

## Aspen Latinos Latino-ACP Data Tool

### Methodology Overview

The Latino-ACP Need Index is a measure of the need for outreach in Latino communities to increase awareness of the Affordable Connectivity Program\* (ACP). The Index currently shows data for seven metro areas around the country with large Latino populations: Miami, Philadelphia, Chicago, San Antonio, El Paso, Phoenix, and San Bernardino. It combines zip code-level data on Latino poverty with ACP enrollment data to create a unified measure of socioeconomic need and ACP program performance in Latino communities. Latino poverty is calculated as the total number of Latino households under 100% of the federal poverty line in a specific zip code. ACP performance is calculated as the percentage of eligible households that are yet to enroll in the program. The Latino-ACP Index uses American Community Survey 2021 5-year data and the Federal Communication Commission's June 2021 ACP enrollment data. Enrollment eligibility estimates are drawn from the [Benton Institute's ACP Enrollment Performance Tool](#).

This tool is intended to be used by Latino-serving community organizations interested in directing resources towards ACP enrollment of the eligible households in their immediate geographical areas. Visualizing a combined poverty and enrollment performance index will allow users to make informed decisions on where to spend community outreach resources efficiently and effectively to drive ACP enrollment.

\*[The Affordable Connectivity Program](#) is an FCC benefit program that helps ensure that households can afford the broadband they need for work, school, healthcare and more. The benefit provides a discount of up to \$30 per month toward internet service for eligible households and up to \$75 per month for households on qualifying Tribal lands. Eligible households can also receive a one-time discount of up to \$100 to purchase a laptop, desktop computer, or tablet from participating providers if they contribute more than \$10 and less than \$50 toward the purchase price. The Affordable Connectivity Program is limited to one monthly service discount and one device discount per household.