



# Aspen Latinos Partners with the FCC to Support ACP Outreach Efforts



## Broadband Access

**82%** of Latino households have access to steady broadband internet, compared to the national average of 85%.



## Affordability

**25%** of Latinos reported that internet affordability is one of the main reasons for not going online, compared to the national average of 19%.



## Desktop/Laptop Access

**68%** of Latino households have access to a Desktop computer or laptop, compared to the national average of 78%.

## Why does internet access matter?

---

Access to high-speed internet allows households to reach vital resources including educational programs, telehealth services, and high-paying job opportunities. These resources are critical for Latino workers, small business owners, and students to thrive in the digital economy.

## What role do we play?

---

Aspen Latinos will develop and deploy an ACP public awareness campaign in both **English and Spanish** through traditional media channels, social media, and in collaboration with trusted partners and policymakers in the community.

## How can you get involved with ACP Outreach?

---

The Affordable Connectivity Program (ACP) provides eligible households with **up to a \$30 discount** off their monthly internet bill. Additionally, a one-time discount of **up to \$100** for a laptop, desktop computer, or tablet purchased through a participating provider.

You can help amplify our promotional material by engaging with it online or circulating available ACP resources with your networks and communities. To learn more about the ACP and to access an outreach toolkit, visit [fcc.gov/acp](https://www.fcc.gov/acp).