

COURSE N° S1STR304_2016	Alternative economic models
Course leader	Sandrine Stervinou
Instructors(s)	BORNAND Elvire; LOUCHE Céline ; NIRELLO Laura ; RENAULT Cécile ; Claire-Isabelle Roquebert ; STERVINO Sandrine
Course description	<p>The world is facing mounting challenges: the global financial crisis, inequality, poverty, global warming, etc. While conventional economic perspectives do address those challenges only and very partially, we have seen recently a number of initiatives burgeoning such as collaborative economy, green economy, or social economy. Those initiatives provide a new and alternative but also a challenge to conventional models.</p> <p>Through a series of conferences with experts, this course offers insights into those new and significant economic models and propose a broader perspective on economic theories.</p>
Course objectives	<p>The objectives of the course are the following:</p> <ul style="list-style-type: none"> • Introduce and analyse new and alternative economic models/concepts • Revisit economic theories and problems through alternative lenses • Reflect on economics theories and its implications for issues facing the world today from inequality to climate change to the financial crisis • Developing a critical reflection on economic perspectives and developments
Learning goals & learning objectives	<p>LO01 - Analysis: Make use of critical analysis/critical thinking skills</p> <p>LO05 - Action: Evaluate, prevent and manage short, medium and long-term risks</p> <p>LO08 - Entrepreneurship and Innovation: Take the initiative for projects</p> <p>LO10 - CSR: Identify and understand stakeholder interests</p> <p>LO14 - Cooperation: Work effectively in a team</p>
Tackled concepts	social economy, happiness economics, circular economy, urban agriculture, collaborative economics
Learning methods/Teaching procedures	<p>Information search (academic and non-academic)</p> <p>Readings</p> <p>Information synthesis</p> <p>Team Work</p> <p>Interviews</p>
Assignment	<p>Students are asked to work in teams.</p> <p>Each team will have to develop one of the six themes presented during the lectures (i.e. Social Economy; Urban Agriculture; Collaborative economy; Circular economy; The economy of the well-being / The economy of the happiness). This involves: research of information both academic and non-</p>

	academic on the subject; one or more interviews with experts/practitioners; writing of a report; and a six minutes' video for the final presentation.
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Evaluation		Continuous Assessment	100 %	Individual Work Participation + Quiz	
				Team work	
Bibliography/Course Material		See specific bibliography associated to each lecture.			
Number of ECTS credits		2,5			
Schedule		12 hours organised as follow: <ul style="list-style-type: none"> • 6 lectures of 2 hours (session 1 to 6) • 6 coaching session of 2 hours (session 7 to 12) 			
N°	Type				
1		Introduction - Presentation of the course - Presentation of the assignment - Methodological requirements for the project			
2		Lecture: Social Economy Two approaches will be presented: the Social Innovation School and the European Approach (EMES) through the use of two examples. <u>Books</u> : Draperi J.F. (2007), Comprendre l'économie sociale, Dunod Defourny J. et Nyssens M. (2017), Economie sociale et solidaire, De Boeck			
3		Lecture: Urban Agriculture This course will be given by an artist who took part in artistic and ecological project on urban gardens. <u>Book</u> : Cockrall-King J. (2017), La révolution de l'agriculture urbaine, EcoSociété			
4		Lecture: Collaborative economy What is collaborative economy? What are its boundaries and limits? Building on concrete cases, this lecture will provide the good and dark side of collaborative economy. It will lead to discussions and reflections around 'uberization', behavior changes, and gift economy. <u>Books</u> : Novel S ; Riot S. (2012), Vive la co-révolution – Pour une société collaborative, EMS Decrop A. (2017) (dir.), L'économie collaborative, De Boeck			
5		Lecture: Circular economy Why companies have to think about circular economy? What is it all about? How circular economy can be integrated in value chains? This lecture will provide insights into the concept of circular economy and its implementation. <u>Website</u> : ellenmacarthurfoundation.org <u>Book</u> : http://instituteddec.org/DEV/wp-content/uploads/2016/09/Economie-circulaire-transition-incontournable-IEDDEC-final.pdf			

6		<p>Lecture: The economy of the well-being / The economy of the happiness</p> <p>This session will introduce the notion of the economy of happiness. It will present the debates and challenges around this concept as well as the latest developments.</p> <p>Why thinking about happiness? Why our politicians are looking for other indicators than the traditional economic ones? What is the reliability of the economy of the happiness concept? What is its interest? How to measure happiness? Those are some of the questions that will be addressed.</p> <p><u>Book :</u> Davoine L. (2012), <i>économie du bonheur</i>, Repères.</p>
7		<p>Coaching session: Delimitation of the project</p> <p>We will start the session by a debriefing of the different lectures and each time look and discuss concrete examples.</p> <p>Then students will be asked to choose a company from a predefined list to analyse it under one of the perspectives provided during the lectures.</p> <p>Part of the session will be devoted to work on the choice of a subject for the final assignment.</p>
8		<p>Coaching session: Debrief on readings</p> <p>During this session, each group will be asked to present what they have read so far and what sources they have used. This debrief will be important to identify the missing elements and provides a working plan.</p>
9		<p>Coaching session: Definition of the problematic and identification of people to interview</p> <p>During this session, students will be asked to present the problematic or issue they will focus on. At this point it is very important to be as specific as possible and very clear about the focus and perspective taken.</p> <p>Groups will be also asked to identify relevant organisation/people to interview to inform their analysis and understanding of the issue.</p>
10		<p>Coaching session: Debrief on the interview(s)</p> <p>The focus of this session will be in the interview(s): who will be interviewed? Why? How will it be organised? What questions will be asked? What do you expect to find out?</p>
11		<p>Coaching session: Debrief on the presentation's design</p> <p>This session will be focused on the video each group has to prepare for the final session. Each group is asked to come with the design and storytelling of the video. It is important to check for the following elements:</p> <ul style="list-style-type: none"> - A clear message - Relevant information - Style and 'tone' of the video (drawing, humour, TV journal, etc...). - Timing (no more than 6 min)

12	<p>Videos presentation</p> <p>This session is devoted to the presentation of the project. Each group will present their 6 minutes' video to introduce the topic and present their findings.</p> <p>At the end of the session students and professors will vote for the best video. The best videos will be presented to all students and professors of the school. The final 20 minutes will be used as a debriefing of the whole course.</p>
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