to address health inequities experienced by LGBTQ+ patients and consumers, unlock business value, and develop diverse leaders.



BONNIE LEI, Head of Global Strategic Partnerships - AI for Earth, Microsoft

Developing a strategy and action plan to integrate environmental justice into Microsoft’s sustainability commitments, programs, and processes.



PATRICK LIANG, Managing Director, Tang Industries

Creating a corporate philanthropy and social responsibility platform in China and providing tools and training for employees to initiate new programs through the corporate foundation.



JENNIFER LIEBELER MICHAEL, Manager, Land and Biodiversity, Chevron Technical Center

Identifying and executing land transformation projects across Chevron’s unused properties to deliver value by reducing liability, generating carbon offsets, and maximizing ecosystem and sustainability benefits.



SUSIE NAM, Chief Operating Officer, Droga5

Developing programs to foster highly effective inter-racial relationships that advance Black, Indigenous, and People of Color talent and create more authentic storytelling in advertising.



CHAYA NAYAK, Head of Facebook’s Open Research and Transparency Team, Facebook

Building an internal organization that supports academic research through privacy-preserving data sharing in order to help society understand Facebook’s impact on the world.



ANDREW OHM, Principal Design Strategist, Starbucks Coffee Company

Unlocking each Starbucks employee’s expertise and superpowers to support the company’s aspirations for resource positivity.



JAMES OSSMAN, VP, Workplace and Strategic Sourcing, Etsy

Strengthening Etsy’s internal culture of trust and inclusion to drive progress towards its goals to create a more equitable and sustainable world.



KAITY RUGER, Director, Data Science, CVS Health

Helping the world better understand Post-Acute Sequelae of COVID-19 (PASC) by completing a retrospective study of Aetna claims data and using machine learning to define PASC and identify risk factors associated with developing the syndrome.



JASON SCOTT, Head of Startup Developer Ecosystem, USA, Google

Building an investment collective through which Google employees can identify and support underrepresented entrepreneurs.



JACK SOOS, Director, Quality, Pratt & Whitney

Advocating for implantation of simple, innovative ways that Pratt & Whitney can support childcare and eldercare needs for all salaried and hourly employees.



MEGAN WEIBLER, Global Head of Recruiting / Co-Lead Talent Studio, IDEO

Developing a human-centered recruiting process that can be used to enhance equity in hiring at IDEO and in the wider ecosystem.



MEGAN BROWN, Director, International Analytics & Data Science, Starbucks

Creating a career path that helps Starbucks store partners become data analysts and embeds their business acumen into the corporate analytics practice.



BEK CHEE, Chief People Officer / Chief Diversity Officer, TCV

Creating an externship program for senior female corporate executives in order to increase representation of senior female investors in venture capital and private equity.



HUGH CHERNE, Associate Director of Sustainability, Best Buy

Helping low- and moderate-income families and community-based organizations minimize energy expense by increasing their access to clean, renewable energy and energy efficient technology.



JESSAMINE CHIN, Sr. Director, Social Innovation, ESG Office, VMware

Accelerating business value of environmental, social, governance (ESG) goals through a change activation model that integrates ESG actions into everyday job roles.



IMANI DUNBAR, Head of Equity Strategy, LinkedIn

Creating LinkedIn's first Equity Strategy to inform the design of products and tools that combat systemic barriers and create economic opportunities for the global workforce, particularly those who have been historically marginalized.



SMITHA HARIHARAN, Senior Manager of Global Sustainability, Halliburton

Building a toolkit for the Halliburton sales team so they can deliver environmentally low-impact solutions to customers and drive towards Halliburton's goal to supply sustainable, affordable, and safe energy.



STACY KAUK, Head of Sustainability, Shopify

Providing Shopify's retail business customers with tools that enable them to integrate environmental sustainability into their operations with just a few clicks.



SARAH KEH, Vice President, Inclusive Solutions, Prudential Financial, Inc.

Launching a second chance hiring program for people previously involved with the criminal justice system and advocating to change regulations that currently prohibit these people from working in the financial services industry.



DAN KIM, former Sr. Director, Pilot Company

Developing a framework to advance decarbonization in the fuels industry by using synthetic fuel, electric and hydrogen transport solutions.



EMI KOLAWOLE, Firestarter, X, the moonshot factory

Developing technologies to improve how communities working to solve pressing social justice issues are recognized, rewarded and elevated.



RITAMBHARA KUMAR, Co-Head of the Gate Fund, Bridgewater Associates

Developing a playbook for Bridgewater to attract and integrate senior investment talent that will lead to a more diverse workforce.



MICHELLE LEE, Managing Director, IDEO

Convening diverse, cross-industry experts to develop responsible design practices that foster healthy, inclusive online communities.



ASHLEY LYKINS, Senior Director, Geo Responsibility & Circular Operations, Nike, Inc.

Developing internal tools and incentives that demonstrate how Nike can lower carbon emissions in its logistics practices.



JABARI MAGNUS, Managing Director, BlackRock

Serving financial companies that have self-directed trading or investing platforms by offering tailored thought leadership in portfolio construction and BlackRock investment products and services to help their do-it-yourself investors meet their goals.



IAN MAKOWSKIE, Manager, Finance, Rivian

Developing frameworks and tools that will embed carbon impacts as a factor in capital deployment decisions.



