

## ANDE Metrics from the Ground Up Conference Agenda Washington DC – June 20<sup>th</sup> -21<sup>st</sup>, 2011

Monday, June 20th The Aspen Institute Offices, 7th Floor, One Dupont Circle			
8:00 - 9:00 am	Registration	Light breakfast will be available after you check in for the conference	
9:00 - 9:15 am	Welcoming Remarks		Lindsey Yeung, ANDE
9:15 - 10:30 am	Deeper Depths	There are various methodologies that can be used to measure the impact of your organization's interventions. This session will look at two in depth assessment processes, demonstrating what they can tell you about your interventions and when you should be thinking about using these types of assessments.	Ted London, William Davidson Institute at the University of Michigan Mike Ingram, Innovations for Poverty Action
10:30 - 11:45 am	Implementing IRIS and Pulse	A practical look at the lessons learned, benefits, and challenges of implementing these new initiatives	Lindsey Yeung (Moderator) ANDE Rafi Menachem, Grassroots Business Fund Brad Presner, Acumen Fund Cinthya Alfaro, E+Co
11:45 am - 1 pm	Lunch		
1:00 PM	The Future of Metrics - what if this all works?	Where have we come from - where are we going? Some reflections from thought leader Antony Bugg-Levine on how the field of social impact measurement is developing	Antony Bugg-Levine, The Rockefeller Foundation
1:45 - 3:00 pm	Small Group Breakouts	<p><b>High Transaction Data Collection Practices:</b> This discussion will focus on approaches to social performance metrics for high transaction volume organizations, in which portfolio-level analytics must replace individual project or deal descriptions and pairwise comparisons as the primary metrics methodology.</p> <p><b>Data Sharing:</b> How do you use technology to capture and streamline business processes on data collecting and reporting? How can we better develop these tools for future use?</p>	<p>Moderators for Breakouts: High Transaction Data Collection Practices: Michael McCress, Root Capital Data Sharing: CJ Fonzi and Kelly McCarthy, IRIS A Contingency Framework for Measuring Impact: Alnoor Ebrahim, Harvard Business School Progress out of Poverty Index: Steve Wardle,</p>

		<p><b>A Contingency Framework for Measuring Impact:</b> Feedback and next steps on the development of a diagnostic tool to help organizations assess their impact</p> <p><b>The Progress out of Poverty Index:</b> Here how one investor thinks about using the PPI to measure the poverty levels of the communities they invest in, and learn how you could use the PPI at your organization.</p>	Grameen Foundation
3:30 - 4:15 pm	IRIS Report	Come learn about the first findings from aggregated data in the IRIS repository.	CJ Fonzi, The GIIN
4:30 - 5:00 pm	Wrap up		
5:30 - 7:00 pm	Happy Hour	Debrief all the great metrics insights you generated over a glass of meticulously measured concoctions	
7:30 - 10:00 pm	Small Dinners	Sign up for small group dinners around the city to get your fill of metrics conversation.	
<p><b>Tuesday, June 21st</b> ACE – 1B, One Dupont Circle</p>			
8:30 - 9 am	Coffee and light breakfast		
9:00 - 10:15 am	GIIRS Report	The Global Impact Investing and Reporting Standards (GIIRS) interviewed over 100 companies throughout the developing world as a first step in the GIIRS rating process. The GIIRS team and Ignia, one of the GIIRS pioneer funds, will share their insights from this experience of going through this impact assessment survey.	Flory Wilson, GIIRS Tanya Beja, Ignia Partners
10:15 - 10:45 am	Coffee break		
10:45 am - 12:00 pm	Measuring impact within SGBs: Employees	How do organizations measure the impact that investing in Small and Growing Businesses (SGBs) has on employees? What lessons have they learned to ensure they are capturing impact of hiring certain groups of employees?	Rhett Morris, Endeavor Stephanie Komsa, SEAF
12:00 - 1:00 pm	Lunch		

1:00 - 2:30 pm	Time to Apply - Small Group Breakouts	<p><b>Pulse Jumpstart:</b> Have you heard how Pulse helps you track your environmental, social, and financial performance? Want to get it for your organization? Bring your computer to this session and you can get pulse installed and learn how to use it during this 90-minute jumpstart.</p> <p><b>Communicating Impact to Various Stakeholders:</b> How do various stakeholders perceive social impact? How do you create an efficient system to communicate impact to stakeholders with very different uses for data?</p> <p><b>Outputs to Outcomes:</b> We're getting better at collecting outputs and we have a clearer sense of what impacts we are hoping our interventions will generate. How do we move our conversation forward in moving outputs to outcomes?</p> <p><b>Capacity Development Frameworks:</b> Come learn about how capacity development providers are collaborating to create a common framework of the types of services provided and help determine the best method to measure the impacts of these services.</p>	<p><b>Moderators for Breakouts:</b></p> <p>Pulse Jumpstart: Joe McVicker, Application Experts</p> <p>Communicating Impact to Various Stakeholders: Gina Rodolico, E+Co and Peter Whitehead, Media Development Loan Fund</p> <p>Outputs to Outcomes: Heather Esper, William Davidson Institute and Mia Siriphongphanh, Digital Divide Data</p> <p>Capacity Development Frameworks: Joanna Herrmann, ANDE</p>
2:30 - 2:45 pm	Afternoon Break		
2:45-3:45 pm	Learning and Applying Lessons from Your Data	How do you verify that you are collecting the right impact data? How do you implement new knowledge you have about the data you've previously collected to ensure you maintain accuracy, efficiency and move towards your impact objectives in the future?	Allison Basile, Grassroots Business Fund Jason Wendle, Dalberg Global Development Advisors Amisha Miller, Endeavor Brazil
3:45 - 4:00 pm	Closing remarks		
4:00 - 5:00 pm	Learn from the Experts	Heard about a tool, framework or process during the conference you want to learn more about? Presenters will be available to discuss their applicability to your organization and learn about some additional tools that organizations use to measure impact	