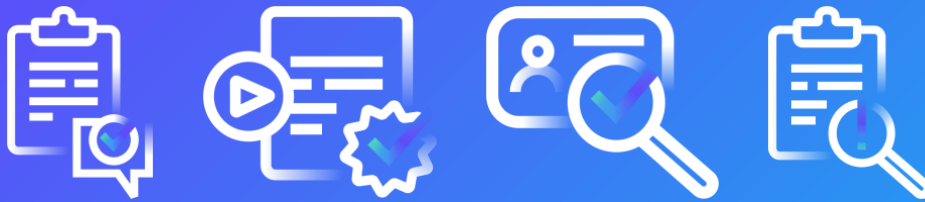


ATHLETE SAFETY PRODUCTS & SERVICES OVERVIEW



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ABOUT PLAYERS HEALTH

After his career playing football for Winona State and the Canadian Football League was plagued with injuries, Chief Executive Officer, Tyrre Burks, started Players Health in 2015 with his passion for sports and risk management. Tyrre has felt the pain of athlete injuries and created technology built with support from administrators, athletic trainers, parents, and coaches. Since then, the company has grown to over 70 employees who believe in the **mission of Players Health: to create the safest and most accessible environments possible for athletes to play the sports they love. Our vision is to use our expertise in the areas of Athlete Safety and Risk Management to help sports organizations create positive and safe experiences for their athletes.**

Players Health currently uses athlete safety technology (abuse reporting and prevention LMS, compliance and injury management software and a risk assessment) to reduce risk within sports organizations. The company leverages insurance as the funding mechanism for its mission. Today, Players Health works with over 10,000,000+ athletes, 17,000+ teams, and 2000+ organizations across their platforms and has built a team of former athletes and individuals experienced in sports and insurance. Players Health has also received funding from multiple premier Venture Capital firms, including Eos Venture Partners, RPS Ventures, and Mastry Ventures. Players Health has built a board that consists of a mix of insurance executives, sports entrepreneurs, and venture capitalists accumulating over 150+ years of insurance experience at the management and board level. All these executives left their corporate roles to pursue a new way to support sports organizations in insurance by managing risk in an increasingly volatile marketplace.

Players Health is unique in the following ways:

- **Athlete Safety:** Players Health is the only sports-centric insurance provider that offers a full Athlete Safety and Risk Mitigation suite of tools and services as a part of our standard offering.
- **Expertise:** The Players Health team is comprised of individuals who are experts in the sports, athlete safety, insurance, and technology industries. They are a unique and diverse group of subject matter experts who are dedicated to the Players Health mission.
- **Service:** Players Health offers a talented and responsive service team at the ready to provide support for insurance and athlete safety needs.
- **Consultative Services:** In addition to our insurance and athlete safety suites, our Safety and sports risk experts assist clients with anything they need when it comes to managing their organizations. We provide a Players Health Safety Score to help clients determine what steps are needed to create the safest environment possible for athletes and additional consulting support around various risk mitigation topics.
- **Mission Driven:** Player's Health's mission is to create the safest and most accessible environment to play the sports that they love. All decisions made throughout the organization use this mission as the lens to make their decisions from the executive leadership team to each individual employee.
- **Technology and Data Driven:** Player's Health believes that organizations should be supported by their insurance and risk management partners to leverage technology for operational efficiency, compliance adoption, and visibility. The more data that our clients have, the better decisions they can make around their exposure.

