aspen institute
COMMUNITY FOUNDATION
BUSINESS MODEL INITIATIVE

Evolving the Community Foundations Business Model of the Future: Lessons from Collaborative Giving

Social Media Toolkit

We invite you to help amplify the Aspen Institute's Community Foundation Business Model Initiative's latest research on collaborative philanthropy, which is supported by the San Francisco Foundation.

Below are suggested posts for LinkedIn, Facebook, and X. Please feel free to adapt the language to reflect your organization's voice and audience.

When sharing, please tag the Aspen Institute using the appropriate platform handle and include the report link. If you have any questions related to this toolkit, please email Krystle Starvis Smith (krystle.starvis@aspeninstitute.org).

Aspen Institute Social Handles and Links	**The Aspen Institute** LinkedIn: The Aspen Institute Facebook: The Aspen Institute X: @AspenInstitute
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Link to Report on Aspen Institute	https://www.aspeninstitute.org/publications/lessons-from-collaborative-giving/ or https://as.pn/CFICG
LinkedIn/ Facebook Copy	**Option 1:** Collaborative giving offers new ways for donors to learn, connect, and pursue greater impact through collective action. So, what can community foundations learn from these approaches? A new report from @The Aspen Institute's Community Foundation Business Model Initiative explores how community foundations can adapt existing practices to reflect evolving donor expectations and create more connected, engaging philanthropic experiences.

	Drawing on 30 interviews with leaders across the philanthropic sector, the report identifies four opportunities for community foundations to consider. Explore the research: [LINK] #CommunityFoundations #CollaborativePhilanthropy #Philanthropy **Option 2:** As donor practices evolve, community foundations have an opportunity to rethink how they engage donors, facilitate connection, and mobilize resources for their communities. In its latest report, @The Aspen Institute's Community Foundation Business Model Initiative draws on 30 interviews with leaders in collaborative philanthropy to identify opportunities for community foundations to consider. From reframing donor services to creating opportunities for donor connection, the findings offer practical ideas for adapting to a changing philanthropic landscape. Read the report: [LINK] #CommunityFoundations #CollaborativePhilanthropy #Philanthropy **Option 3:** We're pleased to share a new report from @The Aspen Institute's Community Foundation Initiative, Evolving the Community Foundation Business Model of the Future: Lessons from Collaborative Giving. As donor expectations evolve, collaborative giving offers new ways to bring people together, strengthen donor relationships, and mobilize more resources for local communities. The research highlights four opportunities: experimenting with collaborative giving vehicles, reimagining donor engagement, creating opportunities for donor connection, and building sustainable business models. Explore the report and its findings: LINK

	#CommunityFoundations #CollaborativePhilanthropy #Philanthropy
X Copy	Option 1: What can #communityfoundations learn from collaborative philanthropy? A new report from @AspenInstitute's CFI explores 4 opportunities to reimagine donor engagement, foster connection, and mobilize resources for local impact. as.pn/CFICG Option 2: Donor practices are evolving. Read @AspenInstitute CFI's report on how #communityfoundations can draw on collaborative giving practices to deepen donor relationships, create opportunities for learning, and expand their impact. as.pn/CFICG Option 3: A new @AspenInstitute Community Foundation Initiative report highlights emerging practices in #collaborativephilanthropy. as.pn/CFICG
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