



The Aspen Institute Latinos and Society Inaugural Summit

**America's Future**

***~Conversations on innovation, entrepreneurship, inclusion, and leadership~***

Carnegie Library Mt. Vernon Square  
Washington, DC

**Monday, May 11, 2015**

6:00-8:00 pm **Opening Reception**, Literary Hall  
**Walter Isaacson**, President and CEO, The Aspen Institute  
**Julian Castro**, Secretary of the US Department of Housing and Urban  
Development  
**Cesar Conde**, Executive Vice President, NBC Universal

**Tuesday, May 12, 2015**

8:00 am Registration and breakfast, Literary Hall

9:00 am **Welcoming Remarks**, L'Enfant Map Room, Carnegie Library Mt. Vernon Square  
**Monica Lozano**, Chair, The Aspen Institute Latinos and Society Program  
**Abigail Golden-Vazquez**, Vice President, Executive Director, The Aspen  
Institute Latinos and Society Program  
**Laysha Ward**, Executive Vice President, Chief Corporate Social Responsibility  
Officer, Target

9:15 am **In Conversation: Walter Isaacson**, President and CEO, The Aspen Institute;  
**Donald Graham**, CEO and Chairman, Graham Holdings Company; and **Cecilia  
Muñoz**, Assistant to the President and Director of the Domestic Policy Council

10:00 am **Latinovators: Inventors, Entrepreneurs and Change-makers**  
Our economy is driven by technology and entrepreneurship. America's future  
growth and international competitiveness will depend on companies that  
constantly innovate and leverage our rich sources of diversity, talent and human  
capital. This panel explores the challenges and highlights successes in Latino  
entrepreneurship in the Innovation Economy. From start-ups to well established  
global companies, these creative leaders have demonstrated the drive and social  
conviction to make meaningful contributions to advancing this national  
imperative.

Featured: **Jorge Benitez**, Retired Chief Executive Officer Accenture North America; **Tanya Menendez**, Co-Founder and CMO, Maker's Row; **Ricardo Garcia Amaya**, Founder of VOIQ (Mobile On-Demand Call Center); **Sarahi Espinoza Salamanca**, Founder and CEO of DREAMers RoadMap.  
Moderator: **Mariana Atencio**, Special Correspondent, *Fusion*

11:00 am

**Bright Spots: Successful Solutions for Changing Communities**

It is well understood that society benefits when all Americans, regardless of background, are afforded opportunities to participate and achieve their full potential in life. Creating conditions which enable every member of our society to contribute to civic life strengthens our social fabric. This panel highlights how different actors have committed their institutions to carrying out social inclusion, even in the face of resistance to change. Sharing their experiences, the challenges and successes, will help others to see the road map and learn how to avoid or manage pitfalls.

Featured: **Dr. Diana Natalicio**, President, The University of Texas at El Paso (UTEP); **Henry Cisneros**, Founder The Cisneros Center for New Americans; **Karl Dean**, Mayor of Nashville.  
Moderator: **Bertha Coombs**, Reporter, *CNBC*

12:00 pm

Lunch and Lunch Discussion, Literary Hall

**Lunch Discussion: An Inclusive Leadership Vision for the Future**

Leadership is often touted as the secret ingredient to successful business, policy-making, social movements and change. The Aspen Institute has a long tradition of fostering values-based, civic-minded, and empowered servant leaders – leaders who are not solely in it not for personal success, but to make a positive impact on those they serve. Whether leading an NGO, a corporation, a school district, or a state, we have leaders who embody these ideals. In this panel, leaders will share the challenges they have overcome, tough choices they have made, lessons learned from failure, and the kind of leadership needed to move nation forward in the face of changing demographics, culture, and values.

Featured: **Mark Contreras**, Chief Executive Officer Calkins Media Incorporated; **Kevin de Leon**, California Senate President pro Tempore; **Dr. John Deasy**, Superintendent in Residence, The Broad Academy; **Gloria Perez**, President & CEO, Jeremiah Program.  
Moderator: **Lisette Nieves**, Education Entrepreneur, Partner Lingo Ventures.

1:20 pm

Closing Remarks