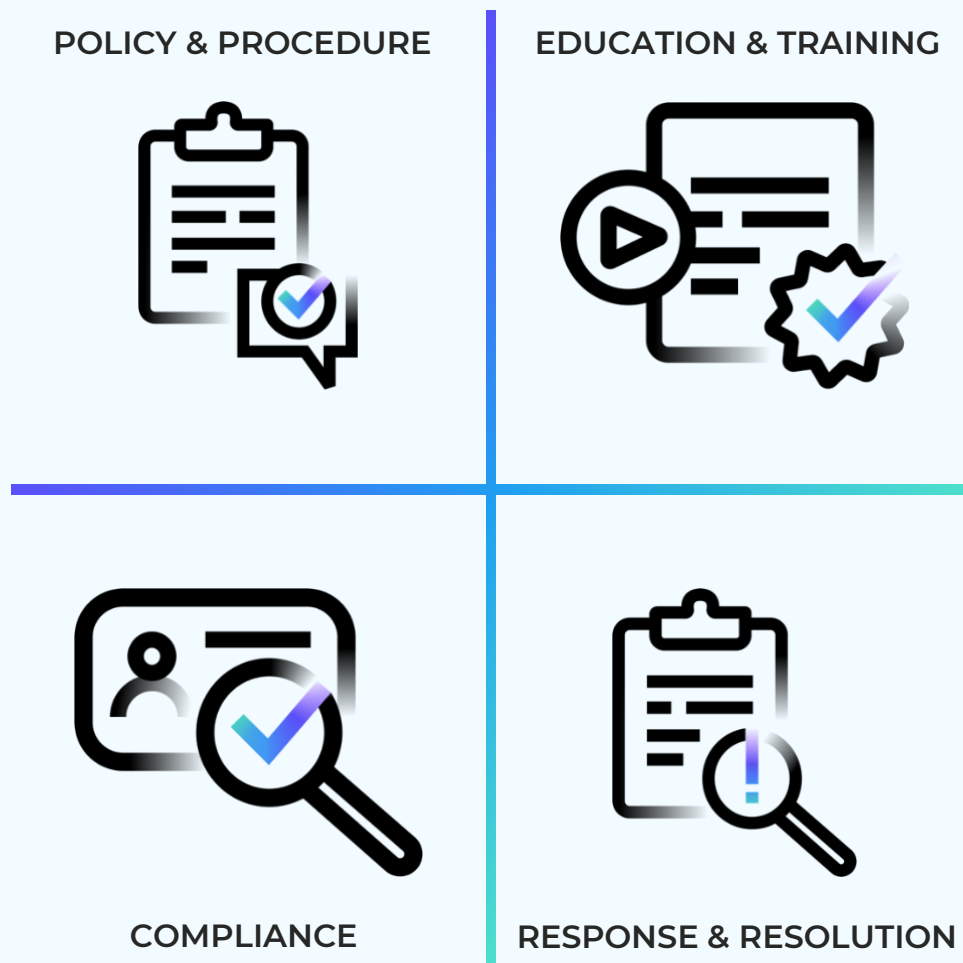
ATHLETE SAFETY

I. PURPOSE

Players Health is the **only sports insurance provider that also provides a full suite of athlete safety tools, services, and resources.** Our athlete safety products, platforms, and services fall into four anchors:

1. Policy & Procedure
2. Education & Training
3. Compliance
4. Response & Resolution

Players Health Athlete Safety Advisors review each anchor of clients' athlete safety programs through a risk assessment and provide full findings and recommendations when applicable.



II. ATHLETE SAFETY TEAM

Collectively, the Players Health Athlete Safety team has 75+ years of experience in the areas of investigative services, education and training, and advisory services. The staff come from a variety of backgrounds including law enforcement, national governing bodies (NGBs) (former USA Lacrosse, USA Field Hockey, and USA Baseball employees), and other sports organizations. These professionals have been at the forefront of the Safe Sport movement from inception and have built some of the first Athlete Safety programs, education, and investigative services in the nation. Equally important, they understand sport, sport development, education and training, events, national teams programming, and investigations.

This deep understanding, institutional knowledge, and national governing body specific work sets Players Health apart from any other brokerage in the industry. The ability to understand the organizations we serve, the requirements by law and varying sanctioning bodies, as well as the intricacies within different sports is truly unmatched by our competitors.



Kyle Lubrano, Chief Mission Delivery Officer (Athlete Safety Leader), North Carolina

Athlete Safety Expert with 15 years of experience in the Olympic Movement, Coach Education and Sport Development with prior stints at USA Baseball, USA Field Hockey, and USA Lacrosse.