TESSIE PETION, Head of ESG Engagement, Amazon.com

Evaluating corporate policies, programs, and practices to determine if they have disparate racial impacts on nearly one million U.S. hourly employees.



ISABELLE QUEVILLY, Head of Creative Shop, UK, Meta

Developing a strategy and resources to empower fashion creators, communities, brands, and partners using Meta to deliver positive climate action and sustainable transformation across the fashion industry.



NATHAN TAFT, Partner/Senior Managing Director, Jonathan Rose Companies

Developing a digital location-intelligence tool and environmental, social, and financial index to help Jonathan Rose Companies prioritize its investments in affordable housing in the United States.



JARED THOMAS, Group Product Manager, Equity Platform, Carta

Increasing the adoption of equity compensation for all employees in non-venture backed companies in order to drive fairer compensation and combat the growth of wealth inequality in the United States.



MAURY WOLFE, Vice President, Corporate Responsibility and Social Impact, Cox Enterprises

Leveraging Cox Enterprises' community partnerships to identify, train and recruit community organizations' constituents to increase their access to jobs and build a more robust pipeline of talent.



PHIL ZABRISKIE, Director of Impact and Global Reputation, Levi Strauss & Co.

Mapping a credible framework for a living wage platform that is applicable across the Levi Strauss & Co supply chain and in the company's retail and distribution center network.



FIRST MOVERS

aspen institute

2022 INNOVATION PROJECTS



JEN AUERBACH-RODRIGUEZ, Managing Director, Merrill Lynch

Connecting people in search of a Financial Advisor with a Merrill Advisor who best fits their preferences and needs through Advisor Match, a research-based digital platform that democratizes access to high-quality financial guidance.



KAMALA AVILA-SALMON, Head of Inclusive Content, Lionsgate Motion Picture Group

Capitalizing on the audience and buyer demand for more diverse content by identifying, producing, and monetizing low-budget, high-quality films from high-potential directors of color.



MATT BOSTWICK, Sr. Product Director, Social Impact, Indeed

Rethinking the product development process to include underrepresented groups in decision making to pursue more inclusive hiring across Indeed's platform.



ANDREW BYRNES, Director, Venture Capital, Micron Technology

Standardizing and streamlining the process to achieve first proof of concept (POC) of new sustainability technology in and across Micron fabrication plants through the "Lean Clean POC Machine" program.



CHRISTIANNE CANAVERO, ESG and Instituto Nu Global Director, Nubank

Supporting 1,000 female small and medium-sized business owners in Brazil with personalized training as they formalize their businesses to increase their access to the market and unlock new opportunities.



LAUREN COLLINS, Chief of Staff, Office of the CEO / Executive Design Director, IDEO

Creating frameworks and resources that codify, measure and optimize inclusive leadership skills in service of equipping and empowering leaders at IDEO and beyond to drive equitable workplace cultures.



ANDREW DICKSON, Managing Director and Corporate Secretary, BlackRock

Enhancing the legal and governance framework of BlackRock's social impact function that will help the firm to deepen and develop client relationships in new markets.



PETER GARBUTT, Director - Nature and Climate, McDonald's

Providing accurate, meaningful, and timely data that empowers teams to reduce greenhouse gas emissions in McDonald's supply chains.



JOSETTE GBEMUDU, Executive Director, Health Equity, Merck

Developing health equity capabilities across Merck's value chain to drive enterprise-wide solutions that extend access to our company's lifesaving innovations and improve the health of diverse and underserved populations.



PETER GRACE, Sr. Sourcing Manager, Starbucks

Putting Starbucks on the path to circularity by eliminating equipment waste sent to landfill from its supply chain.



RAMSAY HUNTLEY, Climate Strategy and Innovation Lead, Wells Fargo

Accelerating the growth journey of promising climate innovation companies by improving their access to the financial capital required to achieve global net zero emissions targets.



KATE JUDSON, Director of Onboarding, Adobe

Establishing flexible work as Adobe's global standard to advance diversity, equity, and inclusion goals, increase employee retention, improve environmental sustainability, and create long-term cost savings.



DESTA RAINES, Director of Sustainability, Sephora

Designing and delivering sustainability training for diverse suppliers in partnership with the Western Regional Minority Supplier Development Council (WRMSDC), enabling the suppliers to meet corporate buyers' expectations more readily, and helping Sephora to increase its diverse spend.



ROHAN RAJIV, Director, Product Management, LinkedIn

Creating a skills-first talent ecosystem that prioritizes a job candidate's skills instead of focusing solely on traditional credentials like prestigious schools, employers or connections.



ERIN REISSMAN, Associate Partner, McKinsey & Company

Developing an approach to help private equity clients link environmental initiatives to their bottom line in order to accelerate investments in a more sustainable, equitable planet.



SCOTT SILENCE, Program Director, Ribbon Ceramics, Corning Incorporated

Using heat recovered from manufacturing processes to power the generation of green hydrogen for Corning plant operations in order to reduce carbon emissions.



DANIEL TAREKEGN, Consumer Trust - Product Inclusion Program Lead, Google

Partnering with consumer product teams to incorporate Google Product Inclusion Principles that ensure underrepresented voices are heard throughout the product development process.



KIM VU, VP, ESG, Remitly

Developing a global crisis resiliency program that accelerates the flow of funds to areas with a high risk of severe storms, to support the needs of customers and their loved ones affected by the increasing impacts of climate change.