



## FIRST MOVERS

aspen institute

## 2022 INNOVATION PROJECTS



### **JEN AUERBACH-RODRIGUEZ, Managing Director, Merrill Lynch**

Connecting people in search of a Financial Advisor with a Merrill Advisor who best fits their preferences and needs through Advisor Match, a research-based digital platform that democratizes access to high-quality financial guidance.



### **KAMALA AVILA-SALMON, Head of Inclusive Content, Lionsgate Motion Picture Group**

Capitalizing on the audience and buyer demand for more diverse content by identifying, producing, and monetizing low-budget, high-quality films from high-potential directors of color.



### **MATT BOSTWICK, Sr. Product Director, Social Impact, Indeed**

Rethinking the product development process to include underrepresented groups in decision making to pursue more inclusive hiring across Indeed's platform.



### **ANDREW BYRNES, Director, Venture Capital, Micron Technology**

Standardizing and streamlining the process to achieve first proof of concept (POC) of new sustainability technology in and across Micron fabrication plants through the "Lean Clean POC Machine" program.



### **CHRISTIANNE CANAVERO, ESG and Instituto Nu Global Director, Nubank**

Supporting 1,000 female small and medium-sized business owners in Brazil with personalized training as they formalize their businesses to increase their access to the market and unlock new opportunities.



### **LAUREN COLLINS, Chief of Staff, Office of the CEO / Executive Design Director, IDEO**

Creating frameworks and resources that codify, measure and optimize inclusive leadership skills in service of equipping and empowering leaders at IDEO and beyond to drive equitable workplace cultures.



### **ANDREW DICKSON, Managing Director and Corporate Secretary, BlackRock**

Enhancing the legal and governance framework of BlackRock's social impact function that will help the firm to deepen and develop client relationships in new markets.



### **PETER GARBUTT, Director - Nature and Climate, McDonald's**

Providing accurate, meaningful, and timely data that empowers teams to reduce greenhouse gas emissions in McDonald's supply chains.



### **JOSETTE GBEMUDU, Executive Director, Health Equity, Merck**

Developing health equity capabilities across Merck's value chain to drive enterprise-wide solutions that extend access to our company's lifesaving innovations and improve the health of diverse and underserved populations.



### **PETER GRACE, Sr. Sourcing Manager, Starbucks**

Putting Starbucks on the path to circularity by eliminating equipment waste sent to landfill from its supply chain.



**RAMSAY HUNTLEY, Climate Strategy and Innovation Lead, Wells Fargo**

Accelerating the growth journey of promising climate innovation companies by improving their access to the financial capital required to achieve global net zero emissions targets.



**KATE JUDSON, Director of Onboarding, Adobe**

Establishing flexible work as Adobe's global standard to advance diversity, equity, and inclusion goals, increase employee retention, improve environmental sustainability, and create long-term cost savings.



**DESTA RAINES, Director of Sustainability, Sephora**

Designing and delivering sustainability training for diverse suppliers in partnership with the Western Regional Minority Supplier Development Council (WRMSDC), enabling the suppliers to meet corporate buyers' expectations more readily, and helping Sephora to increase its diverse spend.



**ROHAN RAJIV, Director, Product Management, LinkedIn**

Creating a skills-first talent ecosystem that prioritizes a job candidate's skills instead of focusing solely on traditional credentials like prestigious schools, employers or connections.



**ERIN REISSMAN, Associate Partner, McKinsey & Company**

Developing an approach to help private equity clients link environmental initiatives to their bottom line in order to accelerate investments in a more sustainable, equitable planet.



**SCOTT SILENCE, Program Director, Ribbon Ceramics, Corning Incorporated**

Using heat recovered from manufacturing processes to power the generation of green hydrogen for Corning plant operations in order to reduce carbon emissions.



**DANIEL TAREKEGN, Consumer Trust - Product Inclusion Program Lead, Google**

Partnering with consumer product teams to incorporate Google Product Inclusion Principles that ensure underrepresented voices are heard throughout the product development process.



**KIM VU, VP, ESG, Remitly**

Developing a global crisis resiliency program that accelerates the flow of funds to areas with a high risk of severe storms, to support the needs of customers and their loved ones affected by the increasing impacts of climate change.