Erin Smith, Vice President, Education and Advisory, Maryland

Education and training-focused leader with 20 plus years' experience in youth and adult education and national governing body coach, official, and player development programs.



Lauren Rhyne, Senior Manager, Mission Delivery, North Carolina

Athlete Safety Expert with 10 years of experience in the Olympic Movement, Coach Education, Sport Development, compliance technologies, and risk management with prior stint at USA Baseball.



Lisa McCoy, Director, Athlete Safety Advisory, Pennsylvania

Youth Sports leader with 20 years' experience in coaching, club sports, and event management. Former Senior Director of Nexus & International Events and Futures Regional Development Manager for USA Field Hockey.



Carlos R. Salazar, Director, Athlete Safety Advisory, Florida

Athlete Safety Response & Resolution Expert. Executive intelligence leader with 35 years of combined law enforcement and private sector corporate consulting experience. Youth Sports Coach and Volunteer for over 15 years. Founder of C.R.S. Intelligence Group and retired law enforcement Major Crimes Detective.

ATHLETE SAFETY



THE 4 ANCHORS

THE 4 ANCHORS OF ATHLETE SAFETY

I. POLICY & PROCEDURE

Policies and procedures include all protocols the Client has in place, or needs to have in place, to most effectively mitigate risk.

PRODUCTS AND SERVICES

The Players Health Risk Assessment

Players Health provides all insurance clients regardless of GWP the opportunity to complete a program-specific assessment of their organizational policies regarding Athlete Safety. This assessment provides an overall score of the health of the organization's Athlete Safety program and allows Players Health to understand where the client needs help in building, implementing and/or communicating policy to their membership. This is completed in the Players Health Safety Hub, a one-stop location for insurance clients to access everything they need for insurance and athlete safety.

The Players Health Safety Library

Also located in the Safety Hub, the library contains all the policy templates and instructional videos about the policies for organizations to take action on the results of their assessment, close gaps and build or refine their policies. In addition, the library contains valuable guidebooks and best practice guides, and learning pathways that train administrators on risk management, background check management, and reporting and investigations.

Policy and Procedure Library

For mid-size and enterprise organizations, Players Health will make custom recommendations based on the organization's risk assessment results and provide support for policy implementation.

Findings and Recommendations

Players Health provides Enterprise clients with a full Findings and Recommendations process that reviews the client's status on the four anchors of Athlete Safety (policies and procedures, education and training, compliance, and response and resolution) to help mitigate risk. The Findings and Recommendations are conducted and presented to the client as a complimentary service. To initiate the process, Athlete Safety Advisory staff will meet with the client to request all policies that they currently have in place and go over any questions. While Athlete Safety Advisory staff is reviewing the policies, additional questions may arise that necessitate the need for another meeting. Athlete Safety Advisory staff will then present the Findings and Recommendations and provide a full report to the client. Once the recommendations have been made, Players Health works with the client to set up a series of six advisory calls to implement the recommendations to further mitigate risk.

Players Health Athlete Safety Audit

Players Health provides Athlete Safety Audits to clients to evaluate risks and ensure athletes are provided the safest environment possible to play the sports they love. Athlete Safety Audits are conducted at the request of the client or by necessity based on insurance claims data. Athlete Safety Advisory staff will objectively evaluate the level of compliance with the requirements and standards set forth in the Audit Manual. These requirements fall within all four anchors of athlete safety and are reviewed both administratively and onsite. Clients are notified of an Athlete Safety Audit two weeks before the audit is scheduled to commence. Clients will be provided with a full findings and recommendations document. In the case where a client must pass an audit to bind insurance or continue receiving coverage, all findings and recommendations must be implemented within a reasonable (and defined – likely by renewal) timeframe based on the information found in the audit.

II. EDUCATION & TRAINING

The education and training anchor refers to the formalized training offered to the client's adult participants that focuses on Abuse Awareness and other health and safety topics.

PRODUCTS AND SERVICES

Online Course Offerings

Players Health provides online courses for clients to utilize that are configurable on the Safety Hub compliance platform or via 3rd party integration. Courses organizations can offer through Players Health include:

- Abuse Prevention Training for Coaches via Players Health – Pricing varies
- Reporting & Investigations Training
- CDC Heads Up Concussion Training
- SafeSport Trained Core & Refreshers (integration with U.S. Center for SafeSport)
- Sudden Cardiac Arrest Awareness Training

III. COMPLIANCE

Compliance consists of ensuring the client's adult participants have passed a background check and are up to date on all educational safety requirements through a tracking system, ideally through the Compliance platform found in the Players Health Safety Hub.

PRODUCTS AND SERVICES

Compliance Tracking

Players Health provides a compliance tracking platform as a one-stop-shop within Safety Hub. Safety Hub represents a huge leap forward in how sports organizations can manage risk and promote athlete well-being by helping administrators manage the safety requirements of all adults in their program in one place. This platform is available to Players Health clients who are using the Players Health background check integration with JDP and/or Players Health education and training courses or SafeSport training integrations. Administrators can configure their compliance requirements and invite their members into the platform to complete their requirements.

Background Checks

Players Health facilitates the set-up of background check packages at competitive prices in partnership with the background check provider, JDP based on an organization's requirements under the USOPC or other governance, and in alignment with industry standards. Players Health also ensures that organizations' policies related to background checks are in-place to support the screening process. Additionally, Players Health can provide a matrix of disqualifications or help organizations align their matrix with their policies. See separate appendix for screening packages offered and sample adjudication matrix. Background checks can be managed through the Compliance platform found in Safety Hub.

Background Check Support

Players Health also provides all screening clients with access to training on running fair, legal and effective screening programs, how to adjudicate flagged screenings. For additional fees Players Health can provide adjudication and adverse action services for qualified organizations.

The Players Health Safety Hub: Insurance and Athlete Safety in one convenient location

Safety Hub is designed to serve as a membership management system and house clients' insurance policies and information, background checks, education and training, athlete safety policies, and more.

Safety Hub provides the following to clients:

- **Access to our Athlete Safety Library:** Clients get on-demand access to our best-in-class videos, guides, policies and templates to quickly ensure their programs are following best practices.
- **Proprietary Athlete Safety Score:** After taking our 15-question risk assessment, clients will get quick, actionable recommendations for program improvement to make teams/leagues immediately safer for athletes.

- **Streamlined Insurance Services:** Clients can file claims, request additional insureds, and view their policy information all in one place
- **Compliance Platform:** Manage completion of safety requirements (background checks, trainings) for adult participants in one spot.
- **Features Coming Soon:**
 - **Compliance integration with open APIs (in beta):** Simplifies all compliance processes required for managing teams and leagues - a huge operational burden for people who oftentimes volunteer to help as a hobby or in addition to their day jobs.
 - **Access to the Players Health Partner Network:** Trusted vendors needed to manage and run sports organizations and leagues.

IV. RESPONSE & RESOLUTION

The Response and Resolution anchor provides consultative support to clients rooted in best evolving practices with recommended protocols regarding the intake, triage, and management of reported prohibited conduct incidents, both criminal and non-criminal in nature.

PRODUCTS AND SERVICES

Response & Resolution Consultation

Players Health empowers clients in the fortification of an effective athlete safety strategy by offering expert guidance regarding the adoption and implementation of incident response mechanisms that assure members and non-members alike can report potential prohibited conduct.

Examples of organizational benefits realized by Players Health clients include:

- Incident Reporting, Transparency, and Continuity of Processes
- Incident Response & Resolution Consultation
- Understanding and Navigation of Jurisdictional Considerations
- Understanding and Compliance with Mandatory Reporting Requirements
- Facilitating Third Party Investigation Services (when needed)

Players Health provides ongoing support and training to leaders to assure the successful adoption of their incident response and resolution practices by facilitating access to an in-house expert when guidance is required.

For USOPC entities, Players Health facilitates U.S. Center for SafeSport policy and protocol adoption.